



Agenda

SOUTH WAIRARAPA DISTRICT COUNCIL

**19 KITCHENER STREET
MARTINBOROUGH**

**ORDER PAPER FOR AN EXTRAORDINARY MEETING
TO BE HELD IN THE
DISTRICT COUNCIL CHAMBERS,
KITCHENER STREET, MARTINBOROUGH
ON
2 March 2017**

**MEMBERSHIP OF COUNCIL
HER WORSHIP THE MAYOR
Mrs Viv Napier**

(Deputy Mayor Brian Jephson)

Cr P Ammunson
Cr L Carter
Cr P Colenso
Cr M Craig

Cr D Harwood
Cr P Maynard
Cr C Olds
Cr C Wright

**RECOMMENDATIONS IN REPORTS ARE NOT TO BE CONSTRUED AS
COUNCIL POLICY UNTIL ADOPTED BY COUNCIL**



SOUTH WAIRARAPA DISTRICT COUNCIL EXTRAORDINARY MEETING TO HEAR AND DELIBERATE ON SUBMISSIONS TO THE DRAFT EASTER TRADING PROPOSAL

AGENDA 2 March 2017

EXTRAORDINARY MEETING:

The meeting will be held in the South Wairarapa District Council Chambers, 19 Kitchener Street, Martinborough and will commence at 9.00am. The meeting will be held in public with the express purpose of hearing and deliberating on submissions to the draft Easter Trading Policy.

1. **Apologies**
2. **Conflicts of Interest**
3. **Submissions Hearings as per Schedule**

Schedule of Submissions Hearings 2 March 2017				
No.	Submitter	Start Time	Presenting	Page
210	Frank Cornelissen (Martinborough TOP 10 Holiday Park)	9:00am	Yes	20
145	Peter Couchman (Martinborough Business Association)	9:10am	Yes	16
6	Swapnil Patel (South End Dairy); tentative	9:20am	Yes	7
226	Lee Carter	9:30am	Yes	22
5	Geoff Clark	9:40am	Yes	7

4. **Easter Sunday Trading Proposal Report**
5. **Deliberations**

SOUTH WAIRARAPA DISTRICT COUNCIL

2 MARCH 2017

AGENDA ITEM 4

EASTER SUNDAY TRADING PROPOSAL

Purpose of Report

To provide Council with a summary of the submissions received on the statement Statement of Proposal for the draft Easter Sunday Trading Policy.

Recommendations

Officers recommend that the Council:

1. *Receive the information.*
2. *Consider all submissions and retain status quo; or*
3. *Consider all submissions and adopt the Easter Sunday Trading Policy for part of the South Wairarapa district; or*
4. *Consider all submissions and adopt the Easter Sunday Trading Policy for the whole of the South Wairarapa district.*

1. Executive Summary

Council agreed on the 14 December 2016 to adopt the draft Easter Sunday Trading Policy and the Statement of Proposal for consultation using the Special Consultative Procedure (SCP) as specified in Section 83 of the Local Government Act 2002.

A total of 244 submissions were received, with 200 submitters in favour of the proposal and 44 submitters against the proposal. Five submitters wish to be heard.

Council must consider whether to adopt the Easter Sunday Trading Policy after hearing submitters and considering all submissions as summarised in Appendix 1.

2. Background

The Shop Trading Hours Act 1990 (the Act) restricts trading on specified public holidays, including Easter Sunday. Under the Act only certain types of shops are able to trade on these days e.g. dairies, service stations, take away bars, restaurants, cafes, garden centres and duty free stores.

An amendment to the Act earlier last year now enables territorial authorities to decide whether to allow broader shop trading in their district on Easter Sunday via the development of a local Easter Sunday shop trading policy. As Council chose to develop a policy (see Appendix 2), it was also consulted on using the Special Consultative Procedure.

Recognising that Easter Sunday is a day of significance across New Zealand, and that some people would prefer not work on this day, the amendment to the act also includes 'right to refuse' provisions. These provisions allow employees to decline to work on Easter Sunday without having to give a reason and without repercussions for their employment relationship.

3. Options

The options provided in Council's Statement of Proposal were:

- Option 1: Status Quo
- Option 2: Easter Sunday Trading Policy – part of district
- Option 3: Easter Sunday Trading Policy – whole of district

3.1 Status Quo vs. Adoption of Policy (whole or part district)

Consultation results obtained using the SCP show that almost 82% of respondents support the proposed Easter Trading Policy and 18% were in support of status quo.

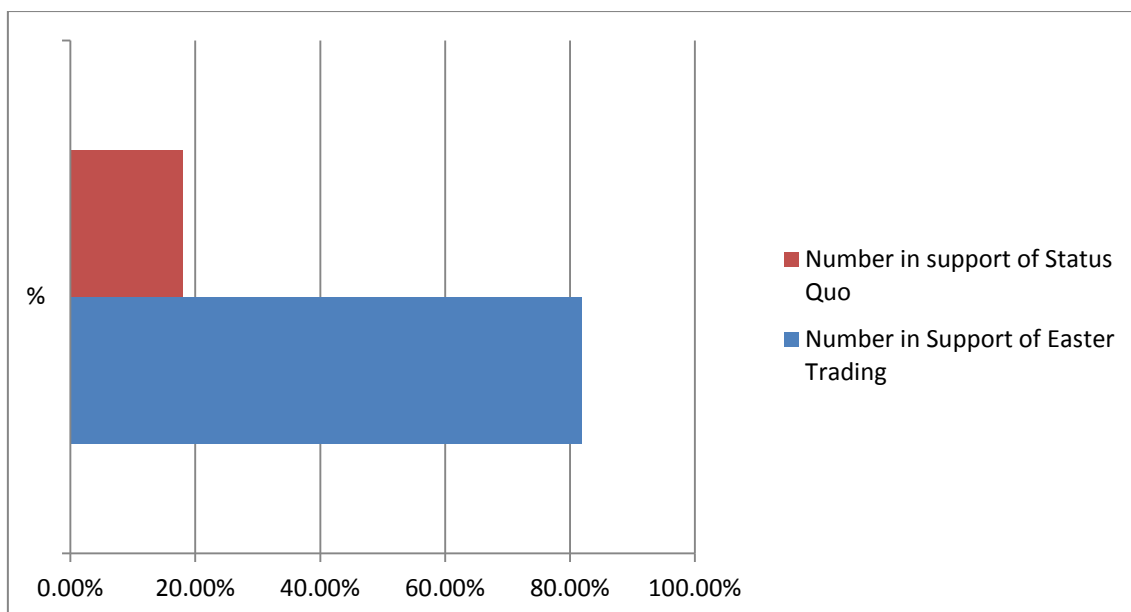
Easter Trading Overall Response	Number	%
Number in Support of Easter Trading	200	81.97%
Number in support of Status Quo	44	18.03%
Total Responses	244	100.00%

* The count in support of status quo includes two submissions that support the policy in part (interpreted as not supporting the proposed policy).

* Only six submitters weren't ratepayers or residents, of those, three were representative bodies.

* A number of submissions were made on behalf of two people, the survey results don't reflect this, but if they did the number in support of Easter Trading would be higher.

* Four submissions received by the due date were not included in the result as there was either no name attached to the submission or there was a query on validity (2 for, 2 against). An additional three late submissions have been received but not included in the results (3 for).



