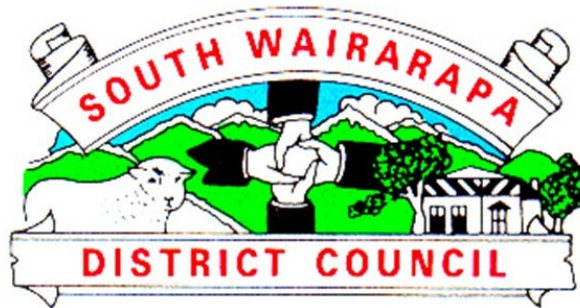


# Sport Wellington Wairarapa

12 month report to South Wairarapa District Council



July 2012 – June 2013

## South Wairarapa District Council – Sport Wellington Wairarapa 12/13

Outcome	12 month report
<p>Improved community links with and among sport and recreation and targeted schools, clubs and Regional Sports Organisations (RSO's)</p>	<p>Sport Wellington Wairarapa supported one primary school cluster (1. South Wairarapa Primary School Sport Cluster); one primary school (2. Greytown); three colleges (3. Chanel, Makoura and Wairarapa Colleges); two local clubs (4. Kia Kaha Hockey Club, Featherston Hockey); and four RSOs (5. Wairarapa Tennis Association, Wairarapa Cricket Association, Wairarapa Hockey Association, Bowls Wairarapa).</p> <p><b>1. South Wairarapa Primary School Sport Cluster</b> Though there is no formal agreement in relation to the support given to this cluster, Sport Wellington Wairarapa continues to work with the South Wairarapa Principals Association to access KiwiSport non-contestable funding to assist the delivery of sporting opportunities and fundamental movement skill development for the 14 schools within the cluster.</p> <p><b>2. Greytown Primary School</b> Greytown Primary signed up to become an 'Active School' in September 2012. The first goal for the school has been to introduce Physical Activity Leaders (PALs) into the playground. 12 yr. 7 and 8 students have received leadership training and 11 staff received training in supporting the Active Schools guiding principles. Regular PALs sessions (twice a week) are taking place during lunchtimes offering organised games for yr. 1 – 5. The second goal for the school is to create a "whole of school / sport" long term plan. This is currently a work in progress. Greytown Primary School has extended their agreement with Sport Wellington until December 2013.</p> <p><b>3. In-depth Colleges (3)</b> Chanel, Makoura, and Wairarapa Colleges have all successfully completed 2012 action plan outcomes and have 2013 action plans were signed off by the respective BOTs. Support given at Senior Management (Principal/SMT), Lead Teacher and Sport Coordinator level. A review of the action plan outcomes and a regional analysis will be prepared in December 2013.</p> <p><b>Regional Sport Directors (RSD) National Survey Results</b> completed by Principals and Sport Coordinators rate the performance of the Wairarapa RSD as "above average to excellent" over all 6 sections with a rating of 84% compared to a national average of 78%.</p> <p><b>Chanel College</b> - has a current sports plan; implemented sport page on school website; introduced job descriptions and 'Code of Conduct for Sport'; re-introduced a 'Sport Hand Book' with sport specific information; reviewing volunteer procedures; introduced two new sporting opportunities – indoor rowing and table tennis; maintained participation figures; increased number of community volunteers from 18 (2011) to 22 (2012). A 6 month review of their action plan is scheduled for July.</p> <p><b>Makoura College</b> - has a current sports plan; receives KiwiSport supplementary funding and additional project funding; reviewed and approved 'Sport Hand Book' with sport specific information, policies, procedures, roles and responsibilities; increased participation of 7% from 53% (2011) to 60% (2012); increased number of community volunteers 14 (2011) to 24 (2012); developed one new club link – Red Star Table Tennis Club. A 6</p>

month review of their action plan is scheduled for July.

**Wairarapa College** - has a current sports plan; re-introduced performance review process; reviewed job descriptions; established flow chart of responsibility for sport; re-introduced policies, procedures, roles and responsibilities; maintained participation figures; increased number of community volunteers from 27 (2011) to 31 (2012); introduced two new sporting opportunities - touch and table tennis. A 6 month review of their action plan is scheduled for July.

#### **4. Local Clubs (2)**

##### **Kia Kaha Hockey Club**

- MOU in place with Wairarapa Hockey identified this club as a club which they would like targeted support from Sport Wellington Wairarapa
- Discussions with the Kia Kaha Club around future funding avenues

##### **Featherston Hockey Club**

- MOU in place with Wairarapa Hockey identified this club as a club which they would like targeted support from Sport Wellington Wairarapa
- WOF and recommendations presented

#### **5. Regional Sports Organisations (4)**

##### **Wairarapa Tennis Association (WTA)**

- MOU completed.
- Led restructure and appointment process.
- Advised WTA to do a club consultation process.
- Board member job descriptions and application process.
- Work across a range of entities to develop the game regionally.

Last May we signed a Memorandum of Understanding to work with tennis in ensuring alignment between club/ association and zone as we target growth in all areas.

In the short term our focus has been on growing the (membership of) Masterton Tennis Centre (see above), but we have also worked with the WTA to assess their competitions and player pathway.

The benefits of our attention in this area have been fairly widespread, and spinoffs have included Hadlow School acquiring a new coach as a result of our work, and decent growth at the Opaki Club (from 0 to around 30 junior members this year).

Over the last few months, with a degree of success already in this work, we have shifted our focus to helping WTA to make lasting improvements to their governance structure. At the time of writing we are half way through leading a full board restructure at WTA, with a new elected board and improved representation. We expect this board to commence work within a month or two. Their first task will be to draft a new plan for the sport in the region, which will be informed by a consultation process already completed with the clubs.

*"Just a quick one to say great job with the open day!! I think everyone went away impressed with the professionalism and organisation of the event. Excellent turnout and atmosphere, great way to start the season (and get a few of those signatures)." **Chris Davidson, Opaki Tennis Club***

*"Thanks for all your help & initiation to get this show on the road, all your magnificent work and motivation 😊" **Cilla Paulik, Wairarapa Tennis Association***

#### **Wairarapa Cricket Association (WCA)**

- 15 minute WOF.
- We delivered a strategic planning workshop attended by 11 representatives of 7 clubs.
- We have supported the WCA to apply (successfully) for KiwiSport funding, develop fundraising events, and revamp staff job descriptions.
- Developed staff job descriptions.
- Led strategic planning process for indoor centre.
- Strategic planning advice to Chairman.
- Player Pathway advice.
- PEST SWOT analysis.
- Strategic planning support.

Following a change of chairman, we were invited in 2012 to work closely with the WCA, and we have contributed readily in a range of areas to the viability of the organisation.

