

# SOUTH WAIRARAPA DISTRICT COUNCIL

13 DECEMBER 2017

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## AGENDA ITEM C2

### COMMUNITY BOARD REQUEST TO CHANGE STREET NAMES: NEW YORK AND DUBLIN STREETS WEST

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#### **Purpose of Report**

To obtain Councils decision on whether to proceed with renaming of Dublin Street West and New York Street West.

#### **Recommendations**

Officers recommend that Council:

1. *Receive the Community Board Request to Change Street Names: New York and Dublin Streets West and either;*
2. *Resolve to commence a road naming consultation process as soon as practicable; or*
3. *Resolve to retain the current street names and advise Mr MacGibbon of the decision.*

#### **1. Executive Summary**

Council received a request in late January 2017 to rename and re-number Dublin Street West in Martinborough.

The letter from Mr MacGibbon also made reference to New York Street West, and sought a change of name for that street as well.

Mr MacGibbon lives in Dublin Street.

The request was discussed by the Infrastructure/Planning Working Party in February. Officers provided some background notes at that time.

Consequently the letter was referred to the Martinborough Community Board for feedback. The community board discussed the request and decided to undertake informal consultation.

The outcome of this process was the following;

*“9 October Martinborough Community Board (MCB 2017/95):*

1. *To recommend to Council to look at changing the street names of Dublin Street West and New York Street West by undertaking a consultation process under the Local Government Act including potential street names.*
2. *To note that the current names do not meet Council’s Naming of Public and Private Roads and Rights of Way Policy.*
3. *That communication of this decision be made to previous submitters”.*

This report has been prepared in response to the above recommendations.

## **2. Discussion**

### **2.1 Initial issue**

Mr John MacGibbon wrote to Council in January suggesting a change in name for Dublin Street West and New York Street West.

This was because of claimed “confusion” created by having both “Dublin Street” and “Dublin Street West” and “New York Street” and “New York Street West” in Martinborough.

He stated that couriers and members of the public mistakenly come to his property and cites an occasion where the Fire Service attended his property rather than 39 Dublin Street West where there was a small hedge fire in progress.

In addition he raised the issue of recognition of Dublin Street in online media and the failure of online search engines to “find” his Dublin Street address.

Lastly he claims that NZ Post consider the two names to be a “nightmare”.

He summarises the issues he says exist as;

- a) having 2 streets in the same town named Dublin, and
- b) having separate rather than continuous numbering systems.

### **2.2 Origin of Current Names**

The names of both the roads now known as Dublin Street West and New York Street West were reviewed by Council in 2007, as part of an extensive district wide road naming and numbering process.

There were a number of suggestions (besides the names chosen) made at the time including “Milne Street/ Nga Waka/Nga Waka a Kupe” for New York Street West and “Read Street” for Dublin Street West.

The current names were chosen by Council after that public consultation and hearing of submissions.

There is however little documentary information as to why the names we use today were selected other than they were chosen *in accord with the*

*Road Naming Policy of Council* which was applied to the whole road naming process undertaken at that time.

Since then (10 years) there have been no reported problems lodged with Council other than the MacGibbon letter. His concern, if examined closely, is not about the names per se, rather it is about people attending his address in error.

### **2.3 Road Naming Policy**

Council's road naming policy holds that having two same/similar named streets should be avoided. It promotes the adoption of names dissimilar to existing road names. This is to avoid confusion for the public, including for emergency services.

The policy is not however designed to be applied "retrospectively" due to the many problems which can arise from changing well-established names; a change can adversely affect private and business mail, telephone and web contacts over a wide range of matters such as power, bank, insurance, rates, memberships, bills, and friends.

If an application to name these 2 streets as they are today, was made now, they would likely be assessed by officers as being generally compliant with the policy, although not 100%.

### **2.4 Online searching**

When searching using the most common online search engine, Google, the complainants 39 Dublin Street address comes up each time. The 39 Dublin Street West street address was also recognised and came up separately.

When searching using Google maps, again both addresses came up as a distinct option to select and when selected, each was separately located on the map.

Other search processes may not operate the same, but that is not unusual.

Many street addresses can cause issues with specialised search software operating as part of say, a registration process. It often depends on whether the search system requires "exact" word characters or not, or is kept up to date or uses official data sets.

