



# **SOUTH WAIRARAPA DISTRICT COUNCIL EXTRAORDINARY MEETING**

**AGENDA – 4 August 2015**

## **A. Conduct of Business**

The meeting will be held in the South Wairarapa District Council Chambers, 19 Kitchener Street, Martinborough and will commence at 1.00pm. The meeting will be held in public.

- A1. Apologies
- A2. Conflicts of Interest
- A3. Public Participation

## **B. Decision Papers and Common Seal**

- B1. Rates Re-Setting Pages 1-5
- B2. LTP Funding Application Pages 6-21



# SOUTH WAIRARAPA DISTRICT COUNCIL

4 AUGUST 2015

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## AGENDA ITEM B1

### RATES RE-SETTING

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#### **Purpose of Report**

To provide information to support the re-setting of the General rate, Sewage disposal rate and Reserves and Civic Amenities Rate to collect the revenue in line with the 2015-2025 Long Term Plan

#### **Recommendations**

Officers recommend that the Council:

1. *Receive the information.*
2. *Adopts the re-set of the General rate, Sewage disposal rate and Reserves and Civic Amenities Rate.*
3. *Adopt the revised Revenue and Finance Policy now including consequential changes resulting from the rates re-set.*

## **1. Executive Summary**

In accordance with section 119 of the Local Government (Rating) Act 2002, notice is hereby given of South Wairarapa District Council's intention to reset specific rates for the 2015/16 financial year at an Extraordinary Council meeting on 04 August 2015.

The specific rates are the general rate (change only to the rural differential), the uniform annual general charge, the reserves and civic amenities rate (change only to the rural differential) and the sewage disposal rate (all differentials), which were set on 24 June 2015.

## **2. Background**

It is desirable to reset the specific rates because doing so will ensure that the Council can collect the required revenue from the rates.

Council's rating information database underwent significant change during the period between when the Council calculated the rates for the 2015/16 year and the end of the 2015/16 financial year (30 June 2015). This process will not result in Council recovering anymore rates than that published in the Long term Plan, it enables that level of revenue to be collected.

The rating information database is used to calculate the amount of the rates based on the Council's budgeted revenue requirement.

The Council considers this a relevant change in circumstances in terms of section 119(2)(a)(iii) of the Local Government (Rating) Act. If the rates are not reset, the Council will receive materially less rates revenue than it has budgeted to collect in the 2015/16 year.

The rate resetting process will not increase the amount of rates assessed to any rating unit because the rates for the 2015/16 year have not yet been assessed. The effect of the rate resetting is that the amount of the specific rates will increase. This means that the amount of the specific rates assessed on rating units liable for the rates will be more than what would have been assessed if the rates were not reset.

The rate resetting process does not affect ratepayers' obligations to pay the rates assessed on their rating units. The rates for the 2015/16 year will be assessed and invoiced according to the regime set when the rates were set on 24 June 2015. The first instalment of rates for the 2015/16 year is due on or by 20 August 2015.

## **2.1 General Rates**

The Council proposes to set a general rate based on the land value of each rating unit in the district.

The general rate will be set on a differential basis over three rating groups:

- Group 1 Commercial. A rate of 0.004218 cents per dollar of rateable land value. The total we anticipate to raise from this rate is \$178,601(unchanged).
- Group 2 Urban. A rate of 0.002109 cents per dollar of rateable land value. The total we anticipate to raise from this rate is \$807,793 (unchanged).
- Group 3 Rural. A rate of .002007 cents per dollar of rateable land value. (This was set at 0.001999 per dollar of rateable land value on 24 June 2015) The total we anticipate to raise from this rate is \$3,456,085.

In addition, the Council has set a Uniform Annual General Charge on each rating unit of \$551 (this was set at \$543 on 24 June 2015).

The total we anticipate to raise from this rate is \$3,182,511. Council's UAGC has not exceeded the 30% rating cap requirement specified in Section 21 of the Local Government (Rating) Act 2002.

The General Rate, the Uniform Annual General Charge and the Amenities Charge will be used to fund, or assist with funding, all Council activities other than those funded by way of targeted rates for water supply, sewage disposal and refuse collection and disposal.