The new Chairman is interested in implementing a more strategic approach to the delivery of Cricket in the region. As such, we have led a strategic planning workshop for affiliate clubs of WCA and offered on-going support for the process.

We have now turned our attention to the planning of WCA itself, and we are working in several areas as they endeavour to design and implement a new plan and all subsequent actions.

*"Working in the Sport Wellington Wairarapa offices plays a massive part in the success of my role. Having the facility and the team on hand to utilise at will is a major bonus. Mark Curr's work has been of huge benefit to the association as a whole." **Sam Curtis, Wairarapa Cricket Regional Development Officer***

### **Wairarapa Hockey Association (WHA)**

- WOF and recommendations presented to Featherston Club.
- Discussions with the Kia Kaha Club around future funding avenues.
- New MOU and Community Sport Plan under development.
- On-going support to access grants funding.
- Player Pathway advice.

Our MOU with the Wairarapa Hockey Association has been slow moving due to the reluctance of some of the hockey community to engage. Despite this, we are now underway in developing a few ideas that will lead to us fulfilling our obligations in the MOU.

WHA have been successful in obtaining KiwiSport funding and are delivering Small Sticks and Fun Sticks to Wairarapa primary schools. We have had several discussions with WHA, and members of the turf trust regarding funding avenues for the replacement of their second (older) turf. An opportunity has arisen to work in a triumvirate with Wellington Hockey and the new Capital Hockey Community Development Manager. Through this process we are developing a new community sport plan and MOU, which will be based upon developing a new volunteer approach for the organisation, and a focus upon developing pathways.

### **Bowls Wairarapa**

- Led the development of a new strategic plan that has been since ratified by the board.
- Supported board members with the grants application process and fundraising - resulting in three successful applications and a large fundraiser to date.
- Currently we are working with Bowls Wairarapa to develop their communications approach - this work has led to a new website.
- We have hosted several board meetings at the Sports House, and contributed on individual topics as called upon.
- Bowls Wairarapa have sent at least one participant to each of our last three workshops.
- Successfully attracted three new sponsors.

Sport Wellington Wairarapa has an extremely strong relationship with Bowls Wairarapa. Bowls Wairarapa continue to be firm friends and supporters of our work. They visit us most weeks and we have completed a range of work for them on a needs-must basis. They clearly see our facility as the hub of sport in the region; they acknowledge that their sport is in a difficult situation with dropping participation, and other challenges, so they have been forthcoming in asking for our input.

We have developed a brief strategic plan and a set of goals, helped them to stabilise a difficult financial situation, and begun work on their approach to communications externally and internally.

This was achieved through a developed approach to partnerships, which has brought in several new sponsors and several successful grants applications. Bowls has major challenges ahead in remaining a viable sport throughout the region, and indeed the country, as few clubs are experiencing membership growth, and most of them have aging memberships, high overheads and governance issues. We will continue to work with Bowls Wairarapa to mitigate these factors.

*"Mark, my sincere thanks for your ongoing help, specifically helping Warren Fisher with our website. It has been so frustrating in the past."  
Darkie Barrow, Bowls Wairarapa*

**Stakeholder Satisfaction Survey (completed May 2013)**

Overall satisfaction increased compared to the previous two years, as shown.

**Table 1 - Stakeholder's overall satisfaction with SWW over time**

	2013	2012	2011
Overall stakeholder satisfaction	83.2%	81.4%	65.0%

This was supported by a number of high praise comments received. Some comments are noted below

*"Awesome friendly staff. Willing to go the extra mile for us even when there is nothing in it for them and when they had other things that they probably needed to be doing. Good facilities."*

*"I know the staff at Sport Wellington Wairarapa to be a vibrant team, helpful and obviously passionate about physical activity and our community."*

*"In the first year, the support and encouragement of staff has being invaluable to our club resulting in a significant increase in membership."*

*"The staff are knowledgeable, friendly and super helpful when you deal with them. I have attended a number of workshops and they have proved to be extremely useful. I believe they are doing a great job in bringing together the Wairarapa sports organisations and helping them to operate in challenging times. A great catalyst for sport in the region!"*

*"Mark, Sam, Dale [sic] and everyone else are a great team - extremely helpful and refreshingly honest. In short, we couldn't do what we do without them. Keep up the good work!"*

We are also pleased to report the following on our workshops over the 2012-2013 reporting period:

- There were 124 attendances (148 indications of interest).
- 97 individuals were involved in these sessions, including 21 repeat attendances during this period.
- We have engaged 57 different organisations in these sessions.

- 43 occurrences from a current Sport NZ targeted sport (34.68%) and
- 17 occurrences of a current SW targeted sport (13.71%).

We enjoy presenting this content to our community, and through delivering these sessions we have a shop-window to new organisations that we can work with.

#### **RSO Forum (April 2013)**

- 18 RSVPS.
- 100% of attendees considered the presenter/s to be either excellent or very good.
- 100% of attendees considered the networking to be either excellent or very good
- 91% of attendees considered the content to be either excellent or very good.
- 91% of attendees considered the overall workshop to be either excellent or very good.

With the theme of “Community Co-operation to Improve Efficiencies” everyone that attended got well and truly into the spirit of what we are trying to do, engaged with each other meaningfully, and gave us lots of options in terms of follow up.

Some possible outcomes for further exploration that organisations that attend are going to initiate are:

- A scheduled meeting of regional development officers.
- Potential for a multi-code summer sports camp or clinic.
- A shared hockey/cricket development officer.

We will be keeping an eye on independent partnership work that grows out of the session. Sport Wellington Wairarapa has agreed to provide support and advice as necessary for this.

*Mark's informative but relaxed delivery, food, sharing ideas etc. with other sports, general information was great. Tks [sic] again. **Catherine Rossiter-Stead, Wairarapa Bush Rugby Football Union***

#### **Wairarapa Sports Improvement Group (WSIG)**

The WSIG group serve multiple purposes for our organisation. They essentially act as a board of advisors for aspects of our delivery, but at the same time, ensure that the work that we do, is ‘for someone’ in that it is based upon identified grassroots need. WSIG met four times during 12/3 with a total of 14 representatives (representing 29 organisations) discussing relevant issues.

In addition to giving us a very clear picture of grassroots challenges facing sport, we have been able to grow support for our work in disparate communities, and there is significant scope for this group to take on special projects in the future. Already this group have contributed eagerly to our upcoming regional strategy for sports volunteerism, and are developing a range of ideas which will support and grow sport in the region. Initial signs for this group are very positive for a range of great outcomes.

In terms of generating direct outputs from this group, we are still working on a specific project which we hope will support the emerging themes of this group being breadth of opportunity and grassroots participation growth.

