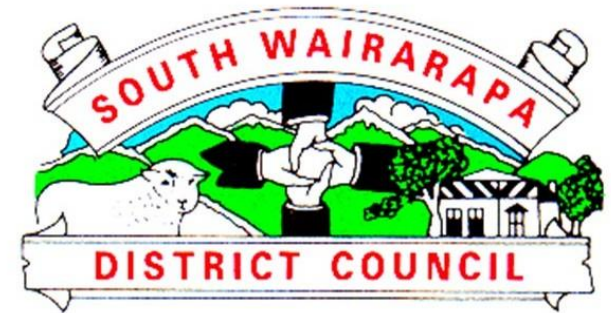


Sport Wellington Wairarapa

6 month report



July 2013 – December 2013

Key Performance Indicators, Measures and Targets

Masterton District Council – Sport Wellington Wairarapa 2013/2014

Outcome	KPI	Measure	
<p>Improved community links with and among sport and recreation and targeted schools, clubs and Regional Sports Organisations (RSO's)</p>	<ul style="list-style-type: none"> • Support and facilitate one primary school cluster, three colleges, three local clubs and three RSOs through in-depth projects and whole of organisation planning. 	<p>i) 75% of plans achieved at year end</p>	<p>Sport Wellington Wairarapa continues to support the South Wairarapa Primary schools Sport Cluster; Kuranui College Carterton Tennis Club and 3 RSOs (4. Wairarapa Tennis Association (under a renewed 2yr MOU), Wairarapa Hockey Association (under a renewed 1yr MOU), Wairarapa Cricket Association (MOU for 2014 and beyond currently being developed)).</p> <p>The primary school cluster and Kuranui College have achieved 100% of their plans by the end of 2013 and have draft sport plans in place for 2014. The sports organisations are well on track to achieving (and exceeding) their plans and objectives.</p> <ol style="list-style-type: none"> 1. South Wairarapa Primary Sport Cluster Continue to be offered Kiwisport funding to establish a Coordinator position similar to that of the Masterton Principals Assn project for 2014 2. In-depth Colleges) Kuranui College has successfully completed 2013 sport plan outcomes and their 2013 plan review has been completed. 2014 action plans are in draft awaiting sign off by the Board of Trustee's. Key gaps identified by the college are community relationships and sport volunteer

