

SOUTH WAIRARAPA DISTRICT COUNCIL

7 OCTOBER 2015

AGENDA ITEM E1

REPORT FROM HER WORSHIP THE MAYOR

Purpose of Report

To update Council on activities and issues which have arisen since my last report to Council.

Recommendations

Her Worship the Mayor recommends that Council:

1. *Receives the information.*
2. *Provide guidance on correspondence items.*
3. *Grant \$5,000 to support the Country Music Festival at Tauherenikau in January 2016.*

1. Regional Transport Committee

Name	Mayor Adrienne Staples
Meeting – Date & Venue	Regional Transport Committee 8 Sept 2015 GWRC Wellington
Agenda	Travel Demand Management Wgtn Region Transport Programme and National Land Transport Programme Comparison Wgtn Bus Rapid Transit Business Case update Road Safety Update Basin reserve update
Specific item/s for Council consideration	None

2. Correspondence

Correspondence	Appended: Shavorne Simmonds - Dogs Malcolm Stayner – Waihinga Centre
Specific item/s for Council consideration	Council’s guidance is sought before replying to these letters.

3. Other Reports

Subject	Tobacco Sector Update 31 August
Key issues	Update from DHB on Wairarapa’s involvement in Stoptober, a national stop smoking campaign.
Subject	Wairarapa Racing Club
Key issues	The Wairarapa Racing Club has written to Council requesting sponsorship for the Country Music Festival being held in Tauherenikau in January. The letter has been circulated to Councillors by email and is appended.
Specific item/s for Council consideration	Council has \$5k of unallocated grant funding from the LTP round. All councillors but one, that responded, agreed to supporting this event with a grant of \$5K. One suggested \$2500. <i>Recommendation: That SWDC grant \$5K to support the Country Music Festival at Tauherenikau in January 2016.</i>
Subject	Mayoral Forum - 28 Sept
Key issues	This was an extraordinary MF meeting to meet as a region with Sir Wira Gardiner and Sandra Preston from the LGC
	Wairarapa mayors reiterated their desire to see change within Local Government and that we wished to be part of the region wide discussions, especially around issues such as transport and economic development.

4. Correspondence

4.1 Inwards

DATE	INWARDS	SUBJECT
20 August 15	Wairarapa Racing Club	Country Music Festival plans.
20 August 15	Rural Residents Environment Society Incorporated	Alloa Gun Club Resource Consent
13 August 15	Featherston Ratepayers and Residents Association	Views concerning the Waihenga Centre
21 August 15	Wellington Free Ambulance	Support the Wellington Free Ambulance Annual Appeal
24 August 15	Citizens Advice Bureau Wairarapa Inc	AGM minutes and Annual Report etc.
29 August 15	Shavorne Simmonds	Dog Restrictions at SWDC Camp Grounds
28 August 15	Malcolm Sutherland , Chair, Greytown Community Heritage Trust	Clarification of request relating to Kouka Cottage
6 September 15	Tim Lusk	Acknowledging success to date of the SWDC Broadband Working Group and the desire to continue
September 15	WAIConnect Steering Group.	Update on the status of the WAIConnect project
25 September 15	Stephen & Pat Church	Objecting to targeted rates for Waihinga Centre
24 September 15	Tracey Lindsay Martinborough Ratepayers Action Group	Objecting to targeted rates for Waihinga Centre
24 September 15	Bruce and Sue Sullivan Martinborough Ratepayers Action Group	Objecting to targeted rates for Waihinga Centre
25 September 15	Patricia Higginson Martinborough Ratepayers Action Group	Objecting to targeted rates for Waihinga Centre

4.2 Outwards

DATE	INWARDS	SUBJECT
2 September 15	Rural Residents Environment Society Incorporated	Alloa Gun Club Resource Consent
3 September 15	Tim Lusk	Council has agreed in principal to proceeding to the next series of actions for the WaiConnect project. Thanks for your contribution and that of 3 other SW contributors to the the Digital Enablement Plan (DEP).
7 September 15	Inland Revenue	Advising that The Southern Wairarapa Youth Trust is defunct and has been for some years
7 September 15	Mr Paul Broughton	Confirming his temporary appointment as SWDC

DATE	INWARDS	SUBJECT
		representative to Board of Destination Wairarapa
9 September 15	Shavorne Simmonds	Acknowledging her concerns about dog restrictions at camp grounds
9 September 15	Mr M Stayner	Waihinga Centre funding
25 September 15	Eastern and Central Community Trust	Letter of support for Cobblestones application for funding.

