

NEW ZEALAND
IMMIGRATION



**Welcoming
Communities**
TE WAHAROA KI NGĀ HAPORI

A QUICK GLANCE AT THE PROGRAMME



MINISTRY OF BUSINESS,
INNOVATION & EMPLOYMENT
HONORA WHAKATUTURI

New Zealand Government

WCP SUPPORTS LOCAL COUNCILS AND THEIR COMMUNITIES TO CREATE WELCOMING AND INCLUSIVE ENVIRONMENTS FOR NEWCOMERS - RECENT MIGRANTS, SEASONAL WORKERS FORMER REFUGEES, INTERNATIONAL STUDENTS, AND NEW ZEALANDERS MOVING INTO OUR COMMUNITIES. IT INVOLVES LOCAL RESIDENTS IN DEVELOPING, DELIVERING AND PARTICIPATING IN WELCOMING ACTIVITIES.

MAIN AIMS

Creating thriving
regions and
welcoming
Communities

OBJECTIVES

The Programme
generates social,
economic, civic and
cultural benefits by:

01

Supporting councils and communities to
welcome newcomers

02

Building competitive advantage to attract,
support and retain newcomers

03

Growing social inclusion through welcoming
activities

04

Fostering an environment where everyone can
belong, participate, contribute and thrive

05

Building community resilience

06

Enhancing trust so that newcomers feel confident to
raise unfair or biased behaviour, pressure or
exploitation

Who's involved?



Welcoming Communities – Benefits

Councils and communities are seeing:

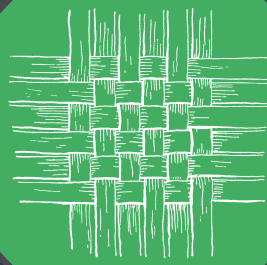
- stronger relationships between local residents, newcomers, local community groups and the council
- locals and newcomers celebrating each others cultures
- newcomers more confident to engage with the council
- improved access to services and resources for all newcomers
- local businesses owners valuing diversity in their work-force
- new local partnerships and collaborations to deliver Welcoming Plan activities

SOME OF THE STEPS IN THE ESTABLISHMENT PHASE

Eol & early conversations, signs agreement, recruitment



Engage with hapu, marae and mana whenua to korero about opportunities



Governance & community advisory groups. Identify champions



Socialise programme and connect with community and sectors



Start developing a Framework
Conduct stock takes & review



Partner with others to develop, publish and implement Welcoming Plan

Welcoming initiatives reflect how mana whenua want to be involved

Grow the Welcoming Communities' profile in community

Celebrate welcoming community initiatives and successes

Monitor outcomes and assess progress. Benchmark against the Standard. Apply to become Accredited

SOME OF THE STEPS IN THE IMPLEMENTATION PHASE

What are some of the opportunities for our communities?



Share what's important

How we choose to welcome and include the new people into our communities, is up to all of us. WCP is an opportunity to share what is important to us.



MBIE & INZ funding & support

WCP supports councils to create welcoming environments for newcomers and residents Incl funding (50K x 3 yrs for WCP Coordinator), resources, accreditation, best practice, networking opportunities, programme evaluation and guidance.



Supporting newcomers supports everyone

The first pilot with 10 Councils was a success - After 2 years the WCP has generated economic, social, civic and cultural benefits for the participating communities!



Local and strength based is best!

WCP creates communities where everyone can belong, participate, contribute and thrive. Together, mana whenua, hapu, marae, communities and councils are best placed to understand the complexity and diversity of their communities.

WCP 8 standards of accreditation
and welcoming activities

Newcomers and receiving communities feel welcome in and comfortable using public spaces.
Examples: incl open air libraries & kai gardens

Welcoming Public Spaces

Culture & Identity

Shared sense of pride in being part of a culturally rich and vibrant community. People feel their culture is respected and valued by other members of the community.
Example: ACC supports Diwali

Welcoming Communications

People of all cultures and backgrounds feel included, listened to and well informed through a range of ways that take into account their different communication needs.
Example: PNCC's WCP info

Economic Development, business & employment

Communities maximise and harness the economic development opportunities that newcomers can offer. Example: check out latest jobs at Picknz

Equitable Access

Opportunities to access services and activities and to participate in the community are available to all, including newcomers.
Example : HCC's Settlers Guide

Inclusive leadership

LG, tangata whenua & community leaders work together to create, advocate for and foster a welcoming and inclusive community.
Example: Powhiri at Bay of Plenty

Connected & Inclusive Communities

People feel safe in their identity and connected in their community. Residents and newcomers share high levels of trust and understanding.
Example: NEV's Multicultural potluck

Civic Engagement & Participation

Newcomers feel welcome to fully participate in civic affairs and the community.
Example: SWDC's Citizenship Ceremonies