### **Wairarapa Secondary Schools Summer Sport Plan**

#### **Wairarapa Tennis Association**

Two in-depth colleges have active partnerships with Wairarapa Tennis Association (WTA) due to work undertaken in the previous 2011/12 season. Both schools have staff trained as coaches and assist with the delivery of the college programme. Participation figures have been maintained even though both schools no longer run an after school tennis club.

We have shifted our focus to helping WTA to make lasting improvements to their governance structure. At the time of writing we are half way through leading a full board restructure at WTA, with a new elected board and improved representation, including that from the Secondary Schools sector.

#### **Wairarapa Cricket Association**

Three in-depth colleges are engaged in the 'College Girls Mid-Week College League'. One of those colleges has not participated in girl's cricket for 12 years. This league has been modified to run indoors in term four and outdoors in term one. This is largely due to the weather however the limited overs and reduced team numbers has made this sport more accessible.

### **Engaging the Disengaged Project**

This project continued with current opportunities and growth in opportunities targeted secondary school aged children that are currently not participating in sport. All three of the in-depth colleges continue to be involved.

50 non-participants were engaged over a three to eight week period in the following activities:

- Ten pin bowling continues to be offered with two in-depth colleges fielding teams - connecting 11 non-participants to organised sport through Masterbowl over three consecutive Mondays.
- Two in-depth colleges engaged in a new opportunity – Small Bore Rifle Shooting - connecting 20 non-participants to two clubs over eight weeks. Both clubs reported reaching their maximum junior membership numbers directly through this initiative. Both clubs also reported an increase in adult membership due to this initiative as well.
- Three in-depth colleges engaged in a new opportunity – Table Tennis - connecting nine (9) non-participants to the Table Tennis club over eight weeks. The club provided coaching expertise and additional equipment and are now actively engaged with the host college.
- Three in-depth colleges engaged in a new opportunity, golf, connecting 10 non-participants to local golf club Mahunga. The club provided the venue and course support and equipment.

All four activities have been fully evaluated by school/club and participants. 100% of participants rated the activity as excellent and would try the



activities again. 100% of colleges and clubs involved would like to be involved in this project again. We were delighted, alongside three Wairarapa secondary schools, to receive national recognition for our work with engaging the non-participant in school sport.

The **New Zealand Secondary School Sports Council 'Innovation in Sport' Award** was awarded at the end of 2012 to Sport Wellington Wairarapa (see attached document for more information on the award winning project). Chanel, Makoura and Wairarapa Colleges all indicated their desire to provide their students with the opportunity to experience the benefits of school sport through a targeted approach.

A simple yet effective process has been developed, and embedded into each of the 3 participating colleges, providing a sustainable model, transferable into other schools and various youth sport settings. The outcomes of this work has seen increased participation in club and school, increased community volunteers in schools and a more coordinated process with opportunities decided by students.

#### **Join a Club Promotion**

It is important to us that we apply the lessons learnt during previous reporting periods. Last year we learnt that a general marketing campaign around club registration was welcomed by local clubs and associations, but was unlikely to yield any growth in membership or volunteerism.

As part of the revamp of our Join a Club programme, we went into the field and surveyed the families of those that had newly joined local clubs. We took much learning from this process, with both immediate relevance to the Join a club process and on-going value to local clubs.

As such, this year we focused our resource upon developing their approach to the marketing of their club, and completing a marketing plan for the registration process. Also, we viewed this work as being more sustainable, as it fits within the existing work that we have been doing at these clubs, essentially giving ourselves a better chance of consolidating any gains.

#### **Other interventions and support**

During the last 6 months, we have realised a very diverse range of successes with non-targeted and developing sports. We enjoy working with the willing, and we have had a steady flow of foot-traffic from the willing servants of the non-targeted sports in our region.

- **Wairarapa Sports House – added value**

The Wairarapa Sports House continues to provide support and resourcing to the wider community. The various facilities are being well utilised by both community and corporate groups. For this reporting period the sport sector and community have benefited from an estimated \$7,000 worth of added value through the Wairarapa Sports House.

- **South Wairarapa – Sportsville Projects**

There is still some small groups working on building community sportsville models in both Featherston and Martinborough and various parties are having intermittent conversations with the Greytown Sport and Leisure Society.

- **Greytown Sport and Leisure**

We have given significant support to the Greytown Sport and Leisure Society in appointing and inducting a new Executive Officer (Dave Butler-Peck). We have also consulted on the appointment of two new independent trustees for the Society Board.

- **Martinborough Small-bore Rifle Club** is now a firm ally of ours, and we have met with them a few times and tried to stimulate and improve their processes. They have been in an ideal position to benefit from several streams of our organisations work.

*“Thank you for your support and ideas in helping us get the Martinborough Small-bore Rifle up and running again with Steve, Paul, Carol and myself who are all very passionate in developing the club. Getting new shooters in through door to give small-bore shooting ago has been very satisfying, with our club membership now doubled. Thank you all again for your support and ideas.” Steve White, Martinborough Small-bore Rifle Club*

- **Martinborough Rugby Club** seeking support to grow the membership potential in their club. The club undertook a WOF (club review) and recommendations have been provided through this process. Wairarapa Bush Rugby has been included in the process but to date no follow up has been provided.
- **Greytown Bowling Club** assisted in the provision of an Active Families physical activity session for five participants and two parents. The evaluations show that the activity was well received and the club support provided was excellent.
- We have had preliminary discussions with **Greytown Junior Football Club** around them applying for NZ Football Quality Clubmark status. If completed they will be the third club in the country to earn this accolade. This will hopefully unfold with our support during the next reporting period. The appointment of the new Executive Officer of the Greytown Sport and Leisure Society gives us extra resource in this area, so we are confident that we can turn around this work quickly.
- We have helped **Basketball** links in the community to identify social play opportunities within the region, and competitive ones outside of the Wairarapa.
- **Active Families**  
This is a Wairarapa DHB and Ministry of Health initiative targeting young people and their families who would experience health benefits from increased physical activity and improved nutrition. 30 Wairarapa participants and their families have been referred to the programme through their GP or other medical practitioner. Participant’s progress is monitored over a 6 month period with some very successful results. An important part of this work is linking these young people and their families to local sports clubs. During the year, we have made connections with (and resulting in membership or regular participation) judo, cricket, netball, rugby, hockey bowls and touch.  
The South Wairarapa programme was established at the start of the year and to date 10 sessions have been run at the Kuranui College hall supported by both the Sport Coordinator and Principal. Added value has been provided through Greytown Sport and Leisure, Greytown Bowls, and Greytown Medical Centre.

