



# **GREYTOWN COMMUNITY BOARD PLAN**

**January 2023 – June 2024**

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# Message from the Greytown Community Board Chair

*Message from the Chair to be inserted*

*Louise Brown  
Chair*

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# Meet the Greytown Community Board Members

The things I love about living in Greytown is the ability to walk or bike to most places I frequent. The parks, Rail Trail, trees, friendly and interesting people, and village lifestyle. I would be the first to admit the village lifestyle has changed a little after fifteen years of living here. However, it's still a great place to reside.

*Photo to be inserted*

*Photo to be inserted*

## *Louise Brown* *Chair*

My mother is American and my father was the New Zealander. I moved to New Zealand twenty-four years ago and studied law. I have lived rurally for twenty-two of those years and moved to Greytown twelve years ago. I love living just outside Greytown as I am minutes from a vibrant town with classic architecture, great places to eat, fascinating shops and amazing events and attractions.

## *Neil Morison* *Board Member*

I am a sixth-generation family that has lived and farmed in rural Greytown. A lot has changed in my lifetime of living here. What I love about Greytown is that it has kept its old heritage but welcomes new modern businesses that keep the community thriving.



*Warren Woodgyer*  
*Deputy Chair*



*Jo Woodcock*  
*Board Member*

I have a strong sense of belonging and connection to Greytown having lived here for over thirty years. This bond with the Wairarapa in increased through my roots. In the 1950s, my Opa and Oma worked and lived on the railway at Pigeon Bush. I loved growing up in Greytown picking fresh apples from the trees and catching eels and crawlies from the creeks. Greytown is rich in its landscape, history, and community spirit and is what I want future generations to experience now and in the future.



***Martin Bosley***  
***Councillor***

I'm a chef and a former restaurateur turned fishmonger that's lived in Greytown for about six years. I run my own business, Yellow Brick Road, from Main Street. What I love about Greytown is that the people here are friendly, with a strong sense of community and small-town charm with its Main Street filled with boutiques, antique stores and cafes. These are just a few of the many things that I enjoy about living here. A simple life in the country, surrounded by trees instead of buildings.



***Aaron Woodcock***  
***Councillor***

I am a businessman, contractor, and family man born and bred in the South Wairarapa. I love the outdoors and you will often find me diving at the coast. When not engaged with outdoor pursuits, you will find me volunteering at the Greytown rugby club and assisting with kids sports or helping with community projects. What I love about Greytown is its community spirit and country feel.

*Photo to be inserted*

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## Community Board Vision

*We aim to keep an eye on our heritage but with a focus on the future that marries our history with our potential without detracting, diminishing or forgetting what has made*

*Greytown great from its historic foundation.*

## Community Profile

Who are we and what makes us special:

- 80kms northeast of Wellington located on SH 2
- First inland town founded in 1854
- First Arbor Day in New Zealand celebrated 3 July 1890
- Papawai Marae established in the 1850s which is affiliated with Kahungunu Hapu
  - The focus of Kotahitanga, the Māori Parliament Movement
  - The First Māori Parliament was ultimately held here in the 1890s
  - Site of American military camp in WWII
- Soldiers Memorial Park
- Apart of the International Dark Sky Reserve
- Cobblestones Museum
- Tauwharenikau Racecourse
- Main Street Greytown is the most complete representation of original Victorian Architecture in the country
- Greytown has been referred to as the “Fruit Bowl of the Wairarapa” and is still recognised for its orchards
- Greytown is known for its local sports with more than 30 sport clubs
- Greytown Rugby is the third oldest in the country established in 1876
- Greytown Cricket Club is the second oldest club in New Zealand in 1867
- First known Greytown Women’s Cricket Team

## Bringing Our Plan Together

### *Strategic Framework*

In developing the Greytown Community Plan the Community Board has recognized and encompassed the four wellbeing’s under The Local Government Act and in the strategic

framework of the South Wairarapa District Council’s Long-Term Plan.

