## Martinborough Community Board – Strategic Plan to 2019

### **Our Vision for Martinborough and District**

- Martinborough is a safe, prosperous, liveable town that is well connected to Wellington and the Wairarapa region.
- An involved community that is engaged and family friendly, providing opportunities for residents of all ages.
- A district that continues to attract talent and provide sustainable business opportunities across multiple sectors.
- A district that works proactively to protect and improve its natural environment.

## **Our Vision for Martinborough Community Board**

- A proactive Community Board that makes a real difference to the Martinborough Ward Community.
- Actively engaged with all sectors of the community throughout Martinborough and District.
- Continue to be seen by SWDC as an effective partner in Martinborough Ward issues.

### **Priority Areas**

#### 1. A Vibrant Martinborough Town Centre

- Continue to support the Waihinga Centre Steering Group to deliver Stage 1 of the project.
- Actively support the Waihinga Centre Steering Group in fundraising for Stage 2 and to gain SWDC approval to complete the playground and associated landscaping.
- Work with the Business Association to deliver some Christmas Spirit to the centre of Martinborough.
- Work with the Amenities Manager to provide attractive tree lighting in the Square that is resistant to vandalism.

#### 2. An Engaged, Involved Community

- Foster an engaged, involved community that is seen as a major benefit for current and future residents.
- Continue to support and involve our Rural and Coastal communities.
- Support key community events such as the Christmas Parade, Carols and Fireworks at Considine Park.
- Work with SWDC to ensure that Community events are easy to run and that compliance with SWDC regulations is simple and affordable.
- Ensure the WW1 anniversary is respectfully and appropriately commemorated and that repairs to the memorial in Martinborough Square are completed prior to ANZAC Day 2017.
- Promote our community assets such as the pool and library to encourage usage and involvement
- Work with the SWDC awards committee to develop a Martinborough Community Board award.

#### 3. A Well Connected, Liveable and Accessible district

- Ensure our district is safe and appealing for those travelling on foot and by bicycle. Continue to advocate to SWDC for footpaths and cycleways.
- Work with SWDC on its review of speed limits.
- Continue to advocate for improved Broadband for rural and urban residents.
- Work with SWDC to ensure community assets are well-maintained and accessible.
- Ensure the proposed Destination Playground provides for all of our young people whatever their age or ability.
- Continue to advocate for improved public transport links to Wellington and the wider Wairarapa region.
- Encourage SWDC to undertake a complete review of district plan zoning in Martinborough including the town boundary and commercial zoning to allow for sensible growth.

#### 4. Ensuring the best deal for local decision-making

• Engage with the Local Government Commission to ensure that future governance arrangements for the Wairarapa reflect the principle that decisions should be made as locally as possible.

#### 5. Ensure that Pain Farm continues to be managed in the spirit of the original Bequest

- Continue to ensure the good management of Pain Farm.
- Play an active role in Lease negotiations for the discharge of Waste Water to land.

#### 6. An Environmentally and Economically Sustainable District

- Support environmental initiatives that enhance our natural environment.
- Work with SWDC to ensure that the Martinborough Ward is 'business friendly'.
- Encourage SWDC to review Easter Trading Hours in Martinborough.

#### 7. A professional and well respected Community Board

- Continue to communicate our activities via the Star, Facebook and the SWDC website.
- Provide a yearly grant summary through our communication channels and follow up on individual grant success stories.
- Adopt a structured approach to community engagement which covers rural areas and community groups (Appendix 1).
- Ensure our funding criteria support those projects and groups which deliver the widest benefit to the Martinborough Ward in the most cost effective manner.
- Engage constructively with SWDC by presenting this plan to full Council and by taking part in the Annual Planning process.

# **Community Engagement**

# Rural Areas (including Schools)

Ngawi / Lake Ferry / Pirinoa	Pam Colenso
Tora / Tuturumuri	Victoria Read
Hinakura / Longbush / Moiki / Ponatahi	Victoria Read
Kahutara	Fiona Beattie

# Community / Demographic Groups

Families including Plunket / Play Centre /	Victoria Read
Kindergarten	
Martinborough School	Fiona Beattie
Youth including Breakfast Club & Youth Trust	Fiona Beattie
Community Safety and Resilience working Party	Fiona Beattie, Pam Colenso and Pip Maynard
Our older people	Pam Colenso and Lisa Cornelissen
Tourism / Business including Martinborough	Lisa Cornelissen
Business Association, Destination Wairarapa	
lwi / Marae	Pip Maynard
Sporting - Rugby Club / Squash Club / Pony Club	Victoria Read
/ Tennis / Bowls etc.	
Emergency Services / Civil Defence	Pam Colenso

### **Background to this Plan**

Martinborough Community Board agreed to develop a 3 year plan at a meeting on Dec 9<sup>th</sup> 2013. This plan has been updated and revised for the 2016 to 2019 triennium.

The purpose of this plan is to:

- Develop a vision
- Identify priority areas and key initiatives
- Allow budget setting and targeted funding for maximum benefit
- Provide clear criteria and priorities for allocating discretionary funding
- Provide a basis for discussions with and submissions to SWDC to drive the development of Martinborough

### **Martinborough Community Board Members**

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