	<ul style="list-style-type: none"> <li>• <b>Traditional Maori Games in Primary Schools (Ki o Rahi)</b>          Ki o Rahi is gaining momentum in many parts of the country and in particular in the greater Wellington region as a sporting option for children. One South Wairarapa primary school (Kahutara) received four sessions with yr. 7 + 8 students for Ki o Rahi and the telling of the story behind it. This was run as part of the promotion of Matariki. This programme was delivered in partnership with Whaiora Whanui. Kahutara was also one of the 7 schools that participated in the yr. 7 + 8 Ki o Rahi tournament held at Makoura College.</li> </ul>
<p>Improve coach and volunteer quality, recruitment, training, recognition and retention at the targeted organisations.</p>	<p><b>Strategy for Sports Volunteerism - Wairarapa</b>          Sport Wellington Wairarapa is in the early stages of drafting a strategy for a Wairarapa region sports volunteerism, which hopefully will support the growth of volunteerism on regional sport. We have produced successful models across three codes which will provide 'best practice' for others.</p> <p><b>Chanel College</b>          Has a current sports plan that incorporates the recruitment, retention and training of volunteers and is in the process of reviewing volunteer procedures. Data indicates an increased number of community volunteers from 18(2011) to 22(2012). Chanel has also developed one new club link with Douglas Villa AFC.</p> <p><b>Makoura College</b>          Has a current sports plan that incorporates the recruitment, retention and training of volunteers. Reintroduced policies, procedures, roles and responsibilities including volunteers. Data indicates an increased number of community volunteers 14 (2011) to 24 (2012), developed one new club link – Red Star Table Tennis Club.</p> <p><b>Wairarapa College</b>          Has a current sports plan that incorporates the recruitment, retention and training of volunteers, re-introduced policies, procedures, roles and responsibilities including volunteers. Data indicates and increased number of community volunteers from 27 (2011) to 31 (2012). Developed two new club school links with Red Star Hockey and Squash Clubs.</p> <p>One link to a Wellington regional sports body as follows:  <b>Rugby League – 'Leadership through League'</b>          Pupils went through sessions designed to teach and enhance core motor body skills while learning the sport of flag league, a sport that looks and plays like rugby league but without any contact. A key element of the 'Leadership through League' programme is that secondary school students deliver coaching modules to local primary schools, based on a system of role modelling and 'Tuakana Teina' (big brother teaching little brother). The 'Leadership through League' programme encourages partnerships between primary and secondary schools while also being used to gain NCEA credits for secondary school students.          A festival involving approximately 180 children was the culmination of a five week 'Leadership Through League' programme run by Wellington Rugby League.</p>

We are pleased to report the following on our workshops over the 2012-3 reporting period:

- Four workshops held (three in Masterton and one in Greytown)
- There were 124 attendances (148 indications of interest).
- 97 individuals were involved in these sessions; including 21 of them were repeat attendances during this period.
- We have engaged 57 different organisations in these sessions.
- 43 occurrences to a current Sport NZ targeted sport (35%) 17 occurrences to a current SW targeted sport (14%).
- Satisfaction with content was over 90% for each workshop.
- Targeted (and non-targeted) clubs, as reported above, have attended and had success with club development as a result of attendance at workshops (and additional support).

#### **1. Sponsorship workshop – November 2012**

- 29 attendees representing 38 organisations
- 94% of attendees considered the overall workshop to be either excellent or very good
- 100% of attendees considered the presenters to be either excellent or very good
- 94% of attendees considered the content to be either excellent or very good

In December we ran a workshop for clubs and associations entitled “Show me the money: How to make your organisation more attractive to sponsors and funders”. The response to this session was the best that we have received from delivering a workshop from our building, and already there is evidence that the content has been applied in our community with at least two attendees realising immediate success in securing sponsors for their projects.

Amongst the feedback the session was acclaimed for “providing the necessary information in a non-threatening environment” and for being “a well-structured and enthusiastically presented session”. All of our in-depth clubs were represented at this session as part of their on-going journey with us.

Another great positive from this session is that the next workshop has grown organically from it, and by popular demand, we will be delivering a workshop on fundraising ideas early in the next reporting period.

*“Thanks Mark - Monday night’s session was very informative and well presented by all.” **Wayne Brasell, Greytown AFC***

*“A good session with some great tips on what sponsorship is all about. Would like a copy of the notes that Judy Howard had if possible and will send them on to our clubs.” **Keith Brown, Greytown Sport and Leisure Society***

*“Thoroughly enjoyable. Always good to hear how others see similar issues. Another perspective is invaluable.” **Kim McCabe, Masterton Squash Club***

## **2. Fundraising 101 Workshop – January 2013**

- 43 attendees representing 33 organisations
- 93% of attendees considered the overall workshop to be either excellent or very good
- 99% of attendees considered the presenter/s to be either excellent or very good
- 91% of attendees considered the content to be either excellent or very good

This was an extremely well attended workshop in January this year. Through presentations from 5 very successful local fundraisers, we aimed to endow attendees with an arsenal of new approaches to raising new club funds and not be as dependent upon external funders.

## **3. Rejuvenate your Club: How Wairarapa Sports Clubs Grow (2) – June 2013**

- Masterton and Greytown - June 2013
- 35 attendees representing 25 organisations
- 91% of attendees considered the overall workshop to be either excellent or very good
- 100% of attendees considered the presenter/s to be either excellent or very good
- 91% of attendees considered the content to be either excellent or very good

Following the revamp of our Join a Club programme, we went into the field and surveyed the families of those that had newly joined local clubs. We took much learning from this process, with both immediate relevance to the Join a club process and on-going value to local clubs. We were reluctant to put this information aside, so fashioned it into workshop content. The reception was dramatic, as following these sessions, numerous organisations have come back to us for support in line with the contained messages and the challenges that their clubs currently face. We are particularly proud of this work, and are looking at ways that we can keep these issues on the local agenda for the benefit of sport in general.

### **Logan Brown Coach/Volunteer Awards**

The Wairarapa region continues to be over-represented in these regional recognition awards. During this period local residents won two awards for their contribution to community sport:

- Ivan Karaitiana (Dragon Boating)
- Willie Schaefer (Hockey)

In addition to this Wairarapa had three regional finalists for the Sport NZ Volunteer of the Year Award, delivered by Sport Wellington:

- Zac Innes (Douglas Villa Athletic Football Club)
- Graeme Butcher (Athletics Masterton)
- Dave Wright (Douglas Villa Athletic Football Club)

Sport Wellington is at the heart of a 'Thank a Sport Maker' campaign launched recently, to recognise the tens of thousands of sport volunteers (or "Sport Makers") who literally make sport happen in the greater Wellington region. This new campaign replaces the Sport NZ Volunteer of the Year Award and Sport Wellington is currently reviewing the Logan Brown Coach/Volunteer Awards also.