		<p>ii) participants express satisfaction with Sport Wellington Wairarapa contribution through stakeholder survey</p>	<p>recruitment and education and offering opportunities to target female participation in sport. Support given at Senior Management (Principal/SMT), Lead Teacher and Sport Coordinator level. Kuranui College has completed their NZSSSC census data with a slight decrease of 2% (2012) 67% (2013) 65%. The gender break down shows Boys participation is up (2012) 66% to (2013) 70% however the girls participation has decreased form (2012) 67% 92013) 59%</p> <p>3/4. Clubs (4) and RSOs (3)</p> <p>It has been a focus to improve and develop governance structures and practices with all our in-depth RSO's and clubs and in recent weeks and months we have grown more confident that we are catalysts in a major shift towards more professional local governance for sport. It is important that we remain firmly engaged with our RSOs and clubs to ensure that the learnings can be applied for immediate local benefit. Already though, and particularly with those organisations that we are already very close to, we are seeing an improved willingness to appoint the right boards, address issues of greater strategic importance (and greater utilitarian benefit), and run shorter, more focused meetings. These ideas are themes of our on-going work so this is particularly gratifying.</p> <p>The Stakeholder's Survey is a key tool to collect feedback from our key stakeholder in key performance areas. This survey will happen in <u>May 2014.</u></p>
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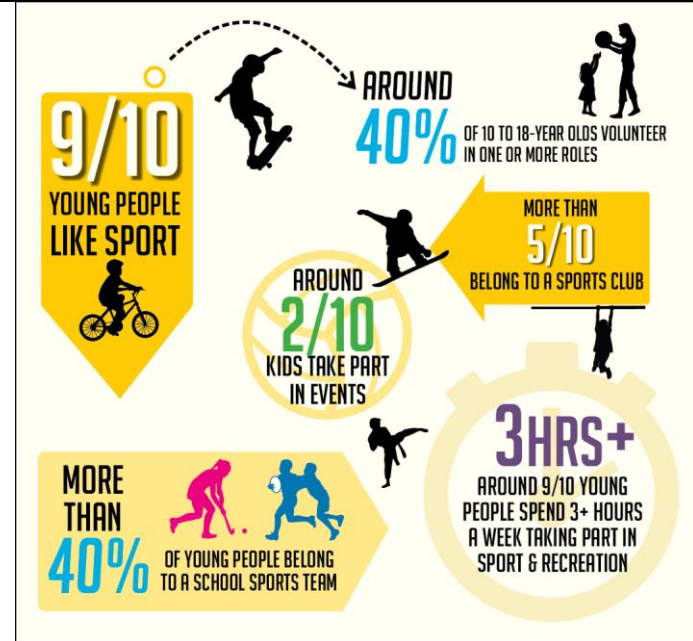
	<ul style="list-style-type: none"> • Facilitate RSO forum to identify needs of sport of the coming year and assign responses across RSO's and Sport Wellington Wairarapa • Development of a pilot which increases junior membership at targeted clubs*/ RSOs through links to in-depth colleges. 	<p>Sport Wellington Wairarapa completes 100% of its agreed actions.</p> <p>Report on number of junior members who joined targeted clubs</p>	<p>RSO Forum scheduled for April 2014.</p> <p>Wairarapa Sport Improvement Group has held two sessions during this period. Content covered volunteerism and engaging 18-34s in community sport.</p> <p>Wairarapa Tennis</p> <p>WTA have just completed their strategic plan in which there is a priority to target schools. All three in-depth colleges will contribute to achieving some of these outcomes.</p> <p>Participation figures indicates a growth of 42 from 175 (2012) to 217 (2013).</p> <p>Affiliated clubs include – Carterton, Greytown and Martinborough clubs who have engaged in some part of this work. Also 2x Carterton Primary schools and 3x South Wairarapa Primary Schools and Kuranui College</p> <p>Wairarapa Cricket</p> <p>On the back of 2013's successes the three in-depth colleges continue to be engaged in the 'College Girls Mid-Week College League'. One of those colleges had not participated in girl's cricket for 12 years. This league was modified to run indoors in term four and outdoors in term one. This is largely due to the weather however the limited overs and reduced team numbers has made this sport more accessible. Participation in girl's cricket has been maintained at 59 over the past 2 years.</p> <p>Affiliated clubs include -</p>
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	<ul style="list-style-type: none"> • Develop and implement two sporting opportunities for school-age non-participants through partnership with targeted* clubs and schools. • Provide support to clubs to have successful promotional events <p><i>Note: Sport Wellington Wairarapa will work with clubs outside the target sports to respond to expressed needs and interests of prospective participants on a project basis in accordance with priorities and availability of resources within Sport Wellington Wairarapa and the non-target sports code.</i></p>	<p>Number of school age non-participants who:</p> <ul style="list-style-type: none"> i) report satisfaction with the experience ii) participate in at least three sports engagements <p>One generic campaign per year to encourage participation in a sport One Summer and/or winter Have a Go sports experience supported either at a club open day or at a Central Expo Sports groups that participate in promotions report new members as a result.</p> <p><i>Sport Wellington Wairarapa will report on any project work in response to expressed needs for participation outside target sports.</i></p>	<p>Sport Wellington Wairarapa continues to target non-sporting participants through a targeted approach with Kuranui College. Non-participants projects three opportunities ten pin bowling (21 new to sport), martial arts (10 new to sport), golf (18 new to sport). All three opportunities are fully evaluated by participant, school and club or deliverer.</p> <p>As with the previous year, we intend to roll out our “join a club” programme to coincide with sign-ups for the winter season. This work consists of bespoke marketing support for specific clubs, which will hopefully culminate in growth in membership. We have already provided support to the Carterton Tennis Centre respective open days.</p> <p>Anecdotal evidence at this stage points to notable membership growth at Carterton Tennis</p> <p>In addition to our in-depth work, we have completed a noteworthy amount of work with many other sports organisations including Wairarapa Golf Association, Bowls Wairarapa, Greytown Junior AFC, Ruamahanga Ramblers and Wellington/Wairarapa Pony Club,</p>
