

OFF-LICENCE

Sections 17 to 20 and Section 64, Sale and Supply of Alcohol Act 2012

PURSUANT to the Sale and Supply of Alcohol Act 2012 H & M Super Saver Limited is authorised to sell or deliver alcohol on or from the premises situated at 27 Jellicoe Street, Martinborough, and known as Jellicoe Supermarket, to any person for consumption off the premises and to supply complimentary samples of alcohol on the premises.

The authority conferred by this licence must be exercised through a manager or managers appointed by the licensee in accordance with subpart 7 of Part 2 of the Act.

CONDITIONS OF LICENCE

The following conditions are consistent with the style of off-licence sought:

It is recommended that the licence be issued subject to following conditions:

- (a) Alcohol may only be sold on, or delivered from the premises for consumption off the premises, or supplied free as a sample for consumption on the premises, only on the following days and hours:
- Monday to Sunday 7:00 am to 9:00 pm**
- (b) No alcohol is to be sold or delivered from the premises on Good Friday, Easter Sunday, Christmas Day or before 1:00 pm on Anzac Day.
- (c) No alcohol is to be sold other than:
- Beer that complies with the appropriate New Zealand food standard for beer; or
 - Mead that complies with the appropriate New Zealand food standard for mead; or
 - Fruit or vegetable wine that complies with the appropriate New Zealand food standard for fruit or vegetable wine (however that product may be described in the standard); or
 - Grape wine that complies with the appropriate New Zealand food standard for grape wine (however that product may be described in the standard); or
 - A food flavouring, prepared for culinary purposes, that is unsuitable for drinking undiluted.
- (d) *Appropriate New Zealand food standard, in relation to any kind of alcohol, means the standard for alcohol of that kind that is for the time being in force under the Food Act 2014.*
The designation of the premises are as follows:
- Entire premises: **undesignated**
Alcohol walk-in chiller: **supervised**
- (e) All alcohol products for consumption off the premises must be sold in a sealed container.
- (f) the following steps must be taken to ensure that compulsory conditions of Sections 112, 113, and 114 of the Act relating to the display and promotion of alcohol in a single area in the premises are observed:
- alcohol must only be sold and supplied on the premises in accordance with the single area plan submitted with the application.
 - the only area delineated on the attached plan described in shading, is the permitted single area for the display and promotion of alcohol.
 - the identified single area must not be reconfigured or rearranged unless a variation/change to the single area is applied for.
 - No display or promotion of, or advertisement for, a product of alcohol shall occur outside of the described single area of the premises.
 - No display or promotion of, advertisement for, a product that is not alcohol shall occur inside the described alcohol single area of the premises.
- (g) Drinking water is to be freely available to customers while alcohol is being supplied free as a sample whenever alcohol is being supplied by way of complimentary tastings.
- (h) The following steps must be taken to ensure that the provisions of the Act relating to the sale of alcohol to prohibited persons are observed:
- A restriction of sale or supply of alcohol to persons under the age of 18 years of age
 - Display of appropriate signs adjacent to every point of sale detailing the statutory restrictions on the supply of alcohol to minors and the complete prohibition on sales to intoxicated persons
- (i) The following steps must be taken to ensure that the provisions of the Act relating to the management of the premises concerned are observed:
- Alcohol must only be sold and supplied on the premises in accordance with the premises plan submitted and received on 11 July 2024.
- (j) A properly appointed certified manager must be on duty at all times, within the licensed area, when the premises are open for the sale and supply of alcohol and their full name must be on a sign prominently displayed in the premises.
- (k) A Host Responsibility Policy must be maintained and displayed at all points of sale and the Licensee must ensure all staff receives training in their policy.
- (l) The licensee must ensure that the provisions of the Act relating to the sale and supply of alcohol to prohibited persons are observed and must display:
- At each principal entrance to the premises, the ordinary operating hours during which the sale of alcohol is permitted.
 - A copy of the licence and all conditions subject to which it is issued, to the inside of the premises so to be easily read by all people entering at each principal entrance.
 - At every point of sale for alcohol, signs detailing restrictions on the sale and supply of alcohol to minors and intoxicated persons.