### **2.5 Emergency services**

Contact has been made with the communications centre for Fire and Emergency New Zealand. The advice received from the National Fire Communications Centre was that they do not have a problem with confusion of location with either Dublin/Dublin West or New York/New York West. The local Martinborough Brigade, Chief Fire Officer has also confirmed this view.

Contact has also been made with the ambulance services and New Zealand Police. The outcome of the approach to these organisations was;

a) from NZ Police –Senior Sergeant Kevin Basher Masterton

*“Having worked in the area there for over eight years up until 2013, and still having knowledge of incidents and police inquiries in Martinborough I can say that the two streets and their designation have not raised any issues of concern. And there are no adverse reports that I am aware of in relation to the designation”.*

He advised that this advice has also been confirmed by the current Officer in Charge of South Wairarapa.

b) from St Johns Ambulance Service - No response.

## **2.6 Emergency response control factor**

One comment of note that was made and which is relevant to all emergency services, is that if a member of the public contacting them makes an error with the names, then that can cause a delay in reaching the right address. Such a delay, if it occurs, may have consequences. It must be noted though that this issue exists with any name/street number.

## **2.7 Other Community feedback**

Subsequent to the Community Boards recommendations (recommendation 3 specifically), those who had been informally contacted/consulted were notified of the recommendations being made to Council.

A long term property owner in New York Street West, has since been in contact with officers to obtain further information and to indicate his opposition any change for New York Street West.

This resident has had contact with other residents in New York West who he indicates oppose a change as well. His concerns arise from the problems he says a change to his long established address would bring. He also debates whether there is a problem in the first place that needs remedying.

No comment has been made relating to Dublin West.

## **2.8 Need for Change**

Returning to Mr MacGibbon’s letter, it may seem straightforward to just change the street names as requested.

However to do so, involves formal consultation under the Special Consultative Procedures of the Local Government Act.

This would involve engaging with all affected property owners, a number of whom have already displayed a range of divergent views. Coming to a consensus on a name change will be difficult in such circumstances as the community board has already found.

If the problems outlined by Mr MacGibbon are realistically assessed, they are as much about attention to detail on behalf of people making the mistake of treating Dublin as Dublin West, as the naming of the streets in the first instance.

In that regard only Mr MacGibbon has actually raised a question about the road names because of problems he says he experiences - although there may be others who are affected, but there is presently little or no evidence of this.

Certainly all the emergency services have confirmed they have no problem with the names.

The question here is whether there is sufficient cause for Council to undertake a formal consultation/renaming process as proposed by the community board.

Such a process will have attendant costs and require commitment of staff time when there are more pressing tasks to be completed (i.e. should the decision to be driven by one individual with an apparent issue).

In addition as no clear name preference has been established by the community board, there is currently no proposal to actually consult on.

This will make the whole consultation process difficult and because there is no proposal, it will lack focus, be rather open ended and hard to explain or justify.

### **3. Conclusion**

Through the past year the request for name changes for Dublin Street West and New York Street West has been looked at without a clear conclusion being reached.

This is because there is no clear need or reason for making a change and there is no clear change option that has been developed.

It is recommended by officers that the names be left as they are rather than Council embarking on a formal consultation process as suggested by the Community Board.

### **4. Appendices**

Appendix 1 – Supporting Documents

Contact Officer: Murray Buchanan, Group Manager, Planning and Environment

# **Appendix 1 – Supporting Documents**



John & Liz MacGibbon  
39 Dublin Street  
Martinborough 5741

The Chief Executive  
South Wairarapa District Council  
PO Box 6  
Martinborough 5711

A handwritten signature in blue ink, appearing to be "J".

Dear Mr Crimp

## **DUBLIN ST WEST AND NEW YORK ST WEST**

I am concerned about confusion that is being caused by Martinborough having two 'Dublin' streets – 'Dublin Street' and 'Dublin Street West'. We live at 39 Dublin Street and we are regularly visited by couriers or members of the public who mistakenly come to our property instead of 39 Dublin Street West.

I understand people in New York Street West have similar problems, and there may well be similar problems for other Dublin Street numbers.