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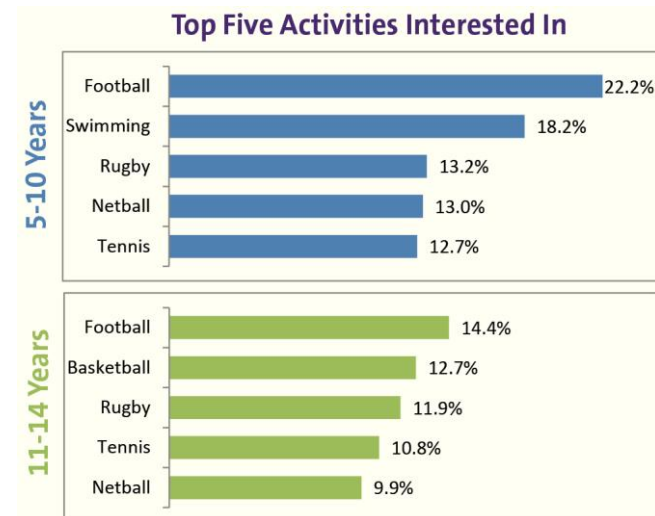
<p>Improve coach and volunteer quality, recruitment, training, recognition and retention at the targeted organisations.</p>	<ul style="list-style-type: none"> • Develop three volunteer plans at local targeted organisations (including provision for sideline behaviour policies and practices). • Increased number of volunteers at in-depth colleges in targeted* or school identified sports. • Delivery of three workshops which aim to develop the capacity, capability, sustainability, culture and co-operation of local clubs and associations. 	<p>Three volunteer plans in place in Year 1.</p> <p>In Year 2 targeted local organisations report</p> <ol style="list-style-type: none"> i) Recruitment of volunteers ii) Retention of volunteers iii) Targeted organisations with volunteers' plans in place have evidence of monitoring sideline behaviour. <p>Report number of new volunteers Report increase in volunteers from baseline measure</p> <ol style="list-style-type: none"> i) 10 clubs attend capacity building workshops ii) 80% of participants report satisfaction with the content of the workshop iii) Targeted clubs report club development as a result of the workshops 	<p>There are currently two active volunteer plans within our targeted organisations. Wairarapa Cricket Association and Wairarapa Tennis Association on new volunteer approaches.</p> <p>A wide range of interventions have been developed across these organisations which target a positive playing environment at the club including a parents/ volunteers briefing, and an end of year volunteer survey. One club has targeted 'sideline behaviour' specifically and aims to improve sideline behaviour in their season.</p> <p>Kuranui College aimed to increase the number of staff involved in sport and report an increase of 7 from 4 (2012) to 11 (2013).</p> <p>Our workshops calendar for the year is now planned, with five sessions scheduled.</p> <p>The first of these "Governance 101" was delivered in November, but unfortunately our second, "What Great Clubs Do" had to be postponed due to the personal circumstances of our speakers. This session will now take place, along with the remaining three, early in 2014.</p> <p>For the remainder of the reporting year, we have the following workshops planned:</p>
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	<ul style="list-style-type: none"> • Encourage our community to recognise the service of local volunteers. 	<p>Two promotions recognise the service of local volunteers</p>	<ul style="list-style-type: none"> • ‘What Great Sports Clubs do’: three speakers from progressive clubs around the region present their transformations stories. • ‘Club Governance Fundamentals’. • ‘Club Development Bootcamp’: a 3-4hr session compiling messaging from our previous year of workshops. To be delivered in two locations. • ‘Clubs Speed Dating’: we will host a range of individuals and organisations that can support community sport, and facilitate 5 minute discussions between parties. <p>Sport Wellington administers the Lotto Sportmakers volunteer recognition programme in our region. Our emphasis here is upon recognising organisational and individual excellence</p> <p>During this period we celebrated the organisational excellence of the Masterton Tennis Centre (September) and Greytown Junior AFC (November) as well as the individual volunteer commitment of Te Kapua Haira (Netball).</p> <p>Te Kapua was also a beneficiary of the volunteer awards at the Wairarapa Maori Sports Awards, and the Wairarapa Secondary Schools Awards, both of which Sport Wellington Wairarapa are sponsors.</p>
<p>Partnership/Liaison with Council</p>	<ul style="list-style-type: none"> • Support and contribute to the Council strategic plan for sport facility development 	<p>The Council is satisfied with the contribution of Sport Wellington Wairarapa to the strategy plan for sport facility development.</p>	<p>Sport Wellington has had a recent discussion with Council regarding the sport facility strategy and have indicated a willingness to support the Council with the development of a strategy,</p>