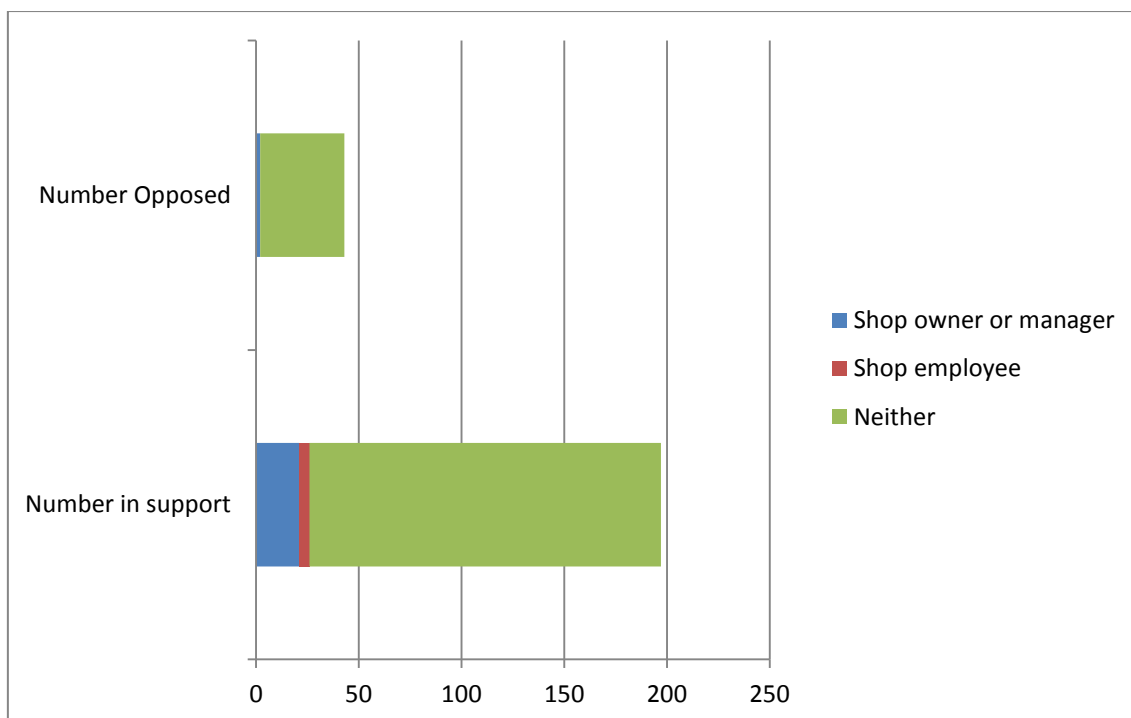
The results are consistent with both the preliminary Survey Monkey results (Appendix 3) as well as the results from the National Research Bureau (NRB) survey (Appendix 4).

3.1.1. Who Participated in the Survey

To ensure that we considered the views of those directly affected by the proposed policy there was a specific question to determine whether the respondent was a shop owner or manager, an employee, or neither.

The results showed that shop owners or managers and their employees are more in favour of adopting the proposed policy than those not directly affected.

Responder Type	Number of Submitters	Number in support	Number Opposed	% in Support
Shop owner or manager	23	21	2	91%
Shop employee	5	5	0	100.00%
Neither	212	171	41	80.66%
Total Responses	240	197	43	82.08%



3.2 Whole of the District vs. Part of the District

Consultation results show that 96% of respondents prefer that the Easter Sunday Trading Policy is adopted for the whole of the district.

Whole District/Part District Preference	Number	%
Whole of District	184	96.84%
Part of District	6	3.16%
Total Responses	190	100.00%

* Ten of those in support of the Policy skipped this question or the answer couldn't be determined.

* Responses are cleansed to show responses from only those who supported the proposal. Many respondents who did not support the proposal entered 'whole of the district' meaning they wanted status quo for the whole district.

3.3 How will the Changes be Communicated to Businesses, Workers, and the Public?

Under the Act, a shop must give its employees at least four weeks' notice of both their intent to trade on Easter Sunday and of the employee's right to decline to work that day.

MBIE will develop an information plan to communicate clearly what the changes are and will work with Council to ensure that communities are aware of the changes to shop trading and how they will be implemented. This will include informing the public that enforcement across the restricted trading days will not change.

4. Conclusion

There was a high participation level from the South Wairarapa community to this survey conducted under the SCP. The results from the special consultative procedure, the survey monkey preliminary survey and the NRB survey clearly show that the community is in favour of change.

Council now needs to determine which option to support.

5. Appendices

Appendix 1 – Submissions Summary

Appendix 2 – Draft Easter Sunday Trading Policy

Appendix 3 – Easter Trading: Survey Monkey Preliminary Results

Appendix 4 – Easter Trading: National Research Bureau Results

Contact Officer: Suzanne Clark, Committee Secretary

Reviewed By: Paul Crimp, Chief Executive

Appendix 1 – Summary of Submissions

Submission No.	Name of Submitter	Speaking	Support Easter Trading? Yes	Support Easter Trading? No	Comments in support of choice	Shop owner or manager	Shop Employee	Neither a shop owner or employee	'Whole of' District	'Part of' District	If 'Part of', where	SW Resident Yes	SW Resident No
1	Gareth Rapson	No	1		1. Give decision making to shop owner 2. remove enforcement issues 3. Council has to deal with big picture, this is no brainer in todays world			1	1			1	
2	Brent Woom	No	1		1. Used to be shop owner and vital for trade 2. We live in more liberal times 3. Inconsistent law of where you can/can't trade			1	1			1	
3	Leonie and Ian Couper	No		1	Supports in part i.e. after mid day on Easter Sunday, all day Saturday and none on Good Friday (Note: Officer interpreted this as not in support of draftPolicy)			1				1	
4	Dean Terry	No	1		So visitors can spend money in open shops			1	1			1	
5	Geoffrey Clark	Yes		1	Queries the rationale behind making one of the last 2 remaining holy days a holiday and believes that everyone whether christian or secular would appreciate having a day off.			1			Note: Suspects this will be passed so for fairness supports Whole	1	
6	Swapnil Patel (South End Dairy)	Yes	1		So people can buy basic things to survive and because it is good for businesses that chose to open	1				1	Parts where the public choose to spend their time	1	
7	Warren Burgess	No		1	There are enough shopping days			1				1	
8	Brian Phillips	No	1		Rural communities around country are dying, financial aspects of tourism should be supported Staff should not be forced to work - casual labour?			1	1			1	
9	Bob and Nella Coldicutt			1	A day for church and family			1				1	
10	Leslie Austin	No	1		If passed prefer from noon onwards			1	1			1	
11	Sam Oldfield	No	1		Due to the tourist nature of SW, give shops option			1	1			1	
12	Louise Prickett	No	1		No comment			1	1			1	
13	Nolene White	No	1		Businesses need the trade, but sadly traditions are being lost			1				1	
14	Diane Lusk	No	1		Makes sense to allow more trading days	1			1			1	
15	Dean DiBona	No	1		Mba made up of small family businesses that will benefit from trading	1			1			1	
16	Thomas Morgan	No	1		Doesn't support compulsory opening of shops, but supports shop owners making their own decision			1	1			1	

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17	Deirdre Drysdale	No	1		Does not support an employer being able to penalise an employee for not being available to work			1	1			1	
18	Jack Irons	No		1	No trading on Easter Friday or Sunday			1				1	
19	Michelle Allen (Greytown Pharmacy)	No	1		Supports, but at the discretion of individual businesses, no outside pressure to open or not	1			1			1	
20	Kaye Gates	No	1		Left to business to decide whether they wish to open. Not all can afford to employ staff at extra cost			1		1		1	
21	DM Simpson	No	1		No comment			1	1			1	
22	Catherine Whyte	No	1		Greytown dependant on seasonal visitors. If open would attract visitors and accomodation and restaurants would also benefit			1		1	Wherever the results of this survey suggest	1	
23	Elane Fox	No	1		No comment			1	1			1	
24	Ursula Curtis-Jelbert	No	1		To stimulate visitor interest to see one of the oldest towns			1		1	Greytown has the most variety of shops that attract tourists	1	
25	Marcus Adams	No	1		Shops should be able to open the days/hrs they choose but alcohol sales should be regulated. The holiday is out of date. 'Customer'.			1	1			1	
26	Karla and Sam Hunter	No		1	No comment, business not given (Note: Also ticked shop employee, have removed the answer to stop double counting)	1						1	
27	Gordon and Sue Dinnison	No	1		For consistency, if some, should be all. Time to get to new world			1	1		One for all, all for one	1	
28	Michael Meehan	No		1	No comment			1				1	
29	Brian Foster	No	1		No comment, business not given	1			1			1	
30	Eve and Clive Griffin (Salute Restaurant)		1		No comment	1			1			1	
31	Brent and Barbara Norling	No		1	Easter Sunday is family time			1				1	
32	Garrick Wells	No		1	Would support after 1pm trading only for all shops (Note: Officers interpreted this as not in support of policy)			1				1	
33	Adie Wyeth	No	1		If shop owners want to and staff they should be allowed to		1		1			1	
34	Steve Wallis		1		Freedm of choice			1	1			1	
35	M Sims (Trustee Awaui Trust)	No	1		No comment			1	1			1	