## **2.2 Sewage Disposal Rate**

Council proposes to set a uniform targeted rate for wastewater disposal based on each separately used or inhabitable part of a rating unit which is serviced by a connection to the system of \$471 per serviced connection (this was set at \$465 on 24 June 2015).

Serviceable rating units, which are those which could be connected to the system but are not at this time, will be 50% of this charge of \$236 per serviceable connection.

The uniform targeted rate covers the first two toilet pans for each separately used or inhabitable part of a rating unit and the same charge is made for each additional pan.

No lump sum contributions will be invited in respect of this targeted rate.

The total we anticipate to raise from this rate is \$1,923,882.

## **2.3 Reserves and Civic Amenities Rate**

Council proposes a uniform targeted rate for all rating units in the urban areas of Featherston, Greytown and Martinborough for the provision of amenity facilities of \$325 per urban rating unit. The total we anticipate to raise from this rate is \$1,022,757. Council proposes a different uniform targeted rate for all rating units in the rural area of the district for the provision of amenity facilities of \$168 per rural rating unit (This was set at \$165 on 24 June 2015). The total we anticipate to raise from this rate is \$438,324.

The amenity facilities include parks and reserves, swimming baths, community buildings (including public halls) and other civic amenities.

## **3. Appendix**

Appendix 1 – Advertisement

Contact Officer: Kim Whiteman, Policy and Reporting Manager

Reviewed By: Paul Crimp, Chief Executive

# **Appendix 1 – Advertisement**

CUSTOMER:	SOUTH WAIRARAPA DISTRICT	PROOF TIME	17/07/2015 3:02:14 p.m.
REP ID:	W84	LAST RUN:	07/18/15
		SIZE:	36X4



## SOUTH WAIRARAPA DISTRICT COUNCIL PUBLIC NOTICE

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The specific rates are the general rate (change only to the rural differential), the uniform annual general charge, the reserves and civic amenities rate (change only to the rural differential) and the sewage disposal rate (all differentials), which were set on 24 June 2015.

### REASON FOR RESETTING THE RATES

The total revenue collected remains unchanged and will be the same as that included in the Long Term Plan.

The Council considers that it is desirable to reset the specific rates because doing so will ensure that the Council can collect the required revenue from the rates.

Council's rating information database underwent significant change during the period between when the Council calculated the rates for the 2015/16 year and the end of the 2015/16 financial year (30 June 2015). The nature of the change was that a number of rating units were amalgamated so that, overall, the number of rating units in the district decreased.

The rating information database is used to calculate the amount of the rates based on the Council's budgeted revenue requirement.

The Council considers this a relevant change in circumstances in terms of section 119(2)(a)(iii) of the Local Government (Rating) Act. If the rates are not reset, the Council will receive materially less rates revenue than it has budgeted to collect in the 2015/16 year.

The following sets out the specific rates that the Council intends to reset for the rating year commencing on 1 July 2015 and ending on 30 June 2016.

All figures are inclusive of GST.

### GENERAL RATES

The Council proposes to set a general rate based on the land value of each rating unit in the district.

#### The general rate will be set on a differential basis over three rating groups:

- Group 1 Commercial. A rate of 0.004218 cents per dollar of rateable land value. The total we anticipate to raise from this rate is \$178,601 (unchanged).
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### SEWAGE DISPOSAL RATE

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The uniform targeted rate covers the first two toilet pans for each separately used or inhabitable part of a rating unit and the same charge is made for each additional pan.

No lump sum contributions will be invited in respect of this targeted rate.

The total we anticipate to raise from this rate is \$1,923,882.

### RESERVES AND CIVIC AMENITIES RATE

Council proposes a uniform targeted rate for all rating units in the urban areas of Featherston, Greytown and Martinborough for the provision of amenity facilities of \$325 per urban rating unit. The total we anticipate to raise from this rate is \$1,022,757.

Council proposes a different uniform targeted rate for all rating units in the rural area of the district for the provision of amenity facilities of \$168 per rural rating unit (This was set at \$165 on 24 June 2015). The total we anticipate to raise from this rate is \$438,324.

The amenity facilities include parks and reserves, swimming baths, community buildings (including public halls) and other civic amenities.

The rate resetting process will not increase the amount of rates assessed to any rating unit because the rates for the 2015/16 year have not yet been assessed. The effect of the rate resetting is that the amount of the specific rates will increase. This means that the amount of the specific rates assessed on rating units liable for the rates will be more than what would have been assessed if the rates were not reset.

