

Summary of Submissions

Draft Wairarapa Local Alcohol Policy

Members should note that the column headed Subject of the Submission provides a summary only and that the full submission will provide the reasons for the request and any other suggestions that the submitter might have made.

Sub No	Name	Organisation	Submission
1 P01	Allan Pollard	Trust House Limited	<ol style="list-style-type: none"> 1. <u>3.2 Off-licences:</u> 3.2.2 - Trust House does not agree with a ban on external advertising so long as it does not promote excessive consumption of alcohol. 2. <u>3.3 On-licences:</u> 3.3.2 - In regard to the one way door policy research suggests that this does not work with the outcome being an increase in violence and unsocial acts. Trust House request that this not be included in the LAP. 3.3.3 - This subsection must be clarified as it may not be practicable. We reserve the right to comment further once clarification is received.
2 P02	John Rhodes		<ol style="list-style-type: none"> 1. The number of places selling alcohol under off- licences should be limited to two or three in Masterton and one in each of the other four towns. 2. Alcohol sales should be banned from supermarkets and grocery outlets of all kinds. 3. All alcohol advertising should be banned. 4. Bottle stores should be open only for normal shopping hours, i.e. 9 am to 5 pm. 5. I have no comment to make about the hours of sale for on-licences except that they should not be more liberal than those suggested in the draft policy. 6. I agree with the proposed one way door policy.
3 P03	Carey Ashwell	Horse and Hounds 2007 Limited	<ol style="list-style-type: none"> 1. On-licence premises are the safest place for alcohol consumption and you are trying to put these premises out of business. 2. Your changes will not stop youth purchasing alcohol to pre-load or buying cheap alcohol purchased from bottle stores and supermarket. 3. Harder work for the Police to enforce.
4 P04	Patricia Hill		I support the draft LAP – it is most reasonable.
5 P05	Rodney Martin		I do not support the draft LAP - close the sale of liquor down completely.
6 P06	Pamela Brock		<ol style="list-style-type: none"> 1. More control on alcohol outlet locations with reduced opening hours. 2. Restrictions need to be firm and enforced. 3. There are under-ground outlets selling cheap alcohol illegally.
7 P07	Rick Ellis	Featherston Bowling Club	<ol style="list-style-type: none"> 1. Generally most changes cost small clubs money. 2. No limit on the number of places for selling alcohol – otherwise you create monopolies. 3. Sporting club trading hours should not be reduced – they rarely have alcohol related problems. 4. Changing sporting club hours will cost the club's money – a special licence is an additional cost. 5. Sporting clubs are the heart and soul of the community – cut the red tape. 6. Be proactive and promote business – be a partnership with local communities.
8 P08	Roger Fraser	Murdoch James Estate Wines Limited	<ol style="list-style-type: none"> 1. It is important that the number of retail liquor outlets is managed. A definition that says “as long as an application complies with the District Plan” is too broad. At the extreme this could result in a row of ‘complying’ liquor stores in one street. There is no doubt visibility of outlets

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			<p>is a factor in how alcohol is perceived. Cap the number of stores.</p> <ol style="list-style-type: none"> No effort is made for the specific activities related to winery cellar doors and the part wine tasting plays in off premise purchases of wine at vineyards. This is a grey area - address with this policy. The policy refers to 'The holder of a manager's certificate is to be present when alcohol is available for sale'. At low risk events/functions it would be sensible to allow flexibility.
9 P09	Gerald Tait		<ol style="list-style-type: none"> If there are a limited number of outlets by regulation then the outlets gain a monopoly advantage as they have fewer competitors. Is a monopoly situation covered for the fees council charges for the administration of a liquor licence? In lieu of the government imposing a tax, I suggest council apply a 2% tax on audited sales to account for the monopoly otherwise you have a gratuitous licence.
10 P10	Jan Eagle		<ol style="list-style-type: none"> More control over when, where and the hours of supply of alcohol. More acceptances that alcohol is a drug that harms families. More asking/involving caregivers of our next generation or support to make changes for the better.
11 P11	Luke Wilton		<ol style="list-style-type: none"> Alcohol should not be sold anywhere or at any time. Do not create anymore sales outlets, too many already.
12 P12	Tony O'Boyle		<ol style="list-style-type: none"> Support the draft LAP Ban alcohol sales from all supermarkets.
13 P13	Tony Maquire		<ol style="list-style-type: none"> Support the draft LAP Like to see a bylaw that bans alcohol advertising.
14 P14	Glenis Woodill		<ol style="list-style-type: none"> Carterton is adequately supplied with liquor outlets. Outlets should not be in proximity to schools, playgrounds, recreation facilities and high deprivation areas.
15 P15	Suzanne Ching		Support the draft LAP.
16 P16	Ian Hopkirk		<ol style="list-style-type: none"> Does the policy have any influence on the prices charged? When it is cheap it seems more likely to be consumed in a manner to cause trouble. There needs to be a limit on the number of outlets. Should be rules about the location of places selling alcohol.
17 P17-18	Kathy Baker		<ol style="list-style-type: none"> Is it necessary for alcohol to be sold from 8am in bars and 10am in sports clubs? More money and support given to organisations like Life Education Trust to educate children about the effects of alcohol.
18 P19	Ann Gray		<ol style="list-style-type: none"> Limit on the number of places selling alcohol based on outlets per number of people. New alcohol licenses should not be issued in the vicinity of schools; playgrounds etc and licences should not be renewed if there are any community issues. Support "when alcohol can be sold (the hours) and from where". Support the one way door policy.
19 P20	Graham Workman		<ol style="list-style-type: none"> Support the draft LAP Not like number of outlets increased.
20 P21-25	Robert Hunter		<ol style="list-style-type: none"> Adopt a policy of "service or tasting charge under an off-licence permitted at a rate set by the off-licence holder" Adopt a policy for Toast Martinborough which includes the individual participants to be categorised as a small event when applying for a special licence. All cellar doors/wineries within the South Wairarapa

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			<p>licencing area are classified initially as very low risk until such time as that entity breaches any compliance and gets reclassified.</p> <ol style="list-style-type: none"> 4. Adopt a bylaw in the relation of setting the fees and periods they are payable. 5. The national licencing fee structure is overturned and a localised structure is maintained currently as is in relation to the local body costs. 6. Implementation of annual licensing be abolished or phased in as premises existing licences expire. 7. Current licences expire at the issued expiry date not the one year of grace. 8. The proposed cost of a managers certificate rise to \$275 be ignored and the current pricing stand (with any actual cost increases allowed for). 9. Section 3 Purpose and section 4 Object are in line with both the purpose and the object of the act and do not contravene the intent. 10. Consider the potential impact on tourism. Hindering the ability for businesses to operate with restrictions on trade will see a decline that will lead to social development issues affecting the wider community. 11. Consider adopting definitions for 'cellar door' 'tasting room' 'vineyard' and 'winery'. 12. Statistics for consideration: Wairarapa region has 67 wineries, 997ha under production and 5743 tonnes (NZ Wine 2014 annual report).
21 P26	Roger Parkinson	Nga Waka Vineyard Limited	I fully support the submission of Mr Robert Hunter.
25 P30	Tony Richardson		Support the draft LAP as outlined.
26 P31	Indigo Freya		<ol style="list-style-type: none"> 1. A limit on the number of places selling alcohol and the locations. 2. Hours as outlined for on-licence acceptable. 3. Bottle stores to sell alcohol only between 1pm and 9pm. 4. Supermarkets/Dairies not to sell alcohol. 5. Support the one way door policy.
22 P27	James Brodie	Brodie Estate	I fully support the submission of Mr Robert Hunter.
27 P32	Carolyn Watkins		<ol style="list-style-type: none"> 1. Limits on the amount of bottle stores in the CBD townships. 2. Selling at events to cease at 1am including Christmas period. Bottle stores 9am.
28 P33	Patricia Venn		<ol style="list-style-type: none"> 1. Alcohol should not be served after 1am. 2. School children should be taught alcohol is an addictive drug, taught about liver effects and two drinks is the limit 3. Limit sales and outlets as much as possible.
29 P34-35	Ted Taylor		<ol style="list-style-type: none"> 1. In general I support the draft LAP. 2. The number of licensed premises should be limited to the number that currently exists. 3. Support provisions relating to where alcohol may be sold. 4. Change policy statement of "Applications for new licence that are assessed as high risk <u>may</u> be declined" to read "...<u>will</u> be declined". 5. Support the one way door policy. 6. Alcohol to be sold as follows: <ul style="list-style-type: none"> * 10am-1am for bars, cafes and restaurants, * 12noon-11pm for Sports clubs, * 10am-1pm for other clubs with provision for Anzac Day,

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			<p>* 10am-7pm for bottle stores, * 10am-7pm for supermarkets;</p> <p>to provide for 'alcohol free' periods in the mornings of each day and minimise 'pre-loading' and impulsive purchasing.</p>
30 P36- 38	Jeff Yates	New World Carterton	<ol style="list-style-type: none"> 1. Supermarket hours of 7am-9pm will put us in breach of the draft LAP as we will struggle to "clear the store" by 9pm – shoppers will have beer/wine as part of their groceries and this may cause hostile reactions from customers by requiring them to remove these purchases from their shopping if after 9pm. 2. Daylight savings and summer has more people shopping later – 9pm will put us in breach of the draft LAP. 3. No consideration has been given for extended trading hours that supermarkets have during the Christmas period. 4. Maximum licencing hours are not the default hours that can be obtained as of right. There would not be many other off-licence holders needing a liquor licence to 10pm other than supermarkets or grocery stores. 5. Monitoring the effect of local alcohol policies so comparisons can be made with other similar geographical area to determine the effectiveness of the new restrictions.
31 P39- 41	Noel Fussell	Red Star Squash Club	<ol style="list-style-type: none"> 1. Generally 11pm close down would be appropriate however when club tournaments are run we extend into the evening with a meal/function. Having to obtain a special licence more frequently will cost promotion funds and administration time. 2. What evidence is there that sports clubs are promoting the unhealthy use of alcohol? 3. How often are Police called to sports clubs to break up disturbances? 4. How many drivers who have lost their drivers licence admitted to having their last alcoholic drink at a sports club? 5. How many sports clubs have been prosecuted for selling alcohol to underage persons?
32 P42	Vicki Molenaar	Riversdale Beach Golf Club Inc.	In respect of 3.4.1 Maximum Trading Hours – we try to promote our facilities for outside events (weddings/ conferences) and the change in hours will require obtaining special licences for all these events which will be in-convenient as well as expensive.
33 P43	Grant Perry		<ol style="list-style-type: none"> 1. The draft LAP is too broad. 2. There are too many outlets.
34 P44- 58	Carmen Harrison	Pirinoa Country Store Limited	<p>In regards to the issue of the sale of liquor and petrol/diesel from the same premises. Pirinoa is an isolated community and relies on the Pirinoa Country Store for the goods and services offered. In order for the Store to remain a viable business it needs to sell both petrol and liquor.</p> <p>This submission is also supported by the following people and organisations:</p> <ol style="list-style-type: none"> (a) Tony Didsbury (b) Pirinoa Playgroup (c) Pirinoa Hall Committee (d) William Hume (JP) (e) Alastair Sutherland (f) Lorraine Southey (g) Sonya Hume (h) A & G Didsbury (i) Lake Ferry Hotel (j) Terry Te Maari

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			(k) Pauline Hooper (l) Palliser Bay Station
35 P59	Lynley Brown		<ol style="list-style-type: none"> 1. Stricter enforcement of the existing licensing laws with readier prosecutions for serving or selling to minors/intoxicated customers. 2. Stricter policing of the licensing laws at events e.g. Toast Martinborough. 3. Sinking lid policy for bottle stores in Masterton. There are plenty of off- licence outlets/supermarkets etc. 4. Licensed premises to cease selling at 11pm.
36 P60- 62	Melissa Quarrie		<ol style="list-style-type: none"> 1. Bottle stores to open from 9am not 7am as 2 hours does not provide for much greater economic benefit and only provides for greater harm to dependent people. 2. On-licence premises to also open at 9.00am – no one needs to be drinking that early in the morning. 3. One way door policy needs to be flexible to allow any public who may feel threatened to seek sanctuary back inside the venue. 4. Masterton has the highest density of liquor outlets in NZ so a cap on the number of new licences is warranted. 5. Same reason as above so restrictions on new bottle stores and outlets. 6. No restrictions that would affect tourism, i.e. wineries, restaurants – people are not drinking to harm in these. 7. Relying on alcohol to provide economic benefit (excluding tourism businesses) to our region is lazy and a redundant and outdated concept.
37 P63	Yvonne Cottier		<ol style="list-style-type: none"> 1. The number of bottle stores, outlets kept at current number. 2. 10am opening for clubs, bars, cafes and restaurants, same for bottle stores and supermarkets.
38 P64	Linda Voice		<ol style="list-style-type: none"> 1. Limit the number and locations of places that sell alcohol. 2. Support the one way door policy. 3. Keep premises away from schools and recreation facilities.
39 P65- 66	The Technical Advisory Group	Wairarapa Alcohol Working Group	<p>We support the draft LAP as proposed by the Wairarapa Alcohol Working Group with the following amendments:</p> <ol style="list-style-type: none"> 1. Criteria for con-sidering licensing applications: 2.13 – addition of a reference to section 131 to cover renewal applications 2. Off-licence maximum trading hours: 3.2.1 – the table amended to remove specific reference to bottle stores and supermarkets and replace with 'all off- licences' 3. Club licences: 3.4.1 – remove the reference to section 47 of the Act in relation to ANZAC celebrations as this section only applies to on-licences.
23 P28	Vanessa Paton		I fully support the submission of Mr Robert Hunter.
40 P67- 69	Paul DeLara-Bell	Pak'N Save Masterton	The maximum licensed hours for the Wairarapa Region for supermarkets should be 7am-10pm because shoppers arriving at 8.30pm onwards to do a full shop risk not being able to purchase alcohol because they will arrive at the checkout post 9pm.
41 P70- 71	The Chairperson	Students Against Dangerous Driving	<ol style="list-style-type: none"> 1. Liquor outlets should not be situated near sensitive areas, e.g. schools, hospitals, rehabs or medical centres. 2. Support the one way door policy. 3. Bars, cafes, clubs and sports clubs to only sell alcohol from 8am-10.30pm to reduce consumption and availability. 4. Supermarkets to only sell between 7am-10pm to allow

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			<p>planned event purchases, not spur of the moment purchases.</p> <ol style="list-style-type: none"> Number of outlets need to be reduced decided on a formula of population of a town. Towns with vineyards to have extra stores for economy and cafes/supermarkets excluded. In the future alcohol outlets to be part of supermarkets with a restricted/over 18 area.
42 P72	Kerry Hannah	Wairarapa Services & Citizens Club Incorporated	<ol style="list-style-type: none"> Support the majority of the draft LAP. Having to apply for special licences would impact on profitability. A 1am closing time is draconian in this day and age. Earlier opening ability for special hosted events like sporting fixtures, snooker, pool and darts.
43 P73	Jane Mills		<ol style="list-style-type: none"> Fewer outlets. More limited hours for selling.
44 P74	Deborah Davidson	Rangatahi tu Rangatira	<ol style="list-style-type: none"> Limit the amount of bottle stores and where they are located. Close bars earlier than 1am. No alcohol to be sold in dairies or supermarkets.
45 P75	Shirley Hunter	Empire Hotel	<ol style="list-style-type: none"> Support the one way door policy. Support 1am closing for on-licence premises. Support 9pm closing for supermarkets and bottle stores. Seeking clarification that 9pm closing for bottle stores and supermarkets excludes hotels.
46 P76	Logan Bathurst	The Salvation Army, Carterton Corps	<ol style="list-style-type: none"> Community says in location of places selling alcohol and meetings in accessible places. List of sensitive sites to be clearly defined and reasonable range from these sites. Renewal of existing licences should meet sensitive site list. Process for setting limits on number of places also to have community input. Proposed licence hours for on and off-licenced premises seems reasonable.
47 P77-82	Rod Gibson	Liquorland Limited	<ol style="list-style-type: none"> Support the proposal to not impose strict proximity restrictions. Provisions introduced by the new legislation are likely to be sufficient to address instances of alcohol related harm. Support the proposal not to impose limits on further issuing of off-licenses. Oppose density or provisions that restrict or cap number of licences in a particular area. Support the increased hurdles that the Sale & Supply of Alcohol Act 2012 place on new licence applications. Oppose proposed maximum trading hours for off-licences of 7am-9pm, the Parliament sanctioned 7am-11pm are appropriate. There is no empirical evidence to support the argument that restricting off-licence hours reduces alcohol harm. Support consistent hours across all types of off-licenced premises. Different hours will lead to competitive advantage for one off-licence over another. Oppose the proposed restriction on advertisement or display of alcohol being visible from the outside and/or entrance to premises.
48 P83-93	Ashley Bloomfield, Jill McKenzie & Peter Gush	Wairarapa District Health Board and Regional Public Health	<ol style="list-style-type: none"> The draft LAP does not consider in detail the density of alcohol outlets. Consideration should be given to the reduction of the availability through controls on the number of licences, location and hours of operation. There is extensive global evidence that state that a

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			<p>restriction in the availability of alcohol will reduce alcohol-related harm. We strongly support a reduction in the days and hour's alcohol is currently sold and supplied.</p> <ol style="list-style-type: none"> 3. Strongly support the 7am-9pm maximum trading hours for off-licences. 4. Having the same hours for bottle stores and supermarkets will reduce the likelihood of people travelling to purchase alcohol in other townships. 5. Support the 8am-1am maximum trading hours for on-licences. 6. Support the one way door policy for all on-licence pubs, bars and nightclubs from midnight. 7. Support the trading hours for clubs with a closing time of 11pm. Alcohol must be secondary to the club's normal activities. A special licence can be sought for events that require an extension. 8. Suggest the inclusion of a clause that states that any licensed premise operating within 200 metres of a sensitive facility is subject to an automatically triggered public hearing to allow for consideration by the community and/or consideration by the DLC who has the discretion to refuse the issuing based on proximity. 9. Support the draft discretionary conditions for both off and on-licences. This supports excellence in business practice by providing management solutions to identified risks. 10. Recommend the Wairarapa councils consider limiting advertising to 25% of shop frontage to give the DLC discretion to mitigate amenity and good order issues of bottle stores to restrict alcohol marketing aimed at youth. 11. Recommend that the draft conditions remain and flexibility be maintained so that other conditions may be adopted as the need arises. 12. Strongly support the draft discretionary condition for special licences. 13. Recommend including the following point within the discretionary conditions "no school fete, gala or similar event held on school grounds at which children participation can be reasonably expected should allow for the consumption of alcohol on the premises" 14. Recommend a sinking lid approach to additional new liquor licences in low socio-economic areas and within community wards where there is already high alcohol outlet density.
49 P94- 96	Mark Unsworth	Independent Liquor (NZ) Ltd	<ol style="list-style-type: none"> 1. Support the default option of 7am-11pm but would not be uncomfortable with a 10pm limit. 2. If restricted hours, then it is vital these apply across the board. Allowing a policy for low priced but high strength wines (13% ABV on average) to be sold in supermarkets until 11pm but a more expensive and lower strength (7% ABV on average) RTD sales outlet had to shut at 9pm would be manifestly unfair.
50 P97- 104	Emma Harris	Foodstuffs North Island Limited	<ol style="list-style-type: none"> 1. Preference that the proximity restriction referred to in clause 3.1 does not apply to supermarkets and grocery stores. 2. The restriction to be reworded to include "unless it can be demonstrated to the reasonable satisfaction of the DLC that the operation of the premises, as they relate to alcohol sales, will not have a material impact on those facilities" This has been included in provisional LAP's for other councils. 3. The maximum trading hours for the Wairarapa district should cease at 10pm.