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36	Paul Kendy	No		1	Easter is a sacred time, workers need a holiday			1				1	
37	Pete Roberts	No	1		The legislation still allows those people who do not wish to participate in trading to not do so. Businesses still chose whether to open on Sundays and some don't open on Saturdays			1	1			1	
38	Hana Haira		1		Easter Friday only no trading			1	1			1	
39	Colin Burt		1		Small businesses in rural towns need tourists to help them survive			1	1			1	
40	Judy Burt	No	1		Working in a shop with so many tourists, sees the need to be open		1		1			1	
41	Brian King and Bobbie-Joe Wilson	No	1		No comment			1	1			1	
42	P&L Batty	No	1		Time moves on, if people want to work let them			1	1			1	
43	David Kershaw	No	1		It is sensible, the law is an ass. Mba is a tourist destination as is SW, should encourage more visitors			1	1			1	
44	Martin Napier	No	1		No comment			1	1			1	
45	John Mackey	No	1		If a business wishes to open they should be allowed to, employees should be given the option and if they wish to work paid at the 1.5 rate and not be penalised for declining to work			1	1			1	
46	VG Boasell	No	1		No comment			1				1	
47	Richard and Carolyn Thompson	No	1		No comment			1	1			1	
48	Barbara O'Driscoll	No		1	Traditional religious reasons - prefer no disruption to the celebration of Easter (Friday & Saturday) and xmas day. The conditions proposed are responsible and understand the visitor reasons - food places are already open.			1				1	
49	DTS Riddiford	No		1	Support all shops being closed on Good Friday and Easter except for dairies and petrol stations for necessities			1				1	
50	Michael Lamont	No	1		No comment			1	1			1	
51	AP Lloyd	No	1		No comment			1	1			1	
52	Alexander House	No	1		No comment			1	1			1	
53	John Donald	No	1		Mba is a holiday town with a lot of activiites around the easter break - in the towns best interest			1	1			1	
54	Veronica McKee	No	1		Should also have a stall day in the square			1	1			1	

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55	Paul Broughton	No	1		No comment	1			1			1	
56	P&C Maynard	No		1	No comment			1				1	
57	Susan Mitchell	No		1	Recognises the benefit of the shopping dollar but it is important that workers don't feel pressured to work a few days a year and spend time with family/friends. If a policy allowing trading is approved, workers choice must be included			1				1	
58	Paul Mallinson	No		1	Not a religious person but want to see the last vestiges of a christian based society stripped away to leave no cultural identity.			1				1	
59	Barbara Paye	No	1		In a tourist area and need to make facilities available for visitors			1	1			1	
60	Pam Wickstead (Tapestry Design Store)	No	1		No comment	1			1			1	
61	Barbara Paye (Wairarapa Storage)	No	1		This is a tourist area. To place restrictions on anything retail is unfair and prehistoric. Local govt should not be making these decisions. (consumer, interested party).			1	1			1	
62	Marian Hawkins	No	1		No comment			1	1			1	
63	George Bouzaid	No	1		It gives people more choice if shops are open			1	1			1	
64	Pat Dette	No	1		No comment		1		1			1	
65	Ian Warren		1		Owners and staff should decided to work/open			1	1			1	
66	Doug and Jill Colton	No	1		No comment			1	1			1	
67	Maree Roy	No	1		First survey indicates that more than 75% of people support opening, continuing to support policy.			1	1			1	
68	Graeme Talbot	No	1		Support draft policy and trading should be adopted based on the draft policy. Shopping at Easter will benefit the community. Policy doesn't does not impinge on those that would not shop and those who don't want to work			1	1		Believe Council has accurately captured the views of the majority of the district	1	
69	Jon Wakefield	No		1	If Easter trading was adopted would expect Anzac Day morning to become ALL day trading as well			1				1	

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70	Tracey Lindsay	No	1		We are a tourist reliant community and Easter there will be a lot of tourists. Winters are quiet, so business owners should be allowed to make the most of the tourists over Easter			1	1			1	
71	Tracey Lindsay (The Hive Chartered Accountants)	No	1		No comment			1	1			1	
72	Lorraine Hall (Hall)	No	1		Should be up to the business owner. Greytown is teaming with out of towners looking for things to see and do, and village community thrives on visitor numbers. Winter is quieter.	1			1			1	
73	Donna Malneek	No	1		No comment							1	
74	Lee Malneek (Lee Malneek)	No	1		No comment			1				1	
75	Ulrike Hiemer	No	1		No comment			1	1			1	
76	Wayne Cooper(Cooper Farm Services)	No		1	Surely there are enough shopping days, xmas will be next - we don't need it	1						1	
77	AJ & KL Pritchard	No		1	No comment			1				1	
78	Caroline Tosswill	No	1		No comment			1	1			1	
79	Graeme Scarr	No		1	Easter Sunday is a family day and important religious day. Allowing shops to trade means employees get pressured to work on 1 of 2 days a year they are entitled to have off. Visitors who come to SW know that businesses are closed, why change. Family first. Carpentry business owner)			1				1	
80	Trevor Petersen	No	1		Brings money and people to town			1	1			1	
81	Kathryn Jevons		1		Retailers choice whether to open or not			1	1			1	
82	Margaret Cobb	No	1		No comment			1	1			1	
83	Judith Cameron (B&B)		1		B&B Owner. Visitors to B&B find it boring when shops are closed and surcharges are put on. Shop owners in SW tend to close Mon & Tues and visitors are going to Mstn, seems a missed opportunity. People overseas shop all year and are open 24/7			1	1			1	
84	Bruce Howe		1		No comment			1	1			1	
85	Romain Busby	No	1		Has been a retailer and worker and see no reason for closing outlets that are capable of opening. We have a diverse range of religions that we can't expect everyone to adhere to a christian festival and must encourage trade			1	1		Allowing all areas to participate would save hours worked by council staff/inspectors	1	

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86	Marise Rozing		1		Good for local businesses to capitalise on patronage of visitors. Shops still have the choice about whether to open		1		1			1	
87	Allan Wasmuth	No	1		Up to businesses to decide			1	1			1	
88	CJ Robertson	No	1		Supplement tourist attractions			1	1			1	
89	Colin Hutton	No	1		Good for local economy			1	1			1	
90	Tracey and Michael Ayre	No	1		1. Will benefit the area financially 2. Handier for locals 3. Our community is increasingly diverse so there is no reason to have special arrangements for Easter			1	1		Can't see why one region should be excluded	1	
91	Anthony Belshaw	No		1	No comment			1				1	
92	Gray Carter	No	1		To some Easter means a day off and a piece of chocolate							1	
93	Rick Graham (Graham & Sons Upholsterers)	No	1		We are open 7 days and it is important to be available to customers when it suits them. On statutory holidays one of the partners looks after the factory. No staff required to work on those days.	1						1	
94	Diane Hill	No	1		Good for tourism, economy. The regions need all the income they can attract.			1	1			1	
95	Tom and Diana Bunny	No	1		Sensible proposal			1	1			1	
96	Elaine Gooding	No		1	No comment			1				1	
97	IL and GM Harris	No	1		Retailers choice whether to open or not			1	1			1	
98	Roger and Sandra Hurnard	No	1		Should be permissive not mandatory			1	1			1	
99	Quantum Farms	No		1	Trading on Easter Sunday is destroying family life and loading up workers life. Saturday and Sunday was family time. Let people have a day off							1	
100	Douglas and Allisson Whitcombe	No		1	So few days of the year when people know they don't have to work, only 3 days, they are precious. 50% of NZ's list themselves as christian.			1			Keep Easter Sunday free of trade in entire Wairarapa. A blanket no trading rule, no exceptions	1	
101	Sandra Petersen	No	1		No comment			1	1			1	
102	Cheryl McCormack	No	1		No comment			1	1			1	
103	Judith Barton	No	1		Tourists coming into the area expect shops to be open			1		1	Mba, Fstn, Gtn (holiday areas over public holidays)	1	
104	Rae Elliott and Janet Turnbull	No	1		Good for the visitor trade/economy. Staff rostered for the day shouldn't be forced to work as it is also a religious day for some and is also seen as a family day			1	1			1	