This has been a problem for us since the residents of 39 Dublin Street West had their address changed from No 32 to No 39. Previously there had been no postal address at No 39.

It is a nuisance and we've had to re-deliver goods to 39 Dublin Street West.

There is also a public safety issue. Recently the Fire Brigade called to put out a hedge fire that had been reported on our property. There was no fire and I suggested it might be at 39 Dublin Street West. The firemen didn't go straight there, but a while later I saw the fire engine come back past our house, heading west. I followed them – to 39 Dublin Street West, where there was indeed a hedge fire. This kind of confusion has implications for property and public safety.

We recently had a young child delivered to our address for a party, and I nearly accepted her because we had a childrens' party here at the same time.

Another issue is that some website registration forms auto-complete an address after you've started to type it. By the time I've typed '39 Dublin', the form will have suggested 39 Dublin St addresses in various New Zealand towns. They include Martinborough, but here the only address I've seen offered is 39 Dublin Street West. This situation has existed for some time – I think for several years. I've had to choose Dublin Street West to complete registration processes, so this means several organisations don't have my correct address. One of these is the Government's 'RealMe' identification service.

I have spoken about these problems with one of the local post deliverers, who said the existence of Dublin Street West and New York Street West is a "nightmare" for them.

It seems to me that there are two main issues:

1. Having two streets in the same town called Dublin. Ditto for New York.

2. Having separate instead of continuous house numbering systems on each two-part street. i.e., having two instances of '39 Dublin' and two instances of some New York Street numbers is a recipe for confusion.

I believe the only solution is to give Dublin Street West and New York Street West completely new names. There is a precedent for this: Huangarua Road segues into Puruatanga Road. In that case the street is continuous. In the Dublin and New York examples, the extensions are broken by Princess Street, so it would not seem strange if they had different names.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'John MacGibbon', with a stylized flourish at the end.

John MacGibbon

c.c. Viv Napier, Mayor, 13 Homestead Lane, Greytown



# Planning and Infrastructure Working Party

**Request for Change to Street Names/Numbering  
2017**

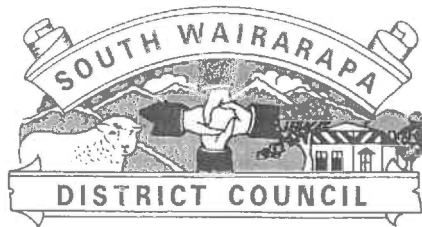
**Date 13 June**

1. Mr John MacGibbon who resides at 39 Dublin Street, Martinborough, has written to Council seeking a change in the name of Dublin Street West and New York Street West.
2. He seeks a change because of 'confusion' he believes is created by having a "Dublin Street" and a "Dublin Street West" in Martinborough (he similarly references New York/New York Street West).
3. He indicated that couriers and members of the public have mistakenly come to his property on occasions and also cites an occasion where the Fire Service attended his property rather than 39 Dublin Street West where there was a small hedge fire in progress.
4. He raises the issue of recognition of Dublin Street in online media and the failure of online search engines to "find" his Dublin Street address. Lastly he claims that NZ Post consider the two similar names to be a "nightmare".
5. He summarises the issue as;
  - Having 2 streets in the same town named Dublin
  - Having separate rather than continuous numbering systems.
6. Under Council road naming policy the issues/problems raised by Mr MacGibbon are clearly considered to be matters to avoid. The policy promotes the adoption of new names which should not be able to be confused with an existing road name. The reason given for this is to avoid confusion, especially for emergency services.
7. However the policy is not applied retrospectively due to problems which can arise from changing a well-established name (can affect established mail contacts, businesses, etc).
8. Around NZ it is not uncommon to have east/west and north/south, street configurations in a town. Hastings for example, is littered with streets on both a north/south and east/west grid, for instance Heretaunga Street is both east and west and this is one of the major arterial roads, likewise Karamu Road is north/south and this is a State Highway. In all in Hastings there would be in excess of 15 streets with these suffixes.
9. Turning back to the request of Mr MacGibbon, it may seem straightforward to just change the street names as requested, however to do so would require consultation with all affected parties, some or many of whom may disagree with the proposal. Resolving such differences could be extremely time consuming.
10. If the problems outlined are assessed, they are as much about "lazy" attention to detail on behalf of people making the mistake of treating Dublin as Dublin West, as the naming of the streets in the first instance. In that regard only Mr MacGibbon has actually raised the question with Council because of problems experienced.
11. To summarise and conclude, when new names are chosen, close facsimiles are avoided. However in this case the names are well established. To change them would be resource expensive with little gain made.