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			<p>4. Clause 1.9 - clearer wording that the restrictions do not apply to existing licenced premises so replace the words "new licence" with "any premises not currently licenced"</p> <p>5. Section 77(3) of the Act clearly provides that a LAP must not include policies on any matters not related to liquor licencing. Imposing policies into resource consent matters will be an <i>ultra vires</i> action by Council.</p> <p>6. That the discretionary conditions in clause 3.2.2 should not apply to supermarkets or grocery stores.</p>
51 P105- 107	Georgie Robertson	Super Liquor Holdings Ltd	<p>1. <u>1. Other Terms:</u> (a) Request the inclusion of the following to remove any ambiguity with the intention of the LAP: "New Licence – a new licence: for premises that have previously been unlicensed"</p> <p>(b) Request a definition for "sensitive site" to give a potential licensee more certainty as to the types of neighbouring premises which will be considered by the DLC.</p> <p>2. <u>3.1 Location of Licensed Premises:</u> The policy needs to be reflective that it does not include existing licensed premises that are changing hands. A specific distance from any proposed new licence premises needs to be included.</p> <p>3. <u>3.2 Off-Licences:</u> 3.2.1 Maximum Trading Hours – oppose closing time of 9pm, request 11pm and must apply to all off-licensed premises regardless of principal business.</p> <p>3.2.2 Discretionary Condition (a) Support supervised designation for all bottle stores. (b) Oppose the restriction on advertisement or display of alcohol that is visible from outside premises – this is already addressed in section 237 of the Act. (c) Support signage and display of alcohol to be consistent with CPTED guidelines.</p>
52 P108- 110	Georgie Robertson	The Mill Retail Holdings Ltd	<p>1. <u>1. Other Terms:</u> (a) Request the inclusion of the following to remove any ambiguity with the intention of the LAP: "New Licence – a new licence: for premises that have previously been unlicensed". (b) Request a definition for "sensitive site" to give a potential licensee more certainty as to the types of neighbouring premises which will be considered by the DLC.</p> <p>2. <u>3.1 Location of Licensed Premises:</u> The policy needs to be reflective that it does not include existing licensed premises that are changing hands. A specific distance from any proposed new licence premises needs to be included.</p> <p><u>3.2 Off-Licences:</u> 3.2.1 Maximum Trading Hours – oppose the closing time of 9pm, suggest 11pm and must apply to all off-licensed premises regardless of principal business.</p> <p>3.2.2 Discretionary Condition (a) Support supervised designation for all bottle stores. (b) Oppose the restriction on advertisement or display of alcohol that is visible from outside premises – this is</p>

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			already addressed in section 237 of the Act. (c) Support signage and display of alcohol to be consistent with CPETD guidelines.
53 P111- 129	Liz Read	Lion Beer Spirits & Wine NZ	<ol style="list-style-type: none"> 1. It is important for Wairarapa to have a LAP that is clear and a well-understood benchmark for licensing decisions. 2. The LAP should be considered as just one element of a range of initiatives where combined Councils can make a positive impact on safe and social consumption of alcoholic beverages. 3. Support the decision not to impose new restrictions on the general location or density of licensed premises over and above the provisions of the WCDP. 4. Oppose the severe restrictions on trading hours for all types of licensed premises because they are not supported by evidence and may create unforeseen negative consequences. Lion's experience indicates a closing time of 10pm is optimal for off-licence premises and opposes the closing time of 1am for on-licence premises. 5. The number of proposed discretionary conditions of: <ol style="list-style-type: none"> (a) one way door policy (b) range of food and drinks to be provided (c) limit on number of drinks per customer (d) glass containers (e) wearing and/or display of gang paraphernalia (f) use of outdoor areas (g) club licences (h) special licences are not justified by the available evidence and/or are outside the scope of the LAP. 6. Suggest Council looks at measures outside the LAP to reinforce personal responsibility. 7. With these modifications a LAP could be achieved: <ol style="list-style-type: none"> (a) that is reasonable in achieving the objects of the SSAA (b) consistent with the SSAA, the District Plan and other legal obligations (c) representative of best regulatory practice (d) part of a wider harm reduction strategy.
54 P130	Judi Harding		<ol style="list-style-type: none"> 1. Too many outlets selling alcohol. 2. Oppose selling in supermarkets and dairies. 3. Oppose selling near educational facilities, churches, health services etc.
55 P131	Garreth McEwen	Lansdowne Cricket Club	Oppose reduction in hours for sports clubs to 11pm. During daylight savings clubrooms not utilised until 8-9pm – special licence impact on revenue.
56 P132	Kylie Blyth		<ol style="list-style-type: none"> 1. Restrict number of outlets especially those attached to dairies community related resources. 2. Off-licence premises do not need to open at 7am.
57 P133	Corrinne Oliver		Alcohol should not be available until 11am.
58 P134	Julie Warner		Alcohol should not be available at 7am.
59 P135	Campbell Gillam		<ol style="list-style-type: none"> 1. Support one way door policy. 2. Support limit on number of places that sell alcohol. 3. Alcohol not be sold near schools, playgrounds etc. 4. Support 7am-9pm hours for supermarkets and bottle stores. 5. Support 8am-1am for bars, taverns and restaurants.
60 P136	Clare McLennan-Kissel		<ol style="list-style-type: none"> 1. Support social and health impact as part of LAP. 2. Support reduced hours for bars and restaurants starting from 8am or 10am.

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			3. Supermarkets and bottle stores from 9am.
61 P137- 138	Laura Muller		Support the draft LAP and recommendations
62 P139	Rhys Morgan		<ol style="list-style-type: none"> 1. Statement on limits not clear – will LAP set limit numbers? 2. How and by whom will rule be assessed, every provider is distinct in their own way. 3. Licensed hours seem very restrictive – forcing “swill” closing will cause other problems. 4. Who are the Hearings Committee and what is their experience?
63 P140- 150	John Kennedy	Buckhorn Bar & Grill 2008 Limited	Refer draft LAP for this submission – requests clarification on all marked items: 1.6, 1.7, 1.12, 2.3, 2.4, 2.10, 3.3.2, 3.3.3, 3.4.2 and 3.5.3
64 P151	Kevin Beange	Masterton Club Inc	<ol style="list-style-type: none"> 1. Support draft LAP – reasonable. 2. Section 3.4.2 food specification – more precise – clubs already have good bar food available.
65 P152	Michael Taylor		<ol style="list-style-type: none"> 1. Bars, cafes and restaurants closing at 1am restrictive in the modern climate. 2. One way door policy might need assistance to work properly.
66 P153- 159	Cathy Bruce	Health Promotion Agency	<ol style="list-style-type: none"> 1. Support reduction in trading hours for licensed premises. 2. Support trading hours for all clubs, on-licences and off-licences’. 3. Special licences should not exceed beyond the national maximum trading hours of 8am to 4am. 4. On-licensed premises special licence events limited to six and 12 for any other special licence. 5. Recommend that the Wairarapa councils consider a specific policy on the location of licensed premises. 6. Encourage Wairarapa councils to ensure community views on including a policy to manage the density of licensed premises, is given appropriate weight. 7. Support consideration of the draft LAP to have discretionary condition, however the conditions could be expanded – refer to other LAPs.
67 P160- 161	Yvette Grace	Compass Health Wairarapa Office	<ol style="list-style-type: none"> 1. Supports bottle stores and supermarkets opening from 7am-9pm. 2. Supports bars, taverns, restaurants and cafes opening from 8am-1am. 3. Supports one way door policy from 12am. 4. Supports sports club licence hours from 10am-11pm. 5. Supports other club licences from 8am-1am. 6. Supports decrease in number of outlets selling alcohol. 7. Recommend a “sinking lid” approach to new liquor licenses. 8. Recommend setting exclusion zones around schools, pre-schools and housing areas with preference to outlets in CBD. 9. Request policy sets limits around alcohol advertising – limited to 25% of the shop frontage.
68 P162- 183	Kate Porter	Progressive Enterprises Limited	<ol style="list-style-type: none"> 1. Oppose proximity restrictions - supermarkets and grocery stores should be exempt from restrictions on the proximity of licensed premises to sensitive sites (3.1) 2. Oppose off-licence evening hours - the maximum trading hours for supermarkets and grocery stores off-licences should be 7am-10pm (3.2.1) 3. Oppose 3.2.2 - the discretionary condition requiring signage and display of alcohol to be consistent with CPTED guidelines should not apply to supermarkets and

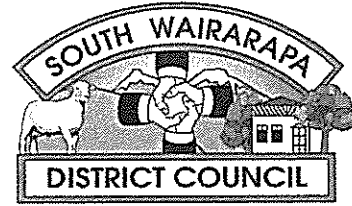
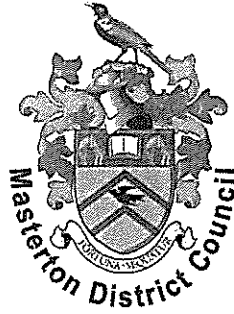
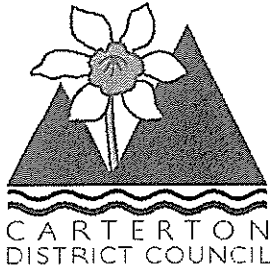
Sub No	Name	Organisation	Submission
			<p>grocery stores.</p> <p>4. The policy aims of the Policy may need to be removed if they conflict with section 77 of the Act.</p> <p>If they do not, additional aims should be included as follows:</p> <p>(a) provide an efficient regulatory framework through promoting a decision making framework that is integrated with the district plan and the resource consent and building consent processes.</p> <p>(b) ensure that the LAP does not duplicate regulatory controls contained within the district plan.</p> <p>(c) facilitate the early processing of licence applications in conjunction with resource consent applications or building consents in so far as it is possible.</p> <p>5. Supports the proposed restriction on the issue of further licences unless it complies with the WCDP or resource consent(3.1)</p> <p>6. Supports no caps on the number of supermarkets and grocery store's off-licences.</p> <p>7. Supports off-licence opening at 7am.</p>
69 P184-190	Kath Tomlinson & Jane Mills	Community Alcohol Action Group	<p>1. Supports reduction in closing times for licenced premises from 4am to 1am.</p> <p>2. Supports one way door policy from 12am.</p> <p>3. Supports the trading hours for off-licensed premises for closing to be 9pm and suggests opening from 9am not 7am.</p> <p>4. Supports sports clubs licence hours of 10am-11pm.</p> <p>5. Supports other club licence hours of 8am-1am.</p> <p>6. Recommends a "sinking lid" approach to new licences in particular within close proximity to 'sensitive sites'.</p> <p>7. Recommend inclusion of a clause which states that any licensed premise operating with 200 metres of a 'sensitive site' is subject to:</p> <p>(a) an automatically triggered public hearing to allow for consideration by the broader community, and/or</p> <p>(b) consideration by the DLC who has the discretion to refuse the issuing of the licence based on proximity.</p> <p>8. Prefers alcohol retail outlets to be in the CBD area.</p> <p>9. Supports new off-licence applications being subject to an automatically-triggered public hearing.</p> <p>10. Request policy sets limits around alcohol advertising – limited to 25% of the shop frontage.</p> <p>11. Supports the discretionary conditions for special licences with the inclusion of no consumption of alcohol at school events on school grounds where there are children present.</p>
24 P29	Paul Rayner	Te Kairanga Vineyard	I fully support the submission of Mr Robert Hunter.
70 P191	John Lapslie		<p>1. There is no evidence to prove reducing hours will have any significant effect on the small percentage of population who cannot control themselves after drinking alcohol.</p> <p>2. If the police/licencing authorities have issues with bars, bottle stores and supermarkets then they have the power to cancel licences.</p> <p>3. If bar owners were responsible there would be no need for a closed door policy.</p> <p>4. Bottle stores should not have better trading conditions over other alcohol outlets.</p> <p>5. People finish work late in the evening with changing work patterns – they should be able to buy alcohol if an outlet is open.</p>

Sub No	Name	Organisation	Submission
71 P192	Nigel Boniface		<ol style="list-style-type: none"> 1. Suggest bars, cafes, restaurants, bottle stores, supermarkets and other clubs have opening same as sports clubs at 10am not 8am/7am. 2. Future licence applications to be dealt with on a needs basis in an area. 3. One way door policy is a good compromise for a country area.
72 P193- 194	Hayley Wilton	Masterton Squash Club	Oppose the change in closing time to 11.00pm – will cause difficulty with special licences more frequently and loss of income.
73 P195- 208	Amy Robinson	Alcohol Healthwatch	<ol style="list-style-type: none"> 1. <u>Location of Licensed Premises:</u> <ol style="list-style-type: none"> (a) Supports councils including the identified sites in the final policy. (b) Recommends location based controls are strengthened around sensitive sites to control new licensed premises from locating in close proximity by specifying an appropriate distance. e.g. 50m from each entrance and border of the site. (c) Recommends more control on the amount of alcohol advertising that is visible within 500m from education facilities. Suggested wording "An off-licence will not be issued or renewed unless the premises has no more than 2 main external signs, with either a total site coverage not measuring more than 15m², or the coverage allowed under the District Plan, whichever is lesser, within 500m from a sensitive site". (d) Recommends that new or renewed applications and the objection process should be notified to the community, sensitive sites and other businesses within a 100m radius. (e) Recommends that there is no reliance on the good order and amenity clause in the Act but implements a LAP that maximises evidence based location controls available in the LAP legislation. 2. <u>Off-Licences</u> <ol style="list-style-type: none"> (a) Supports a consistent approach to maximum trading hours and recommends hours for off-licence premises be 10am-9pm with no exemptions for supermarkets. 3. <u>Discretionary conditions</u> <ol style="list-style-type: none"> (a) Supports the discretionary conditions section being included in the final policy. (b) Recommends the expectations are specifically outlined around the external visibility of alcohol advertising and display for off-licences as recommended in 1(c) above. (c) Recommend that councils consider including a set of condition that are consistently applied to each licence type with the district. 4. <u>On-Licences</u> <ol style="list-style-type: none"> (a) Recommends maximum trading hours of 10am-1am for bars, taverns, pubs and nightclubs in a city area. (b) Recommends maximum trading hours of 10am-11pm for bars, taverns, pubs and nightclubs in suburban and rural areas. (c) Recommends maximum trading hours of 10am-12am for restaurants, cafes, function centres and caterers. 5. <u>One Way Door Policy</u> <ol style="list-style-type: none"> (a) Supports the inclusion of a one way door intervention in the final policy. (b) Recommends that the one way door intervention applies to on-licence premises from 11pm. (c) Recommends a monitoring and evaluation programme is established to evaluate the effectiveness of the policy.