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105	Johnny Shaw	No	1		The Wairarapa is busy at Easter and needs all services up and running. We are Wgtns biggest playground and need to cater for them				1			1	
106	VJ and PJ Pedlow		1		Mba needs to be open when possible, we are a small community so opening at Easter is essential			1				1	
107	David and Carol Major	No		1	Do not support trend towards every day being a business day. Healthy to mark a few days as special, one being Easter Sunday			1				1	
108	Bev Elliott	No	1		No comment			1	1			1	
109	Stephen Church	No	1		Support business persons having a choice about whether or not to trade. Don't support a trading ban.			1	1			1	
110	Mark Trafford	No	1		No comment			1				1	
111	Susan Finlayson (Kands Family Ltd)	No		1	Shop owners work hard enough and deserve a day off. Time is for family and friends and is important for mental health			1				1	
112	M&H McNabb		1		No comment (Note: ticked yes times 2 people, only 1 added to tally)	1						1	
113	W&R Holmes	No	1		No comment			1	1			1	
114	Michael Fox	No		1	There are very few non trading days left. As a christian country we do not need a further watering down			1				1	
115	Guy and Margaret Walmsley	No	1		No comment			1	1			1	
116	Helen Algar	No	1		No comment			1	1			1	
117	James Law (Ngapu Investment Ltd)	No	1		Let people do what they wish provided they don't cause harm to others. Believes in liberalism and a secular society			1	1			1	
118	Marilyn Law (Palliser Ridge Limited)	No	1		No comment			1	1			1	
119	Hilsa Higgison	No		1	We have 3 days in the year when people can have a day off with families, why take another away. Tourists will have to find alternative ways to amuse themselves.			1				1	
120	Michael Horsley	No	1		No comment			1	1			1	

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121	Philippa Stokes	No		1	Requests some time that commercialism does not dominate. Let people be with their family on Easter Sunday. There are enough services that require people to work, keep one day free.			1				1	
122	Derek and Karen Stephens	No	1		No comment			1	1			1	
123	Emma Cameron	No		1	It's good to have compulsory holidays			1				1	
124	John MacGibbon	No	1		No comment			1	1			1	
125	Diane Atkinson	No	1		Should be allowed			1	1			1	
126	Brian Atkinson	No	1		No comment			1	1			1	
127	Scott & Elizabeth Norman	No	1		No comment			1	1			1	
128	Kunz	No	1		No comment			1	1			1	
129	Annabel Cowdery (Emporos)	No	1		Huge influx of visitors to Greytown in Easter. Majority of customers spoken to support shops and galleries to be open on Easter Sunday (currently confusion on who can trade on Sunday). Based on 20 years of living and trading in Gtn.	1			1			1	
130	Amanda Smith	No	1		Should stop supporting religious holidays and be an inclusive community with separate agnostic national days. As a tourist destination the district needs to open to support visitors			1	1			1	
131	Mike Slater	No		1	No comment			1				1	
132	Pat Brown	No		1	No comment			1				1	
133	Garry O'Dwyer	No		1	No comment			1				1	
134	Shirlet McGrath	No	1		Individual rights of freedom to trade as one wishes.			1	1			1	
135	Erroll Simm	No	1		Freedom to choose to work or not			1	1			1	
136	Foodstuffs North Island Ltd	No	1		Members: Jellicoe Street Four Square and Martinborough Four Square - employ approx 50 staff. Current restriction is inconvenient for holiday-makers and international tourists as well as regular customers. Note that retailers are free to choose whether to open or not and employees are free to choose whether to work or not with statutory protections if they elect not to. Members of public are also free to choose whether they shop or not. Enables individuals to exercise personal choices.			1	1				1

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137	Hospitality NZ	No	1		The major impact of Easter trading on hospitality is the restriction on the ability to serve alcohol when the public are not dining which is not part of this proposed policy. Supports proposed policy, specifically option 3 in principle as it creates an open for business attitude for the region which assists in marketing. Important in overall perception of region. Hospitality businesses have a shared customer base with retail businesses and allowing retailers to open may increase patronage in hospitality. Hospitality and retail are important industries for international and domestic tourist market. Easter trading increases the regions appeal. Act is not mandatory, allowing choice.			1	1				1
138	Allan Burt	No		1	Without God there would be no Easter therefore this decision would not exist. There should be no trading at Easter. Asks God to have mercy on those making decision.			1				1	
139	Doug Harris	No	1		Tourism is a valuable source of revenue and vibe for the district. Easter trading should be allowed. The christian control of Easter is less relevant today and shopping won't stop those who want to worship.			1	1		Although Mba and Gtn are considered more the tourist destinations	1	
140	Blair Stevens	No	1		We need to capture the tourists dollar.			1	1			1	
141	Nigel Dong	No	1		No comment			1	1			1	
142	M Hubble (Estate ND Ryan Hopkins)	No	1		No comment			1	1			1	
143	Mark Asplin	No	1		Business owners should have the choice to open if they want to			1	1			1	
144	Bernadette Saywell	No	1		Should be a business choice to open or not. Wairarapa is a destination and visitors expect businesses open			1	1			1	

Submission No.	Name of Submitter	Speaking	Support Easter Trading? Yes	Support Easter Trading? No	Comments in support of choice	Shop owner or manager	Shop Employee	Neither a shop owner or employee	'Whole of' District	'Part of' District	If 'Part of', where	SW Resident Yes	SW Resident No
145	Peter Couchman (Mba Business Assn)	Yes	1		Mba has developed into a national and international tourist destination. It is the 8th most googled destination in the country. Need to be able to deliver the tourist experience 7 days a week and need Council to support the proposed Policy			1	1			1	
146	Tim Martin (Circus Cinema & Restaurant)	No	1		No comment	1			1			1	
147	Bruce and Vicki Didsbury	No		1	Easter Sunday should be a day off regardless of beliefs. We feel that staff may feel obliged to work even if they don't really want to, don't think it is fair to those employees who find themselves in this situation			1				1	
148	B McMahon	No		1	No comment			1				1	
149	Stan Rogers	No	1		If shops wish to trade and staff are happy to work (for penalty rate) then they should be allowed to trade. We are in a tourist area.			1	1			1	
150	Pamela Shackleton	No	1		With diversification of religion Easter Sunday has no significance to many. Shop owners should be given the choice to open if they want to.			1	1			1	
151	Peter Jackson	No	1		Support Policy. Give retailers discretion to open or not, and reinforces the protection of employees. NZ is increasingly secular with a downward trend in those indicating christian beliefs. Christian holidays are a legacy of days long gone and observance does not reflect NZ's multi-cultural reality. Until the law change, rights to shop on Easter Sunday were being unduly restricted when compared against the NZ Bill of Rights Act. Non-belief is every bit as relevant as belief. Good Friday should also be subject to the same consideration. Commends SWDC for a logical policy.			1	1			1	
152	Gary Moran	No	1		No comment			1	1			1	
153	Greg Arnold	No	1		No comment			1	1			1	
154	Sid Taylor	No	1		No comment			1	1			1	
155	Roslyn Bullas	No	1		No comment			1	1			1	