Remote Sales

- (m) A remote sale of alcohol may be made at any time on any day.
- (n) No alcohol is to be delivered from the premises on Good Friday, or Christmas Day, or before 1:00pm on ANZAC Day.
- (o) No alcohol is to be delivered on Easter Sunday unless the alcohol is grape wine or fruit, or vegetable wine made:
- on the premises; or
 - from the grapes or fruit harvested from land on which the premises are situated.
- (p) The licensee must ensure that any alcohol sold by remote sale is not delivered to the buyer (or to any other person on the buyer's behalf) at any time after 11:00 pm on any day or before 6:00 am on the next day. Whether the alcohol is delivered by the seller or by some other person.
- (q) The licensee must follow the procedures set out in Regulations 14 of the Sale and Supply of Alcohol Regulation 2013 to ensure that neither the purchaser nor the person to whom alcohol is delivered is a minor.
- (r) The licensee must take reasonable steps to verify that the buyer and the receiver of an alcohol delivery is not under 18 years of age, and that the receiver (where present), is not intoxicated.
- Alcohol purchases must be signed for by someone who is aged 18 years or older. In order to take the delivery, valid and current identification must be shown to the person/s delivering the goods.
- This identification must include the following:
- Full name,
 - Date of birth,
 - Photo, and
 - Signature
- (s) Alcohol will not be delivered to any prohibited person or left unattended at an address.
- (t) The licensee must display on its website and/or catalogues and on every receipt issued for alcohol sold remotely;
- The licence holder's name and licence number;
 - The date on which the licence expires;
 - A legible image of the licence or a clearly identified link to such an image.

THE LICENSED PREMISES

The premises, situated at 27 Jellicoe Street, Martinborough are more precisely identified as outlined in a plan date received by the South Wairarapa District Licensing Committee on the 11/07/24.

DISPLAY OF LICENCE AND PRINCIPAL ENTRANCE/S


A copy of this licence must be displayed at the principal entrance to the premises. The entrance from 27 Jellicoe Street, Martinborough is designated as the principal entrance.

DURATION

Subject to the requirements of the Act relating to the payment of fees, and to the provisions of the Act relating to the suspension and cancellation of licences, this licence continues in force --
Monday to Sunday 7:00 am to 9:00 pm

- (a) Until the close of the period of 3 years commencing with the date of its issue; or
- (b) If an application for the renewal of the licence is duly made, until the application is determined; or
- (c) If the licence is renewed, until the close of the period for which it is renewed.

DATED at Martinborough this 17 March 2025.


Janice Smith
Secretary
South Wairarapa District Licensing Committee



Subject to the requirements of the Act relating to the payment of fees, and to the provisions of the Act relating to the suspension and cancellation of licences, the licence expires on:

11 September 2027

IN THE MATTER

of the Sale and Supply of Alcohol Act
2012

AND

IN THE MATTER

of an application by **H & M Super
Saver Limited** for a renewal off-
licence pursuant to s.127 of the Act in
respect of premises situated at **27
Jellicoe Street, Martinborough**
known as **Jellicoe Supermarket**.

BEFORE THE SOUTH WAIRARAPA DISTRICT LICENSING COMMITTEE

Chairperson: Alistair Plimmer

DECISION

This is an application **H & M Super Saver Limited** for a renewal off-licence in respect of premises situated at **27 Jellicoe Street, Martinborough**, known as **Jellicoe Supermarket**.

The application was duly advertised and no objection or notice of desire to be heard has been received. Accordingly, we deal with the matter on the papers.

We are satisfied as to the matters to which we must have regard as set out in s.131 of the Act and we grant the applicant a renewal off-licence authorising the sale and supply of liquor for consumption off the premises with the following conditions (a)-(u).

- (a) Alcohol may only be sold on, or delivered from the premises for consumption off the premises, or supplied free as a sample for consumption on the premises, only on the following days and hours:

Monday to Sunday 7:00 am to 9:00 pm

- (b) No alcohol is to be sold or delivered from the premises on Good Friday, Easter Sunday, Christmas Day or before 1:00 pm on Anzac Day.
- (c) No alcohol is to be sold other than:
- i. Beer that complies with the appropriate New Zealand food standard for beer; or
 - ii. Mead that complies with the appropriate New Zealand food standard for mead;
or
 - iii. Fruit or vegetable wine that complies with the appropriate New Zealand food standard for fruit or vegetable wine (however that product may be described in the standard); or

- iv. Grape wine that complies with the appropriate New Zealand food standard for grape wine (however that product may be described in the standard); or
- v. A food flavouring, prepared for culinary purposes, that is unsuitable for drinking undiluted.