5. Other Meetings and Engagements

DATE	ENGAGEMENT	DATE	ENGAGEMENT
27/08/15	LGNZ Equip	16/09/15	Greytown Community Board
28/08/15	Mayoral Forum	16/09/15	Bee Friendly planting
31/08/15	Tobacco Sector update	17/09/15	Featherston development
02/09/15	Drone display	17/09/15	Featherston Town Square
03/09/15	Compass Health	19/09/15	Papawai land
04/09/15	LSV afternoon tea Gov House	20/09/15	Rangitahi to Rangitira
04/09/15	Jazz Festival opening	20/09/15	Greytown Bowling Club Gold Award
06/09/15	Papawai land meeting	21/09/15	LGNZ Standing Orders review panel
07/09/15	WREMO	22/09/15	SST
07/09/15	Maori Standing Committee	22/09/15	Community Response Plans
08/09/15	RTC	22/09/15	Rimutaka March Committee
08/09/15	Kerry Prendergast	23/09/15	Infrastructure and Planning Working Party
09/09/15	Fresh Choice sign meeting	21/09/15	LGNZ Conference Committee
10/09/15	Rhys Jones War Exhibition Wellington	22/09/15	Rimutaka March
10/09/15	Kuranui College fund raiser	28/09/15	Mayoral Forum
11/09/15	DHB	28/09/15	FRRA
11/09/15	Staff farewell	29/09/15	Governance/Shared Services
12/09/15	Book launch Greytown	30/09/15	Campbell Moon
14/09/15	Martinborough Community Board	01/10/15-02/10/15	National Council
15/09/15	Opening Blackwell and Sons	03/10/15	Meet and greet new residents in Featherston

6. Appendix

Appendix 1 – Correspondence

Prepared By: Her Worship the Mayor, Adrienne Staples

Appendix 1 - Correspondence

29.08.2015

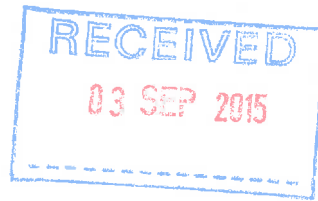
Mrs Shavorne Simmonds

53 North Street

Greytown

Wairarapa 5712

Phone 0273603086



Dear Adrienne Staples,

I am writing concerning the issue of the NO DOGS ALLOWED signs in the South Wairarapa Camp grounds not only at Ngawi, but all the camp grounds.

I am a responsible rate payer & registered dog owner, who gladly pays fees every year.

My family and I have been camping at Ngawi for many years on our free weekends and now feel we are not welcome as we always take our family pet with us.

My Husband & I went up North not long ago and found every town welcoming with a dog friendly area to camp, all these campgrounds were nearly full. (Signed: Dog Friendly Camping, dogs must be on a lead).

I think the SWDC region is only unwelcoming place we have come across and this needs to be addressed.

SWDC are missing out on potential tourists to our beautiful region with their family pet. (Who may spend money in our region).

After talking with Murray Buchanan a few weeks ago, it has only left me feeling more frustrated as his solution is to park by the lighthouse, which is not an option as it is too hard and dangerous to get a 9metre bus with a boat on the back, around Kupaes Sail narrow single lane road.

Murray also said we could park on the roadside anywhere (Its Legal and we cannot be fined). But we are not allowed dogs in any Council reserve.

We love the township of Ngawi as we have friends and family out here but they have limited room or are hill side, so no room for parking.

I don't think the residents of Ngawi would be happy with a 9metre bus plus boat parked in front of their home obscuring their sea view and encroaching on their privacy, considering there is a camp ground across the road.