The campaign is part of a partnership with the Lotto Volunteer Foundation and Sport New Zealand that will see the greater Wellington region sharing

	<p>in over \$1 million of quality clothing and sports gear to be awarded to Sport Makers throughout New Zealand over the next three years.</p> <p>People can show their appreciation for the Sport Makers who blow a whistle, coach, balance the books or help cook the sausages for the fundraising BBQ, by sending a thank you e-card available at <a href="http://thanks.lottovolunteers.co.nz/">http://thanks.lottovolunteers.co.nz/</a>.</p> <p><b>Wairarapa Secondary Schools Sports Awards</b> All seven colleges continue to acknowledge the contribution their students make as volunteers for sport. 15 nominations were received in the category of “Contribution to Sport” they were recognised at a function held at Copthorne Solway Park on Tuesday 6<sup>th</sup> November 2012 in front of an audience of 240.</p> <p><b>Wairarapa Maori Sports Awards</b> 22 nominations were received in the Coach of the Year and Administrator of the Year categories at the 2012 Wairarapa Maori Sports Awards held at Copthorne Solway Park on Thursday 29<sup>th</sup> November 2012 in front of an audience of 150.</p>
<p><b>Partnership/ Liaison with Council</b></p>	<p>Sport NZ have produced a new guide that aims to help New Zealand’s councils with the decisions they make for managing sport and recreation facilities. The decision guide, together with a companion research report that has also been produced, identify and analyse a range of facilities management models available to councils. The ‘Territorial Authority Sport and Recreation Facilities Decision Guide’ and accompanying research report can be viewed at <a href="http://www.srknowledge.org.nz">www.srknowledge.org.nz</a>.</p> <p>We presented our annual submission to Council and offered support to the collective Councils facilities strategy process.</p> <p>We also attended public meetings regarding the amalgamation of the Wairarapa Councils.</p> <p>Informal discussion help with South Wairarapa District Councillors regarding potential sportville developments for Featherston sports clubs.</p> <p><b>Active NZ Survey (ANZS)</b> The ANZS is a comprehensive, nationwide survey that explores sport and recreation participation and volunteering among New Zealand adults (aged 16 years and over). The survey started in April 2013 and will finish in March 2014. Results will follow later in 2014.</p> <p><b>Sport NZ Young Person’s Survey</b> In 2011, just over 17,000 young people (5 to 18-year-olds) from over 500 primary, intermediate and secondary schools across New Zealand took part in Sport New Zealand’s Young People’s Survey. This included 1,576 (9.3%) from schools in the greater Wellington region. The aim was to better understand how, why and where Kiwi kids get involved in sport and recreation. Results were made publically available in September 2012. (<a href="http://www.sportnz.org.nz/en-nz/young-people/SPARC-Young-Peoples-Survey-2011/Key-insights/">http://www.sportnz.org.nz/en-nz/young-people/SPARC-Young-Peoples-Survey-2011/Key-insights/</a>)</p> <p><b>Key findings from the 2011 Young People’s survey:</b></p> <ul style="list-style-type: none"> <li>• <a href="#">Sport and recreation are an important part of young New Zealanders’ lives</a> - the majority of young people (9 out of 10) say they like playing</li> </ul>

sport.

- **Our well-established and team sports are still central to young people's sporting lives** – this includes rugby, netball, athletics and football.
- **Fundamental movement skills are important** - swimming, athletics and gymnastics activities that develop young people's fundamental movement and basic sports skills also feature high in the top 10 activities.
- **Schools are an important setting** - more than 8 out of 10 (10 to 18 year olds), had taken part in one or more sport and recreation activities organised by their school.
- **Clubs are important** - the survey reinforces the important roles that clubs play in providing opportunities.
- **Interest in trying (or doing more of) sports and recreation activities is strong** – well established sports such as rugby, netball, and football feature highly, along with sports emerging to be more attractive to youth, such as basketball, tennis, hockey, snowboarding and volleyball.
- **Participation in sport and recreation varies with age and gender** - boys play more sport than girls, and participation drops off in the teenage years.
- **Participation in sport and recreation varies with ethnic background.**
- **A lot of young people take on volunteer roles** - around 4 out of 10, 10 to 18-years-old, said they volunteered in one or more of nine prompted roles.

The results, both the positives and the challenges, confirm our priorities for young people's sport and active recreation in our **strategic plan**. Those priorities include:

- providing quality sport experiences for young people and providing guidance for parents, teachers, coaches and other volunteers
- encouraging the education sector to provide more organised sport and recreation opportunities in schools
- supporting opportunities and investing in sport and recreation activities that appeal to young people
- developing clubs and strengthening links with schools
- tackling drop-out by finding more ways to keep young people engaged in sport and recreation in their teenage years
- Supporting organisations that provide quality programmes for fundamental movement and basic sports skills.

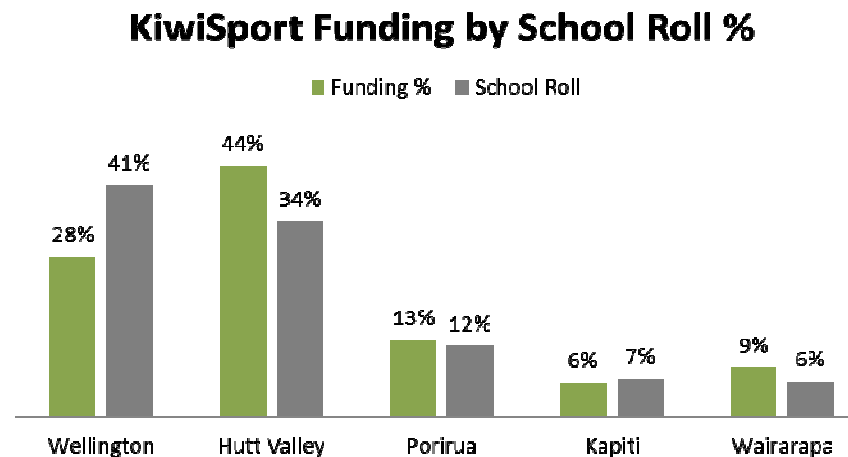
The strategic plan also identifies the need to understand more about sport outside the traditional club structure and the survey results confirm the importance of this. They show that informal sport and playful activities are significant contributors to the sporting lives of young New Zealanders.

These initial results provide pointers to ways we can achieve these goals for young people's sport. We now have a much better understanding of what sports and activities boys and girls of different ages and backgrounds do and would like to do. This will inform the implementation of our Young People's Plan and our future strategic direction.

Other insights and greater understanding will emerge as we delve further into this significant research into young New Zealanders' participation in sport and recreation.