Murray Buchanan, Group Manager, Planning and Environment.

File: Road Changes 7  
R675-03

If calling ask for: Derek Theobald



19 KITCHENER STREET  
MARTINBOROUGH

29 August 2007

### **To Residents/Occupiers**

Dublin Street Extension,  
New York Street Extension

### **Change of Road Names**

The Council on 29 August 2007 resolved pursuant to Sections 319A and 319B of the Local Government Act 1974 to change the names of the above two streets to *Read Street* and *Milne Street*, respectively.

This will enable the new RAPID rural fire numbering system to apply to these streets for which no proper numbering system exists.

Public consultation of the foregoing changes is being given pursuant to Section 83 of the Local Government Act 2002.

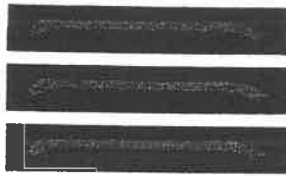
Details of the proposal and submission form may be obtained from the Council Office or on the Council's website [www.swdc.govt.nz](http://www.swdc.govt.nz).

Submissions on the proposal are to be received at the Council offices in Martinborough by 4.00pm on 1 October 2007.

Yours sincerely

Derek Theobald  
**Civil Defence/Emergency Management Officer**  
Email – - [civildefence@swdc.govt.nz](mailto:civildefence@swdc.govt.nz)

NGA WAKA



MARTINBOROUGH

22 August 2007

Derek Theobald  
Rural Fire Officer  
South Wairarapa District Council  
PO Box 6  
**Martinborough**

**Re: New name for New York Street Extension**

Dear Derek,

I am writing in reply to your letter dated 10 August 2007 seeking submissions on re-naming New York Street Extension.

When Martinborough had its own council as the administrative authority for the region its logo referenced Nga Waka A Kupe (The Canoes of Kupe), the iconic landscape which backdrops Martinborough.

With the creation of the larger South Wairarapa District Council this reference to our principal landscape feature and its history was lost. I am suggesting that the re-naming of New York Street Extension provides an opportunity to remedy that loss.

New York Street extension is dominated by vineyards and two wineries (ourselves and Palliser Estate). Both wineries feature Nga Waka A Kupe prominently on their labels so I am suggesting that this would add further context to the aforementioned geographical and historical reference if the street were to be re-named Nga Waka A Kupe Street/Road or Nga Waka Street/Road if something shorter is preferred.

I have not discussed this proposal with any neighbours at this stage as you may have other suggestions to consider. No doubt you will consult further if you have a preferred name or short list of names to put forward.

Yours sincerely,

Roger Parkinson  
**Managing Director**



## Derek Theobald - Civil Defence

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**From:** Janine Tulloch [Janine@martinborough-vineyard.co.nz]  
**Sent:** Friday, August 17, 2007 11:18 a.m.  
**To:** Derek Theobald - Civil Defence  
**Subject:** street names

Derek

Ideas for the New York Street Extension renaming:

- Milne Street (Derek Milne was the author of the report that recognised that Martinborough has the possibility for growing grapes – given similar climate conditions to Burgundy in France). This street also borders the original property bought by Derek Milne and partners in founding Martinborough Vineyard.
- Otherwise using more overseas location names like Strasborge, Cologne, New York, Ohio and continuing in this name. I'm sure you're aware from the wine community's point of view while the town was founded on the places John Martin visited, these are now some of the places that wine from the region is exported back to. Suggestions: Melbourne, Sydney, Dijon, Beaune, London, Washington, Seattle

Ideas for the Dublin Street Extension remaining:

- Reid street (after John Reid)

Good luck making this decision!