Submission No.	Name of Submitter	Speaking	Support Easter Trading? Yes	Support Easter Trading? No	Comments in support of choice	Shop owner or manager	Shop Employee	Neither a shop owner or employee	'Whole of' District	'Part of' District	If 'Part of', where	SW Resident Yes	SW Resident No
156	Kay and Robert Easton	No	1		Let the business owner decide whether they want to open or not			1	1			1	
157	Peter Allum (self employed)	No	1		Supports but suggests another category to exemptions. Those that are self employed and rely on weekend trade that DO NOT employ any staff. We promote ourselves as a tourist destination, must be able to back this up with supplying trades and services when customers need them	1			1			1	
158	Linda Burgess	No	1		No comment			1	1			1	
159	Nicola Starsmeare(Starsmeare & Lithgow Investments Ltd)	No	1		No comment			1	1			1	
160	Sharleen Forbes	No	1		No comment			1	1			1	
161	Larry & Cheryl Julius	No	1		Businesses should have the choice of whether to open. We are a local and international hub for tourists so facilities and services should be available			1	1			1	
162	Deborah Watson	No	1		Business owners choice whether they wish to open or not			1	1			1	
163	Chris Cahill	No	1		No comment			1	1			1	
164	Scott Ogilvie	No	1		Should be up to business owner whether they open or not. Beliefs shouldn't stop others from trading.			1	1			1	
165	Donna Bennett	No	1		No comment			1	1			1	
166	Cathy Ward	No	1		No comment			1	1			1	
167	Klare Braye	No	1		Allows for local businesses to operate when trading may be high. Businesses mustn't force employers to work on these days - work by choice.			1	1			1	
168	S Meyrick (Pinehaven Orchard)	No	1		No comment	1			1			1	
169	Debbie Bennett	No	1		No comment			1	1			1	
170	Yvonne Ellison	No	1		No comment			1	1			1	
171	Sharon Cretney	No	1		Support the choice for businesses to open if they wish and for employees to work (or not) by choice			1	1		Should try and encourage visitors to spend in all of our district not just part	1	
172	Wayne Carmichael	No	1		Choice of trade should not be governed by religion or religious belief			1	1			1	
173	Beverley Gay	No	1		No comment			1		1	Martinborough and Greytown	1	

Submission No.	Name of Submitter	Speaking	Support Easter Trading? Yes	Support Easter Trading? No	Comments in support of choice	Shop owner or manager	Shop Employee	Neither a shop owner or employee	'Whole of' District	'Part of' District	If 'Part of', where	SW Resident Yes	SW Resident No
174	Ken and Vicky Alexander	No	1		We all have different beliefs. If people don't support policy then they can choose not to shop.			1	1		No logic to having one rule for one area and another for somewhere else	1	
175	Heather Baron	No		1	Keep status quo and have that for the whole district			1				1	
176	Alan Jecks	No	1		Seems silly to make trading illegal when so many customers want it.			1	1			1	
177	Wyatt Creech	No	1		Mba has become a tourist town and depends on visitors for livelihood. Tourism has added strength to other industries (wineries) and enhanced attractiveness to town. Shops should be open on all key holidays to serve visitors			1	1		All towns (esp Mba, Gtn) are developing as destinations for visitors national and international.	1	
178	Diana Beavis	No	1		Good idea			1	1			1	
179	Edward Wilde	No	1		No comment			1	1			1	
180	Kathryn Cloeter	No	1		Just another day, why does this law exist in the first place			1	1			1	
181	Lorraine Nathan	No	1		No comment			1	1			1	
182	Mike Anders	No	1		It is 2017 and people want the option of going to the shops or not. Retailers are forced to close. Not everyone believes in Easter. Time to move into future			1	1		Just do it	1	
183	Marilyn MacKenze	No	1		No comment			1	1			1	
184	Mandy Bassett	No	1		Good for the region to be open, currently confusion about who can/can't open, especially when retailers competing with online shopping and region is a tourist area. Easter has little to do with new generation and doesn't account for other religions. Should be a business decision about whether to open or not			1	1		Parts of region would cause confusion	1	
185	Suzanne Sullivan (Kitcheners)	No	1		Business is brisk at Easter with lots of visitors. It is hospitable to offer then eating, shopping and entertainment choices. We don't wish to stop others from enjoying their freedom to attend church services, so it is only fair to offer people who wish to trade the same respect	1			1			1	
186	Bruce Eglinton	No	1		Shop owners should have the right to decide			1	1			1	

Submission No.	Name of Submitter	Speaking	Support Easter Trading? Yes	Support Easter Trading? No	Comments in support of choice	Shop owner or manager	Shop Employee	Neither a shop owner or employee	'Whole of' District	'Part of' District	If 'Part of', where	SW Resident Yes	SW Resident No
187	Margaret Fletcher	No	1		SW has a lot of tourists pass through, especially holidays and we should be open to allow them to buy and earn money from them. Employees should only work if they want to.			1	1			1	
188	Dale Rowe	No	1		No comment			1	1			1	
189	Glen Rowe	No	1		No comment			1	1			1	
190	Anna Castelle	No	1		No comment			1	1			1	
191	Ted Preston	No	1		No comment			1	1			1	
192	Jane Hadlow (Soeur Design)	No	1		We are a tourist destination and have people in sotre everyday complaining that wine tours are being sold intot eh area with a bonus boutique shopping and most of the shops are closed	1			1		Hear same comments for Gtn and Mba, as we are marketed as a tourist destination we should be open	1	
193	Warwick Bullock	No	1		As long as employees are not forced to work and are paid overtime and days in lieu			1	1			1	
194	Susan Tuckett	No	1		Should be up to businesses whether they open			1	1			1	
195	Ian Thomson	No	1		No comment			1	1			1	
196	Jill SIDDHI Smith (Encore Designer Recycle)	No	1		Gtn and Mba in particular are popular tourist destinations over Easter. It is an excellent opportunity for business owners to make the best of visitor numbers before winter slowdown	1			1			1	
197	B&C Sanders	No		1	One of the few days of the year that families can be together without commercialism			1				1	
198	Sandra Gibbs	No	1		People should have freedom of choice. If a business whants to open and their employees are willing to work they should be able to. If people don't support shopping at Easter they don't have to visit. We should be able to choose what we do with our days off			1	1		Everybody should be able to take part if they wish	1	
199	Andrew Payne	No	1		No comment			1	1			1	
200	Colin Gibbs	No	1		Believe in freedom of choice for businesses, employees and customers. There may be economic benefit for Wairarapa			1	1			1	
201	Sharon	No	1		No comment	1			1				1

Submission No.	Name of Submitter	Speaking	Support Easter Trading? Yes	Support Easter Trading? No	Comments in support of choice	Shop owner or manager	Shop Employee	Neither a shop owner or employee	'Whole of' District	'Part of' District	If 'Part of', where	SW Resident Yes	SW Resident No
202	Mark Fletcher	No	1		Resent not being able to shop on Easter Sunday because of others religious values. We live in a pluralist society where tolerance of beliefs is paramount. Last census showed 41% as non-religious. Religious people do not have to shop on Easter Sunday.			1	1				1
203	Michael Fairburn	No	1		A ban on trading is a violation in human rights and the principle of separation of church and state. Nobody should be expected to operate their business based on the religious beliefs of a minority (as per last census)			1	1				1
204	Fred and Cath Henderson	No	1		Giving employees the option of not working without negative repercussions from the employer makes the Easter Trading Proposal acceptable			1	1		Wairarapa is a holiday destination	1	
205	Andrew McKenzie	No	1		Shops should be able to open when they like and this should be based on commercial imperatives			1	1		A commercial choice and something for SWDC to easily manage	1	
206	Leigh Hay	No	1		Gtn is a significant tourist attraction for SW and anything we can do to support business has a big impact on economic growth. Businesses can choose not to open			1	1			1	
207	Adrienne Christie	No	1		No comment			1	1			1	
208	Shaun Leahy	No		1	Against retail shopping for normal retail shops			1				1	
209	Nigel Elder	No	1		No comment			1	1			1	
210	Frank Cornelissen(Mba Top 10)	Yes	1		Wairarapa is a tourism region with many domestic and international visitors who are amused that we shut down at such a busy time. Many in hospitality are working anyway so why declare a holiday for part of business community. Accomodation compliments retail and hospitality. Many domestic guests delay arrival to Mba as there is little open on Friday. They would arrive on Thursday if businesses were open on Friday. Winter is coming with quiet days, we need to make money when visitors want to visit and spend			1	1		Population too small to draw boundaries. Don't want a new business to consider regulatory restrictions when choosing a location	1	
211	Celia Jaspers	No	1		No comment			1	1			1	