The rate resetting process does not affect ratepayers' obligations to pay the rates assessed on their rating units. The rates for the 2015/16 year will be assessed and invoiced according to the regime set when the rates were set on 24 June 2015. The first instalment of rates for the 2015/16 year is due on or by 20 August 2015.

For further information contact Kim Whiteman, Policy and Reporting Manager 3069611

**Paul Crimp**  
Chief Executive

# SOUTH WAIRARAPA DISTRICT COUNCIL

4 AUGUST 2015

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## AGENDA ITEM B2

### 2015/25 LTP FUNDING APPLICATION

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#### **Purpose of Report**

To seek a decision from Council on whether funding will be allocated to the Huri Huri 2016 event.

#### **Recommendations**

Officers recommend that the Council:

1. *Receive the information.*
2. *Consider the additional information on Huri Huri 2016, as provided by Destination Wairarapa, and consider granting funding for the event from unallocated 15/25 LTP EC&C funds.*

## **1. Executive Summary**

During the LTP deliberations on the 10-11 June 2015, councillors considered a submission from Destination Wairarapa (included as Appendix 1) requesting Wairarapa councils to collectively provide \$20,000 to allow Huri Huri to proceed in the 2016 year.

Council decision was:

*Further information about Huri Huri, including budgets, what the granted funds will be spent on, event plans, projected benefits for the region etc, is requested before Council will consider granting any funds.*

Additional information has now been provided (Appendix 2).

## **2. Discussion**

### **2.1 Financial Considerations**

A decision was made during LTP deliberations to leave \$10,000 from within the Economic, Culture and Community Development LTP budget unallocated. Funding up to \$10,000 would have no effect on budgets but would reduce the amount of unallocated funding from within the EC&C budget.



### **3. Conclusion**

Councillors should now consider whether to financially support the Huri Huri event.

### **4. Appendices**

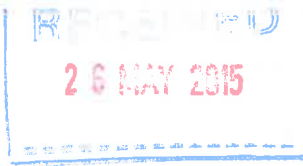
Appendix 1 – LTP Submission from Destination Wairarapa

Appendix 2 – Additional Information on the Huri Huri Event

Contact Officer: Suzanne Clark, Committee Secretary

Reviewed By: Paul Crimp, Chief Executive

**Appendix 1 – LTP  
Submission from Destination  
Wairarapa**



destination  
wairarapa,

28 May 2015

Long Term Plan 2015-2025 Submission  
South Wairarapa District Council  
PO Box 6  
Martinborough

Destination Wairarapa is the Regional Tourism Organisation (RTO) for the region and one of 30 throughout New Zealand. Destination Wairarapa is responsible for the promotion of the Wairarapa to attract more visitors who will stay longer and spend more. Destination Wairarapa is an incorporated society with 290+ member businesses who collectively form the Wairarapa tourism proposition.

**Please consider the following in preparing the Council's Annual Plan:**

**Wairarapa is the national centre for road cycle racing.**

It's a bold statement but cyclists throughout New Zealand and the world recognise what a fantastic network of roads the Wairarapa has for road racing. Wairarapa is the national centre for road cycle racing. This needs to become a sporting and community engagement vision for the Wairarapa.

Hamilton is the centre for velodrome, Rotorua the centre for mountain biking and the Wairarapa the centre for road cycle racing. There's a natural geographic flow, there's enormous energy for cycling in general and there are events in place for all three centres.

The men's and women's tours of New Zealand (in the Wairarapa) are Union Cycle International (UCI) events and teams earn points from competing in them. The point's teams compile from the UCI series reflect the number of competitors they can take to the Olympics. Very important!

The men's and women's events are UCI 2.2 races which means professional, international and qualifying club teams can compete. In 2017 it is proposed that the men's tour will become a UCI 2.1 event which means only professional or international teams can compete. Therefore in 2017 we will have a UCI 2.2 women's tour and a UCI 2.1 men's tour.

This change leaves the women's tour in a state of business as usual. But the men's tour would be elevated to the highest possible standard in international road cycling. A men's 2.1 will bring the very best field possible; the same field as you would see in the Tour de France. And with it comes thousands of globetrotting spectators.