	<ul style="list-style-type: none"> • Provide advice on the sport and recreation sector including information on national, regional and local trends 	<p>The Council is satisfied with solicited and unsolicited advice provided by Sport Wellington Wairarapa on sport and recreational trends.</p> <p>Advice provided annually on trends of involvement in sports and physical activity at primary, secondary and post school level where such figures are available.</p>	<p>Sport Wellington will be providing an Induction Day for Councillors that hold the portfolio for Sport and Rec. The Induction Day is scheduled for early February.</p> <p>The NZSSSC census data for secondary school sporting participation has been completed and summary data has been collated. The Wairarapa region continues to top the nation in school representation in sport participation with 71% participation. The break down show boy's participation rate is 72% and girl's participation rate at 70%.</p> <p>Recently 14 regional reports from Sport NZ 2011 Young People's Survey (YPS) were released, including one for the Wellington region. The survey, which involved more than 17,000 students from schools all over the country, was carried out in 2011 and the national results were released last year.</p> <p>A quick summary info graphic (below) on sport and recreation for youth in the Wellington region shows:</p>
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Around 7/10 (68.4%) young people in the Wellington Region mentioned that there were one or more sports/activities they would like to 'try' or 'do more of'.



			The regional reports and YPS contain all the above and much more, and in more detail. To see the Wellington and other regional full reports go to www.srknowledge.org.nz/young-peoples-survey/ or for more information on Sport NZ's 2011 Young People's Survey, go to www.sportnz.org.nz/yys .
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GLOSSARY

In-depth school = One of the schools that is focussed on for support

RSO = Regional Sports Organisations – the governing/organising body for a sport in the Wairarapa or Wellington region

Targeted Sports

*Current Sport NZ targeted sports

Rugby

Rugby League

Netball

Football

GymSports

Hockey

Cricket

*Current Sport Wellington regionally targeted sports

Tennis

Swimming

Athletics

Future Sport NZ targeted sports

Athletics

Tennis

Bowls

Bike

Basketball

Triathlon

Golf

2014

Our community, Our vision



Martinborough Community Board
Three Year Plan

Our Vision for Martinborough and District

- Martinborough is a safe, prosperous, liveable town that is well connected to Wellington and the Wairarapa region.
- An involved community that is engaged and family friendly, providing opportunities for all residents.
- A district that continues to grow its presence on the world stage through tourism, wine and food, agriculture and fishing.

Our Vision for Martinborough Community Board

- A proactive Community Board that makes a real difference to the Martinborough Ward Community.
- Actively engaged with all sectors of the community throughout Martinborough and District.
- Continue to be seen by SWDC as an effective partner in Martinborough Ward issues.

Priority Areas

1. Martinborough Town Hall & Town Centre Precinct

Revitalise the Martinborough Town Centre and develop a modern, community centre that will benefit the Martinborough Ward and beyond.

2. Our Young People

Promote positive youth development and provide appropriate recreational and leisure facilities.

3. Sense of Community

Foster an engaged, involved community that is seen as a major benefit for current and potential future residents.

4. A Pedestrian and Cycle friendly district

Ensure our town and district are safe and appealing for those travelling on foot and by bicycle.

5. Community Assets

Work with SWDC to ensure our community assets are well-maintained and encourage community use and involvement.

Background to this Plan

Martinborough Community Board agreed to develop a 3 year plan at a meeting on Dec 9th 2013.

The purpose of this plan is to:

- Develop a vision
- Identify priority areas and key projects
- Allow budget setting and targeted funding for maximum benefit
- Provide clear criteria and priorities for allocating discretionary funding
- Provide a basis for discussions with and submissions to SWDC to drive the development of Martinborough

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Priority Areas

1. Martinborough Town Hall and Town Centre Precinct

Revitalise the Martinborough Town Centre and develop a modern, community centre that will benefit all residents in the Martinborough Ward and beyond.

Lead Community Board Member: Victoria Read

MCB role: Advocate and Fund where appropriate

Initiative	Timing	Actions / Responsibilities
Work with MTHWG, SWDC & SGL to promote development of a welcoming, multi-use public space that is well connected to the Square and Town Centre.	2014	All members of MCB are members of the MTHWG. Community Engagement and Meeting Attendance.
Allocation of funds from Pain Farm and MCB, where appropriate, to facilitate the planning of this project.	2014	Pain Farm funding allocated for 2014 / 15
Allocation of funds from Pain Farm and MCB to sub-projects with high community benefit, which may not be covered by fund-raising.	2015	TBC as project progresses
Deliver some Christmas Spirit to the centre of Martinborough by working with Martinborough Business Association to provide Christmas Lighting and Decorations in the Square and surrounds.	2014	Lisa to discuss Square lighting with MBA and Olive Festival Committee

2. Our Young People

Promote Positive youth development and provide appropriate recreational and leisure facilities.