Sub No	Name	Organisation	Submission
			<ol style="list-style-type: none"> 6. <u>Club Licences</u> <ol style="list-style-type: none"> (a) Supports the maximum trading hours for sports clubs. (b) Recommends the maximum trading hours for other clubs be 10am-12am. 7. <u>Discretionary Conditions for Club Licences</u> <ol style="list-style-type: none"> (a) Recommends the extension of the discretionary conditions for club licences to include controls on hazardous drinking practices such as player of the day sculling competitions and restricting the consumption of alcohol to the club house/building. 8. <u>Special Licences</u> <ol style="list-style-type: none"> (a) Recommends the maximum trading hours are specified for special licences which should not extend beyond the national default maximum hours prescribed in the Act. (b) Supports the inclusion of discretionary condition for special licences. (c) Recommends the maximum number of events is specified for special licences per annum. 9. Recommends that LAP manages the number of licences in the district in a more comprehensive and evidence based manner. A regional cap on all or a particular type of licenced premises and the option of a sinking lid policy in high risk/stress areas 10. We commend the Wairarapa councils on the commitment to develop a LAP and support the purpose, aims and scope of the policy.
74 P209- 243	Dylan Firth	Hospitality New Zealand	<ol style="list-style-type: none"> 1. The LAP fails to recognise the role that on-licence premises play in the reduction of alcohol related harm and that limiting supervised venues will not achieve a harm minimisation outcome. 2. Suggests a comprehensive cost-benefit analysis of the proposed changes in the LAP in order to achieve sound, evidence-based and best practice policy. Failing to do so may mean not meeting the obligations under section 77(a)(b) of the LGA. 3. Background information supplied in the appendices of the draft LAP has not been quantified for cost on the restrictions of the night time economy, including on-going business sustainability as well as employment. 4. There is no clear evidence to support the assumption that reducing opening hours lowers the levels of alcohol consumption and intoxication. 5. The current hours allow for people to disperse naturally and does not create issues where large number of people are forced out early not ready to go home potentially leading to public disturbance. 6. Limiting on-licenced trading hours will have little or no impact on people drinking too much. They will simply drink cheap and readily available alcohol from supermarkets in uncontrolled environments. 7. The paper by the Ministry of Justice "risk based licensing fees" shows longer trading hours can be positive, it allows for individuals to pace themselves over a longer period and prevents large masses of patrons leaving at closing time which can cause public disorder and violence. This concession is notably absent from the draft LAP. 8. Blanket one way door policies do not work and have been rejected overseas and in LAP discussions so far in almost every council in New Zealand. 9. Preventing patrons from coming into premises for one hour from 12am-1am would result in finding willing employees

Sub No	Name	Organisation	Submission
			<p>as security staff for one hour or longer hours for other staff at increased costs.</p> <p>10. Our experience and backed by international research shows that people not allowed into bars are likely to drink in public places, more to where there are no restrictions or party at home.</p> <p>11. Suggested initiatives:</p> <ul style="list-style-type: none"> (a) council leadership to increase focus by all relevant parties on working together through a licensee forum (b) better public transport options at night (c) more lighting in the CB. (d) more CCTV cameras in public spaces (e) greater enforcement of liquor ban (f) greater police presence. <p>12. The issue of pre-loading and side-loading are unrelated to the issue of how late on-licensed premises remain open, those who 'pre' and 'side' load will do so regardless of the closing times imposed.</p> <p>13. The reduction in opening hours to 4am from December last year did not lead to any perceptible change in this practice. This is best addressed through encouragement of personal responsibility not restricting the maximum opening hours of on-licence premises.</p> <p>14. Recommend a bylaw be developed on public intoxication to ensure individual carry some personal responsibilities.</p> <p>15. We are willingly to be involved in the process of putting together the LAP.</p>
75 P244- 245	John Cavaney	Joxer Daly's Steak & Ale House	<p>1. <u>One way door policy</u></p> <ul style="list-style-type: none"> (a) We have a one door policy which started at 1am which was too hard to control. Now it is 1.30am and easier to control as patrons leave to go home between 1-2am so the crowd is smaller and there are fewer problems at closing times. (b) A 12am policy will have more patrons going outside but not allowed back in and with less police no one to help with problems. <p>2. <u>Closing time of 1am</u></p> <ul style="list-style-type: none"> (a) Will cause more grief for the already understaffed Police. (b) Younger patrons do not come out until 11pm. In the Wairarapa they will stay home pre-loading then decide it's too late to go into town and head to Wellington for the night. (c) More parties and private shed bars will open being both unlicensed and uncontrolled. (d) Extra costs for security and shorter trading hours will result in pointless opening after midnight and unemployment for at least four part-time staff. <p>3. <u>Reducing the Problems</u></p> <ul style="list-style-type: none"> (a) More education for the public. They do not realise it is illegal to be on licensed premises intoxicated – will not understand the one way door policy. (b) Better communication is needed between licensees, police and council staff. (c) More public transport available late at night to get patrons away from the CBD quickly.
76 P246- 247	The Licensing Inspectors	Masterton District Council	<p>1. Support the need for a LAP, the intent to reduce hours alcohol is available is commendable.</p> <p>2. Support the one way door policy which is likely to improve the amenity of the areas in the immediate vicinity to a busy tavern,</p>

Sub No	Name	Organisation	Submission
			<ol style="list-style-type: none"> 3. <u>2.13 Criteria for Considering Licensing Applications</u> recommended section 131 should also be included so as to set the criteria to consider renewal applications. 4. <u>3.1 Location of Licensed Premises</u> Sensitive areas have been identified by inspectors. Suggested list is: <ol style="list-style-type: none"> (a) kindergartens (b) early childhood centres (c) schools (d) educational facilities (e) libraries (f) recreational facilities (g) bus stops servicing school bus connection services (h) medical centres (i) social services (j) high deprivation areas 5. <u>3.2.1 Off-licence maximum trading hours</u> Recommended that all off-licences have the same opening and closing times. The draft LAP only identifies bottle stores and supermarkets. This allows for all other types to apply for the maximum default of 7am-11pm. Remove the reference to bottle stores/supermarkets. 6. <u>3.4.1 Club Licences</u> Remove the reference to section 47 of the Act in regards to ANZAC celebrations as this section only applies to on-licences.
77 P248- 251	Stephen Palmer	Regional Public Health	<ol style="list-style-type: none"> 1. Support on-licence hours for restaurants and bars from 8am-1am. 2. Support the one way door policy from 12am. 3. Advise that the population of Wairarapa is 41,115 with an estimated 213 on, off and club licences – equates to 1 alcohol provider for every 193 people. 4. Recommend later opening time for off-licence hours for bottle stores, supermarkets and grocery stores from 9am-9pm. 5. Recommend no new off-licences be granted in Masterton. 6. Recommend adopting a sinking lid policy.
78 P252	Brent Register	Masterton Police Station	Support the draft LAP as is.
79 P253- 254	Greg Harford	Retail NZ	<ol style="list-style-type: none"> 1. Support opening time of 7am. 2. Oppose closing time of 9pm which is two hours earlier than the default national closing of 11pm. Majority of shoppers should not be penalized because of poor behaviour of the minority 3. Suggest trading hours of 7am-11pm. 4. Disagree that reduced trading hours will minimise alcohol-related harm. 5. Early closing time could impact on future retail development. 6. Extended hours and greater competition is in the interest of consumers.



1

DRAFT LOCAL ALCOHOL POLICY (LAP) Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name:.....Allan Pollard.....

Address:...4 Queen Street, Masterton.....

Telephone Numbers: Home:... **Work:**... 370 0520.....

Email:...allan@trusthouse.co.nz..... **Fax:**...378 8324.....

If you represent a community group, organisation or business, please state it below:

...Trust House Limited.....

I / we would like to make the following comments on the Draft Local Alcohol Policy.
(Attach additional sheets if required)

3.2.2 Trust House does not agree with a ban on external advertising so long as it does not promote excessive consumption of alcohol.

3.3.2 In regard to the One Way Door policy research suggests that this does not work with the outcome being an increase in violence and unsocial acts. Trust House requests that this not be included in the L A P.

3.3.3 This subsection must be clarified as it may not be practicable. We reserve the right to comment further once clarification is received.

I would like to discuss my submission with the Hearings Committee
(Delete as applicable)

Please return your completed submission form by email to mdc@mstn.govt.nz or post to:
Draft LAP Submissions
Masterton District Council
P O Box 444
MASTERTON 5840

2

Submission on combined Wairarapa draft local alcohol policy

Name: John Rhodes

Address: 54 Kempton St., Greytown 5712

Telephone: 06 304 9095

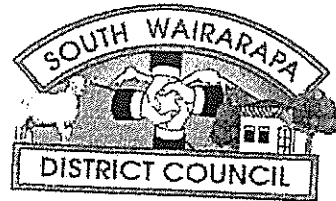
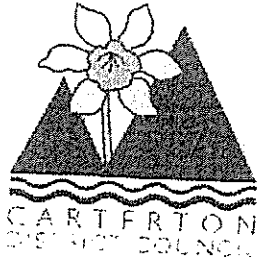
Email: rhodesja@xtra.co.nz

I make the following comments on the Draft Local Alcohol Policy:

1. The number of places selling alcohol under 'off-licences' should be limited to two or three in Masterton and one in each of the other four towns.
2. Alcohol sales should be banned from supermarkets and grocery outlets of all kinds.
3. All alcohol advertising should be banned.
4. Bottle stores should be open only for normal shopping hours, ie 9 am to 5 pm.
5. I have no comment to make about the hours of sale for 'on-licences' except that they should not be more liberal than those suggested in the draft policy.
6. I agree with the proposed one way door policy.

John Rhodes

20 September 2014



299456
30-18

3

MASTERTON DISTRICT COUNCIL
RECD
24 SEP 2014
PA

DRAFT LOCAL ALCOHOL POLICY (LAP) Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name: Carey Astwell

Address: 20.22 Jackson St Masterton

Telephone Numbers: Home: 063703365 Work: 063775033 / 021433274

Email: horseandhands@xtra.co.nz Fax: 063775033

If you represent a community group, organisation or business, please state it below:

Horse and Hands 2007 LTD

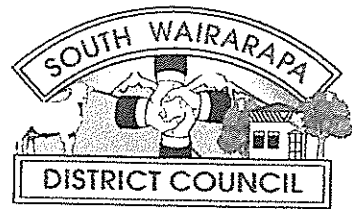
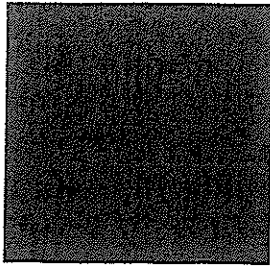
I / we would like to make the following comments on the Draft Local Alcohol Policy.
(Attach additional sheets if required)

I do not believe that these changes will make any differences to alcohol related incidents. You have not got to the cause of the problem which is cheap alcohol from bottle stores and supermarkets. Instead you are intent on putting on licence premises out of business. On licence premises are the safest place for alcohol consumption. Under those intended changes you are simply making the police's job harder they will be all over town sorting out alcohol related problems. You have given little thought to the root of the problem. IF you think a hour difference in trading will stop youth purchasing alcohol to pre load then its a joke. Why are you trying to put on licence out of business when they are the most responsible suppliers of alcohol generally.

~~I would / would not like to discuss my submission with the Hearings Committee~~
(Delete as applicable)

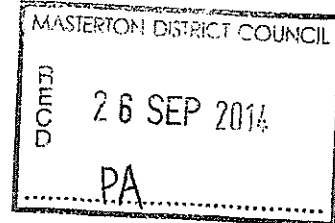
Please return your completed submission form by email to mdc@mstn.govt.nz or post to:

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Masterton District Council
P O Box 444
MASTERTON 5840



299522

30-18



DRAFT LOCAL ALCOHOL POLICY (LAP) Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name: *Patricia Hill*

Address: *23A Dublin Street, Martinborough 5711*

Telephone Numbers: Home: *06 3066237* Work: *same*

Email: *patricia.hill@slingshot.co.nz* Fax: *N/A*

If you represent a community group, organisation or business, please state it below:

Private individual

I / we would like to make the following comments on the Draft Local Alcohol Policy.
(Attach additional sheets if required)

I have read the DLAP thoroughly and find it most reasonable.

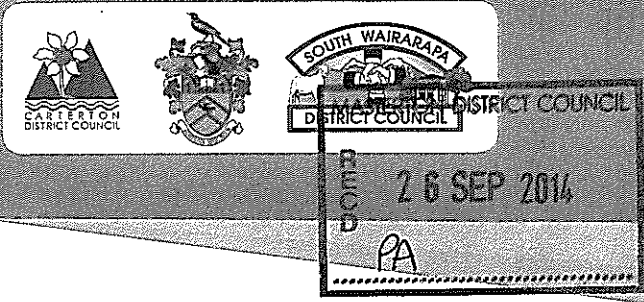
Thank you,

Patricia Hill

~~I would~~ / would not like to discuss my submission with the Hearings Committee
(Delete as applicable)

Please return your completed submission form by email to mdc@mstn.govt.nz or post to:
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Masterton District Council
P O Box 444
MASTERTON 5840

5



DRAFT LOCAL ALCOHOL POLICY (LAP)

Submission Form

299559
30-18

Submissions close on 10th October 2014 at 4.30pm.

Name: *Rodney W. Martin*

Address: *Lansdowne Court Resthome
1 Oxford St, Masterton*

Telephone: Home: *3773339* Work: *-*

Email: *-*

Fax: *-*

If you represent a community group, organisation or business, please state it below:

I / ~~we~~ would like to make the following comments on the Draft Local Alcohol Policy.

(Attach additional sheets if required)

Close the sale of Liqueur down completely!

I ~~would~~ / would not like to discuss my submission with the Hearings Committee

(Delete as applicable)

Please return your completed submission form by email to mdc@mstn.govt.nz or post to:

**Draft LAP Submissions
Masterton District Council
P O Box 444
MASTERTON 5840**

05

DRAFT LOCAL ALCOHOL POLICY (LAP)
Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name: Pam Brock

.....

Address:

29 Edith Street

Masterton.....

Telephone Numbers: Home063782040:.....

Work:.....

Email: ...pambrockmasterton@hotmail.com.....

Fax:.....

If you represent a community group, organisation or business, please state it below:

.....

I / we would like to make the following comments on the Draft Local Alcohol Policy.

(Attach additional sheets if required)

More control on alcohol outlet locations. For example the one opposite the Wairarapa hospital should be closed due to its location so near to the public hospital. Hours of opening in all outlets should be reduced. Restrictions need to be firm and enforced. Alcohol is causing a lot of health problems. Also there are underground outlets selling from makeshift bars in garages etc. Selling alcohol cheaply but illegally to any one.

From: Catherine Ellis <ellis.rc@xtra.co.nz>
Sent: Sunday, 28 September 2014 7:46 a.m.
To: Ruth Cox
Subject: DLAP

In response to the Draft Local Alcohol Policy I make the following comments as Sporting Club Manager.

- o Generally most changes costs small clubs money.
- o There should be no limit to the number of places that can sell alcohol – otherwise you create monopolies which are illegal in a democracy.
- o Sporting Club trading hours should not be reduced; let the status quo remain. Rarely sporting clubs have alcohol related problems.
- o Changing Sporting clubs trading hours will cost the clubs money – if they need/want to trade outside normal trading hours a Special Licence is an additional cost.
- o Sporting clubs are the heart and soul of small communities – cut red tape not increase it.
- o Be proactive and promote business – be a partnership with the local communities.

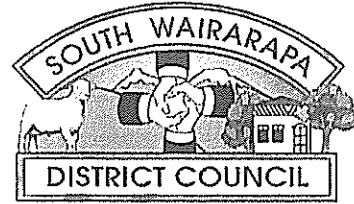
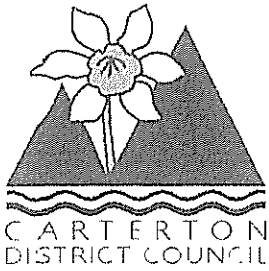
Regards

Rick Ellis

Club Manager

Featherston Bowling Club Inc

0272098963



DRAFT LOCAL ALCOHOL POLICY (LAP)
Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name:...Roger Fraser.....

Address: 7 Campbell Drive, Martinborough, 5711.....

Telephone Numbers: Home:063069066... Work:..... 063069165

Email: roger@murdoch-james.co.nz Fax:063069120.....

If you represent a community group, organisation or business, please state it below:

Murdoch James Estate Wines Limited

I / we would like to make the following comments on the Draft Local Alcohol Policy.

(Attach additional sheets if required)

I support the draft policy in most respects. It is a step in the right direction

There are three matters I wish to raise:

1. It is important that the number of retail liquor outlets is managed in some way. A definition that says as long as an application complies with the District Plan is too broad. At the extreme this could result in a row of 'complying' liquor stores in one street. There is no doubt visibility of outlets is a factor in how alcohol is perceived. Why cannot a cap on the number of liquor stores be considered?
2. No effort is made in the draft plan for the specific activities related to winery cellar doors and the integral part wine tasting plays in off premise purchases of wines at vineyards. Presently this is a grey area, and the new policy provides an opportunity to address that.
3. The policy refers in places to: "The holder of a manager's certificate is to be present when alcohol is available for sale". At low risk events or functions, it would be sensible to allow some flexibility on this point.

I would / would not like to discuss my submission with the Hearings Committee

(Delete as applicable)

Please return your completed submission form by email to mdc@mstn.govt.nz or post to:
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9

RECEIVED
30 SEP 2014
PA

DRAFT LOCAL ALCOHOL POLICY (LAP)

299641
30.18

Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name: *Gerald Tait*

Address: *37 Upper Plain Road*

Telephone: Home: *370 4167* Work:

Email: *gerald88@slingshot.co.nz* Fax:

If you represent a community group, organisation or business, please state it below:

I / we would like to make the following comments on the Draft Local Alcohol Policy.

(Attach additional sheets if required) *I understand from speaking to a council officer that the council charges a fee for the administration of a liquor licence but I wonder if the monopoly situation is covered by this. If there are a limited number of outlets by regulation then the outlets gain a monopoly advantage as they have less competitors. In lieu of the government imposing a tax as they are in thrall to the liquor lobby, I submit the council apply a 2% tax on audited sales to take account of the monopoly. I would / would not like to discuss my submission with the Hearings Committee otherwise you have in effect a gratuitous licence.*

(Delete as applicable)

Please return your completed submission form by email to mdc@mstrn.govt.nz or post to:

Draft LAP Submissions
Masterton District Council
P O Box 444
MASTERTON 5840

09



RECEIVED
01 OCT 2014
PA

Summary of major topics

Following are some topics from the policy that you may want to have your say on. To see the details of all topics please refer to the full draft LAP, which is available online at www.mstn.govt.nz and at the offices of Carterton, Masterton and South Wairarapa district councils.