Wairarapa is the national centre for road cycle racing.

***Destination Wairarapa would encourage all Councils to include 'Wairarapa is the national centre for road cycle racing' in their vision and strategy for their District and the Region.***

### **Huri Huri; Wairarapa's Bike Festival**

Following the successful staging of the Trust House Women's Tour of New Zealand in February 2015, late January and early February 2016 will be the next cycling festival and promotion of the Wairarapa through hosting the Men's and Women's International Tours of New Zealand.

Huri Huri; Wairarapa's Bike Festival will again be held to maximise community engagement in the Tours of New Zealand. Huri Huri means to spin or rotate vigorously; a perfect fit with cycling, the helicopters that provide scenic flights of the racing, spin classes and many more elements that can cross over to the festival.

2016 will be the second instalment of Huri Huri and with the knowledge gained from its inaugural year, improvements can be expected to increase community participation. Over the one week, two weekend festival the target for Huri Huri in 2016 is 5,000 participants.

Cycling is an extremely popular sport with many thousands of New Zealanders riding their bikes as commuter transport, holidays and leisure. All ages of children and adults are cycling for convenience, environment, fitness and fun. Huri Huri celebrates this engagement and further promotes this healthy activity.

Cycling is one of the most important Olympic sports for New Zealand. Cycling is seen by Sport NZ as one of the codes that is most likely to deliver gold medals in the Rio Olympics in 2016. Huri Huri presents a platform for the Wairarapa community to meet these athletes and see them in action.

***Destination Wairarapa would encourage Councils to collectively provide for \$20,000 to be made available to help Huri Huri operate again in 2016.***

### **Development of a vineyard cycle trail in Martinborough**

Cycling in the Wairarapa is growing at an extraordinarily fast pace. In the past two years cycle hire capacity in Martinborough has grown 600%, shuttle capability in South Wairarapa has grown 300% and strategically positioned cycle accommodation has doubled.

Each district in the Wairarapa is benefitting from cycling and investment is being made to strengthen the infrastructure and cycling events. This cross Wairarapa approach is strengthening the overall product.

With the growth of cyclists to the popular Martinborough wine circuit it's time to develop an off road trail that connects vineyards in a safer format than the current on road option.

***Destination Wairarapa supports the submission of the Martinborough Community Board to the South Wairarapa District Council Long Term Plan for:***

- *the development of a vineyard trail in Martinborough; and*
- *a review of the speed limits along the popular vineyard cycling routes.*

### **Rail Connectivity**

The rail connections into and out of the Wairarapa are important for local commuters into Wellington but the rail network also presents excellent opportunities for bringing visitors into the region.

Rail is a strong alternative transport option for special interest groups, conference delegates, event goers and cyclists. The train is a fast, safe alternative to driving and provides excellent views of the transition from urban Wellington into rural Wairarapa after passing through the longest passenger train tunnel in New Zealand.

The rail connections provide opportunities for shuttle and cycle hire companies to connect visitors with the region. A whole weekend experience would be possible but at the moment the service does not exist.

***Destination Wairarapa would encourage Council to provide for investment in infrastructure development in Wairarapa or greater Wellington which would help provide a rail service with more rail connectivity.***

### **Destination Wairarapa Funding**

Destination Wairarapa serves the Wairarapa tourism industry by promoting and marketing the region domestically and internationally in a way that supports the marketing and promotional efforts of its members. Destination Wairarapa essentially provides services and performs functions which no other organisation does for the Wairarapa.

New Zealand's tourism industry is ranked as the second most important export industry in the country behind dairy. While the Wairarapa doesn't hold a gateway status in the industry, it does contribute to the tourists' broader experience of New Zealand and is therefore a valuable contributor to the industry.

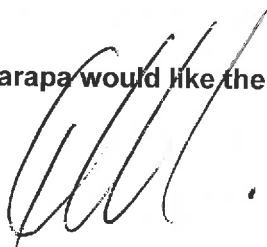
Tourism in the Wairarapa generates an estimated \$137 million per year or \$375,300 per day. (NZ Regional Tourism Estimates - Ministry Business, Innovation & Employment)

Destination Wairarapa acknowledges the financial contribution received from Council. It is this financial support which allows Destination Wairarapa to provide its services and marketing functions for the benefit of the district, region and country. The growth of visitor numbers into the Wairarapa through product development marketing for international, domestic, groups, events, conferences, media and the provision of i-SITE Visitor Centres are the core functions of Destination Wairarapa. We would like to encourage the continued financial support Council provides to Destination Wairarapa.