Cheers

*Janine*

**Janine Tulloch**  
General Manager  
**Martinborough Vineyard Estates Ltd**  
Ph: + 64 6 306 9955  
Mobile: + 64 29 36 99 550  
Fax: +64 6 306 9217  
Representing:  
Martinborough Vineyard [www.martinborough-vineyard.co.nz](http://www.martinborough-vineyard.co.nz)  
Burnt Spur [www.burntspur.co.nz](http://www.burntspur.co.nz)

Celebrating 25 years of Handcrafted Excellence in Wine  
Martinborough Vineyard – Pioneers of New Zealand Pinot Noir

# South Wairarapa District Council



## **SUBMISSIONS TO ROAD NAME CHANGES 2007/2008**

### **EXTRAORDINARY MEETING**

Notice is hereby given of an Extraordinary Meeting to be held in the District Council Chambers, Kitchener Street, Martinborough on Tuesday 18 December 2007 commencing at 8.30am.

The purpose of the meeting is to receive and hear submissions on proposals for several changes to road names.

G Page  
CHIEF EXECUTIVE OFFICER

## **ORDER PAPER**

1. **APOLOGIES**
2. **REPORT FROM CHIEF EXECUTIVE OFFICER – 12 NOVEMBER 2007**
3. **SUBMISSION ON PROPOSED ROAD NAME CHANGES - 9.00am**  
*(See Schedule of Submission attached)*
4. **CONSIDERATION OF PROPOSALS AND SUBMISSIONS**

## PROPOSED ROAD NAME CHANGES

Proposal No	Existing Rd Name	Proposed Rd Name	Submitter	Oppose	Support	Appearance	Phone	Time
1	Fstn Cross Creek	Western Lake Road	Charlene Stephen	Yes		Yes	3069611	9.00am
	Western Lake No 1							
	Western Lake No 2							
	Wharekauhau (part)							
2	Wharekauhau (part)	Ocean Beach Road						
	Western Bay Road							
3 (CANCELLED)	Jellicoe Street	Otaraiia Road	Patricia Dette	Yes		Yes	3089202	9.05am
	Martinborough		Andrea Loewenstein	Yes		Yes	3069191	9.10am
	Pirinoa Road		Jim Clark	Yes		Yes	3069990	9.15am
			Barry and Pauline Hooper	Yes		Yes	3077049	9.20am
			Heather Gibbs		Yes	No	3069420	
			Robert and Kim Bing	Yes		No	3069751	
			David Murray	Yes		No	3069708	
			Christian Ullrick	Yes		Yes	3069191	9.25am
			Trevor and Carol Hawkins	Yes		Yes	3069011	9.30am
			Pamela J Cole	Yes		Yes	3089620	9.35am
			Charlene Stephen	Yes		Yes	3069611	9.40am
(CANCELLED)			Diana Sutton	yes		yes	3069373	9.45am
			C.E.Taylor	yes		no	3069587	
			W.J.Higginson	yes		yes	3069745	9.50am
			I. and D. Cresswell	yes		yes	3069893	9.55am
<b>MORNING TEA</b>								<b>10.00am</b>
			Martinborough Vol. Fire Service	Yes		Yes	3065100	10.15am
			C.O and A.M.Malneek	Yes		No	3069463	
			J. and M. Kershaw	Yes		Yes	3069653	10.20am
			Boerman	Yes		No	3069697	
			Dorothy A. Hatt	yes		No	3069829	
			Daisy Aldridge	yes		No	3069362	