Appropriate New Zealand food standard, in relation to any kind of alcohol, means the standard for alcohol of that kind that is for the time being in force under the Food Act 2014.

- (d) The designation of the premises are as follows:

Entire premises: **undesigned**
Alcohol walk-in chiller: **supervised**

- (e) All alcohol products for consumption off the premises must be sold in a sealed container.
- (f) the following steps must be taken to ensure that compulsory conditions of Sections 112, 113, and 114 of the Act relating to the display and promotion of alcohol in a single area in the premises are observed:
 - i. Alcohol must only be sold and supplied on the premises in accordance with the single area plan submitted with the application.
 - ii. The only area delineated on the attached plan described in shading, is the permitted single area for the display and promotion of alcohol.
 - iii. The identified single area must not be reconfigured or rearranged unless a variation/change to the single area is applied for.
 - iv. No display or promotion of, or advertisement for, a product of alcohol shall occur outside of the described single area of the premises.
 - v. No display or promotion of, advertisement for, a product that is not alcohol shall occur inside the described alcohol single area of the premises.
- (g) Drinking water is to be freely available to customers while alcohol is being supplied free as a sample whenever alcohol is being supplied by way of complimentary tastings.
- (h) The following steps must be taken to ensure that the provisions of the Act relating to the sale of alcohol to prohibited persons are observed:
 - i. A restriction of sale or supply of alcohol to persons under the age of 18 years of age, and
 - ii. Display of appropriate signs adjacent to every point of sale detailing the statutory restrictions on the supply of alcohol to minors and the complete prohibition on sales to intoxicated persons

- (i) Alcohol must only be sold and supplied on the premises in accordance with the premises plan submitted and received on 11 July 2024.
- (j) A properly appointed certified manager must be on duty at all times, within the licensed area, when the premises are open for the sale and supply of alcohol and their full name must be on a sign prominently displayed in the premises.
- (k) A Host Responsibility Policy must be maintained and displayed at all points of sale and the Licensee must ensure all staff receives training in their policy.
- (l) The licensee must ensure that the provisions of the Act relating to the sale and supply of alcohol to prohibited persons are observed and must display:
 - i. At each principal entrance to the premises, the ordinary operating hours during which the sale of alcohol is permitted, and
 - ii. A copy of the licence and all conditions subject to which it is issued, to the inside of the premises so to be easily read by all people entering at each principal entrance, and
 - iii. At every point of sale for alcohol, signs detailing restrictions on the sale and supply of alcohol to minors and intoxicated persons.

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- (o) No alcohol is to be delivered on Easter Sunday unless the alcohol is grape wine or fruit, or vegetable wine made:
 - i. on the premises; or
 - ii. from the grapes or fruit harvested from land on which the premises are situated.
- (p) The licensee must ensure that any alcohol sold by remote sale is not delivered to the buyer (or to any other person on the buyer's behalf) at any time after 11:00 pm on any day or before 6:00 am on the next day. Whether the alcohol is delivered by the seller or by some other person.
- (q) The licensee must follow the procedures set out in Regulations 14 of the Sale and Supply of Alcohol Regulation 2013 to ensure that neither the purchaser nor the person to whom alcohol is delivered is a minor.
- (r) The licensee must take reasonable steps to verify that the buyer and the receiver of an alcohol delivery is not under 18 years of age, and that the receiver (where present), is not intoxicated.

- (s) Alcohol purchases must be signed for by someone who is aged 18 years or older. In order to take the delivery, valid and current identification must be shown to the person/s delivering the goods. This identification must include the following:
- i. Full name, and
 - ii. Date of birth, and
 - iii. Photo, and
 - iv. Signature
- (t) Alcohol will not be delivered to any prohibited person or left unattended at an address.
- (u) The licensee must display on its website and/or catalogues and on every receipt issued for alcohol sold remotely;
- i. The licence holder's name and licence number; and
 - ii. The date on which the licence expires; and
 - iii. A legible image of the licence or a clearly identified link to such an image.

DATED at Masterton this 13th day of March 2025.


Alistair Plimmer
Chairperson
South Wairarapa District Licensing Committee