***In finalising the Annual Plan, Destination Wairarapa asks that continued funding of the organisation please be included to ensure the ongoing promotion of Wairarapa and ultimately maximise the economic benefits of tourism.***

Destination Wairarapa would like the opportunity to speak to this submission please.

David Hancock  
General Manager



# **Appendix 2 – Additional Information on the Huri Huri Event**



**20-25 January**  
**#HuriHuri2016**

## **Huri Huri: Wairarapa's Bike Festival**

The Trust House Men's (Cycling) Tour of New Zealand takes place between 20-24 January 2016, solely in the Wairarapa.

During the tour, the region will celebrate all things cycling as part of Huri Huri: Wairarapa's Bike Festival between 20-25 January (including Wellington's Anniversary Weekend).

This is an excellent opportunity to build on the success of the inaugural festival held during the Women's Tour of NZ last year, and to continue to develop an annual bike festival in the Wairarapa.

The aim of the festival is to:

- engage the local community in cycling activities
- highlight the region's rich cycling resources to both the local community and visitors
- help the region to establish itself as the cycling destination
- draw spectators to watch the Trust House Men's Tour of New Zealand

### ***Participants***

In 2015, it's estimated that nearly 2,000 people engaged directly in the Huri Huri events. The event attracted people from as far afield as Sydney, whilst others travelled from Hawke's Bay, Palmerston North, Wellington and the Hutt. Hundreds more took part by watching the international road cycle racing.

Next year, a month-long cycle trails 'treasure hunt' has been added, that utilises the excellent trails across the Wairarapa, and should attract at least 3,000 participants during the January holiday period.

It is estimated that a further 2,500 people will engage directly in the other cycling-specific activities, and at least 1,000 people in the 'Velo' market event in Martinborough Square.

### ***Benefits of Huri Huri to the Community***

- Brings people into the region during the summer vacation
  - Wellington is focusing on the Sevens and the Races at Trentham, traditionally non family-orientated events
  - helps to develop Wairarapa as the cycle destination



**20-25 January**  
**#HuriHuri2016**

- Provides a great platform for young people in the region to
  - discover cycling opportunities such as the Wairarapa cycling trails
  - be more physically active through cycling
  - learn about cycling and cycle safety
  - encourage a more sustainable method of transport

### ***Advantages to the District Council***

- highlighting the district through media coverage
- promotion of an active, healthy local community
- community engagement and pride in a local event

### ***Risks***

- Traffic management issues and compliance – this is overseen by experienced professionals such as Andrew Linton at Higgins
- Injuries sustained from falling off bikes, bike collisions – the strong working relationship with Wellington Free Ambulance Events will be invaluable and a medical event team will be in attendance at all festival events

### ***Event Organisation***

Last year, Destination Wairarapa contracted Catherine Rossiter-Stead from PPromote Communications to event manage Huri Huri. This year the Wairarapa Bike Festival Trust is in the process of being set-up to oversee the event. The trust will be made up of trustees from the local community and will contract PPromote Communications Ltd to manage the festival for 2016.





**20-25 January**  
**#HuriHuri2016**

### **Huri Huri Expenses 2015**

A2 printing	\$140.00
A3 mini tour printing	\$115.00
A3 Posters	\$135.00
A3 printing	\$58.00
A4 printing	\$115.00
A5 printing	\$342.00
A5 printing	\$660.00
A5 printing	\$363.00
A6 printing	\$142.00
Artwork	\$600.00
Artwork	\$351.50
Castle in QE Park	\$160.00
Dom, Tribune, Wai News	\$499.00
Event Manager	\$3,000.00
Event Manager	\$3,000.00
Event Manager	\$5,000.00
Event Manager	\$3,000.00
Event Manager	\$3,000.00
Maillot Jaune Media	\$1,240.00
Mediaworks	\$1,499.00
NZ Road Cyclist	\$500.00
NZME.	\$357.00
NZME.	\$726.80
Race timing equipment	\$500.00
Sign Fasteners	\$15.84
Signage	\$1,420.00
The Sign Factory	\$600.00
Trailer hire for bins	\$45.36
Web Template	\$900.00
Wings Insert	\$4,200.00