### **KiwiSport (information to date to 30 June 2013)**

Through the Wellington KiwiSport Regional Partnership Fund, \$302,709.65 (9%) has been allocated to projects that increase sporting opportunities for young people in the Wairarapa. KiwiSport allocation percentage across the whole Wairarapa region is currently greater than school roll percentage which is based on students per capita (6%). The following information provides a regional picture of KiwiSport activities or projects specific to the Wairarapa region.



### **KiwiSport Support Provided from non-Wairarapa based staff of Sport Wellington**

#### **KiwiSport Appointments Rd 9 – September 2012**

- Wairarapa Cricket Association (Sam Curtis)
- Wairarapa Bush Rugby Football Association (Steve Hurley)
- Mandy's Gym Club (Belinda Race)
- Masterton Safe and Health Community Council (Sandy Ryan)

#### **Primary Sport Wellington Expansion (Wairarapa) – 30 November 2012**

Re-investment discussions with Dick Brown (Douglas Park School) and Andrea Foster regarding the Primary Schools Co-ordinator position for 2013/14

#### **KiwiSport Appointments Rd 11 – March 2013**

- Wairarapa Bush Rugby Football Association (Steve Hurley/Stacey Grant)
- Wairarapa College (Nicola Herrick)



### **KiwiSport Post Reporting Meetings – June 2013**

- Hockey Wairarapa (Kelly Govern, Sharon Gates)
- MSHCC (Sandy Ryan)
- Wairarapa Cricket (Sam Curtis)
- Douglas Park School (Andrea Foster)

### **KiwiSport - Direct Investment in the Wairarapa**

#### **Secondary School Sports Coordinators**

A change to funding allocations has negatively impacted the ability of some schools to support sports coordinators. Sport Wellington recognises that sports coordinators can play a vital role in achieving the objectives of KiwiSport. In light of this, Sport Wellington has given priority to investing in Makoura and Solway Colleges in order to retain sports coordinators and to ensure they are not disadvantaged by the change in funding allocations.

#### **Makoura College**

Due to the success of lunch-time table tennis which regularly attracted 50 - 60 students, Makoura College host a 10 week inter-school competition enabling students to participate easily. 20 students competed, compared to 1 in 2011/12. Table tennis was also included in our new junior sports exchange with Mana College in Term 4. Hockey was re-introduced after a hiatus of several years with a mixed team taking part in the local school season. A team is continuing to play in the Hockey Twilight competition. 16 students were involved in hockey. A girl's cricket team was entered in the Super 8 junior girl's indoor competition for the first time in many years in Term 4. This attracted 8 girls who had never played cricket before. Small-bore rifle shooting was also re-introduced. Of the students involved, 5 of them have been non-participants with 4 of them being year 12 and 13 students who have never played sport for the college. The college had 9 students participating in the beginner and competitive badminton inter-school competition. No students played in 2011/12.

#### **Solway College**

Increase the numbers of school-aged children participating in organised sport – during school, after school and by strengthening links with sports clubs: The level of student participation in organised sport at Solway College is 99%, in which the success can attributed to a number factors including compulsory participation in sports, KiwiSport supplementary funding and the continued employment of sport coordinator to organise and facilitate the sport committee.

Solway College was able to send more teams to secondary school tournaments which included hockey and netball. There was also more involvement in other interschool events such as swimming, cross country, and athletics. New sports (boccia and petanque) were introduced for disabled athletes and AWD athletes were included in intercollegiate events. Finally students were able to organise more student sport activities such as cross country, Fun Sports Days and Jump Jam Competitions.

#### **Makoura College**

Makoura College received \$5,000 with the aim of continuing to increase opportunities for low decile students to participate in a wider range of organised sporting activities and in doing so improve not only their skill development but also positive attitudes to lifelong involvement in sport.

Milestones are to:

- Establish, coordinate and promote House competitions in at least four sports
- Establish, coordinate and promote interschool competition in Basketball and Volleyball
- Establish and promote a formal swimming development programme

- Establish refereeing and coaching development programme

*Anticipated Impact for 2013: House sports (300), basketball (32), volleyball (55), swimming (160), Ki o Rahi (8), Futsal (6), Indoor Rowing (4), Table Tennis (6) refereeing (21) and coaching (11).*

#### **Capital Football – Football Development Officer**

Capital Football received KiwiSport funding in order to appoint a new Football Development Officer based in the Wairarapa to develop all aspects of the game in the local community. A particular focus of the position was to promote football in secondary schools through: (a) developing frameworks to increase participation in football among teenagers in secondary schools (b) strengthen the links between secondary schools and senior clubs to lessen the attrition currently experienced as players move from school to club football (c) create a smooth transition from primary school to secondary school football.

*Total impact to date: 3,563 students participated in the Football Let's Play and ASB Literacy Programme from the following 17 schools: Douglas Park, Lake View, Masterton Intermediate, Masterton Primary, Opaki, Solway Primary, St Patrick's, Tinui, Wainuioru, Whareama, Carterton, Greytown, Kahutara, Martinborough, Pirinoa, South Featherston and St Teresa's. A further 449 students received football mentoring, coaching or attended an introduction to coaching course from the following colleges Chanel, Rathkeal, Solway, St Matthew's, Wairarapa and Kuranui.*

The investment agreement with Capital Football has now finished.

#### **Wairarapa Hockey Association**

Wairarapa Hockey Association has moved to the Small Sticks delivery model in 2012/13, for all aspects of its Under 13 programme (both In-School and After School). Along with the introduction of the Small Sticks programme to 1,600 children across 8 schools, Wairarapa Hockey Association is looking to expand its existing junior structure in Masterton and Featherston, 10% increase in Under 13 participation in 2 years. Wairarapa Hockey Association is looking to link primary schools with the secondary feeder schools to deliver strong links between club/school and coach to provide a pathway for children and their parents in each local area.

*"The in-school programme provided an increased interest in hockey participation. This showed in the increase in numbers participating in 2012 Primary Twilight competition. One school entered 4 teams after previously having entered none". Sharon Gates, Wairarapa Hockey Development Officer.*

*Impact to date: 1,129 students from 7 schools (Masterton, South End, Kahutara, St Teresa's, Fernridge, Hadlow and Opaki schools) participated in the Fun Sticks In-School Programme. Nine coaches underwent accreditation and 29 teachers received the Fun Stick Teacher in Service.*

#### **Primary Sport Wellington Expansion**

The aim of this project is to provide all areas of the Wellington Region with consistent, high quality coordination for school sports. This would provide schools with a sports coordination service that will deliver: High quality events, Increased opportunities for children to participate in sporting activities, Increased skill development for children and teachers, professional development for schools in physical education, sustainable event management and security of event management should a co-ordinator be unavailable.