			Angela Sears		Yes	Yes	3068495	10.25am
<b>Proposal No</b>	<b>Existing Rd Name</b>	<b>Proposed Rd Name</b>	<b>Submitter</b>	<b>Oppose</b>	<b>Support</b>	<b>Appearance</b>	<b>Phone</b>	<b>Time</b>
4	Whangaimoana Road	Whangaimoana	Alastair Sutherland		Yes	No	3077736	
		Beach Road	Robert John Buckley	Yes		Yes	3078290	10.30am
5	Whangaimoana Road	Cape Palliser Road	Alastair Sutherland		Yes	No	3077736	
	Whatarangi Road		Robert John Buckley	Yes		Yes	3078290	10.35am
6	Boundary Road	Todds Road	W.J.Higginson	yes		yes	3069745	10.40am
	Martinborough		I. and D. Cresswell	yes		yes	3069893	10.45am
			Trevor and Carol					
			Hawkins	Yes		Yes	3069011	10.50am
7	Moroa Plain Road	Bidwills-Cutting Road	Charlene Stephen	Yes		Yes	3069611	10.55am
	(SH2 to Kemptons Line)		Martinborough Vol.					
	Greytown-Bidwills		Fire Service	Yes		Yes	3065100	11.00am
	Cutting Road		Richard Schofield	yes		No	3047166	
			Margot MacGillivray	yes		No	3047166	
			Ian & Rosie Montgomerie	yes		yes	3049252	11.05am
			Dave Taylor	yes		yes	3049593	11.10am
8	Mano Road	No.1 Line	A.M. Richardson		Yes	?	Not Given	
9	White Rock Road No.1	White Rock Road	Charlene Stephen	Yes		Yes	3069611	11.15am
	White Rock Road No.2		C.E.Taylor	yes		No	3069587	
	White Rock Road No.3		I. and D. Cresswell	yes		yes	3069893	11.20am
			Martinborough Vol.					
			Fire Service	Yes		Yes	3065100	11.25am
			Trevor and Carol					
			Hawkins	Yes		Yes	3069011	11.30am
			Chris & Jenny Bargh	yes		No	3078862	





<b>Proposal No</b>	<b>Existing Rd Name</b>	<b>Proposed Rd Name</b>	<b>Submitter</b>	<b>Oppose</b>	<b>Support</b>	<b>Appearance</b>	<b>Phone</b>	<b>Time</b>
10	Oxford Street Extension (Martinborough)	Oxford Street	Charlene Stephen	Yes		Yes	3069611	11.35am
			Martinborough Vol.					
			Fire Service	Yes		Yes	3065100	11.40am
			W.J.Higginson	yes		yes	3069745	11.45am
			I. and D. Cresswell	yes		yes	3069893	11.50am
11	Martinborough/ Longbush Road	Martinborough/Masterton Road (From Todds Road to the Carterton District Boundry)	Martinborough Vol. Fire Service	Yes		Yes	3065100	11.55am
<b>LUNCH BREAK</b>								
								<b>12.00am</b>
			Pamela J Cole	Yes		Yes	3089620	12.30pm
			Charlene Stephen	Yes		Yes	3069611	12.35pm
			W.J.Higginson	yes		yes	3069745	12.40pm
			I. and D. Cresswell	yes		yes	3069893	12.45pm
			Jared Gulian	yes		?	3066262	
			J. Gerritsen & S. Richards	yes		?	Not Given	
			Simone Sutherland	yes		No	3089930	
			Andrea Atherton	yes		yes	3069457	12.50pm
			Peter & Vicki Jones	yes		no	3068448	
			Paul W. Taylor	yes		no	3069709	
			V. Hamilton	yes		no	3069709	
12	New York Street Extension	Milne Street	Mrs. Charlotte Glendall Mrs. Georgina Millar	yes yes		yes yes	045627292 021355097	12.55pm 12.55pm
			Rodger Parkinson	?		?	3069832	
			Dorothy A. Hatt	yes		No	3069829	
			C.O and A.M.Malneek	Yes		No	3069463	
			I. and D. Cresswell	yes		yes	3069893	1.00pm
			C.E.Taylor	yes		no	3069587	
			W.J.Higginson	yes		yes	3069745	1.05pm
			Charlene Stephen	Yes		?	3069611	

<b>Proposal No</b>	<b>Existing Rd Name</b>	<b>Proposed Rd Name</b>	<b>Submitter</b>	<b>Oppose</b>	<b>Support</b>	<b>Appearance</b>	<b>Phone</b>	<b>Time</b>
			Pamela J Cole	Yes		Yes	3089620	1.10pm
			Diana Sutton	yes		yes	3069373	1.15pm
13	Dublin Street Extension	Read Street	Pamela J Cole	Yes		Yes	3089620	1.20pm
			Charlene Stephen	Yes		Yes	3069611	1.25pm
			Diana Sutton	yes		yes	3069373	1.30pm
			C.E.Taylor	yes		no	3069587	1.35pm
			W.J.Higginson	yes		yes	3069745	1.40pm
			I. and D. Cresswell	yes		yes	3069893	1.45pm