Number of places that sell alcohol ✓

Whether or not there should be limits on the number of places that can sell alcohol, either across the whole Wairarapa, or in specific parts of the region.

The draft policy does not set limits on the number of places that can sell alcohol anywhere in the region. The draft policy outlines criteria and a process to set limits.

Where alcohol can be sold ✓

Whether there should be rules about the location of places that sell alcohol.

No further licences are to be issued for any premises unless its location complies with the provisions of the Wairarapa Combined District Plan or a Resource Consent has been granted.

The Act requires DLCs consider the effects of proposed new premises on the amenity and good order of the locality when considering a licence application. Schools, children's playgrounds/recreation facilities, health/social services and high deprivation areas have been identified as sensitive sites and will be considered when assessing the effects of new resource consent and licence applications.

Applications for new licences that are assessed as high risk may be declined.

When alcohol can be sold ✓

What hours should on-licences (clubs, bars, cafes, and restaurants) be open?

In the draft policy on-licences may sell alcohol from:

- Bars, cafes and restaurants: 8am-1am
- Hotel mini bars: all hours
- Sports Clubs: 10am-11pm
- Other Clubs: 8am-1am

What hours should off-licences (supermarkets and bottle stores) be open?

- Bottle stores: 7am-9pm
- Supermarkets: 7am-9pm

One-way door policies

One-way door policies apply to all on-licence pubs, bars and nightclubs from 12midnight. This requires all premises to prohibit new patrons from entering after this time.

Deadline

Written submissions on the draft Local Alcohol Policy are due by 4.30pm, 10th October 2014.

DRAFT LOCAL ALCOHOL POLICY (LAP)

299642
30.18

Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name: *Jan Eagle*

Address: *18 Gillison St
Carterton*

Telephone: Home: *379 6984* Work:

Email: Fax:

If you represent a community group, organisation or business, please state it below:

Grandmother

I / we would like to make the following comments on the Draft Local Alcohol Policy.

(Attach additional sheets if required)

*For me this is a Community issue that requires responsibility for our families and the society we wish to live in /
Yes more control over when where and hours of supply of alcohol
More acceptance that alcohol is a drug that harms families.
More involving / asking the caregivers of our next generation for support to make changes for the better*

(Delete as applicable)

No

Please return your completed submission form by email to mdc@mstn.govt.nz or post to:

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Masterton District Council
P O Box 444
MASTERTON 5840



11

REC'D 01 OCT 2014
P.A.

DRAFT LOCAL ALCOHOL POLICY (LAP) 299643

Submission Form 29 Sept 2014^{30.13}

Submissions close on 10th October 2014 at 4.30pm.

Name: Luke Wilton

Address: 88 Cornwall St 5810
3773828

Telephone: Home: _____ Work: _____

Email: _____ Fax: _____

If you represent a community group, organisation or business, please state it below:

I / ~~we~~ would like to make the following comments on the Draft Local Alcohol Policy.

Alcohol is the worst, by far, of the drugs in the world. I submit that Alcohol should not be sold anywhere, or at any time. I know of one person it killed, by Alcohol poisoning. His doctor told me his Liver was like a lump of Concrete.

Please do not create any more sales outlets, there are too many already.

I ~~would~~ / would not like to discuss my submission with the Hearings Committee

(Delete as applicable)

L. Wilton

Please return your completed submission form by email to mdc@mstn.govt.nz or post to:

**Draft LAP Submissions
Masterton District Council
P O Box 444
MASTERTON 5840**



12

RECEIVED
01 OCT 2014
PA

**DRAFT LOCAL ALCOHOL POLICY
(LAP) 299644**

Submission Form

30.18

Submissions close on 10th October 2014 at 4.30pm.

Name: Tony & Pattie O'Boyle

Address: Marangai station
Mangapakeha. RD9 Masterton

Telephone: Home: 06 372 0859 Work: N/A

Email: marangai@fonside.co.nz Fax: N/A

If you represent a community group, organisation or business, please state it below:

I/we would like to make the following comments on the Draft Local Alcohol Policy.

(Attach additional sheets if required)

Bar Alcohol sales from all Supermarkets. Because they use alcohol as loss leaders to get people in store, and money spent on Alcohol is not used for food.

otherwise proposal is sound.

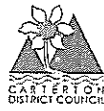
I would / would not like to discuss my submission with the Hearings Committee

(Delete as applicable)

Please return your completed submission form by email to mdc@mstrn.govt.nz or post to:

**Draft LAP Submissions
Masterton District Council
P O Box 444
MASTERTON 5840**

12



13

MASTERTON-DISTRICT
RUCD
01 OCT 2014
PA

**DRAFT LOCAL ALCOHOL POLICY
(LAP)**

**299645
30.18**

Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name: *Tony Maguire*
Address: *62 Kuripuni St - Mastn.*
Telephone: Home: *063786838* Work:
Email: *write_to_tony@yahoo.com* Fax:

If you represent a community group, organisation or business, please state it below:

(Handwritten line)

I / we would like to make the following comments on the Draft Local Alcohol Policy.

(Attach additional sheets if required)

*Very supportive of all changes.
I would also like to see a bylaw that bans alcohol advertising such as the TUI billboards. Can this be looked in to, please?*

I ~~would~~ would not like to discuss my submission with the Hearings Committee

(Delete as applicable)

Please return your completed submission form by email to mdc@mstn.govt.nz or post to:

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Masterton District Council
P O Box 444
MASTERTON 5840**

13



14

MASTERTON DISTRICT COUNCIL
RECORDED
01 OCT 2014
P.A.

**DRAFT LOCAL ALCOHOL POLICY
(LAP)**

Submission Form

299646
30.18

Submissions close on 10th October 2014 at 4.30pm.

Name: *GLENIS P WOODHILL*

Address: *87 HENT ST CARTERTON*

Telephone: Home: *3797193* Work: *N/A*

Email: *N/A* Fax: *N/A*

If you represent a community group, organisation or business, please state it below:

N/A

I / we would like to make the following comments on the Draft Local Alcohol Policy.

(Attach additional sheets if required)

I am not sufficiently familiar with other areas to comment but I think Carterton is adequately supplied with liquor outlets.

In general I am concerned that no outlets should be allowed in close proximity to schools, playgrounds, recreation facilities, high deprivation areas etc.

~~Would~~ would not like to discuss my submission with the Hearings Committee

(Delete as applicable)

Please return your completed submission form by email to mdc@mstrn.govt.nz or post to:

**Draft LAP Submissions
Masterton District Council
P O Box 444
MASTERTON 5840**

14



15

RECD 01 OCT 2014
PA

DRAFT LOCAL ALCOHOL POLICY (LAP)

299647
30.18

Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name: *Suzanne Ching (MS)*

Address: *64 Nelson Cres, Ctr-5713*

Telephone: Home: *3796454* Work: *—*

Email: *—*

Fax: *—*

If you represent a community group, organisation or business, please state it below:

I ~~would~~ would like to make the following comments on the Draft Local Alcohol Policy.

(Attach additional sheets if required)

I agree with the draft policy as is.

A. Ching

I ~~would~~ would not like to discuss my submission with the Hearings Committee

(Delete as applicable)

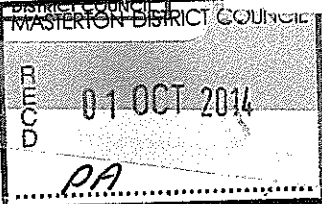
Please return your completed submission form by email to mdc@mstn.govt.nz or post to:

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Masterton District Council
P O Box 444
MASTERTON 5840**

15



16



DRAFT LOCAL ALCOHOL POLICY (LAP) 299648

30.18

Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name: *Iain & Natalie Hopkirk*

Address: *5 Vivian St, Masterton*

Telephone: Home: *06 377 4086* Work: —

Email: *inhopkirk@xtra.co.nz* Fax: —

If you represent a community group, organisation or business, please state it below:

I / we would like to make the following comments on the Draft Local Alcohol Policy.

(Attach additional sheets if required)

- *Does this LAP policy have any influence on the prices charged for alcohol? When it is very cheap (relative to incomes) it seems more likely to be consumed in a manner likely to "cause trouble"*
- *Yes, there needs to be a limit on the number of places that can sell alcohol.*
- *Yes, there should be rules about the location of places that sell alcohol. Rules that are for the good of the community as a whole.*

~~Would~~ / would not like to discuss my submission with the Hearings Committee

(Delete as applicable)

Please return your completed submission form by email to mdc@mstn.govt.nz or post to:

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Masterton District Council
 P O Box 444
 MASTERTON 5840

16



17

MASTERTON DISTRICT COUNCIL
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01 OCT 2014
P.A.

DRAFT LOCAL ALCOHOL POLICY (LAP)

Submission Form

299649
30.18

Submissions close on 10th October 2014 at 4.30pm.

Name: *Kathy Baker*
Address: *41 Tikiki St, Mstn.*

Telephone: Home: *3709211* Work: _____

Email: *Kathybaker@clear.net.nz* Fax: _____

If you represent a community group, organization or business, please state it below:

I / we would like to make the following comments on the Draft Local Alcohol Policy.

(Attach additional sheets if required)

See attached Sheet.

I would / would not like to discuss my submission with the Hearings Committee

(Delete as applicable)

Please return your completed submission form by email to mdc@mstn.govt.nz or post to:

Draft LAP Submissions
Masteron District Council
P O Box 444
MASTERTON 5840

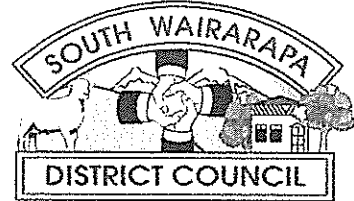
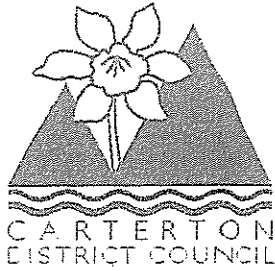
17

While I appreciate you have given thought to times and places of sale of alcohol, I think it is important to consider our culture of drinking. Is it really necessary for alcohol to be sold at 8 a.m. in bars, cafés and restaurants or 10 a.m. in sports clubs? What message are we sending to young people that it is O.K. to drink at this early hour?

I think children need good role models for the sensible use of alcohol, and education about the effects of alcohol on the body and mind, and the dangers of mis-use.

I know that the Life Education Trust covers this education, and perhaps more money and support could be given to them, or any organization filling this role. While the questions you pose about time and place of sale of alcohol, I think more emphasis needs to be placed on learning about the sensible use of alcohol.

Kathy Baker



MASTERTON DISTRICT COUNCIL
RECD
01 OCT 2014
PA

DRAFT LOCAL ALCOHOL POLICY (LAP) Submission Form

Submissions close on 10th October 2014 at 4.30pm.

299650
30.18

Name: ...Ann...Gray.....

Address: 113 Te Maire Road RD1 Featherston
5771.....

Telephone Numbers: Home:06 3077728.....
Work:...063077728.....

Email: ...N-A.Gray@xtra.co.nz.....
Fax:.....

If you represent a community group, organisation or business, please state it below:
.....

I would like to make the following comments on the Draft Local Alcohol Policy.
(Attach additional sheets if required)

Re number of places that sell alcohol :- I believe there should be a limit to the number of places. Based on outlets per number of people.
Location of where alcohol can be sold:- I agree that any new alcohol licenses should not be issued in the vicinity (as stated in the Draft policy) ie near schools, playgrounds etc. Also that a License already located in such areas not be renewed if there are any serious community issues around it's operation.

I agree with the Draft policy 'When alcohol can be sold (the hours) and from where'.
I also agree with the one way door policy as stated in the 'Draft policy'

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299695
30-18

19

DRAFT LOCAL ALCOHOL POLICY (LAP)

Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name: *Graham Workman*

Address: *118 Colombo Rd
Masterton*

Telephone: Home: *3771089* Work:

Email: *g.e.workman@gmail.com* Fax:

If you represent a community group, organisation or business, please state it below:

I / we would like to make the following comments on the Draft Local Alcohol Policy.

(Attach additional sheets if required)

Draft plan sounds O.K. as is.

I would not like to see the number of outlets increased. The outlet opposite the hospital is an eyesore.

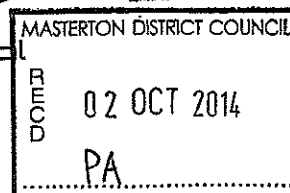
I would / would not like to discuss my submission with the Hearings Committee.

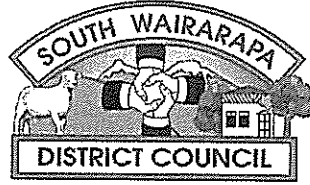
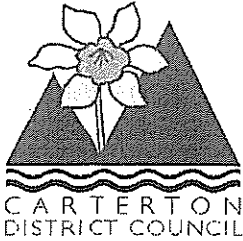
(Delete as applicable)

Please return your completed submission form by  gov't.nz or post to:



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Masterton District Council
P O Box 444
MASTERTON 5840

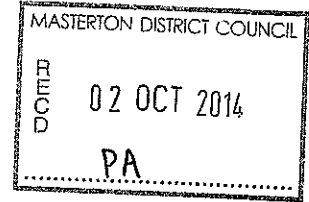




299696
30-18

20

DRAFT LOCAL ALCOHOL POLICY (LAP)
Submission Form



Submissions close on 10th October 2014 at 4.30pm.

Name:Robert Hunter

Address: ...57 Venice St, Martinborough.....

Telephone Numbers: Home: ...021 263 5534... Work:06 30 68 505.....

Email:rob.hunter@paradise.net.nz..... Fax:06 30 68 506.....

If you represent a community group, organisation or business, please state it below:

.....

I / we would like to make the following comments on the Draft Local Alcohol Policy.
(Attach additional sheets if required)

----- Please see attached pages -----

I would / ~~would not~~ like to discuss my submission with the Hearings Committee
(Delete as applicable)

Please return your completed submission form by email to mdc@mstn.govt.nz or post to:
Draft LAP Submissions
Masterton District Council
P O Box 444
MASTERTON 5840

Robert Hunter
57 Venice St
Martinborough

30 September 2014

Submission: page 1 of 4
Re: DRAFT – LAP - joint Alcohol Policy

I, Robert Hunter, being an eligible person to make such a submission under the LAP – joint alcohol policy would like to submit to the South Wairarapa District Council and Local Liquor Licencing Authority under

section 2; part 75 - Territorial authorities may have local alcohol policies

(1) Any territorial authority may have a policy relating to the sale, supply, or consumption of alcohol within its district (or to 2 or all of those matters).

The following 3 Parts for consideration.

i. to adopt a policy of “Service or tasting charge under an off licence permitted at a rate set by the off licence holder”.

I believe that the adoption of this to be in the spirit or within “intent” of the act and in line with other policies such as part 2

34 - Exception for certain areas where some licensed premises not economic

35 - Exception for certain complementary sales

The background behind this submission is

The Martinborough region already holds an above average number of liquor licences due to it being a unique confined growing area within a low density rural community concentrating predominately on agricultural based industries.

With higher number of smaller wineries whom are family owned and operated it would be uneconomic to serve free samples especially under the new fee regime.

Free samples would contribute to alcohol related issues as most vineyard’s serve a 20-25ml sample of each wine; offer 4 – 5 wines for tastings and 30 wineries within walking distance of each other (let alone those on bikes)

- we still have to pay the Excise, Duty, ALAC & Levies on the wine poured whether sold or given away!!!

The permitting of fees help curbs unsavoury, excessive or inappropriate drinking habits.

Financial hardship would be faced not only by a number of smaller operators if they had to apply and comply with the new “On licence” regulations. It would also impact heavily on the businesses (restaurants, Deli’s, winery/vineyard cafés, take-away’s) within the region that rely on food service for their income.

ii. Toast Martinborough –

The adoption of a policy for Toast Martinborough which includes the individual participants of Toast Martinborough to be categorised as a small event when applying for a special licence in relation to Toast Martinborough.

- Councils have the ability under policy to reduce the large event fee from \$500 at their discretion.
- Toast Martinborough is a unique event which takes place over multiple sites and it would be economically prejudice for the council to review each participant site as a large event.

Allowing for an annual review of policy in relation to Toast Martinborough for continued smooth running of the event (so any unforeseen difficulties under policy or the act can be addressed as they arise and not within a 6 year cycle.)

- the adoption of any annual review to be retrospective to the day prior to the last event.

In regards to the setting of fees:

iii. The council has the opportunity to adopt a bylaw in the relation of setting the fee's and periods they are payable.

I hereby also submit..

All cellar doors / wineries within the South Wairarapa Licencing Area (including those with the ability of "remote sales") to initially be classified as "Very Low Risk" until such time as that entity (allowance for historic) breaches any compliance and gets reclassified.

The national licencing fee structure is overturned and a Localised structure to be maintained currently as is, in relation to the expenditure of the local body costs.

Implementation of annual licensing to be abolished of, or phased in as premises existing licences expire.

All current liquor licences expire at the issued expiry date not the one year of grace for the implementation of the act.

The proposed cost of a managers certificate rise to \$275 to be ignored and let the current pricing stand (with any actual cost increases allowed for)

Closing Statement:

Under section 3 Purpose

- (1) The purpose of Parts 1 to 3 and the schedules of this Act is, for the benefit of the community as a whole,—
- (a) to put in place a new system of control over the sale and supply of alcohol, with the characteristics stated in subsection (2); and
 - (b) to reform more generally the law relating to the sale, supply, and consumption of alcohol so that its effect and administration help to achieve the object of this Act.
- (2) The characteristics of the new system are that—
- (a) it is reasonable; and
 - (b) its administration helps to achieve the object of this Act.