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<b>TOTAL</b>	<b>\$32,684.50</b>
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**20-25 January**  
**#HuriHuri2016**

## **Huri Huri Budget 2016**

<b><i>Marketing &amp; Promotion</i></b>		<b>\$10,000</b>
Artwork	\$1,000	
Signage	\$2,000	
Posters & Flyers	\$2,000	
Radio Advertising	\$2,500	
Print Advertising	\$2,500	
<b><i>Event Expenses</i></b>		<b>\$3,000</b>
Toilet Hire - Admiral Hill	\$300	
WFA event medic x 2 events	\$600	
Race Timers - Pedal for Parkinsons	\$300	
Sundries - postage, photocopying etc	\$100	
Volunteer donation - Marshalls	\$200	
Entertainment - Cycling stunt team	\$1,500	
<b><i>Event Management</i></b>		<b>\$17,000</b>
	<b>Total Cost</b>	<b>\$30,000</b>



**20-25 January**  
**#HuriHuri2016**

## **Draft 2016 Event Outline**

### **Throughout the month of January**

#### ***Wai Bike Treasure Hunt (Rogaine)***

Discover the Wairarapa's cycle trails, including the Greytown to Woodside, Masterton Recreation and the Rimutaka Cycle Trails and main cycle routes into the centre of Masterton.

Tackle a cycle trail or route each weekend and hunt for the hidden treasure in a Rogaine style event. Enter and win great prizes, including a brand new bike. Summer holiday fun for all the family!

### **Wednesday 20 January**

#### **THMTNZ Stage One – Masterton – Longbush**

**Start time:** 2.30pm  
**Finish time approximate:** 5.30pm  
**Distance:** 123km  
**Start:** Copthorne Hotel and Resort Solway Park  
**Finish:** Dixon St – Masterton

*Activity to be confirmed. Masterton*

### **Thursday 21 January**

#### **THMTNZ Stage Two Masterton – Masterton – Martinborough**

**Start time:** 10.00am  
**Finish time approximate:** 1.25pm  
**Distance:** 139km  
**Start:** Copthorne Hotel and Resort Solway Park  
**Finish:** Cambridge Road  
**Presentation:** Martinborough Square

#### ***Velo in the Square***

Dress up in the colours of your favourite country, bring along your flags and cheer the world's leading cyclists as they repeatedly race through Martinborough's famous square, ending with a podium presentation and an opportunity to meet the cyclists!

The square will come alive with an array of cycling displays and bike market stalls, a bike swap (swap your old bike or bike parts) and cycling stunt show.



**20-25 January**  
**#HuriHuri2016**

## **Friday 22 January**

### **THMTNZ Stage Three – Masterton – Carrington Circuit – Norfolk Road**

**Start time:** 10.00am  
**Finish time approximate:** 1.30pm  
**Distance:** 130km  
**Start:** Copthorne Hotel and Resort Solway Park  
**Finish:** Norfolk Road

### ***Bike to Work Day***

Let's get the whole of the Wairarapa workforce biking to work!

### ***Wai Bike Group Cycle***

Join Simon Kennett for an evening cycle around the cycleways of Masterton, ending with a BBQ at Henley Lake. Perfect for cyclists who feel they need a cycle-skills refresher.

## **Wellington Anniversary Weekend**

## **Saturday 23 January**

### **THMTNZ Stage Four: Masterton – Gladstone – Te Wharau – Admiral Hill**

**Start time:** 10.00am  
**Finish time approximate:** 12.45pm  
**Distance:** 111km  
**Start:** Masterton Town Centre  
**Finish:** Top Admiral Hill  
**Presentation:** 500 Admiral Hill

### ***Pedal for Parkinsons Hill Challenge***

Raise money for Parkinsons and choose between the 72km, 45km or straight out 18km hill climb. Either way your challenge is to climb Admiral Hill to the finish! All races start from Gladstone Vineyard.

### ***Admiral Hill Peloton Picnic***

A family picnic on Admiral Hill, Gladstone. Enjoy some of the best views in the Wairarapa and be part of the crowd to watch the world's top road cyclists, ending with a podium presentation and an opportunity to meet the cyclists! Why not enter a team into the Admiral Hill Wheelbarrow Race?



