

**ON-LICENCE**  
(for premises)

Sections 14 to 16 and 64, Sale and Supply of Alcohol Act 2012

PURSUANT to the Sale and Supply of Alcohol Act 2012 (The Act), **The Experience Collective Limited** is authorised to sell and supply liquor on the premises situated at **109 Main Street, Greytown** and known as "**The White Swan Hotel**", to any person for consumption on the premises and to let people consume alcohol there.

The general nature of the business conducted under the licence is a **hotel**

The authority conferred by this licence must be exercised through a manager or managers appointed by the licensee in accordance with with subpart 7 of part 2 of the Act.

**CONDITIONS**

This licence It is recommended that the licence be issued subject to following conditions:

- (a) No alcohol is to be sold, supplied or consumed on Good Friday, Easter Sunday, Christmas Day or before 1:00 pm on Anzac Day to any person unless:
  - They are people residing or lodging on the premises
  - they are people who are present on the premises to dine
- (b) Alcohol may only be available for sale, supply or consumption on the following days and during the following hours:  
**Monday to Sunday between 8:00am to 1:00am the following day**
- (c) Drinking water is to be provided to patrons free of charge from a water supply prominently situated on the premises at all times that alcohol is available for sale, supply and consumption.
- (d) Food must be available for consumption on the premises at all times the premises are open for the sale, supply and consumption of alcohol, in accordance with the menu supplied with the application for this licence or menu variations of a similar range and standard. Menus must be visible, and food should be actively promoted.
- (e) The following steps must be taken to promote the responsible consumption of alcohol:
  - Implement and maintain the Host Responsibility Policy submitted with the application for the licence.
  - At all times when the premises are open for the sale, supply or consumption of alcohol, a reasonable range of non-alcoholic refreshments and low-alcohol options are available.
  - The Licensee must ensure that signs are prominently displayed within the licensed premises detailing the availability of assistance and information regarding alternative forms of transport from the premises.
  - The licensee must implement and maintain steps proposed in the application for the licence aimed at promoting the responsible consumption of alcohol.
- (f) the following steps must be taken to ensure that the provisions of the Act relating to the sale of alcohol to prohibited persons are observed:
  - A restriction of sale or supply of alcohol to persons under the age of 18 years of age.
  - Display of appropriate signs adjacent to every point of sale detailing the statutory restrictions on the supply of alcohol to minors and the complete prohibition on sales to intoxicated persons.
- (g) the designation of the premises is defined as –
  - Restaurant area – undesignated at all times
  - Main bar area – undesignated until 9pm, and then supervised 9:00pm to 1:00am the following day
  - Front deck area adjacent to main bar area – undesignated until 9pm, and then supervised 9:00pm to 1:00am the following day
  - Front deck area adjacent to restaurant area – undesignated at all times
  - Rear courtyard area – undesignated at all times
- (h) The licensee must ensure that at all times a copy of the licence, together with a statement of all conditions subject to which it is issued, is displayed at the principal entrance so as to be easily read by people using the premises.
- (i) The holder of a manager's certificate or a properly notified manager shall be on duty and on the premises at all times alcohol is available for sale, supply and consumption.
- (j) A telephone must be freely available for customers to call for transport & staff must assist if required. Telephone numbers for alternative forms of transport from the premises must be displayed.

is subject to the following conditions:

**THE LICENSED PREMISES**

The premises, situated at **109 Main Street, Greytown**, are more precisely identified as outlined in a plan received by the South Wairarapa District Licensing Committee on **24th December 2020**.

**DISPLAY OF LICENCE AND PRINCIPAL ENTRANCE/S**

A copy of this licence must be displayed at the principal entrance to the premises. The entrance from **109 Main Street, Greytown** is designated as the principal entrance.

**DURATION**

Subject to the requirements of the Act relating to the payment of fees, and to the provision of the Act relating to the suspension and cancellation of licences, this licence continues in force –

(a) Either –

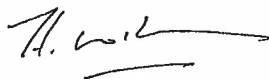
- i. Until the close of the period for which it was last renewed; or
- ii. If it has never been renewed, until the close of the period of 12 months after the day it was issued; but

(b) If an application for the renewal of the licence is duly made before the licence would otherwise expire, either –

- i. Until the close of the period of 3 years after the period for which it was last renewed; or

If it has never been renewed, until the close of the period of 4 years after the day it was issued.