Under section 4 Object

- (1) The object of this Act is that—
- (a) the sale, supply, and consumption of alcohol should be undertaken safely and responsibly; and
 - (b) the harm caused by the excessive or inappropriate consumption of alcohol should be minimised.
- (2) For the purposes of subsection (1), the harm caused by the excessive or inappropriate consumption of alcohol includes—
- (a) any crime, damage, death, disease, disorderly behaviour, illness, or injury, directly or indirectly caused, or directly or indirectly contributed to, by the excessive or inappropriate consumption of alcohol; and
 - (b) any harm to society generally or the community, directly or indirectly caused, or directly or indirectly contributed to, by any crime, damage, death, disease, disorderly behaviour, illness, or injury of a kind described in paragraph (a).

I believe that the above submissions are in line with both the purpose and the object of the act and do not contravene the intent.

I would also like the committee to consider the **Potential impact on tourism.**

Martinborough is a tourism destination with no thoroughfare traffic; many domestic and international tourists plan to visit each year. The influence of higher charges and costs to meet new licencing requirements will see the above mentioned businesses changing structure and opening hours to try and accommodate all requirements leading to a "final destination" which will be largely closed due to the impact of your decisions.

We are already seeing more wineries concentrating on overseas market access and have noticed a steady decline in cellar doors open to the public; the most notable is this past winter where tourism operators we unable to get enough business open mid-week to continue offering their packages without changes.

Sustainability is the buzz word of the moment yet if we keep hindering the ability for business to operate with restriction on trade we will see a decline that will lead to social development issues affecting the wider community.

Submission: page 3 of 4
Re: DRAFT – LAP - joint Alcohol Policy

Summary matters:

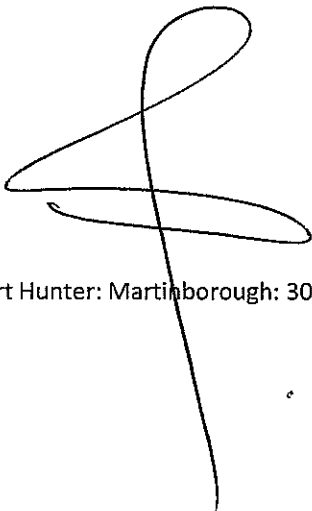
Consideration of adopting definitions of cellar door, tasting room, vineyard and winery

Statistics for consideration:

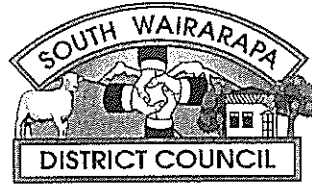
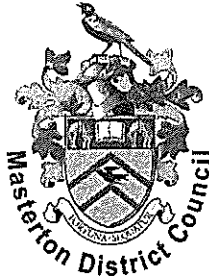
Wairarapa Region is - 67 Wineries, 997ha under production, 5743 tonnes

NZ Wine 2014 Annual report pgs 21 -

I wish to be included in by the way of notification of any meeting in advance in with I am eligible to attend or submit.

A handwritten signature in black ink, consisting of a large, stylized 'R' followed by a vertical line extending downwards.

Robert Hunter: Martinborough: 30 September 2014



DRAFT LOCAL ALCOHOL POLICY (LAP)
Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name: Roger Parkinson

Address: PO Box 128, Martinborough 5741

Telephone Numbers: Home: 06 306 9560 Work: 06 306 9832

Email: ngawaka@ngawaka.co.nz Fax:.....

If you represent a community group, organisation or business, please state it below:

Nga Waka Vineyard Ltd.

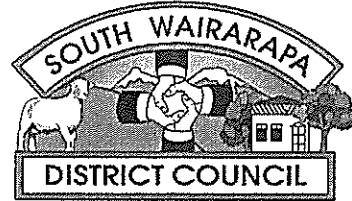
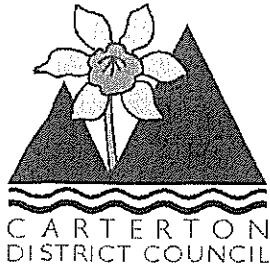
I / we would like to make the following comments on the Draft Local Alcohol Policy.
(Attach additional sheets if required)

I would like to support the submission of Hunter, R. Draft – LAP – joint alcohol policy; 30 September 2014 - attached

I would not like to discuss my submission with the Hearings Committee

Please return your completed submission form by email to mdc@mstn.govt.nz or post to:
Draft LAP Submissions
Masterton District Council
P O Box 444
MASTERTON 5840

Robert Hunter



DRAFT LOCAL ALCOHOL POLICY (LAP)
Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name:.....James Brodie

Address:....142 Dublin Street, Martinborough

Telephone Numbers: Home:.....06 306 8835.....

Work:.....same.....

Email:.....james@brodieestate.co.nz..... Fax:.....06 306 8871

If you represent a community group, organisation or business, please state it below:

.....Brodie Estate

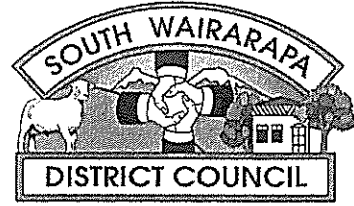
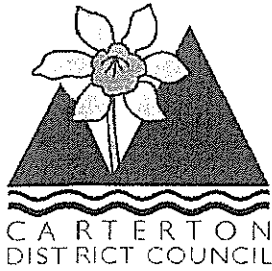
I / we would like to make the following comments on the Draft Local Alcohol Policy.

(Attach additional sheets if required)

I would like to support the submission of Hunter, R. Draft – LAP – joint alcohol policy; 30 September 2014 in full.

I find it to be fair, balanced, reasonable and consistent with the intent of the act.

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23

DRAFT LOCAL ALCOHOL POLICY (LAP)
Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name:.....Vanessa Paton.....

Address:.....75 Strasbourge St, Martinborough
Telephone Numbers: Home:06 3066299 Work: 0221992782

Email:Vanessa@schubert.co.nz Fax:06 3068506

If you represent a community group, organisation or business, please state it below:

.....

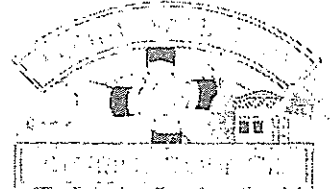
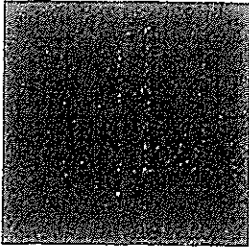
I / we would like to make the following comments on the Draft Local Alcohol Policy.
(Attach additional sheets if required)

I would like to support (whole) of the submission of Hunter, R. Draft – LAP – joint alcohol policy; 30 September 2014;
Including:
“i. to adopt a policy of “Service or tasting charge under an off licence permitted at a rate set by the off licence holder”.

I find it to be fair, balanced and resonable consistent with the intent of the act.

I would not like to discuss my submission with the Hearings Committee
(Delete as applicable)

Please return your completed submission form by email to mdc@mstn.govt.nz or post to:
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Masterton District Council
P O Box 444
MASTERTON 5840



DRAFT LOCAL ALCOHOL POLICY (LAP) Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name: Paul Kayner

Address: 100 Ashy Road Featherston

Telephone Numbers: Home: 06308 9993 Work: 06 306 9122

Email: pkcellardoor@ffw.co.nz Fax: _____

If you represent a community group, organisation or business, please state it below:

Te Kaiwari Vineyard

If we would like to make the following comments on the Draft Local Alcohol Policy.
(Attach additional sheets if required)

We would like to support the submission of Robert Hunter - Draft LAP Joint Alcohol Policy. 30 September 2014

1. To adopt a policy of Service or tasting charge under an off licence permitted at a rate set by the off licence holder

ii. Toast Martinborough

iii. The Council has the opportunity to adopt a bylaw in relation of setting the fees and periods they are payable

I find it to be fair, balanced and reasonably consistent with the intent of the Act.

I would / would not like to discuss my submission with the Hearings Committee
(Delete as applicable)

Please return your completed submission form by email to mdc@msn.govt.nz or post to:
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Masterton District Council
P O Box 444
MASTERTON 5840



299698
30-18



Summary of major topics

Following are some topics from the policy that you may want to have your say on. To see the details of all topics please refer to the full draft LAP, which is available online at www.mstn.govt.nz and at the offices of Carterton, Masterton and South Wairarapa district councils.

Number of places that sell alcohol

Whether or not there should be limits on the number of places that can sell alcohol, either across the whole Wairarapa, or in specific parts of the region.

The draft policy does not set limits on the number of places that can sell alcohol anywhere in the region. The draft policy outlines criteria and a process to set limits.

Where alcohol can be sold

Whether there should be rules about the location of places that sell alcohol.

No further licences are to be issued for any premises unless its location complies with the provisions of the Wairarapa Combined District Plan or a Resource Consent has been granted.

The Act requires DLCs consider the effects of proposed new premises on the amenity and good order of the locality when considering a licence application. Schools, children's playgrounds/recreation facilities, health/social services and high deprivation areas have been identified as sensitive sites and will be considered when assessing the effects of new resource consent and licence applications.

Applications for new licences that are assessed as high risk may be declined.

When alcohol can be sold

What hours should on-licences (clubs, bars, cafes, and restaurants) be open?

In the draft policy on-licences may sell alcohol from:

- Bars, cafes and restaurants: 8am-1am
- Hotel mini bars: all hours
- Sports Clubs: 10am-11pm
- Other Clubs: 8am-1am

What hours should off-licences (supermarkets and bottle stores) be open?

- Bottle stores: 7am-9pm
- Supermarkets: 7am-9pm

One-way door policies

One-way door policies apply to all on-licence pubs, bars and nightclubs from 12midnight. This requires all premises to prohibit new patrons from entering after this time.

Deadline

Written submissions on the draft Local Alcohol Policy are due by 4.30pm, 10th October 2014.

DRAFT LOCAL ALCOHOL POLICY (LAP)

Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name: Tony Richardson

Address: 22 Pembroke St
Carterton

Telephone: Home: 0293556146 Work: 043854146
x 707

Email: tony@capitalaccounting.co.nz Fax: 043854246

If you represent a community group, organisation or business, please state it below:

I / we would like to make the following comments on the Draft Local Alcohol Policy.

(Attach additional sheets if required)

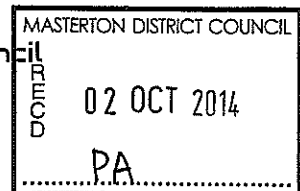
I support the proposals as outlined.

I would / would not like to discuss my submission with the Hearings Committee

(Delete as applicable)

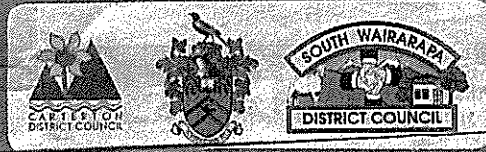
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Draft LAP Submissions
Masterton District Council
P O Box 444
MASTERTON 5840



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299699
30-18



DRAFT LOCAL ALCOHOL POLICY (LAP)

Submission Form

Submissions close on 10th October 2014 at 4.30pm.

MASTERTON DISTRICT COUNCIL
REC'D 02 OCT 2014
PA

Name: *Indigo Freya*

Address: *50 Revens St. Featherston*

Telephone: Home: *3088 228* Work: *463 8642*

Email: *indigofreya@gmail.com* Fax: *-*

If you represent a community group, organisation or business, please state it below:

I / we would like to make the following comments on the Draft Local Alcohol Policy.

(Attach additional sheets if required)

*There should be a limit on the # of places selling alcohol.
rules about the locations of places that sell.
the hours as outlined for on-licence venue looks fine
I think bottle stores should only sell alcohol 1pm-9pm
and I don't think supermarkets should sell alcohol at all
and dairies -
I agree with the one way doc policy.*

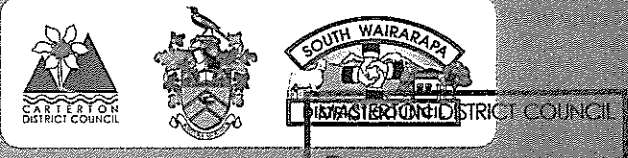
~~I would~~ I would not like to discuss my submission with the Hearings Committee

(Delete as applicable)

Please return your completed submission form by email to mdc@mstn.govt.nz or post to:

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Masterton District Council
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MASTERTON DISTRICT COUNCIL
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DRAFT LOCAL ALCOHOL POLICY (LAP)
299777
30.18
Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name: Carolyn Watkins
Address: 44 Holloway Stk
Carterton
Telephone: Home: 379 9169
Work: 04 8910862
Email: craigandcarolyn@paradise.net.nz
Fax:

If you represent a community group, organisation or business, please state it below:

/:
d

I / we would like to make the following comments on the Draft Local Alcohol Policy.

(Attach additional sheets if required)

Should be limits on the amount of bottle stores in C.B.D. townships. (as well as) Some towns have total liquor bans in Central Areas due to youth partying and bottles thrown against shop windows & outvehicle windows. I am is more than late enough to sell alcohol at events etc, including the Xmas period. Bottle stores 9am.

I would not like to discuss my submission with the Hearings Committee

(Delete as applicable)

Please return your completed submission form by email to mdc@mstn.govt.nz or post to:

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Masterton District Council
P O Box 444
MASTERTON 5840

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RECD 06 OCT 2014
PA

DRAFT LOCAL ALCOHOL POLICY (LAP)

299778
30.18

Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name: Patricia Venn

Address: 24A Lincoln Rd Carterton

Telephone: Home: 379 7720 ~~Work:~~

Email: patricia.venn@clear.net.nz **Fax:**

If you represent a community group, organisation or business, please state it below:

I / we would like to make the following comments on the Draft Local Alcohol Policy.

(Attach additional sheets if required)

I don't think any alcohol should be served after 1am.

School children should be taught that alcohol is an addictive drug. Show pictures of the effect of alcohol on the liver. Teach that 2 drinks is the limit which the liver can handle safely. My own grandad died of alcohol poisoning. The amount of misery & suffering & money (A+E etc)

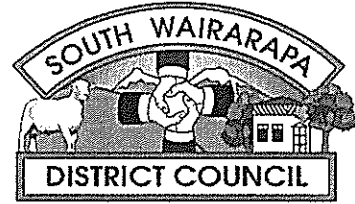
I would / would not like to discuss my submission with the Hearings Committee is unbelievable. Please limit

(Delete as applicable) Sales & outlets as much as possible. Drink driving is appalling.

Please return your completed submission form by email to mdc@mstn.govt.nz or post to:

Draft LAP Submissions
Masterton District Council
P O Box 444
MASTERTON 5840

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DRAFT LOCAL ALCOHOL POLICY (LAP) Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name: *Ted Taylor*

Address: *882 Chester Road, RD1 Carterton 5791*

Telephone Numbers: *Home: 3771500 Work:.....*

Email: *office@taybiz.co.nz Fax:.....*

If you represent a community group, organisation or business, please state it below:

.....

I / we would like to make the following comments on the Draft Local Alcohol Policy.
(Attach additional sheets if required)

In general I support the Draft Local Alcohol Policy. However, I consider the following comments should be taken into account in drafting the final policy.

Number of places that sell alcohol

I propose that the number of licensed premises should be limited to the number that currently exist in the district (Sale and Supply of Alcohol Act 2012 (the Act), section 77(1)(d)).

Where alcohol can be sold

I generally support the provisions relating to where alcohol may be sold but consider that where the draft policy states that "*Applications for new licences that are assessed as high risk may be declined*" that this is changed to "*.... will be declined.*"

When alcohol can be sold

I propose the following times as changes to the draft policy. The intent of these changes is to provide for

- an “alcohol free” period of the day, ie the morning;
- to minimise “pre-loading” and its potential to promote unruly behaviour at sports events, public functions etc;
- to limit impulsive purchasing when previously purchased supplies run out.

Bars, cafes and restaurants: 10am – 1am

Hotel mini bars: all hours, with the in-room supply replenished once per day only.

Sports clubs: 12 noon – 11pm

Other clubs: 10am – 1am (With the provisions for ANZAC day)

Bottle stores: 10am – 7pm

Supermarkets: 10am – 7pm

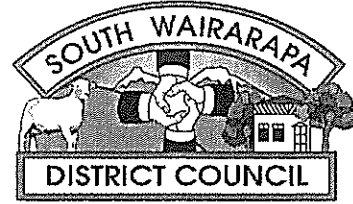
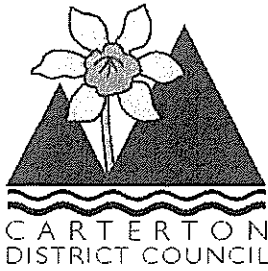
One way door policy

I support the one way door policy

I do not wish to discuss my submission with the Hearings Committee

(Delete as applicable)

Please return your completed submission form by email to mdc@mstn.govt.nz or post to:
Draft LAP Submissions
Masterton District Council
P O Box 444
MASTERTON 5840



DRAFT LOCAL ALCOHOL POLICY (LAP)
Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name:

Jeff Yates.....

Address:...

New World Supermarket. 60-72 High street south, Carterton
.....

Telephone Numbers: Home:0272467739.....

Work:063798016.....

Email:jeff.yates@foodstuffs.co.nz.....

Fax:063795006.....

If you represent a community group, organisation or business, please state it below:

*I represent my own business of New World Supermarket
Carterton.....
.....*

I have been the owner of Carterton New World for 8 years. Prior to owning this store, I was the owner of Kuripuni New World Masterton.