### Social Wellbeing

Residents are safe, active, healthy, resilient, optimistic and connected

- ◆ Strengthen social connections within the community
- ◆ Encourage community pride and participation
- ◆ Provide universally accessible, safe and diverse spaces to strengthen connection between people and place
- ◆ Advocated for better technology to improve social and business opportunities

### Economic Wellbeing

A place of destination, new business and diverse employment that gives people independence and opportunity

- ◆ Plan for growth that protects rural land and character
- ◆ Support quality urban development
- ◆ Limit growth that impacts **climate/ environmental** change
- ◆ Support the transition to a low carbon economy
- ◆ Encourage economic diversity and local vibrancy
- ◆ Leverage partnerships with central and regional agencies to enable economic development and employment opportunities

### Environmental Wellbeing

Sustainable living, safe and secure water and soils, waste minimized, biodiversity enhanced

- ◆ Deliver sustainable, clean, clear, safe and secure drinking water
- ◆ Design and implement innovative, sustainable, efficient and affordable wastewater and stormwater systems
- ◆ Protect and replenish our natural environment and biodiversity
- ◆ Take active measures to adapt and mitigate the impacts of **climate and/or environmental** change

- ◆ Empower and enable our community to drive behavioural change for the benefit of the environment

*Strengthen our community resources and improve our knowledge to be more resilient in emergencies*

## Cultural Wellbeing

Strong relationships with whanau, hapu, iwi and marae, celebrating diverse cultural identity, arts and heritage.

- ◆ Work in partnership with mana whenua, tangata whenua, hapū, iwi and marae respecting tikanga (customs), kaitiakitanga (guardianship) and taha Māori (heritage)
- ◆ Take opportunities to embrace and celebrate diversity
- ◆ Take opportunities to advance and showcase arts, culture and heritage
- ◆ Protect town and rural community character, retaining our unique look and feel
- ◆ Improve urban design and integrate what we build with our historical features

## Contributes to the Long-Term Plan outcomes through:

- ◆ Strengthening social connections within the community
- ◆ Providing universally accessible, safe and diverse spaces to strengthen connection between people and place
- ◆ Working in partnership with mana whenua, tangata whenua, hapū, iwi and marae respecting tikanga (customs), kaitiakitanga (guardianship) and taha Māori (heritage)
- ◆ Take active measures to adapt and mitigate the impacts of **climate/ (and/or) environmental** change
- ◆ Deliver sustainable, clean, clear, safe and secure drinking water

## How are we going to do this?

- Hold a forum for the community that provides an opportunity to familiarize themselves with ways to prepare and be more resilient in cases of emergency
- Build and strengthen our relationship with the local marae, community groups and individuals who can assist in and with emergencies
- Purchase and supply materials for flooding
- Develop a neighbourhood support network in the community
- Familiarise the community with our local Community Hub
- Develop and foster a Greytown Community Patrol

## How will we know if we've been successful?

- Community feedback implemented
- Funding provided for flooding materials and purchase completed
- Greytown Community Patrol created and maintained

## *Community Engagement*

As a Community Board, we conducted a series of community forums, community clinics and community group visits to receive feedback and opinions to develop our priorities.

Four priority areas for action were identified:

1. Emergency Response and ongoing Community Resilience
2. Our Culture and Heritage
3. Tourism and Economic Opportunities
4. Our Community as a Whole

Within each of these action areas of focus, there are a set of actions that form the basis of the Greytown Community Plan for 2023-2025

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## Our Priorities

*Emergency Response and ongoing Community Resilience*

## *Our Culture and Heritage*

*Embrace our culture and heritage and use it to drive our growth*

### Contributes to the Long-Term Plan outcomes through:

- ◆ Encourage community pride and participation
- ◆ Working in partnership with mana whenua, tangata whenua, hapū, iwi and marae respecting tikanga (customs), kaitiakitanga (guardianship) and taha Māori (heritage)
- ◆ Protecting town and rural community character, retaining our unique look and feel
- ◆ Plan the growth that protects rural land and character
- ◆ Improve urban design and integrate what we build with our historical features
- ◆ Take opportunities to advance and showcase arts, culture and heritage

### How are we going to do this?

- By building a stronger relationship with mana whenua and Papawai Marae, including:
  - Collaboration for an annual Matariki Celebration
  - Support of the change of name Tauherenikau to Tauwharenikau
- Advocate to South Wairarapa District Council for the delegation of our local parks and reserves to the Community Board:
  - Stella Bull Park, Arbor Reserve, Soldiers Memorial Park, O'Conner's Bush, Kowhai Park and Collier Reserve
- Greyspace becoming green Support and assist with the vision of keeping our Main Street Heritage and Appeal unique
- Increase the awareness of Greytown Arbor Day nationally and ensuring its celebration becomes more prominent in Greytown
- Advocate to the South Wairarapa District

Council to include in the Long-Term Plan and District Plan pertaining to Greytown

- To increase Green Space in Greytown
- No **fast-food chain** stores within Greytown
- To adopt the Style Guide of Greytown Heritage Trust

### How will we know if we've been successful?

- Parks and reserves are delegated
- Long Term Plan and District Plan to include and maintain the culture and heritage of Greytown
- Greytown Matariki Celebration established
- An increase in recognition of Arbor Day and its celebration
- Continue to make submissions in opposition to anything that counters the maintaining of Greytown culture and heritage.