*Total impact to date: Masterton primary schools sports co-ordinator appointed to co-ordinate school sports for 17 schools (2,600 students). 96 sporting opportunities have been provided to 5,318 children participating from 17 schools (Solway, Masterton, Douglas Park, Fernridge, Lakeview, St Patricks, Opaki, TKKM o Wairarapa, St Matthews, Chanel, Hadlow, Masterton Intermediate, Solway College and Rural School Cluster).*

**Masterton Safe and Health Community Council**

Masterton Safe and Health Community Council (MSHCC) received KiwiSport funding in order to further support the MSHCC School Holiday programme based on sports and physical activity. The target audience are families of low socio-economic area whom due to social or economic barriers cannot access user pay programmes.

The programme is fundamental skills development based with an emphasis on organised sport. Coaches are selected from the various local sport codes, i.e. hockey in the winter months and cricket in the summer. Rugby is played throughout the seasons as rippa and is very popular with all levels of participants. A leadership course is held for the 11 to 13 year olds on the first day of each programme to encourage them to demonstrate fair play and positive role modelling.

*Impact to date: 825 children participated in rugby, football, hockey, cricket, netball and cycling opportunities*

**Wairarapa Cricket Association**

The programme would incorporate seeing over 1400 children and running them through sessions with 420 taking part in the NZ Kiwi cricket programme. The programme would involve providing resources for both the children and the schools. Resources include playing equipment for the children i.e. bats, balls, wickets etc. and coach education resources for the teachers/schools as well as parents of the children i.e. CD Rom's, coaching manuals. Our intention is to increase club playing numbers by providing a well-run informative programme such as this NZ Kiwi initiative.

*Impact to date: 1102 children from Tinui, Wainuioru, Whareama, Gladstone, Greytown, Kahutara, Martinborough and Pirinoa schools participated in the Kiwi Cricket programme.*

**KiwiSport - Indirect Investment in the Wairarapa****Tennis Central – Grasshoppers**

Tennis Central has received KiwiSport funding to provide the 'Grasshoppers' tennis programme to 13,500 children across the greater Wellington region, including the Wairarapa over the next three years. Grasshoppers is a fully inclusive, fundamental skills programme, using tennis as a theme. It is designed to be delivered within the school's physical education curriculum, and focuses on developing each child's basic movement, striking & co-ordination skills through a fun games-based approach.

*Total impact to date: 2,887 students from the following 10 schools Douglas Park, Fernridge, Hadlow, Lakeview, Wainuioru, Carterton, Gladstone, Greytown, Kahutara and Martinborough participated in Grasshoppers.*

The investment agreement with Tennis Central has now finished.

**Fundamental Movement Skills Project**

The KiwiSport Fundamental Movement Skills Project is aimed at primary school children to develop and enhance key aquatic, movement and manipulative skills. *Impact to date: 479 students from 4 schools: Carterton School, Gladstone School (n63), Greytown School and Kahutara School participated in the KiwiSport Fundamental Movement Skills – Get Set Go programme.*

**Generic Entry Level Coaching Courses**

Lead by Sport Wellington in collaboration with and support from sport, the Generic Entry Level Coaching Courses initiative provides the opportunity for new coaches to develop general non-sport specific coaching skills and confidence in order to provide a positive coaching experience for the children

they go onto coach. The Generic Entry Level Coaching Courses initiative aims to provide up to 300 new coaches with generic coaching skills and confidence. Anticipated delivery in 2013 into Wairarapa.

### **Wellington Rugby League**

The Leadership through League initiative actively utilises secondary school students (Senior Sports Leaders) in a coaching and development programme to grow young leaders and the game of league among youth.

*Impact to date: 332 children from St Patricks School, Tinui School, Whareama School, Chanel College and TKKM o Wairarapa participated in the WRL Leadership through League Programme.*

### **Royal Port Nicholson Yacht Club**

The Royal Port Nicholson Yacht Club in conjunction with the Wellington Ocean Water Sports Project will see school aged children receive a two hour ocean water sports introduction in either keelboat sailing, dinghy sailing, kayaking, waka ama or windsurfing. Each sport will have follow-on opportunities immediately available for the students to ensure the greatest chance of on-going participation in that water-based sport.

*Total impact to date: 140 students from the following 6 schools Hadlow, Carterton, Ponatahi, South End, Kahutara and South Featherston participated in the Ocean Water Sports Programme.*

The investment agreement with Royal Port Nicholson Yacht Club has now finished.

### **ALF New Zealand – AFL KiwiKick**

The AFL Pathway Programme is focused on increasing capability within the community to manage a new and growing sport and providing more sporting opportunities and better skills to children throughout the Wellington Region. The AFL Pathway Project is a three year project targeting new schools in each year. Six sessions will be provided to the entire student role during school time at each of the primary schools within the project focusing on fundamental movement and ball skills that can be cross referenced to a number of sports.

Anticipated delivery in 2013 into Wairarapa.

### **En Velo – Learn to Ride**

Children will gain the physical competence, motivation, confidence and knowledge to cycle safely and enthusiastically throughout their lives.

AIMS

- Facilitate the up-take of cycle skills training by children in the Wellington region
- Provide young cyclists with pathways to on-going participation in cycling events and clubs
- Develop partnerships and improve the capacity of local clubs and instructors to deliver cycle skills training compliant with Bike NZ/NZTA Guidelines
- Increase the numbers of NZQA qualified cycle skills instructors in the Wellington region

*Impact to date: 208 children from Masterton Primary School, St Patricks School and Wainuioru School participated in the Pedal On Cycle Programme.*

### **Taekwon-Do New Zealand**

Kiwi-TKD in Schools is designed to give primary school children the opportunity to sample a martial art as a physical activity and a way of life. The Kiwi-TKD experience involves 6-8 x 45 minute weekly sessions within a school term (ideally Weeks 2-9). Children are taught the same techniques and skills

that older children and adults learn in the International Taekwon-Do grading syllabus, in a carefully sequenced order, that is appropriate for their stage of physical and mental development. This is achieved in a fun, games based environment and focuses on the skill development of students. Anticipated delivery in 2013 into Wairarapa.

#### **Volleyball New Zealand**

KiwiVolley is the primary school stepping stone to Volleyball. With relaxed rules it is very much about having fun while learning new skills. Played with 4 on the court a one time you can have subs on the side line which rotate on during the game. KiwiSport funding will support the implementation of region-wide volleyball development in Wellington.

The Regional Development Manager (RDM) will initiate, administer and manage Volleyball development focussing on Years 5-13 (primary and intermediate age groups). The project will be piloted in the Hutt Valley, reviewed and modified (if necessary) before delivery in Porirua, Kapiti, Wellington and the Wairarapa.