My store employs over 90 full and part time staff. I am an active member of the community and have supported many organisations such as, Carterton Golf Club, Wairarapa A&P Society, Carterton Kindergarten, Carterton School, St Marys School, Carterton Netball, Carter Court, Rotary Club of Carterton, Carterton Football and Sports Club, Carterton Swimming Club, Homework Club, Carrington Bowling and Croquet Club, Oversew Fashion Awards, Carterton Community Christmas Dinner, Carterton Tennis Club, Foodbank, SPCA and many others.

My current store hours are 7am – 9pm and I currently have licenced hours of 7am-11pm.

I bring your attention to the fact that to date we have been compliant, and have taken our licensing conditions very seriously, with an unblemished record. I take many steps to ensure all beer and wine sold in my store is done so in accordance with the Sale and Supply of Alcohol Act. These include:

- Induction training which teaches relevant staff about their responsibilities and this is followed up by refresher training.
- My store has a number of staff with Manager’s Certificates.
- We have a strict “Under 25: ID required” policy which requires anyone who looks under the age of 25 to show ID otherwise the sale will not occur.

- Our point of sale systems prompts our staff to ask for ID when beer or wine is scanned.
- Our checkout staff must gain a duty manager's approval before beer and wine can be sold.
- Participating in Foodstuffs North Island's (our franchisor's) 'mystery shopping' programme which tests that checkout staff are complying with the law.

I would like to make the following comments on the Draft Local Alcohol Policy (Draft LAP):

- 1) The time proposed of 7am -9pm is going to put us in breach of the Draft LAP as we struggle to "clear" the store by 9pm. It takes time for customer to enter the store, select their groceries and proceed to checkout. Customers, who intend to do a full shop arrive but at the checkout at 9pm, will be prevented from purchasing beer and wine as part of this shop. We roster our staff to cater for this specifically. We will continue to stop customers entering our store at 9pm, however there is no guarantee that those existing customers will be processed through our checkout system by this time.
- 2) This is more relevant in summer months of trade when daylight saving is current, people are socialising more and shopping later. During this period of summer trade we would quite often have customers still being served at 9.15pm or later. To limit the sale of alcohol to 9pm invariably will place us in breach of the Draft LAP.
- 3) Our store prides itself on being customer friendly and I believe that there is the potential to incur customer dissatisfaction should we be forced to implement a clear store policy for close of business by 9pm. I am conscious that this could also create the potential for a hostile reaction from customers. Checkout staff will then have to deal with customers who voice their frustration simply because they wanted to buy beer and wine as part of their grocery shop. I would be very uncomfortable with this situation.
- 4) Most alcohol sales from my store occur when a customer is purchasing alcohol as part of a wider grocery shop. My store can only sell beer and wine, it cannot sell RTDs or spirits. It will also be subject to the 'single area' condition limiting the location of alcohol in the store to a defined area.
- 5) I also raise the issue of extended trading hours, which we tend to do over the period immediately prior to Christmas. Our store traditionally has traded until 10pm on the 3-4 nights prior to Christmas Day, excluding Christmas Eve. We would like for this to continue, however there is no provision under the Draft LAP for this to be recognised and permitted. This will effect out ability to service these customers during these busy times causing customer inconvenience.
- 6) Maximum licencing hours are not the default hours that licensees can obtain as a right – the licence hours are set by the licence decision make after assessment of the licence application (or renewal application) in accordance with the Sale and Supply of Alcohol Act. I do not believe that there would be many other off-licence holders in the Council's District who would have legitimate reasons for needing a liquor licence to 10pm, other than supermarkets or grocery stores which are already open until 10pm.
- 7) I believe that Council should monitor the effect of local alcohol policies for some time so that comparisons can be made with other similar geographical areas in New Zealand. I believe that it would be reasonable to expect some degree of monitoring and comparisons prior to and after implementation of some local alcohol policies,

and that these would be recorded to determine the effectiveness of the new restrictions.

8) I would like to make oral submissions.

Regards
Jeff Yates

Please return your completed submission form by email to mdc@mstn.govt.nz or post to:
Draft LAP Submissions
Masterton District Council
P O Box 444
MASTERTON 5840

RED STAR SQUASH CLUB

10 Herbert Street
Masterton
PO Box 383
Ph:06 377 1990

2nd October, 2014

The CEO,
Masterton District Council,
P O Box 444,
MASTERTON.

Attention: Ms Ruth Cox

Dear Sir,

RE: DRAFT LOCAL ALCOHOL POLICY

Thank you for making available to us a copy of the draft for the district's Local Alcohol Policy and enabling us to comment on the proposals.

We have thoroughly read through the draft proposal and generally do not have an issue with the majority of the proposals as it affects Sports Clubs. However the proposal regarding Sports Club's closing at 11.00pm we would like to comment on. We would also like an opportunity to discuss in person at a future date if these matters go to a hearing.

Our Background:

Our Sports Club is the Red Star Squash Club operating from our premises situated at Herbert Street Masterton. We have a solid base of members 150 senior members and 80 juniors. Our sport caters for all ages from our youngest juniors through to people in their 70's.

Our club has been in been successfully operating since 1973 and are one of two successful Squash Clubs in the town.

Red Star Squash Club jealously guards its reputation as being a progressive and family oriented club. The club is well respected within the Squash fraternity and has received awards such as Wellington Squash Club of the Year several times and being runner up in New Zealand Squash Club of the Year. The club has also been to the forefront of twice bringing the New Zealand Maori Squash tournament to the Wairarapa. Recently Red Star Squash also successfully ran the Wellington Open Squash tournament, one of the major tournaments on the Squash calendar bringing to the Wairarapa many of the top New Zealand squash players.

Our submission:

As mentioned above our concern is around a closing time of 11.00pm. Generally, Squash is an evening sport and only played either by individuals during the day or when major tournaments are being run.

Our club has a very responsible attitude towards the use of alcohol and is managed appropriately. Generally the 11.00pm closedown would not be an issue but there are times during the year when the club has major tournaments which extend late into the evening followed by a meal and function. As such, such events will always push past 11.00pm and the 1.00am closing time the club currently enjoys more than adequately covers all these situations. As we reported above, Red Star Squash has assisted in bringing many high profile squash events to the Wairarapa in recent years. It would be fair to say that having a restriction on our bar activities to close at 11.00pm while these events were being run, would lessen the status and enjoyment of these events as well as depriving the club of an income stream to run these events.

In addition to this, the club will run a variety of social events throughout the year, either as fund raisers or celebrating milestones such as our recent 40th anniversary. These events allow the club to generate much needed funds to keep the club's finances running smoothly.

It may well be argued that if clubs such as ours need to trade past 11.00pm at some points throughout the year, that they simply apply for a special licence to cover the event. From a club's viewpoint this is a most inefficient way to run a sports club given all the administration time required to successfully run sports clubs. Further, obtaining special licences are not without their costs and this will divert precious funds away from the promoting of our sport.

Without a doubt our club understands the need for the proper and safe use of alcohol but would like the committee to consider the following points:-

- Is there any clear evidence that Sports Clubs are promoting the unhealthy use of alcohol?
- Sports clubs are generally seen as family orientated organisations and as such it is in their interests to ensure that all those people associated with their club see a responsible approach to alcohol.
- How often are the police called to Sports Clubs to break up disturbances
- How many people who have lost their drivers licence admitted to having their last alcoholic drink at a sports club.
- How many sports clubs have been prosecuted for selling alcohol to underage persons?
- All members of sports clubs who hold bar licences value their bar licences and always make sure that alcohol is being used responsibly and that the terms of their licence are being adhered to.

In terms of our sports club of Red Star Squash we can confirm that:-

- When Police have visited our premises they have never found anything wrong in terms of how we are running our bar, our licence is displayed, the bar manager on duty has his

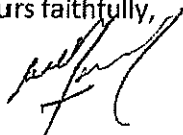
licence available, food is always available for purchase and the menu prominently displayed.

- There are no complaints from the general public about our club and its bar operation
- The Police have never had to be called to break up any disturbances
- There have been no vehicle accidents resulting from leaving our premises.
- All members are responsible with the use of alcohol and will generally arrange a sober driver/take a taxi rather than drive. This is heavily promoted within the club.
- Absolutely no underage persons are sold alcohol.

We hope that the committee discussing the proposals and considering the submissions will take on board our points and concerns. We would like an opportunity to talk our concerns through at a hearing if this is at all possible.

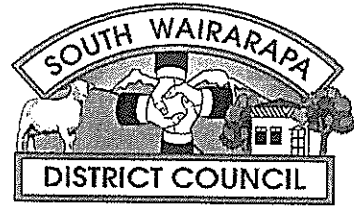
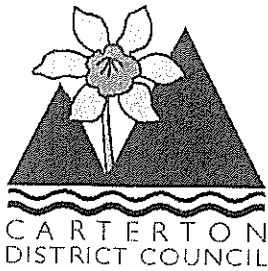
In the meantime, if you have any queries please do not hesitate to contact the below.

Yours faithfully,



Noel Fussell

President –Red Star Squash



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DRAFT LOCAL ALCOHOL POLICY (LAP) Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name:...Riversdale Beach Golf Club Inc. (Vicki Molenaar)
.....

Address: PO Box 775, Masterton

Telephone Numbers: Home:..... Work:.....063723416
.....

Email:...riversdalebeachgolfclub@xtra.co.nz..... Fax:.....063723418
.....

If you represent a community group, organisation or business, please state it below:

Riversdale Beach Golf club Inc.
.....

I / we would like to make the following comments on the Draft Local Alcohol Policy.
(Attach additional sheets if required)

In respect of point 3.4.1 Maximum Trading hours. As a Golf Club we do not think changing the Trading hours from 10.00am to 11.00pm is in the interest of our particular situation.

As one of many struggling clubs, we are endeavouring to promote the club facilities as a venue for outside events, ie: Weddings, Conferences, Members entertainment evenings and other local social events. The venue is well used by the local Surf Club and Fishing Club and to have to apply for a Special Licence for each event, which is mostly supported by members would be extremely inconvenient as well as expensive. Being a club well outside of the Masterton area we feel change to the trading hours would not be in our interest nor be in the interest of the community. -----



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RECEIVED
07 OCT 2014
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**DRAFT LOCAL ALCOHOL POLICY
(LAP) 299848
30.18**

Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name: *Grant Anne Perry*

Address: *96 Pownall St., Masterton 5810*

Telephone: Home: *06 382376* Work:

Email: *grantanne96@gmail.com* Fax:

If you represent a community group, organisation or business, please state it below:

.....
.....
.....

I / we would like to make the following comments on the Draft Local Alcohol Policy.

(Attach additional sheets if required)

We think the draft alcohol policy is too broad reaching. Effectively alcohol can be purchased and consumed at all hours.

Although not included in the draft alcohol policy, there are far too many alcohol sales outlets that make alcohol readily available.

I would / would not like to discuss my submission with the Hearings Committee

(Delete as applicable)

Please return your completed submission form by email to mdc@mstrn.govt.nz or post to:

**Draft LAP Submissions
Masterton District Council
P O Box 444
MASTERTON 5840**

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08 OCT 2014
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Summary of major topics

Following are some topics from the policy that you may want to have your say on. To see the details of all topics please refer to the full draft LAP, which is available online at www.mstn.govt.nz and at the offices of Carterton, Masterton and South Wairarapa district councils.

Number of places that sell alcohol

Whether or not there should be limits on the number of places that can sell alcohol, either across the whole Wairarapa, or in specific parts of the region.

The draft policy does not set limits on the number of places that can sell alcohol anywhere in the region. The draft policy outlines criteria and a process to set limits.

Where alcohol can be sold

Whether there should be rules about the location of places that sell alcohol.

No further licences are to be issued for any premises unless its location complies with the provisions of the Wairarapa Combined District Plan or a Resource Consent has been granted.

The Act requires DLCs consider the effects of proposed new premises on the amenity and good order of the locality when considering a licence application. Schools, children's playgrounds/recreation facilities, health/social services and high deprivation areas have been identified as sensitive sites and will be considered when assessing the effects of new resource consent and licence applications.

Applications for new licences that are assessed as high risk may be declined.

When alcohol can be sold

What hours should on-licences (clubs, bars, cafes, and restaurants) be open?

In the draft policy on-licences may sell alcohol from:

- Bars, cafes and restaurants: 8am-1am
- Hotel mini bars: all hours
- Sports Clubs: 10am-11pm
- Other Clubs: 8am-1am

What hours should off-licences (supermarkets and bottle stores) be open?

- Bottle stores: 7am-9pm
- Supermarkets: 7am-9pm

One-way door policies

One-way door policies apply to all on-licence pubs, bars and nightclubs from 12midnight. This requires all premises to prohibit new patrons from entering after this time.

Deadline

Written submissions on the draft Local Alcohol Policy are due by 4.30pm, 10th October 2014.

DRAFT LOCAL ALCOHOL POLICY (LAP)

299849

30.18

Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name: *Carmen Harrison*

Address: *Whakatuotau Rd
RD2 Fein*

Telephone: Home *063017751* Work: *063077613*

Email: *pirinoa5772@yhae.co.nz* Fax:

If you represent a community group, organisation or business, please state it below:

Pirinoa Country Store Ltd

I / we would like to make the following comments on the Draft Local Alcohol Policy.

(Attach additional sheets if required)

I would / would not like to discuss my submission with the Hearings Committee *if necessary.*

(Delete as applicable)

Please return your completed submission form by email to mdc@mstn.govt.nz or post to:

Draft LAP Submissions

Masterton District Council

P O Box 444

MASTERTON 5840

To Whom It May Concern

I write this letter in support of Pirinoa Country Store Ltd and to help provide yourselves with more understanding of the nature of my business. My Store is the last of its kind in the Wairarapa and is a dying breed in New Zealand. The Store has been running since 1882 and has supplied locals and tourists with all their needs since then.

My staff and I are three mature women, all grandmothers who are heavily involved in the community and between us know everyone in the community. We are very conscious of the safety issues of drinking and driving and are very stringent in checking ID for alcohol and cigarettes. We turn anyone away that is intoxicated and the locals know this and support our hard-nosed rules. We have never had any issues relating to sales of alcohol and fuel during our operating hours.

The Store hours are 8am-5.30pm weekdays and 9am-5.30 weekends and Statutory holidays. We are open one hour later for a two-week period over the Xmas/New Year period to cope with the influx of tourists at that time. Otherwise we run normal general store hours, not bottle store or fuel station hours.

We do not advertise that we sell alcohol anywhere outside the Store. The alcohol inside the shop is not highlighted and is more expensive than in town which people are aware of.

The Store supports a wide spread community as there is no shop or fuel even as far out as Ngawi. There is a hotel at Lake Ferry but they are not interested in having an off-licence. The locals would have to travel to Martinborough, being the closest (28 kms away) or Featherston to purchase anything at all. We supply the following: hot food, groceries, fruit and veges, alcohol, hardware, fishbait and tackle, ice, Post Office services and are the local DVD rental shop. We are also the first call for local knowledge and directions which is a big part of our job. We also hold the local first-aid kit and access for the defibrillator.

The groceries alone will not support a business as I'm sure you can fully appreciate. All the services we provide at the Store compliment each other and make the business viable.

I have spoken to locals and some of our regular visitors to see if anyone has a problem with the way the Store is run with fuel and alcohol and they are all aghast that they may lose one or more services that could eventually force the closure of their and another old Country Store. I have asked for letters from immediate neighbours, long-term locals, Pirinoa School Principal, Board of Trustees and Playgroup. All have been very happy to back the Store and myself and all want the Store to stay just as it is with its old-world ambience. Many more wanted to contribute but I said we would wait to see how our initial submittal went.

I really hope the board that controls this process has an open mind and takes into account that a rural area like ours has very different needs to urban communities.

Thanks for taking the time to read my letter.

Kind regards

Carmen Harrison

A handwritten signature in black ink, appearing to be 'CH' with a stylized flourish.

Attachments:

11 supporting letters

To Whom It May Concern

re PIRINOA COUNTRY STORE

The Pirinoa Country Store is a general grocery, fuel and liquor store which services the area of Pirinoa and out to Lake Ferry and Cape Palliser. The store also serves as our local Post Office. The next nearest shopping centre is at Martinborough, which is 28 kilometres north of Pirinoa. The area south of Pirinoa, apart from local residents, has holiday spots at Lake Ferry and around the coast to Cape Palliser. Ngawi, on the road to Cape Palliser, is 35 kilometres from Pirinoa.

The Pirinoa Store, operated by Mrs Carmen Harrison, is open seven days a week and operated in a very responsible manner. The Store is a vital part of our community and during the summer months it is busy with holiday makers and day trippers. Apart from the demand for groceries it is a vital stop for fuel and also for patrons to gather their liquor supplies. To be a successful general Store it needs to cater for the demands of patrons. This is very relevant, especially as the next nearest centre is 28 kilometres away.

It is vitally important that our district retains these services.

Tony Didsbury

A handwritten signature in cursive script that reads "Tony Didsbury". The signature is written in black ink and includes a horizontal line under the name.

3rd October 2014

To whom this may concern,

2/10/14

This is to express our support for the Pironoa Country Store to carry on business as it always has and to continue to provide all of its current conveniences required by a rural community.

The community would greatly suffer if we were to loose access to fuel as it is the only place that it can be purchased for quite a distance.

The store does a great service to the community by providing this and it poses no problems running as it currently is in the vicinity of the Pironoa Playgroup, in fact we would be greatly inconvenienced if there were changes made to the current arrangement that the store offers.

Kind Regards

A handwritten signature in cursive script, appearing to read 'Jenna Matchett'.

Jenna Matchett
President of Pirinoa Playgroup.

3 October 2014

To whom it may concern

As the president of the Pirinoa Hall Committee I am writing this letter to support the Pirinoa Country Stores ability to sell fuel and keep their off licence.