## *Tourism and Economic Opportunities*

*Support the economic growth and highlight the unique tourism draws of Greytown*

### Contributes to the Long-Term Plan outcomes through:

- ◆ Encouraging economic diversity and local vibrancy
- ◆ Encourage community pride and participation

- ◆ Working in partnership with mana whenua, tangata whenua, hapū, iwi and marae, respecting tikanga (customs), kaitiakitanga (guardianship) and taha Māori (heritage)
- ◆ Empowering and enabling our community to drive behavioural change for the benefit of the environment
- ◆ Protecting and replenishing our natural environment and biodiversity
- ◆ Protecting town and rural community character, retaining our unique look and feel
- ◆ Take opportunities to embrace and celebrate diversity
- ◆ Take opportunities to advance and showcase arts, culture and heritage



### *Our Community as a Whole*

*Recognise Greytown's growing demographic and embrace its culture and diversity*

#### How are we going to do this?

- Fostering collaboration between rural and town businesses to increase use of local products and therefore strengthen sustainability
  - Hospitality businesses utilize and highlight use of local meats, fish, fruit and vegetables
  - Local products sold within retail shops
- Support and assist in development of local events and attractions that draw visitors such as:
  - Festival of Christmas
  - Dark Sky
  - Matariki
  - Tweed Ride
  - Arbor Day
  - Five Town Rail Trail
  - Cobblestones Museum
  - Race days at Tauwharenikau Racecourse

#### Contributes to the Long-Term Plan outcomes through:

- ◆ Strengthen social connections within the community
- ◆ Encourage community pride and participation
- ◆ Provide universally accessible, safe and diverse spaces to strengthen connection between people and place
- ◆ Leverage partnerships with central and regional agencies to enable economic development and employment opportunities
- ◆ Encourage economic diversity and local vibrancy
- ◆ Empowering and enabling our community to drive behavioral change for the benefit of the environment
- ◆ Protecting town and rural community character, retaining our unique look and feel
- ◆ Plan for growth that protects rural land and character
- ◆ Work in partnership with mana whenua, tangata whenua, hapū, iwi and marae, respecting tikanga (customs), kaitiakitanga (guardianship) and taha Māori (heritage)
- ◆ Take opportunities to embrace and celebrate diversity
- ◆ Take opportunities to advance and showcase arts, culture and heritage

#### How will we know if we've been successful?

- Economic growth
- Establishment and promotion of new local events and attractions
- Survival and increase of local and independent business within Greytown

- ◆ Protect town and rural community character, retaining our unique look and feel
- ◆ Improve urban design and integrate what we build with our historical features

- Tree planting and Arbor Day Celebration
- Assist with establishing community gardens
- Advocate for the Long-Term Plan to include local priorities focused on environmental sustainability being:
  - The purchase of or allocation of council land for the purpose of Green Space
  - Establish EV Stations in Greytown

### How are we going to do this?

- Advocate for the First Masonic Hall building in Stella Bull Park to return to being Greytown Library and community services allowing the Town Hall to return to being an event and activity space.
- space
- Support environment friendly transport within Greytown by:
  - Installing EV Charging Stations
  - Increasing bike lockups
- Remember to provide for and care for all members of the Community by seeking funds or support from the South Wairarapa District Council to allow for the following:
  - Create community Gardens
  - Re-establishing Community Pantries
  - Look to increase additional affordable pension housing
  - Create a foodbank for Greytown by growing the new partnership with Martinborough Foodbank
  - Seek to enter a relationship with Kai Oranga to ensure current residents of Greytown have priority with new development.
  - Support the Greytown Trails Trust in their work to finish the Five Town Trails and maintain their current trails and support any future plans
  - Increase of sitting space within Greytown
  - Increase Disabled Parking within Greytown proper and approach Waka Kotahi to consider putting disabled parking along Main Street which is also State Highway 2
- Support local projects focused on environmental sustainability through the community board budget being:

### How will we know if we've been successful?

- Submission made to South Wairarapa District Council for the Long-Term Plan to include funding or support for:
    - The purchase of or allocation of council land for the purpose of Green Space
    - Establish EV Station in Greytown
    - The delegation of local parks and reserves
    - The re-establishment of the Greytown Library in the First Masonic Hall
  - Projects that can be supported through the community board budget
  - Submissions or communications are made for the other priorities to the appropriate government bodies or community groups
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**SOUTH WAIRARAPA  
DISTRICT COUNCIL**  
*Kia Reretahi Tātau*