**DATED** at Martinborough this 7th day of April 2021



Harry Wilson  
Secretary  
South Wairarapa District Licensing Committee



Subject to the requirements of the Act relating to the payment of fees, and to the provisions of the Act relating to the suspension and cancellation of licences, the licence expires on:

**19 February 2024**



**IN THE MATTER**  
**AND**

of the Sale and Supply of Alcohol Act 2012

**IN THE MATTER**

of an application by **The Experience Collective Limited** for a renewal on-licence pursuant to s.127 of the Act in respect of premises situated at **109 Main Street, Greytown** and known as "**The White Swan Hotel**".

**BEFORE THE SOUTH WAIRARAPA DISTRICT LICENSING COMMITTEE**

Commissioner: Angela Yeoman

**DECISION**

This is an application by **The Experience Collective Limited** for a renewal on-licence in respect of premises situated **109 Main Street, Greytown** known as "**The White Swan Hotel**". The general nature of the business conducted under the licence is a **hotel**.

The application was duly advertised and no objection or notice of desire to be heard has been received. Accordingly we deal with the matter on the papers. We are satisfied as to the matters to which we must have regard as set out in s.131 of the Act and we grant the applicant a renewal on-licence authorising the sale and supply of alcohol for consumption on the premises, to any person who is present on the premises.

**CONDITIONS**

The licence may issue with the following conditions:

- (a) No alcohol is to be sold, supplied or consumed on Good Friday, Easter Sunday, Christmas Day or before 1:00 pm on Anzac Day to any person unless:
  - They are people residing or lodging on the premises.
  - they are people who are present on the premises to dine.
- (b) Alcohol may only be available for sale, supply or consumption on the following days and during the following hours:  
**Monday to Sunday between 8:00am to 1:00am the following day.**
- (c) Drinking water is to be provided to patrons free of charge from a water supply prominently situated on the premises at all times that alcohol is available for sale, supply and consumption.
- (d) Food must be available for consumption on the premises at all times the premises are open for the sale, supply and consumption of alcohol, in accordance with the menu supplied with the application for this licence or menu variations of a similar range and standard. Menus must be visible, and food should be actively promoted.
- (e) The following steps must be taken to promote the responsible consumption of alcohol:
  - Implement and maintain the Host Responsibility Policy submitted with the application for the licence.
  - At all times when the premises are open for the sale, supply or consumption of alcohol, a reasonable range of non-alcoholic refreshments and low-alcohol options are available.
  - The Licensee must ensure that signs are prominently displayed within the licensed premises detailing the availability of assistance and information regarding alternative forms of transport from the premises.

- The licensee must implement and maintain steps proposed in the application for the licence aimed at promoting the responsible consumption of alcohol.
- (f) the following steps must be taken to ensure that the provisions of the Act relating to the sale of alcohol to prohibited persons are observed:
- A restriction of sale or supply of alcohol to persons under the age of 18 years of age.
  - Display of appropriate signs adjacent to every point of sale detailing the statutory restrictions on the supply of alcohol to minors and the complete prohibition on sales to intoxicated persons.
- (g) The designation of the premises is defined as:
- **Restaurant area** – undesignated at all times.
  - **Main bar area** – undesignated until 9pm, and then supervised 9:00pm to 1:00am the following day.
  - **Front deck area adjacent to main bar area** – undesignated until 9pm, and then supervised 9:00pm to 1:00am the following day.
  - **Front deck area adjacent to restaurant area** – undesignated at all times.
  - **Rear courtyard area** – undesignated at all times.
- (h) The licensee must ensure that at all times a copy of the licence, together with a statement of all conditions subject to which it is issued, is displayed at the principal entrance so as to be easily read by people using the premises.
- (i) The holder of a manager's certificate or a properly notified manager shall be on duty and on the premises at all times alcohol is available for sale, supply and consumption.
- (j) A telephone must be freely available for customers to call for transport & staff must assist if required. Telephone numbers for alternative forms of transport from the premises must be displayed.

#### REASON FOR DECISION

I have considered this application on the basis of the reports received from the Alcohol Licensing Inspector, the Police and the Medical Officer of Health, who do not oppose the issue of the licence. In addition, the District Licensing Committee has received no objections from the community.

The District Licensing Committee Chair, acting pursuant to s127 of the Act, is satisfied all criteria has been met and, therefore, accordingly grants the **The Experience Collective Limited**, known as "**The White Swan Hotel**", the On Licence renewal subject to the above conditions of licence (a) to (j).

**DATED** at Martinborough this **7th day of April 2021**




---

Angela Yeoman  
Commissioner  
**South Wairarapa District Licensing Committee**