Being a rural community there would be obvious logistical problems with either of these being discontinued. It would effect the community and surrounding district immensely, as all the local groups (school, hall, clubs, residents) work in very closely, and the Pirinoa Country Store is a major link in the chain.

Thank you for your time.

A handwritten signature in cursive script that reads "S Macdonald".

Scotty Macdonald
President Pirinoa Hall Committee

Bill Hume

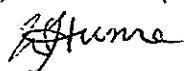
From: "Bill Hume" <w-hume@xtra.co.nz>
Date: Tuesday, 30 September 2014 9:05 a.m.
To: "Carmen Harrison" <pirinoa5772@yahoo.co.nz>
Subject: SAVE OUR PETROL STATION

To whom it may concern,

I am writing this letter to support the retention of the Pirinoa Store's ability to supply both Petrol and Liquor to the local community, people passing through Pirinoa and holiday makers in the area. I have lived at Pirinoa for over 75 years and am a JP for the area. The Pirinoa Store and the School are the centre of the community. Without these the district would lose its focal points. The Store is barely viable selling groceries and the essential hardware that is needed in a remote area, and the sale of liquor supplements the income to enable the Store to survive. It is 28 kilometres to the nearest town, Martinborough. So if all of the residents of Pirinoa had to travel to Martinborough for food and petrol there would be a lot of wasted energy in collecting these essential supplies. The margin from the sale of petrol at Pirinoa contributes only a small amount to the income for the store, but is important for keeping the business viable. The continuing sale of petrol is more important as a service to the community to obviate the need to travel the extra distance to town and more importantly to provide petrol for the people passing through Pirinoa on the way to Cape Palliser and Lake Ferry. These two destinations attract an increasing number of tourists and holiday makers every year and the distance to get to and from them often causes people to run short of petrol. If petrol was not sold at Pirinoa the alternative would be to store petrol or carry it in containers, both of which could be dangerous.

To stop the sale of Petrol or Liquor at the Pirinoa Store would be a destructive move for both the Store and the Pirinoa community. I would hate to see this happen.

Yours faithfully, Bill Hume. (06 3077847) w-hume@xtra.co.nz



William Hume, JP
WAIRARAPA

To whom it may concern,

I write this letter in support of the renewal of the off licence for Carmen Harrison situated at the Pirinoa Country Store

As I understand there is an issue regarding the sale of liquor and petrol / diesel from the same premises.

We live in an isolated community and rely on the services offered by the Pirinoa Country Store for our food and petrol supplies and on occasion some liquor to take home.

The business is viable only because the liquor sales compliment the revenue from the grocery sales.

The fuel sales are simply a service to the community as the income contributes very little to the gross income of the business.

The ramifications of not granting a renewal of the off licence are:-

Fuel sales would probably be discontinued

A

This would mean local residents have no option but to travel 28km to Martinborough or residents from the Ngawi community travelling 63km to buy their petrol. This will inevitably lead to motorists carrying cans of petrol in their cars or storing petrol at their places of residences. Neither of these options are a safe method of ensuring our ability to travel.

B

The last decade has seen a huge increase in the volume of tourist traffic. These visitors do not understand that they may have to travel a 130km round trip to purchase fuel in order to be able to enjoy their stay in the Palliser Bay area.

C

An offshoot of not being able to buy fuel would see an explosion of petrol theft from farm bulk tank supplies.

Liquor sales may be discontinued

A

As there is no other off licence in the district, people would then be driving 28km or 63 km (depending on their place of residence) to purchase their liquor, then driving home again, which suggests that a lot of alcohol would be consumed on the journey home. This negates the purpose of the original issue of drink and drive!.

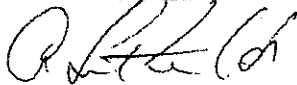
Should the shop have to close because of badly worded legislation the loss would directly affect a large country population.

The community exists as a wheel around the hub of the school and shop.

The first loss would be the Postal service followed closely by the informal meeting place of shoppers and then the school.

Without these the Pirinoa community would cease to function as it does now.

Alastair Sutherland



29/9/14

Whangaimoana, 559 Cape Palliser Road, RD2, Featherston

*RD 2
Pirinoa
FEATHERSTON 5772*

*Tel: 06 3077829
Fax: 06 3077510
Email: office@pirinoa.school.nz*



3 October 2014

TO WHOM IT MAY CONCERN

RE: Pirinoa Country Store

Our country store is a very important part of our community and is a valued supporter of Pirinoa School in many ways. A major aspect of the Pirinoa Country Store is the provision of petrol. This is an essential support to our families with regard to transportation to sporting, cultural and academic excursions outside the area. As we rely heavily on parental transportation, without the ready supply of fuel on hand, we would be prevented from participating in many activities which benefit our children.

As a neighbouring property, the store is used on a daily basis for school lunches, staffroom and cleaning supplies for the school. It is also our local mail centre. We are fully aware that the store is a liquor outlet, however, this has not had any bearing or detrimental impact upon the children or our school community and we do not envisage any such thing in the future.

I am happy to be contact with regard to this letter.

Kind regards

A handwritten signature in black ink that reads 'Lorraine Southey'.

Lorraine Southey
Principal

Sonya Hume
217 Raho Ruru Road
Pirinoa 5772
06 3077895
Sonya-david@xtra.co.nz

October 3, 2014

To whom it may concern,

I am writing this letter in support of the renewal of the off licence for Carmen Harrison situated at the Pirinoa Country Store.

I would like to express my concern regarding the issue of selling liquor and fuel at the same premises, I offer my full support of this to be continued at our local Pirinoa Country Store. This business is only viable due to the liquor & grocery sales, the fuel sales are simply a service to the community.

Currently, I am the Pirinoa School Board of Trustees Chairperson, Joint Sheep & Beef Farm owner with my husband and mother of our 3 children, Taxi Driver for my children's school & sporting activities on a daily basis. I rely immensely on refueling our many vehicles at the store, whether it be Farm related or personal – we are active users off refueling at the Pirinoa Country Store. I know I speak for many of the local parents whom are heavily dependent on this service, some of our families have to cover vast distances each day, to get their children to School.

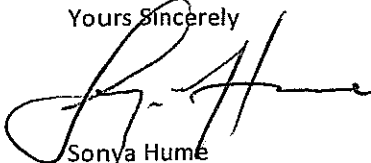
As there is no other off licence or fuel service in the district, we would then be required to drive distances between 28km – 63kms – depending on our place of residency. However, I do not believe taking these benefits away from our rural isolated community will be in the best interest for our local residents & the many tourists we attract with these services currently offered at present.

We are battling Fuel theft at the moment in our rural community & this would only act as an open invitation to burglars coming onto farm premises to steal petrol, especially when non-residents get caught short while driving out to the coast and suddenly realizing that there is no-where for them to re-fuel. Our farm has been very lucky to date, but our friends from Western Lake who do not have the services of a petrol station have had their fuel stolen from their farm tanks 3 times in the past month. This farm has video surveillance, padlocks on the tanks & yet because there is nowhere to refuel out there people turn to crime. Please don't introduce this to our community.

We are very grateful to be able to purchase liquor from the Country Store & have used this service many times. Spontaneously shouting shearing gangs at the end of a big run – buying alcohol for family gatherings, birthday celebrations & School fundraising events. When you support locally, the locals support back with sponsorship / donations to our many fundraising initiatives. Carmen has sponsored our annual Pirinoa School Fat Lamb competition each year & supplies alcohol for this on an annual basis, we rely heavily on this relationship continuing.

I am completely in support for the sale of Liquor & fuel sales, to be continued at the Pirinoa Country Store & can only hope this letter helps maintain our wonderful services to date.

Yours Sincerely



Sonya Hume

Pirinoa Station
RD2
Featherston 5772

4 October 2014

To Whom It May Concern

Carmen Harrison and the Pirinoa Store are a huge part of our local Pirinoa community. They do a fantastic job at the shop and are always responsible and reliable neighbours.

We totally support them in the sale of petrol and alcohol amongst other things at the store as we know they always do this in a responsible manner.

If you have any questions regarding the store, please do not hesitate to call us on 06 3077 803.

Yours Sincerely

Andrea and Guy Didsbury

Lake Ferry Hotel

1 October 2014

To whom it may concern

We are writing in support of Pirinoa Store.

- They are a central hub of the community.
- They are a one stop shop, providing petrol, groceries, alcohol, bait and cards.
- We use the shop in every aspect, for our kitchen and bar. When we run out of supplies we always have the shop to depend on.
- They provide a service to locals, holiday home owners and our customers. It is a long way to travel to Martinborough or Featherston for petrol or any other supplies.
- Personally as a first time mother, having the shop and petrol has been a lifesaver. As travelling with a new baby isn't easy.

We fully support Pirinoa Store.

Kind regards

The Tipoki Family

2 Lake Ferry Road, R.D.2, Featherston, 5772

PHONE

06-3077831

FAX

06-3077891

WEB

www.lakeferryhotel.co.nz

03/10/2014

To whom it may concern,

I am writing this note in support of the off-licence renewal for Carmen Harrison of Pirinoa Country Store.

I understand the issue itself is one of offering for sale both liquor and fuel from the same premises.

I am part of the local Pirinoa community, also I am a trustee of our local marae - Kohunui, and would like to offer these comments for your consideration as part of this renewal process.

1. Being an isolated community it was a welcome relief to those of us without access to "bulk on farm" fuel supplies when after the closure of the Pirinoa Garage, fuel pumps were installed at the store.

Despite fuel sales contributing little to the overall gross profitability of the store it was never- the- less welcomed and appreciated by the locals, given the alternatives otherwise.

2. Although not a 'drinker' myself, when the off- licence was initially granted it was obvious that the liquor sales complimented the revenue from both grocery and general sales, thus improving the viability of the business and hence helping ensure we kept the store open.
3. There is no other off-licence outlet in the district, which does save people driving into town.
4. I appreciate the purpose and intention of this regulation in playing it's part in reducing drink/driving incidences, however I do support that in regards to those of us that live in Pirinoa, that an exception be granted allowing both the sale of liquor and fuel from the Pirinoa Country Store.
5. On a personal note, I have been a customer of Carmens' since she first took over the business. Since her tenure, the store along within Pirinoa School and Pirinoa Hall, has and is a meeting place for locals and is very much a little hub where locals can catch-up with each other.

Its' loss to the community because of legislation that was seemingly not designed with smaller rural communities in mind would be a real pity for us.



Terry Te Maari

3009 Lake Ferry Road, Pirinoa

Rd2 Featherston

2771 Pirinoa,
Lake Ferry RD,
RD2 Featherston

To Whom it may concern,
We, Barry and Pauline Hooper
are neighbours to the Pirinoa
Country Store, and we didn't have
any concerns with the Store
being able to sell Petrol or Alcohol
in fact, with the Store being able
to sell petrol consider it a
valuable service to the whole
community, and of course to the
many visitors that pass on
their way to visit the ^{Lake} ferry and
Ngāi coast.

Yours Sincerely
Pauline Hooper
P Hooper

7th October 2014

To whom it may concern,

As a long term resident of the Pirinoa district I am writing in support of the Pirinoa Country Store retaining both their liquor license and the ability to sell both petrol and diesel. The Pirinoa Store has sold petrol and diesel for many years and has the support of the whole district as well as the ever increasing visitor numbers to this region.

Removing liquor or fuel from this store will put undue pressure on the local residents as they will need to drive to the nearest town which would be at least a one hour round trip. The many visitors to our region drive past the store and head out to the coast to visit the popular Lighthouse and seal colony, many don't realize how far this trip is and find they don't have enough fuel to get back to town.

Many farmers and local residents do not hold a supply of fuel because in the past they have had it stolen, so this service is vital for their everyday use.

The liquor sales in the store also save the locals and holiday makers' time and expense of having to drive to town and restock. This also reduces the number of intoxicated people driving on our roads because many have a drink or two before driving back.

As a councilor for the South Wairarapa District Council I understand the reason for this legislation but believe that this case deserves special consideration.

The Pirinoa Store is owned and managed by very responsible people and closes its doors at 5.30pm every day long before the problems that forced this law change begin.

Councilor Brian Jephson

Palliser Bay Station

Cape Palliser Bay Road

RD2 Featherston

Submission on Draft LAP Three Wairarapa districts

Dr Lynley Brown
672D Te Whiti Rd RD 4 Masterton 5884

I am a semiretired rural GP now doing locum work around the Wairarapa. I am commenting on the LAP from the point of view of harm reduction. I have seen in my profession evidence of alcohol harm- both directly in acute intoxication and long term health damage, as well as the indirect harm- violence, injuries, family violence, family stress, and mental health problems. I have participated in the resuscitation of a young man who drank legally on licensed premises, served by bar staff, who was so intoxicated that he was incapable of breathing for himself. We had to breathe for him with airway bag and mask and oxygen. This was a life threatening situation directly due to drinking on licensed premises. His friends learned the lesson, but he had no memory of what had happened. (this did not happen in Wairarapa)

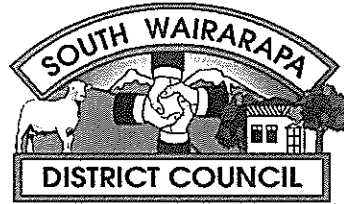
Therefore I think that in the first place we need stricter enforcement of the existing licensing laws with readier prosecutions for serving or selling to minors and serving or selling to intoxicated customers. I would like to see more occasions when liquor outlets lose their licence over these breaches. I would like to see much stricter policing of the licensing laws at occasions such as Toast Martinborough too. Drunk is drunk whether you have had the finest wine or doubtful home brew.

I would like to see a sinking lid policy for bottle stores in Masterton. There seems to be a particular concentration near the Kuripuni roundabout. There are plenty of off license outlets in Masterton when you remember that all supermarkets and some convenience stores sell alcohol.

I would like to see all licensed premises stop selling alcohol at 11pm to reduce alcohol related violence and road injuries.

Yes I drink alcohol in small amounts, and I do enjoy Wairarapa wines. I would like to appear to answer questions if you have any.





299851

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MASTERTON DISTRICT COUNCIL
RECD
08 OCT 2014
PA

DRAFT LOCAL ALCOHOL POLICY (LAP) Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name: MELISSA QUARRIE

Address: 11 HOWARD ST CARTERTON

Telephone Numbers: Home: 379 5581 Work:

Email: melissa.quarrie@mpi.govt.nz Fax:

If you represent a community group, organisation or business, please state it below:

I / we would like to make the following comments on the Draft Local Alcohol Policy.
(Attach additional sheets if required)

- ① Propose that all districts bottle stores open from 9AM - opening at 7AM doesn't provide for ^{much greater} economic benefit. While alcohol dependant people may benefit from individual interventions, ~~however~~ providing access ^{at 7AM} still allows for greater harm because of greater access opportunity. The rest of the population won't be affected if bottle stores opened later.
- ② On-licence premises should also open at 9AM - nobody actually needs to be drinking this early in the morning !!! If they are limit the harm by not making alcohol so freely available to them.
- ③ One way door policy - It is very important that an

I ~~would~~ / would not like to discuss my submission with the Hearings Committee
(Delete as applicable)

Please return your completed submission form by email to mdc@mstn.govt.nz or post to:
Draft LAP Submissions
Masterton District Council
P O Box 444
MASTERTON 5840



P. 2

THE TREASURY

Submission from
Melissa Quarrie,
File No: 11 Howard St
Date: Carterton

Continued.. (one way door policy)

Closed ~~open~~ door policy is flexible/allows an exception that if women or men feel they are in danger or threat of violence/sexual violence they can seek sanctuary back inside the venue. There would be very few options where they could go to escape the threat at that time of night in the CBD/industrial zones.

(4) It is clear, in the example of Masterton, that the market has failed to resolve density issues. This is likely because regulatory intervention has skewed the market by continuing to grant licence after licence. Given Masterton is at saturation point now with the highest density of liquor outlets in NZ, a cap on the number of new licences is definitely warranted. Wairarapa already has an over supply of alcohol and we don't need anymore - especially with supermarkets also selling product.

Restrictions on bottle stores is also warranted for same reason - we are being flooded with unwanted outlets. These provide very little economic benefit apart from a few retail jobs. This argument is fatuous. They do provide for greater warm - more opportunities to purchase and more time to buy via increased opening hours.

Restrictions that might affect tourism - such as wineries, restaurants etc should not be put in place. People going to these places are not drinking to harm (But these places still don't need to be selling alcohol at 7AM in the morning either).

Finally, allowing almost unlimited early access to



THE TREASURY

P-3.

Submission from
Melissa Quamie
File No: 11 Howard St
Date: Carterton

alcohol does not provide for a 'fair, sensible, or balanced' policy.

Early opening hours provide for greater harm to dependant people, don't provide for very much if any greater economic benefit to the region and it is not a given that alcohol should be so freely available. It is not the same as buying a bottle of milk. It is a drug that has become normalised and being able to buy it ~~at any time~~ in the morning reflects the fact that policy makers are not taking a step back and recognising this fact.

The people of Waivarapa don't want to be drinking in multiple alcohol outlets open all hours of the day and night. There definitely needs to be a cap on numbers and licences granted please.

Relying on alcohol to provide economic benefit to our region (or any region) (apart from wineries/tourism/restaurants) is not only lazy it is a redundant and outdated concept.

Thank you for the opportunity to comment.

Yours Sincerely



299901

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DRAFT LOCAL ALCOHOL POLICY (LAP)

Submission Form

MASTERTON DISTRICT COUNCIL
 RECEIVED
 09 OCT 2014
 PA

Submissions close on 10th October 2014 at 4.30pm.

