

Te Tahua Whakahaumarū CARE Fund

Cultural Installations and Events

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Ngā Pūninga Toi ā-Ahurea me ngā Kaupapa | Cultural Installations and Events

He whakaipurangi, he manga tārai
riu, he awa whakakī whārua
A water source from which springs
a stream carves a way and
transforms into a river that fills
valleys

Mai i tētahi whakaipurangi wai ka
tīmata te rere haere o tētahi manga,
ā, ka rahi ake kia hīrere ake hei awa.
Ahakoa iti, ahakoa nui, he kaha tō te
wai ki te kerikeri i te oneone, ki te
tārai hoki i te mata o te whenua. Nā
wai rā, nā wai rā, he riu, he whārua
ka mahue mai ahakoa kei reira tētahi
wai tonu e rere ana, kāore rānei, me
kī, kua mimiti te wai, ā, kua maroke
haere. Heoi, he wā tōna ka whakakīia
anō taua whārua ki tētahi wai hei
whakamākūkū anō i te whenua kia

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mātōtoru ai te tipu hei whenua
haumako.

A trickle of water that stems from its source can transform into a surging river. Whether small or large, water has the strength to plough through soil and carve its way through the land. Water shapes gorges and valleys that remain as part of the landscape regardless of whether the water still flows through them. In time, the water will make its way back to replenish the land and encourage growth and fertility.

Te pakiwaitara o te Tahua | The funding story

Water is a source of inspiration. It brings life and shapes our landscape, starting as a trickle that develops from a stream into a river carving its own path towards something new and interesting.

Manatū Taonga is providing support to the cultural sector to develop and transform our landscape, bringing culture and creativity to people. With it comes employment and skill opportunities, as the motu is transformed with installations and events for many people to enjoy.

Mō te kaupapa o Puninga Toi ā-Ahurea me ngā Kaupapa | About Cultural Installations and Events

Funding is available to create installations and events. They must be free to experience and bring culture and creativity to people in our communities. They'll need to be in easy to access spaces people regularly go or are easy to discover, such as community hubs, shopping malls, parks, beaches, marae,

Ngā tūāoma | Milestones

Round one

Round one opened: Friday 9 April
2021

Round one closes: 5pm on Friday 7
May 2021

Round one decisions communicated
to applicants: from June 2021

Round one payments: from July 2021

churches, reserves, or along a waterfront.

Applications are now open for between \$1,000 and \$20,000. There are two rounds of funding in 2021.

This funding aims to create employment and skill development opportunities for cultural practitioners and allow more people to participate in our cultural sector.

Examples of possible events and temporary or permanent installations include:

- art exhibitions in shopping centres
- Pacific dance and kapa haka events in churches or marae
- kete weaving demonstrations on beaches that encourage people to join in
- community hubs hosting local music events
- light and sound installations under bridges that draw people to visit
- museums taking heritage collections into a community library
- a theatre performance in a city square that many people walk through
- an interactive experience along a waterfront inspired by a New Zealand film.

Organisations based in venues with the primary purpose of providing cultural content (e.g. galleries, museums and theatres) are welcome to apply. However, for your project to be eligible, you are encouraged to think about how your cultural experience can be presented outside of your venue to bring culture to people and reach the wider community.

Round two

Round two expected to open: late August 2021

Subscribe for Updates

You can [sign up to our e-newsletter](#) for updates about these and other funding rounds in the Arts and Culture COVID Recovery Programme.

Te Māraurautanga | Eligibility

Funding is broadly available to cultural sector practitioners, collectives or organisations in Aotearoa.

There are four eligibility requirements for projects:

- your project is a cultural installation or event held in a non-traditional and publicly accessible space (these are easy to access spaces where people regularly go)
- your project will have free entry
- all participating practitioners will be paid at fair market value
- all practitioners and resources are sourced through individuals or organisations in Aotearoa.

Organisations based in venues with the primary purpose of providing cultural content (e.g. galleries, museums and theatres) are welcome to apply. However, for your project to be eligible, you are encouraged to think about how your cultural experience can be presented outside of your venue to bring culture to people in our communities.

Full details of the eligibility and project criteria including what isn't funded is in the [Application Guide](#).

Te Whakaraupapa | Prioritisation

Manatū Taonga will prioritise funding for projects that:

- are led by a Māori or Pacific cultural sector practitioner or organisation
- support access and participation for people with disabilities
- provide opportunities for practitioners to learn and develop skills
- will create employment opportunities in regions and communities outside of the main centres.

Full details of what is prioritised is in the [Application Guide](#).

Me pēwhea te tono? | How to apply

Round one is open for applications and closes at 5pm on Friday 7 May 2021. You can apply for between \$1000 and \$20,000 of funding.

Planning your project

You'll need to plan your project before you start to apply for funding. Information to support you is in the [Application Guide](#).

You should think about where your installation or event will be and consider the permissions required to use that location. This might include contacting your local council or iwi. You also need to consider if your installation is temporary or permanent, plans for COVID-19 Alert Level changes and when your project will be held.

How to apply

Submit your application via our online portal by **5pm, on Friday 7 May 2021**. Please note we will not be able to consider late or incomplete applications.

Information to help you apply is in the Application Guide.

The guide takes you through what is required to complete your application. It includes the eligibility criteria and what you need to describe your project. There is also information about project timing, your project budget and the evaluation process.

We recommend you read the Application Guide before starting your application.

- [Application Guide \[PDF 414 KB\]](#)

Apply Now!

Before applying you need to sign up and register as a user. The Online Portal Guide will help you do this:

- [Online Portal Guide \[PDF 3 MB\]](#)

Resources

Resources for you to share and to support your application.

- [Questions and answers](#) about Cultural Installations and Events
- [Factsheet](#) about the funding you can share by downloading or printing

- [Example funding agreement](#), with terms and conditions for successful applicants
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Mo te wāhanga tuarua | About round two

Round two is expected to open in late August. It is for applications up to \$100,000.

The funding criteria is expected to remain the same as round one, except for the higher funding available.

You can [sign up to our e-newsletter](#) for updates about funding rounds.

Mō Te Tahua Whakahaumarū | About the Creative Arts Recovery and Employment (CARE) Fund

Cultural Installations and Events is one of five funding streams within Te Tahua Whakahaumarū Creative Arts Recovery and Employment (CARE) Fund.

The CARE Fund is designed to create employment and training opportunities, ensure vital skills, talent and creative infrastructure are not lost, and maintain and expand public access to creative and cultural experiences.

The CARE Fund is part of the Arts and Culture COVID Recovery Programme led by Manatū Taonga.

More information

- [Te Tahua Whakahaumarū | Creative Arts Recovery and Employment Fund overview](#)
 - [Arts and Culture COVID Recovery Programme](#)
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Whakapā mai ki a mātou | Contact us

For all queries, please contact the Manatū Taonga team
at support.culture@mch.govt.nz.

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