Lead Community Board Member: Adi McMaster

MCB role: Lead and Fund where appropriate

Initiative	Timing	Actions / Responsibilities
Investigate new opportunities to engage with youth, e.g. a youth representative on MCB.	2014	Lisa to discuss with Greytown & Featherston CB chairs.
Encourage our younger people to actively contribute to the our community. Begin by engaging youth in the Town Hall Project.	2014	Discuss with Town Hall user groups to identify possible committee members.
Facilitate community-led projects with high benefit to youth and consider funding where appropriate. This position to be reflected in our funding criteria.	2014	Lisa to develop funding criteria
Work with the community to gauge the interest in re-forming a Martinborough Swimming Club to drive usage of the pool. Work with a Swimming Club / SWDC to develop and improve the pool facility.	2014	
Continue to work with other agencies (MIA, MHSCC) and community groups to deliver the best outcomes for our young people.	Ongoing	Adi

3. Sense of Community

Work towards an engaged, involved community that is a draw card for people considering living and working in the Wairarapa.

Lead Community Board Member: Pam Colenso

MCB role: Lead and Fund where appropriate

Initiative	Timing	Actions / Responsibilities
Continue to support the Christmas Parade and Carols in the Square.		
Refine our funding criteria to ensure that those projects / community groups which deliver the widest benefit to Martinborough Ward in the most cost effective manner are prioritised for funding.	Feb 2014	Lisa to draft new funding criteria for approval at Feb MCB meeting. Once agreed criteria to be uploaded to SWDC website and communicated.
Put in place a more structured approach to community engagement which covers rural areas and community groups, with each group having a lead MCB member who will meet with them at least twice a year. See APPENDIX 1.	Feb 2014	Lisa to draft a community engagement plan for discussion at Feb 2014 MCB meeting.
Use this engagement strategy to develop policy and formulate submissions to SWDC during LTP and Annual Plan processes.	Apr to Jun 2014	Lisa & Pam to lead MCB submissions to SWDC

Initiative	Timing	Actions / Responsibilities
Celebrate key dates and community successes. e.g. WW1 anniversary, Christmas decorations, Town Hall milestones, etc.		
Develop a communication strategy to grow community understanding of the work of the MCB. This will include, but is not limited to, the Martinborough Star, Facebook, SWDC website.		Lisa / Vicky
Attend SWDC meetings at least twice a year to present and report on the progress of this plan.	Ongoing	Lisa to present this strategy to SWDC.

4. A Pedestrian and Cycle friendly district

Ensure our town and district are safe and appealing for those travelling on foot and by bicycle.

Lead Community Board Member: Lisa Cornelissen

MCB role: Lead, Advocate and Fund where appropriate

Initiative	Timing	Actions / Responsibilities
Work with SWDC during the LTP and Annual Plan processes to ensure sufficient budget and resources are allocated to maintain existing footpaths and create new ones.	Apr – June 2014	Lisa and Pam
Work with SWDC and community organisations (Martinborough Business Association, Lions, Cycle Clubs) to research, plan and develop a cycle / walking trail around the vineyards.	2014	Lisa and Max
Ensure our children are safe to walk and cycle to school by working with SWDC to prioritise footpaths in the vicinity of the school.		Lisa
Given the location of the school on the Heavy Vehicle Bypass consult with the School and Interested Parties to implement a 40km speed limit past the school.		Pam
Support and Encourage cycling events within the Martinborough Ward.		Lisa
Advocate for continued and improved public transport links to Wellington and the Wairarapa region.		Lisa

5. Community Assets

Work with SWDC to ensure our community assets are well-maintained and encourage community use and involvement.

Lead Community Board Member: Max / Lisa

MCB role: Lead and Fund where appropriate

Initiative	Timing	Actions / Responsibilities
Support the Considine Park Committee to continue to develop this park in line with the Development Plan.	Ongoing	Pam and Vicky
Utilise our engagement strategy and revised funding criteria to identify priorities for development of community assets including Parks & Reserves, Swimming Pool, Playground and Library.	Ongoing	
Utilise our communication strategy to ensure Martinborough Ward residents are well-informed and encouraged to make the most of our community assets.	Ongoing	Lisa & Vicky

APPENDIX 1

Community Engagement

Rural Areas

Ngawi / Lake Ferry / Pirinoa	Pam Colenso
Tora / Tutumuri	Victoria Read
Hinakura / Longbush / Moiki / Ponotahi	Julie Riddell
Kahutara	Lisa Cornelissen

Community / Demographic Groups

Families and children	Victoria Read
Youth	Adi McMaster
Graffiti Working Party	Julie Riddell
Our older people	Pam Colenso and Julie Riddell?
Tourism and Business	Lisa Cornelissen
Iwi / Marae	Lisa Cornelissen and Victoria Read
Sporting Clubs	Max Stevens
Emergency Services / Civil Defence	Julie Riddell