Submission No.	Name of Submitter	Speaking	Support Easter Trading? Yes	Support Easter Trading? No	Comments in support of choice	Shop owner or manager	Shop Employee	Neither a shop owner or employee	'Whole of' District	'Part of' District	If 'Part of', where	SW Resident Yes	SW Resident No
212	Hayden Frew(Mba Brewery Ltd)	No	1		Being a tourist/holiday focused town this is a peak time for retailers. Also ideal for visitors to experience as much as possible of what region has to offer	1			1			1	
213	Kate Clark	No	1		Good for local business, people can choose whether to shop or not			1	1			1	
214	N.E Thomas	No	1		No comment			1	1			1	
215	J.M McClure			1	I enjoy days when shopping is not available. Very few left to provide a change of pace to our communities			1				1	
216	Katie Jones	No	1		No comment			1	1			1	
217	Diana Cresswell	No	1		No comment			1	1			1	
218	Ian Cresswell	No	1		Restrictions on general population due to religious belief are no longer appropriate in NZ. What was appropriate in the 19th and 20th centuries is no longer as we have become a multiracial and multireligious society. People should be free to follow their own desires.			1	1		Seems nonsense to apply different rules to different parts of terriotry	1	
219	Emily Greenberg	No	1		Times change and Easter weekend is now a holiday weekend used in different ways for different people. It is time this outdated trading restriction is lifted			1	1			1	
220	Susanne Bird	No	1		Has been a retailer. Small town retailers rely on holidays and long weekends. They need to make hay while the sun shines. It is unfair that some areas in NZ are able to trade and others not. It is wrong and denies retailers an opportunity to take advantage while lots of people are around			1	1		Why should some be allowed to open but not others? - all	1	
221	Colin and Di Hadley (Left Field Olives)	No	1		No comment			1	1			1	
222	Ken Sutherland	No	1		We have no grounds to oppose and believe that NZ needs to go this way. Let visitors/families/locals have equal access. People will want to work these weekends and people love to stop			1	1		Let visitors, families, locals have equal access.	1	
223	Jim Osborne	No		1	Easter Sunday should be spent with family and going to church not shopping			1				1	

Submission No.	Name of Submitter	Speaking	Support Easter Trading? Yes	Support Easter Trading? No	Comments in support of choice	Shop owner or manager	Shop Employee	Neither a shop owner or employee	'Whole of' District	'Part of' District	If 'Part of', where	SW Resident Yes	SW Resident No
224	Norman LaRocque	No	1		It is a busy period so shops should be able to open if they wish to serve visitors and residents. Easter is not a holiday for all faiths. Workers can refuse to work. No rationale for current system of partial trading in certain areas.			1	1		All of SW is growing as a tourist destination	1	
225	Janet Bywater	No	1		No comment			1	1			1	
226	Lee Carter	No		1	Leave Easter Sunday status quo. People can buy on Saturday and Monday, one day extra makes no difference. Spend time with families, relax and appreciate the day for what it stands for. It should be a point of difference as a nation rather than have a fast paced shopping environment. If a precedent is set on this what will become of other public holidays?			1				1	
227	Retail NZ	No	1		Supports option 3 which allows but not requires businesses to open. Option 3 allows retailers across district to open. There are significant visitors to the SW. Cafes and restaurants are already permitted to be open, if retail is permitted to open it would make the towns a more attractive destination. Supports retailers right to remain shut. Understands Easter is a special time and notes policy protects the rights of employees not to work. Requests outcome of decision is notified			1	1				1
228	D Davies	No	1		building owner.			1	1			1	
229	A Davies	No	1		building owner.			1	1			1	
230	Michael Connoles	No	1		No comment			1	1			1	
231	Joanne Millar	No	1		Should be up to the shop owner/manager to open or not. Employees should be forced to work			1	1			1	
232	Neale Ryder	No	1		Businesses should be able to trade when they like, but employees should have choice about whether they work and must be paid according to contractual and legal requirements. Easter is a christian society and we live in a multicultural society, we must respect those who not have the same beliefs as the founders of NZ			1	1			1	

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233	Kay-lyn Anderson	No		1	No comment			1				1	
234	Rachel Pool	No	1		No comment			1	1			1	
235	Gray Thorburn (Grand Illusions Ltd)	No	1		Greytown is a tourist destination	1			1			1	
236	Richard Heald & Maria Bartram	No	1		Businesses should be able to open if they want, particularly since Wairarapa is a tourist destination		1		1			1	
237	Fred and Miriam Hammond		1		Suggests representatives from each town in Wairarapa meet to discuss the opening of shops and the availability of staff willing to work, pay, opening time. Visitors like browsing the area which leads to purchases			1	1			1	
238	Margaret Sage	No	1		If the shop owner wishes to be open it is their choice			1	1			1	
239	Ann Gray	No	1		Supports provided that it is where business owners 'wish' to open and where they can staff their businesses with employees who are 'happy' to work. Staff should be paid accordingly.			1	1			1	
240	RHB Huggins (Oriwa Grove Ltd)	No	1		No comment			1	1			1	
241	RHB Huggins & DJ Sweet (TIG & GIT Trusts)	No	1		No comment			1	1			1	
242	May Brown	No	1		No comment			1				1	
243	Doris Zulauf	No		1	No comment			1				1	
244	S. Sarandon	No		1	No			1				1	
244	TOTALS		200	44		23	5	212	184	6		238	6

Appendix 2 – Draft Easter Sunday Trading Policy



DRAFT LOCAL EASTER TRADING POLICY

1. Purpose

The purpose of this policy is to enable shops to trade on Easter Sunday if they wish. This policy is made under Subpart 1 of Part 2 of the Shop Trading Hours Act 1990.

2. Scope

This policy applies to the whole of the South Wairarapa District. This policy does not apply to the sale and supply of alcohol which is regulated under the Sale and Supply of Alcohol Act 2012.

3. Policy

- 1.1 Shop trading is permitted on Easter Sundays throughout the whole of the South Wairarapa District as defined by the map in Schedule A.
- 1.2 The choice to open rests with each individual retailer. The Policy neither requires shops to open, or individuals to work on Easter Sunday.
- 1.3 Council recognises that Easter Sunday is a day of significance across New Zealand and some people will choose not to work on this day. Subpart 2 of Part 2 of the Shop Trading Hours Act 1990 includes a workers choice provision that outlines a shop employee's right to refuse to work on Easter Sunday.

4. Relevant Legislation

Shop Trading Hours Act 1990.

5. Definitions

For the purpose of this policy:

Shop means a building, place, or part of a building or place, where goods are kept, sold, or offered for sale, by retail; and includes an auction mart, and a barrow, stall, or other subdivision of a market; but does not include—

- (a) a private home where the owner or occupier's effects are being sold (by auction or otherwise); or
- (b) a building or place where the only business carried on is that of selling by auction agricultural products, pastoral products, and livestock, or any of them; or
- (c) a building or place where the only business carried on is that of selling goods to people who are dealers, and buy the goods to sell them again.

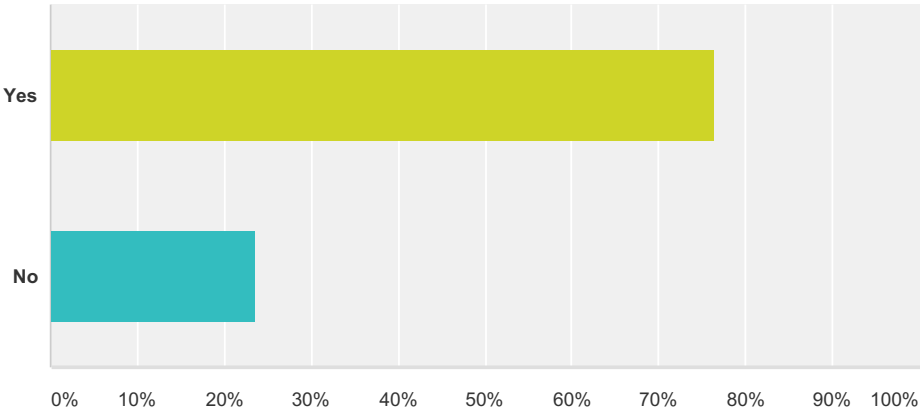
SCHEDULE A



Appendix 3 – Easter Trading: Survey Monkey Preliminary Results

Q1 Should shops in the South Wairarapa district be allowed to open for business on Easter Sunday?