**20-25 January**  
**#HuriHuri2016**

## **Sunday 24 January**

### **THMTNZ Stage Five: Masterton – Alfredton Circuit – Masterton**

**Start time:** 10.00am  
**Finish time approximate:** 1.10pm  
**Distances:** 122.5km  
**Start:** Te Ore Ore Road – Masterton  
**Finish:** Dixon St – Masterton

### ***Huri Huri Mini Criterium***

Kids get the chance to cycle the real thing as they race the last stretch of the final stage of the 2016 Men's Tour of NZ, finishing under the official finish line. Winners and runners up get to stand on the official podium. Yellow jerseys and spot prizes up for grabs!

### ***Town to Tide***

Set in the beautiful Wairarapa country-side the Town to Tide takes you from Henley Lake, Masterton out to the east coast along the Whareama River to the Riversdale Surf Life saving club.

Athletes will cycle 44km out to the river where they will transition to Kayak/Waka's and will paddle out and back 14km on the tidal Whareama River, then transition to the run leg where the runner will take on a quick undulating 16km across farmland to the surf lifesaving club. Offering multisport tri, 74km race and biathlon and 60km race options.

## **Monday 25 January**

### ***Ruamahanga Trail Ride***

Ride along the Ruamahanga River stop bank across South Wairarapa farmland from Martinborough to Ocean Beach. Enjoy breathtaking views whilst you take up a once in a lifetime opportunity to travel over rarely-opened private land.

### **Other Potential Event Activity:**

Mountain Bike Downhill Competition – Mount Dick, Carterton

*THMTNZ: Trust House Men's Tour New Zealand*

17 July 2015

To Whom It May Concern

On behalf of Destination Wairarapa, the local regional tourism organisation, I write in support of the application made by the Wairarapa Bike Festival Trust.

Destination Wairarapa worked closely with the event manager of the inaugural Huri Huri Wairarapa Bike Festival in February 2015. The festival was designed to closely align with The Trust House Women's International Tour of NZ and in doing so worked strongly to encourage cycling as an activity in our region with the resulting health, environmental and financial benefits.

We're extremely pleased to see plans for Huri Huri 2016 progress and for the festival to be linked to the prestigious Trust House Mens (Cycling) Tour of NZ which we believe will see audiences from outside the region and attendance grow substantially.

Having developed distinctive events with appeal to a diverse audience Destination Wairarapa believes Huri Huri will grow into one of the region's hallmark events. It demonstrates in many ways the variety of cycle options available to visitors in the region. The festival is very much in line with our aim to position the region as a key cycling destination.

Destination Wairarapa will support the Festival and the Wairarapa Bike Festival Trust by applying its marketing tools – email database, dedicated content on our website [www.wairarapanz.com](http://www.wairarapanz.com). Facebook posts, videos created in-house and shared on social media and our website and by application of our media/ publicity resource.

We look forward to growing the profile of tourism in Wairarapa by closely supporting the Festival and Wairarapa Bike Festival Trust.

Yours



Barb Hyde  
Acting General Manager  
Destination Wairarapa



20 July 2015

To Whom It May Concern

As the Race Director of the only international cycling event in New Zealand, The New Zealand Cycle Classic, I wish to support the application made by Wairarapa Bike Festival Trust to stage the 2016 Huri Huri Bike Festival.

Following the successful staging of the Trust House Women's Tour of New Zealand in February 2015, late January 2016 will be the next cycling festival and promotion of the Wairarapa through hosting the Men's International Tour of New Zealand.

Staging Huri Huri; Wairarapa's Bike Festival for the first time in February this year, really maximise and encourage community engagement as well as attracting many people from out of the region to participate and stay here for 2-3 days.

2016 will be the second instalment of Huri Huri and with the knowledge gained from its inaugural year, improvements can be expected to increase community participation. The NZ cycle classic will be bigger and better than in the past and the Bike Festival will play a major part in ensuring the success of the event and community participation.

Is my aim to make Wairarapa as the destination for cycling in New Zealand, I invite you to be a part of this and support the 2016 Bike Festival.

Jorge Sandoval MNZM  
Race Director  
NZ Cycle Classic