My elderly parents also camp with us in their campervan with their small dog and need to be close to council facilities.

I do realise there are a few bad dog owners (Penalise or fine them), but there are a lot of responsible dog owners, like me who feel like we have been penalised.

I would appreciate a full plan of the council land & area of Ngawi of where we are allowed to park with our little dog and if you could please help me come up with a practical solution to this issue.

Kind Regards

Shavorne Simmonds



66 Venice Street
Martinborough 5711

3 September 2015

The Mayor and Councillors
South Wairarapa District Council
Kitchener Street
Martinborough



Dear Adrienne,

Targeted rates proposal

I am writing to voice my opposition to the idea of targeted rates to fund the shortfall that Council finds it faces for the Waihenga Centre. While we have some well-heeled folk in the district, I think asking poor families to fund a rates increase is nothing short of criminal.

Firstly, let me say that I am not opposed to the Waihenga Centre Project. I think Martinborough needs the Centre not only for its own community but as a world-class concert venue. We have had the NZ Symphony Orchestra come to Martinborough twice now to perform at Palliser Estate. The Barrel Room there provides excellent acoustics, so does the Town Hall. Just think of the national and international artists we could attract to world-class venue.

World Class Venue

The town hall has the potential to become Martinborough's "Opera House". Every great city in the world has an Opera House. We may not be a large city but we are a great little town.

We already produce some of the finest Pinot Noir in the world. We have the prestige to be able to host international performing artists. The small scale of the venue would mean limited tickets that could be sold at a premium price.

See: <http://www.snapemaltings.co.uk/> for an example of how an old disused building became a great cultural centre. Martinborough is already a centre of great cuisine, wine and beer. Let's add the performing arts to the mix.

A reply to Max Stevens

Max, sadly, not everyone in our district is as well-heeled as I suspect you and Liz are. I myself have struggled and am very grateful for the rates rebate that I am able to claim.

The point is: there are a lot of people in Martinborough who simply cannot afford a rates increase. They are struggling to put food on the table for their families. I know this because I do confidential surveys for Statistics New Zealand. I get to take a very privileged look inside

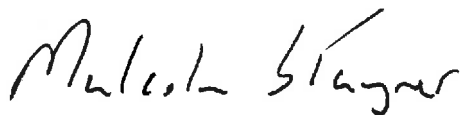
the lives of New Zealanders. I cannot disclose any details but, believe me, there are families who would struggle even more if their rates (or rent) were to increase.

Since Martinborough now attracts so many visitors who spend money in the district and therefore pay GST, which is collected by IRD, my proposal is that Central Government should come to the party and make up the shortfall.

Summary

Of course we should have the Waihenga Centre. Used in the right way it will become a national (and even international) asset, not just one for the people of South Wairarapa. A national asset deserves some national funding. Let's ask central government to look at this and make a grant towards the building and hence further support the (performing) arts.

Yours sincerely

A handwritten signature in black ink that reads "Malcolm Stayner". The signature is written in a cursive, slightly slanted style.

Malcolm Stayner

21 AUG 2015



PO Box 9
Featherston

ph (06) 3089026
fax (06) 3089573

20 August 2015

Her Worship the Mayor
Adrienne Staples
South Wairarapa District Council
P.O.Box 6
Martinborough

Dear Adrienne

Thank you so much for your time on Tuesday, it was great to catch up.

I really appreciated the discussion on the Country Music Festival and I was delighted to be able to tell you that Tauherenikau is picking up on your thoughts on opening up a Motorhome park and we are working with Bronwyn on this as we speak.

As mentioned Clareville was unable to host the Country Music Festival this year due to a resourcing issue however they are making noises that they wish to resume next year. I have the backing of the organisers "Kidnappers Country" from Hawkes Bay for a three year period and now that we have this opportunity, I do not want to see South Wairarapa and Tauherenikau give it up so it is imperative that the event is a great success. This could become a major event on the Wairarapa calendar.

I mentioned to you my push to secure a headline act and I have won through and we will have the Warratahs as the main band and the final act of the night.