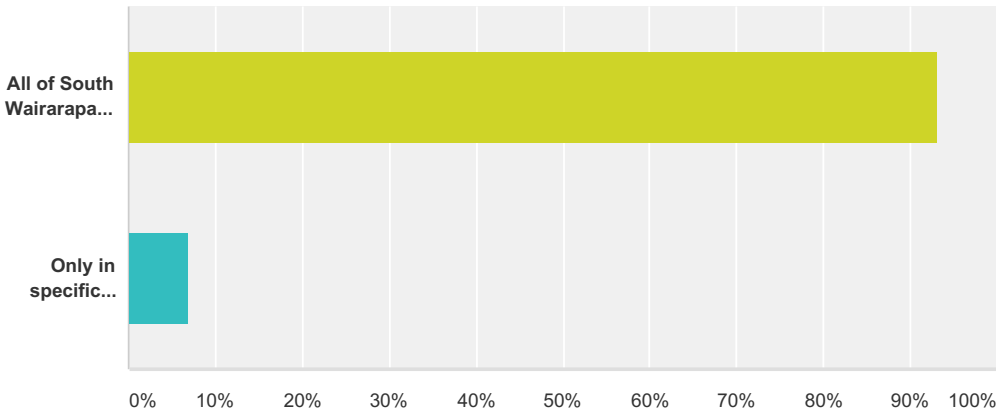
Answered: 228 Skipped: 1



Answer Choices	Responses	
Yes	76.32%	174
No	23.68%	54
Total		228

Q2 If Easter Sunday trading was allowed, should trading be allowed throughout all of the South Wairarapa district or only in specific locations?

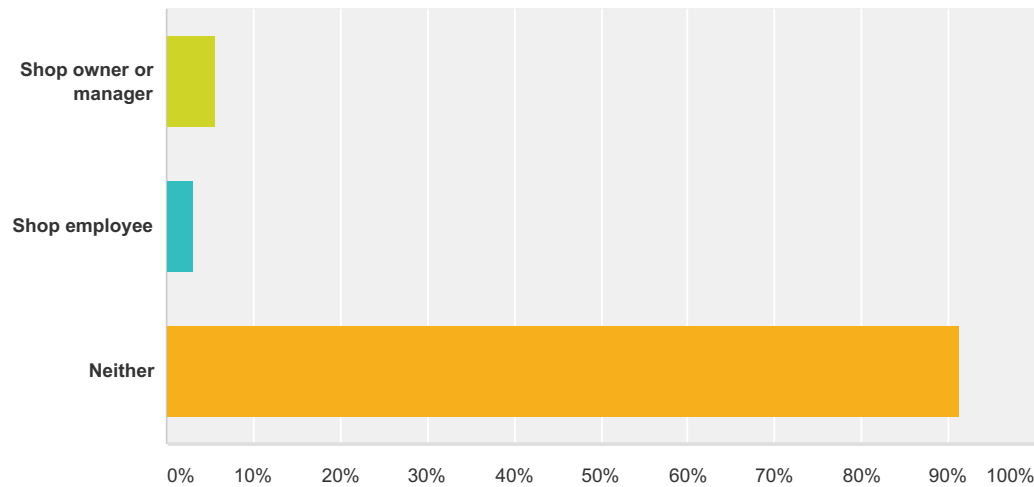
Answered: 218 Skipped: 11



Answer Choices	Responses
All of South Wairarapa district	93.12%203
Only in specific locations	6.88%15
Total	218

Q3 Are you a:

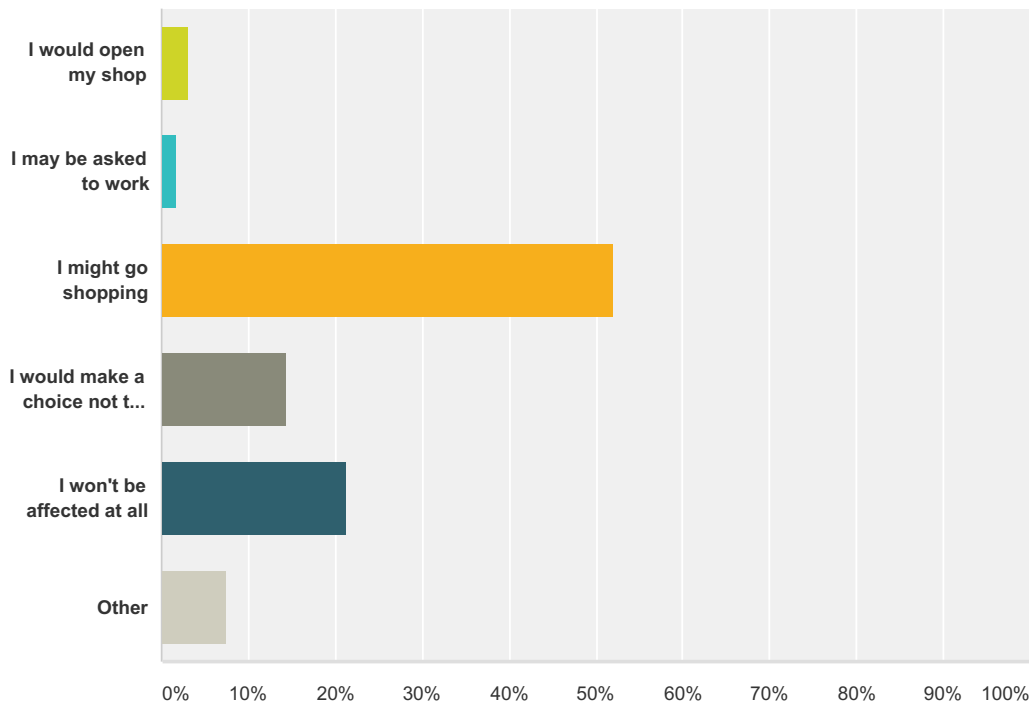
Answered: 228 Skipped: 1



Answer Choices	Responses	
Shop owner or manager	5.70%	13
Shop employee	3.07%	7
Neither	91.23%	208
Total		228

Q4 If Easter Sunday trading was allowed, how would you be affected?

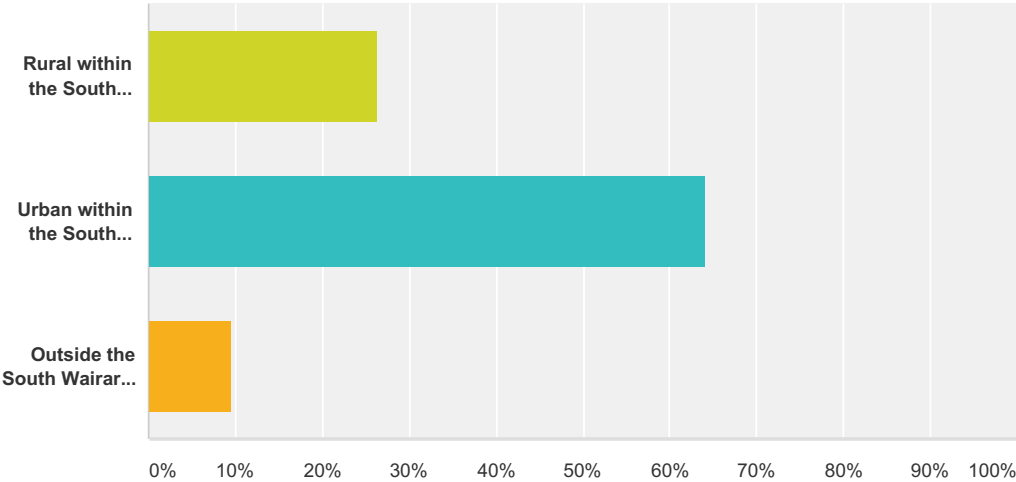
Answered: 229 Skipped: 0



Answer Choices	Responses	
I would open my shop	3.06%	7
I may be asked to work	1.75%	4
I might go shopping	51.97%	119
I would make a choice not to trade, work or shop	14.41%	33
I won't be affected at all	21.40%	49
Other	7.42%	17
Total		229

Q5 Which of the options below best describe where you live?