*Targets: 3,000 students across 90 schools participate in KiwiVolley (in school programme), 800 new players participate in KiwiVolley leagues (out of school programme), 30 new coaches and 96 new volunteers developed.*

Anticipated delivery in Term 3 2013 into Wairarapa.

#### **Wellington Golf Inc.**

KiwiGolf was one of the original Kiwi Sports, developed by NZ Golf as a school based participation programme to assist with the growth and development of Golf. This project aims to target children aged 9-12 into golf through KiwiGolf programme which provides skill developments sessions in-school (3 x 45 minute sessions per class) and an inter-school tournament (five regional tournaments).

*Impact to date: 98 children from Hadlow, South Featherston and Tinui schools participated in the Kiwi Golf Programme.*

#### **Athletics Wellington**

The Leading the Way initiative centres on the achievement of the following core outcomes:

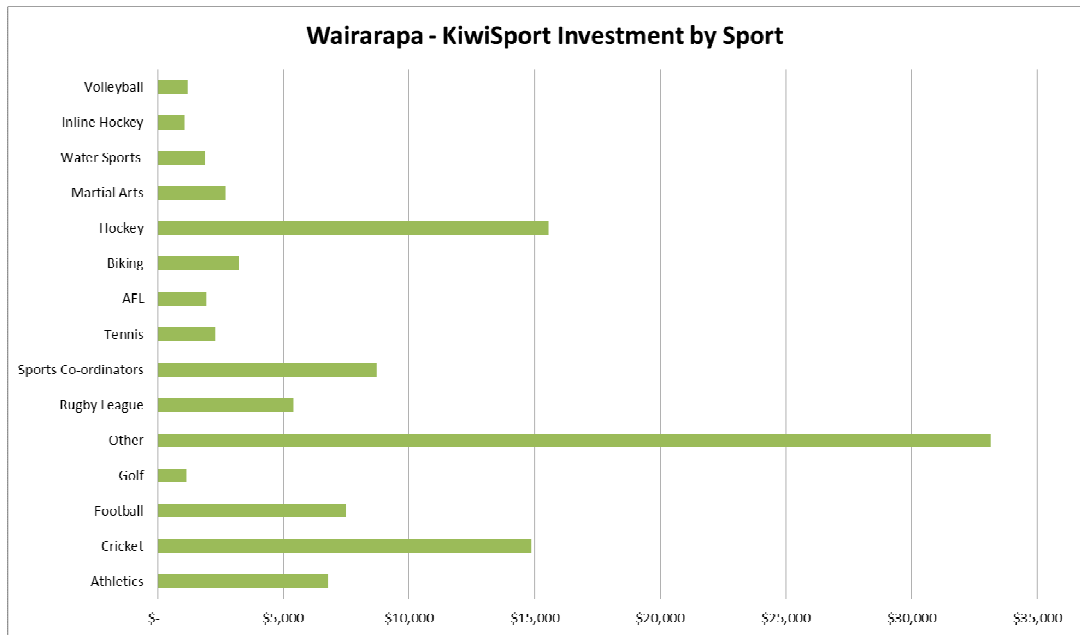
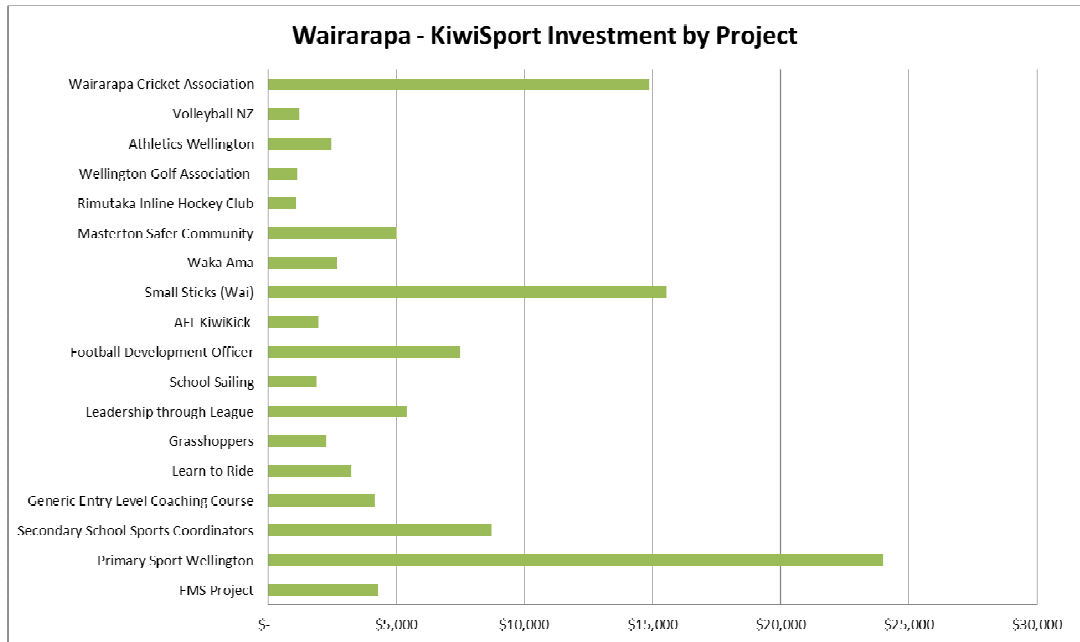
- More youth participating in athletics;
- More and better coaches delivering athletics in clubs and schools; and
- Building stronger athletics communities.

This initiative is underpinned by three interconnected projects that will be delivered in local communities by Athletics Wellington staff and five targeted clubs (Athletics Wairarapa has been selected).

Anticipated delivery in 2013 into Wairarapa.

#### **Rimutaka Inline Hockey Club**

The Hockey on Wheels programme offers schools and its pupils the opportunity to "Have a Go" at the sport of inline hockey. Rimutaka Inline Hockey Club has received KiwiSport funding to provide the 'Hockey on Wheels' programme to 18,000 children across the greater Wellington region, including the Wairarapa over the next two years. Hockey on Wheels is a fundamental skills programme which uses inline hockey as the vehicle. It is designed to be delivered within school time, and focuses on developing each child's basic movement, co-ordination, balance & striking skills. Anticipated delivery into Wairarapa during terms 3 and 4 2013.



## GLOSSARY

**In-depth school** = One of the schools that is focussed on for support

**RSO = Regional Sports Organisations** – the governing/organising body for a sport in the Wairarapa or Wellington region

### **\*Current Sport NZ targeted sports**

Rugby  
Rugby League  
Netball  
Football  
GymSports  
Hockey  
Cricket

### **\*Current Sport Wellington regionally targeted sports**

Tennis  
Swimming  
Athletics

### **Future Sport NZ targeted sports**

Athletics  
Tennis  
Bowls  
Bike  
Basketball  
Triathlon  
Golf