This has cost an additional \$5,000 plus GST as noted in our attached budget but we believe as do key organisations such as Destination Wairarapa that this was a must in getting more people along and talking the festival to a new level.

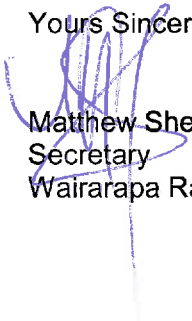
The event has not made money before we understand, so this is a gamble for us to take on this additional debt but we believe with better management of costs and a better overall Saturday night we will get more along and therefore get the books on the right side of the ledger.

To assist us with this could I ask that the South Wairarapa District Council look to see if funds can be made available to cover the \$5,000 plus or inclusive of GST for the Warratahs. I am sure the Council will as we do want to see the Festival remain at Tauherenikau and this funding would be so appreciated to help us achieve that goal.

We are expecting up to 200 (number achieved last year and budgeted figure, however we are hoping for more) Motorhomes from around the country and we know that Wellingtonians enjoy coming to Tauherenikau and we will be targeting these two areas specifically to ensure good attendance numbers. Tranzit has come on board to assist us getting people from over the hill which has not been done previously.

We appreciate your support of Tauherenikau and we look forward to your reply.

Yours Sincerely



Matthew Sherry
Secretary
Wairarapa Racing Club.

EXPENDITURE

• Security onsite for walk up public	\$ 800.00
• Supply local Rotary or Lions personnel for walk up parking.	\$ 1,000.00
• Ticketing gates for walk up public	\$ 500.00
• All marketing associated with the event, press releases, online, social media, print, radio and direct.	\$10,000.00
• Create a Wairarapa Country Music Festival website.	\$ 1,000.00
• Provide 3 phase power to grandstand.	\$ 400.00
• Arrange new logo to be used on billboards, posters and all media outlets and the creation of these.	\$ 1,800.00
• Eventfinder \$1.50 per ticket sale (Target sales 1800).	\$ 2,700.00
• Provide a licenced area. Bar manager, bar staff wages, special license	\$ 2,000.00
• Provide additional entertainment i.e. kids area is necessary.	\$ 800.00
• Supply and hire stage for the event	\$ 1,000.00
• Kidnappers Country Artists.	\$11,300.00
○ The Miti Family	
○ Gerry Lee	
○ Marian Burns	
○ Eddie Low	
○ Shenanigans	
○ Joy Adams	
○ Warratahs	\$ 5,750.00
• Artist accommodation (Tin Hut free) additional Kidnappers staff	\$ 800.00
• Soundman	\$ 1,800.00
• Kidnappers all equipment (including electrical)	\$ 1,000.00
• Kidnappers bands	\$ 2,400.00
• Supply St John medical for Kidnappers staff	\$ 500.00
• Supply two security guards for equipment and artists.	\$ 500.00
• Contingency (cancellation insurance additional unknown costs)	\$ 5,000.00
• Paddock hire	\$ 500.00
• Wairarapa Motorhome parking (\$15 per van 200 vans)	\$ 3,000.00
Total estimated expenditure	\$54,550.00

INCOME

Target 1800 people

400 Motorhomers

500 country music fans

900 walk up from Wellington and Wairarapa

• Motorhome parking 200 at \$30	\$ 6,000.00
• Motorhome guests (2 per Motorhome) 3 nights for 200 motorhomes 3 day pass @\$50... 400 x \$50	\$ 20,000.00
• Country Music fans (these people travel the country for festivals) 500 3 day pass @\$50	\$ 25,000.00
• Walk up crowd (based on an additional 900 people to make up crowd of 2000 over the weekend. (Saturday only) @\$35	\$ 31,500.00
• Bar	\$ 2500.00
• Food vendors payments	\$ 750.00
• Accommodation ranch house \$16 per night 3 nights at 42 beds (126 beds)	\$ 2,016.00
Total estimated income	\$ 87,766.00
Total estimated expenditure	\$ 54,550.00
Total income over expenditure	\$ 33,216.00