Answered: 229 Skipped: 0



Answer Choices	Responses	
Rural within the South Wairarapa district	26.20%	60
Urban within the South Wairarapa district	64.19%	147
Outside the South Wairarapa district	9.61%	22
Total		229

Appendix 4 – Easter Trading: National Research Bureau Results

G. EASTER SUNDAY TRADING

The Government has given local Councils the power to decide whether to allow shops to open on Easter Sunday from 2017. If Councils decide to allow Easter Sunday trading, shop employees have the right to refuse to work on Easter Sunday without giving a reason to their employers.

i. *Should Shops In The South Wairarapa District Be Allowed To Trade On Easter Sunday?*

	Yes %	No %	Don't know / Undecided %
Overall			
Total District 2016 ⁺	65	28	8
Ward			
Featherston	61	33	6
Greytown	64	29	7
Martinborough ⁺	69	22	10
Household Income			
Less than \$40,000 pa	52	44	4
\$40,000-\$70,000 pa	66	22	12
More than \$70,000 pa	68	25	7
Household Size			
1-2 person household	59	34	7
3+ person household	71	20	9

% read across

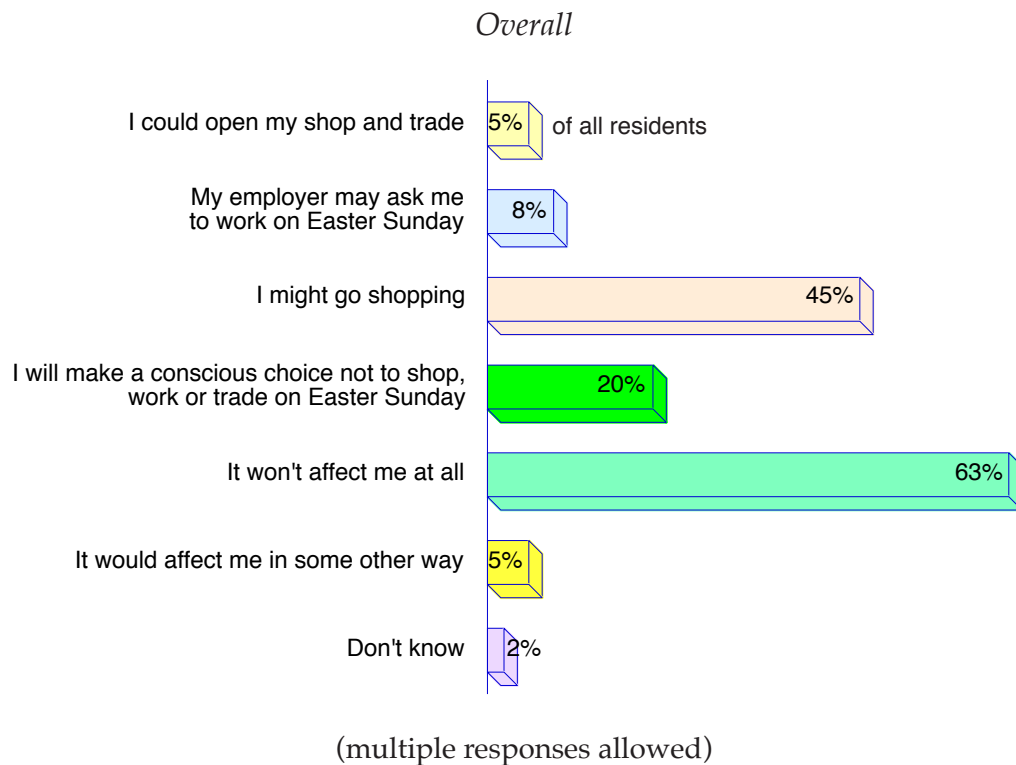
⁺ does not add to 100% due to rounding

65% of residents think shops in the South Wairarapa District should be allowed to trade on Easter Sunday, while 28% do not.

Residents more likely to say 'Yes' are ...

- residents with an annual household income of \$40,000 or more,
- residents who live in a three or more person household.

ii. How Would Residents Be Affected If Shops Could Trade?



	I could open my shop and trade %	My employer may ask me to work on Easter Sunday %	I might go shopping %	I will make a conscious choice not to ... %	It won't affect me %	Other %	Don't know %
Overall							
Total District 2016	5	8	45	20	63	5	2
Ward							
Featherston	4	6	44	24	66	2	2
Greytown	5	9	49	22	61	6	1
Martinborough	7	8	42	15	64	6	2
Age							
18-44 years	5	6	59	13	64	6	2
45-64 years	7	11	39	27	57	5	3
65+ years	4	4	35	20	72	2	-
Household Income							
Less than \$40,000 pa	1	4	27	28	78	-	-
\$40,000-\$70,000 pa	9	10	38	23	63	9	-
More than \$70,000 pa	5	9	55	16	60	4	2
Household Size							
1-2 person household	6	9	36	27	65	3	2
3+ person household	4	6	55	12	62	6	2
Should shops in South Wairarapa District be allowed to trade on Easter Sunday							
Yes	6	9	64	3	68	6	1
No	4	7	11	64	49	3	-
Don't know	-	-	12	10	76	-	14

% read across

63% of residents said they would not be affected at all, if shops could trade on Easter Sunday in the District, while 45% said they might go shopping and 20% said they would make a conscious choice not to shop, work or trade.

Residents more likely to say they **would not be affected** at all are ...

- residents aged 65 years or over,
- residents with an annual household income of less than \$40,000,
- residents who did not say shops in South Wairarapa District should not be allowed to trade on Easter Sunday.

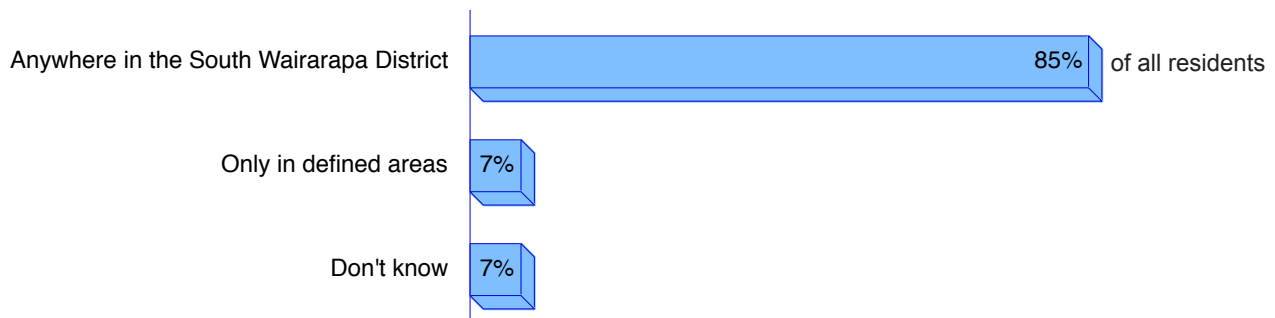
Residents more likely to say they **might go shopping** are ...

- residents aged 18 to 44 years,
- residents with an annual household income of more than \$70,000,
- residents who live in a three or more person household,
- residents who say shops in South Wairarapa District should be allowed to trade on Easter Sunday.

Residents more likely to say they will make a **conscious choice not to shop, work or trade** are ...

- residents who live in a one or two person household,
- residents who say shops in South Wairarapa District should not be allowed to trade on Easter Sunday.

iii. If Easter Sunday Trading Was Allowed, Should Trading Be Allowed Anywhere Or Only In Defined Areas?



(Does not add to 100% due to rounding)

Summary Table

	Anywhere in South Wairarapa District %	Only in defined areas %	Don't know %
Overall			
Total District 2016 ⁺	85	7	7
Ward			
Featherston ⁺	79	8	12
Greytown	87	7	6
Martinborough	89	6	5
Should shops be allowed to trade on Easter Sunday?			
Yes	97	3	-
No	64	16	20
Don't know ⁺	63	14	24

% read across

⁺ does not add to 100% due to rounding

85% of residents say that if Easter Sunday trading was allowed it should be allowed anywhere in the District, while 7% say it should be allowed only in defined areas.

Residents who say shops in South Wairarapa District should be allowed to trade on Easter Sunday are more likely to say they should be allowed to **trade anywhere**, than those who are opposed/undecided Easter Sunday trading.

The main specific locations* mentioned are ...

- food outlets/restaurants/eating places, 25% of residents*,
- tourist related areas/activities, 21%,
- town centres/townships, 19%.

Base = 25* (residents who said trading should be allowed in defined areas only)

* caution: small base

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