Name: *Yvonne Cottier*

Address: *290 Dakins Rd RD7
Masterton 5887*

Telephone: Home: *06 3703328* Work:

Email:

Fax:

If you represent a community group, organisation or business, please state it below:

I / we would like to make the following comments on the Draft Local Alcohol Policy.

(Attach additional sheets if required)

No more licenses should be issued for bottle stores or liquor only premises. until they at current number.
Hours too. 4 for clubs, bars, cafes and restaurants.
NO a an opening may have for bottle stores and supermarkets.

I ~~would~~ / would not like to discuss my submission with the Hearings Committee

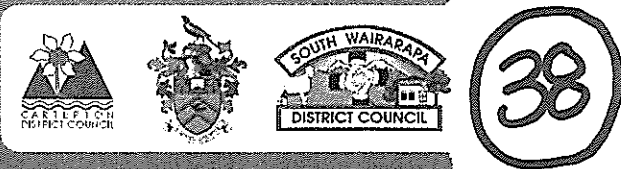
(Delete as applicable)

Please return your completed submission form by email to mdc@mstn.govt.nz or post to:

Draft LAP Submissions
Masterton District Council
P O Box 444
MASTERTON 5840

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MDC COUNTY
09 OCT 2014
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Summary of major topics

Following are some topics from the policy that you may want to have your say on. To see the details of all topics please refer to the full draft LAP, which is available online at www.mstn.govt.nz and at the offices of Carterton, Masterton and South Wairarapa district councils.

Number of places that sell alcohol

Whether or not there should be limits on the number of places that can sell alcohol, either across the whole Wairarapa, or in specific parts of the region.

The draft policy does not set limits on the number of places that can sell alcohol anywhere in the region. The draft policy outlines criteria and a process to set limits.

Where alcohol can be sold

Whether there should be rules about the location of places that sell alcohol.

No further licences are to be issued for any premises unless its location complies with the provisions of the Wairarapa Combined District Plan or a Resource Consent has been granted.

The Act requires DLCs consider the effects of proposed new premises on the amenity and good order of the locality when considering a licence application. Schools, children's playgrounds/recreation facilities, health/social services and high deprivation areas have been identified as sensitive sites and will be considered when assessing the effects of new resource consent and licence applications.

Applications for new licences that are assessed as high risk may be declined.

When alcohol can be sold

What hours should on-licences (clubs, bars, cafes, and restaurants) be open?

In the draft policy on-licences may sell alcohol from:

- Bars, cafes and restaurants: 8am-1am
- Hotel mini bars: all hours
- Sports Clubs: 10am-11pm
- Other Clubs: 8am-1am

What hours should off-licences (supermarkets and bottle stores) be open?

- Bottle stores: 7am-9pm
- Supermarkets: 7am-9pm

One-way door policies

One-way door policies apply to all on-licence pubs, bars and nightclubs from 12midnight. This requires all premises to prohibit new patrons from entering after this time.

Deadline

Written submissions on the draft Local Alcohol Policy are due by 4.30pm, 10th October 2014.

DRAFT LOCAL ALCOHOL POLICY (LAP)

Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name: Linda Voice

Address: 30 Holloway str
Carterton

Telephone: Home: 0210308726 Work:

Email: linda.voice500@gmail.com Fax:

If you represent a community group, organisation or business, please state it below:

I / we would like to make the following comments on the Draft Local Alcohol Policy.

(Attach additional sheets if required)

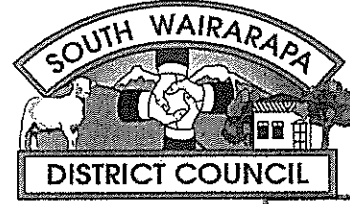
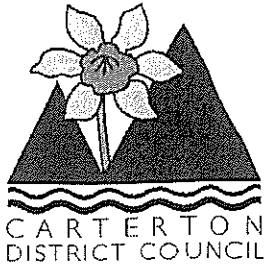
- * limit the number of places that sell alcohol in community.
- * limit where alcohol can be sold
- * one-way door policies a positive
- * keep premises selling alcohol away from schools & recreational facilities.

I would / would not like to discuss my submission with the Hearings Committee

(Delete as applicable)

Please return your completed submission form by email to mdc@mstn.govt.nz or post to:

Draft LAP Submissions
Masterton District Council
P O Box 444
MASTERTON 5840



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MASTERTON DISTRICT COUNCIL
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08 OCT 2014
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DRAFT LOCAL ALCOHOL POLICY (LAP) Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name: *Technical Advisory Group for the Wairarapa Alcohol Working Group*

Individual Members include: Sue Southey, Sam Rossiter-Stead and Tania Madden for Masterton District Council; Murray Buchanan for South Wairarapa District Council and Milan Hautler for Carterton District Council.

Address: *C/- Masterton District Council, PO Box 444, Masterton*

Telephone Numbers: *Home: N/A* *Work: 06-370-6300*

Email: *taniam@mstn.govt.nz* *Fax: N/A*

If you represent a community group, organisation or business, please state it below:

Technical Advisory Group for the Wairarapa Alcohol Working Group

I / we would like to make the following comments on the Draft Local Alcohol Policy.
(Attach additional sheets if required)

Please see attached.

I would / ~~would not~~ like to discuss my submission with the Hearings Committee
(Delete as applicable)

Please return your completed submission form by email to mdc@mstn.govt.nz or post to:
Draft LAP Submissions
Masterton District Council
P O Box 444
MASTERTON 5840

TAG SUBMISSION on DRAFT LAP

The Technical Advisory Group (TAG) consists of officers from all three Wairarapa Councils, as named below. TAG has supported the development of the draft Local Alcohol Policy (LAP) for the Wairarapa by the Wairarapa Alcohol Working Group (WAWG).

The process followed by the WAWG to develop the draft LAP has complied with Section 78 of the Act and the issues listed in S78 (2) have been considered, as evidenced by the draft Wairarapa LAP appendices. TAG believes the process followed by the WAWG has also been fair and inclusive. TAG considers the WAWG has worked to seek and consider a wide range of views. The level of community engagement has been positive, particularly the response to the community survey which exceeded expectations. Feedback on the process has been complimentary to date.

TAG believes the resulting draft LAP recommended by the WAWG is fair, balanced and reasonable. TAG does not perceive a need for the WAWG to include additional restrictions at this point in time. Unnecessary restrictions could potentially limit future economic growth/development opportunities.

As proposed, the draft LAP supports harm minimisation whilst still enabling opportunities that might benefit our community to be assessed on a case by case basis. TAG supports the draft LAP as proposed by the WAWG, with amendments to clarify and strengthen its intent as noted below:

Criteria for considering licensing applications

2.13 The text refers to section 105, which relates to the criteria to consider new licences. It is recommended that reference to section 131 be added to this point. Section 131 sets the criteria to consider renewal applications.

Off-licences maximum trading hours

3.2.1 The text states: "*The following maximum trading hours apply to off-licence premises in the Wairarapa region and include all off-licence sales including over the counter sales*" however the included table only references bottle stores and supermarkets.

It is recommended that the table be amended to remove specific reference to bottle stores and supermarkets, replacing this with 'all off-licences' in order to effectively apply the proposed licence hours to all off licences, as intended.

Club Licences

3.4.1 All Districts – Other Clubs

It is recommended that the reference to section 47 of the Act, in relation to ANZAC celebrations, be removed as we have been advised this section only applies to on-licences.

Technical Advisory Group to WAWG

Sue Southey, Sam Rossiter-Stead and Tania Madden – for Masterton District Council
Murray Buchanan – for South Wairarapa District Council
Milan Hautler – for Carterton District Council

PAK'N SAVE

MASTERTON

8 October 2014

Carterton District Council,
Masterton District Council &
South Wairarapa District Council

By email: mdc@mstn.govt.nz

Submission on draft Wairarapa Local Alcohol Policy (combined Masterton, Carterton and South Wairarapa District Councils).

Summary of Submission

I believe that the maximum licensed hours for the Wairarapa Region for supermarkets should be 7am-10pm.

Who I am

My name is Paul DeLara-Bell and I am the owner-operator of Masterton PAK'nSAVE and have been so for 8 years. Prior to owning this store, I owned Masterton New World for one year.

My store employs over 130 full and part-time staff. I am an active member of the community and support the soccer club, golf club, the hospice and other charities by providing donated goods for raffles etc.

I take many steps to ensure all alcohol sold in my store is done so in accordance with the Sale and Supply of Alcohol Act. I have always passed 'stings' conducted by the Police and have never been charged with selling to minors or intoxicated customers.

My store is a franchisee of the Foodstuffs Co-operative and I also support the submissions made by Foodstuffs.

Maximum Licensed Hours

I set out below, for your reference, my current licence and store trading hours and the proposed maximum licensed hours as set out in the draft Local Alcohol Policy (**Draft LAP**):

Opening Hours	Current Licence Hours	Proposed maximum licensed hours for supermarket
7:00am – 10:00pm	7:00am – 11:00pm	7.00am to 9.00pm

Submission on hours

My supermarket closes at 10.00pm. The proposed hours in the draft LAP would prevent me from selling beer and wine after 9.00pm. I believe that supermarkets should have maximum licensed hours of 7.00am to 10.00pm for the following reasons:

- In reality, prescribing maximum licensed hours to 9pm impacts my shoppers from 8.30pm onwards. It takes time for customers to select their groceries, go through the checkout and to complete the purchase transaction. I believe customers who enter a supermarket from

8.30pm onwards, and who intend to do a full shop, risk not being able to purchase alcohol because they will arrive at the checkout post 9pm. Our checkout staff then have to deal with the frustrations voiced by these customers who wish to purchase beer and wine simply as part of their normal grocery shop.

- There are many reasons why customers choose to shop later in the day including they work during the day, they need to take care of children or they prefer to shop when the store is quieter. I do not believe the purchases of beer and wine between the hours of 9pm to 10pm result in undue harm to the community. This is because:
 - Only a very small number of alcohol only purchases are made from my supermarket between 9pm to 10pm – less than 1% of my store's total weekly transactions.
 - If a customer is purchasing beer and wine during this time period they are much more likely to do this as part of a wider shop.
 - The value of beer and wine purchases made between 9pm to 10pm is also a very small percentage of the value of my supermarket's weekly total sales.

I am not primarily concerned on 'missing out' on the sale of alcohol between 9pm and 10pm but are much more concerned about the inconvenience that this would cause for my customers who choose to shop later in the day.

I would invite Councillors and other members of Council preparing the LAP to visit my supermarket after 9pm to observe just how little beer and wine, is in fact, being sold by my supermarket. I would suggest they also visit a specialist bottle store at the same time and contrast the volume and types of alcohol being purchased.

- My supermarket cannot sell RTDs or spirits like bottle stores. It can only sell beer and wine, and these products are normally purchased as part of a wider grocery shop. In contrast, purchases from specialist liquor outlets will be purchases primarily of alcohol and much more likely to be for immediate consumption and therefore more likely to lead to any public nuisance or harm.
- If my supermarket is prevented in the future by the maximum licensed hours from obtaining a licence to 10pm, the operational inefficiencies that this would create may mean that I decide to close the supermarket an hour earlier, reducing convenience for the community, and this would also decrease the hours of work available to my current employees.
- If there is a clear conflict between my supermarket's opening hours and the hours my store can sell alcohol, significant expenditure would need to be spent putting in place new systems and training staff which will be a strain on my business in terms of both time and money. The overall result may well lead to an increase in grocery prices which I seek to avoid.
- Maximum licensed hours are not the default licence hours that licensees can obtain as a right – the licence hours are set by the licence decision-maker after assessment of the licence application (or renewal application) in accordance with the Sale and Supply of Alcohol Act. I do not believe that there would be many other off-licence holders in the Councils' Districts who would have legitimate reasons for needing a liquor licence to 10pm other than supermarkets and grocery stores which are already open to 10pm.

Presenting submission in person

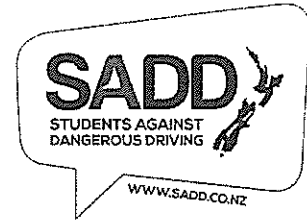
Thank you for the opportunity to make this written submission. I would also like the opportunity to present my submission in person.

Yours sincerely

Paul DeLara-Bell
Owner/Operator
Masteron PAK'nSAVE

Tel 06 3770850

SADD's Submission to LAP



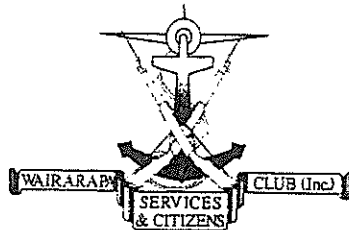
With an alcoholic family member in hospital, concern is raised that someone will sneak them alcohol, especially with a liquor being located across the road. The proximity of the liquor store by a hospital can impede the rehabilitation process of overcoming an addiction; then therefore these stores should not be located within sight of sensitive areas (hospitals, schools and childcare, medical centres and rehabs). Wairarapa SADD would like to put forward the following idea regarding the current alcohol policies: change in opening hours, number of outlets and location.

The protracted opening hours of liquor stores in the Wairarapa is of concern because it makes it convenient for consumers to acquire alcohol. The current policy for selling alcohol at bars, cafes and clubs is between 8am and 1am, with a 12am one-way policy. We believe this one-way policy should be kept but the hours of selling alcohol should be shortened. The bars, cafes, clubs and sports clubs should only be allowed to sell alcohol from 8am – 10:30pm, with a break until 12pm. This may reduce the alcohol consumption as well as reduce the availability. Along the same lines, supermarkets should sell alcohol only between 7am and 10pm. This ensures that only those who have planned their night may be able to access alcohol and those who have not will not be able to drive to purchase it.

In addition, the number of outlets in the Wairarapa is very high and needs to be reduced. This could be done with a formula taking into account the population of a town and how many stores are within that town. As well as that, towns with vineyards may have a certain amount of extra stores as part of their growing economy. Cafes and supermarkets should be excluded from this formula, as selling alcohol is not their main purpose. At the moment, we consider that there is too many places that alcohol can be purchased. Limiting the availability of alcohol may result in people drinking less.

Likewise, the locations of certain stores is inappropriate; near schools and hospitals. We think that bottle stores should be placed out-of-sight from sensitive areas, including schools, childcares, public play areas as it stops the younger population being influenced and limits these grounds being used as drinking zones - along with hospitals/medical centres and rehabs to help support the health issues of some who could be affected by drinking alcohol. Something to consider for the future would be fusing alcohol outlets with supermarkets and introducing a 'Restricted/Over 18' section inside, guarded with security cameras. As an outcome, there will be little to no bottle stores, only supermarkets to purchase alcohol from – further reducing availability and restricting consumption.

Taylah Mawson
SADD Chairperson



9 October 2014

Whilst we/I agree on the majority of your draft LAP I do make the following comments and recommendations.

Your draft policy on Clubs like ours is fairly draconian in this day and age, particularly in relation to opening/closing hours.

Whilst I/we am not too disappointed with the opening hours I/we would still like the ability to open earlier, particularly when the Club is hosting a sporting fixture, snooker, pool, darts etc.

It is not every day/weekend this occurs but the need to apply for a 'special' would impact on profitability.

More importantly is the closing hours of 1am. I/we consider this time to be absolutely unbelievable that you would consider, particularly in this day and age for a Chartered Club, or any licensed premises for that matter.

For the majority of nights the Club closes much earlier than 1am. However, I/we would still like to reserve the right to remain open to at least 2am.

Yours faithfully
WAIRARAPA SERVICES & CITIZENS CLUB (INC)

Kerry Hannah
Manager

20 Essex Street
Phone: 06 370 0012
Fax: 06 377 7294

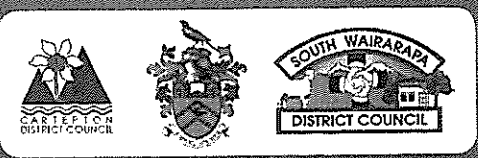


PO Box 210
MASTERTON



web: clubwairarapa.com
email: wsc@xtra.co.nz
admin@clubwairarapa.com

INFO COUNTER
10 OCT 2014
DA



43

Summary of major topics

Following are some topics from the policy that you may want to have your say on. To see the details of all topics please refer to the full draft LAP, which is available online at www.mstn.govt.nz and at the offices of Carterton, Masterton and South Wairarapa district councils.

Number of places that sell alcohol

Whether or not there should be limits on the number of places that can sell alcohol, either across the whole Wairarapa, or in specific parts of the region.

The draft policy does not set limits on the number of places that can sell alcohol anywhere in the region. The draft policy outlines criteria and a process to set limits.

Where alcohol can be sold

Whether there should be rules about the location of places that sell alcohol.

No further licences are to be issued for any premises unless its location complies with the provisions of the Wairarapa Combined District Plan or a Resource Consent has been granted.

The Act requires DLCs consider the effects of proposed new premises on the amenity and good order of the locality when considering a licence application. Schools, children's playgrounds/recreation facilities, health/social services and high deprivation areas have been identified as sensitive sites and will be considered when assessing the effects of new resource consent and licence applications.

Applications for new licences that are assessed as high risk may be declined.

When alcohol can be sold

What hours should on-licences (clubs, bars, cafes, and restaurants) be open?

In the draft policy on-licences may sell alcohol from:

- Bars, cafes and restaurants: 8am-1am
- Hotel mini bars: all hours
- Sports Clubs: 10am-11pm
- Other Clubs: 8am-1am

What hours should off-licences (supermarkets and bottle stores) be open?

- Bottle stores: 7am-9pm
- Supermarkets: 7am-9pm

One-way door policies

One-way door policies apply to all on-licence pubs, bars and nightclubs from 12midnight. This requires all premises to prohibit new patrons from entering after this time.

Deadline

Written submissions on the draft Local Alcohol Policy are due by 4.30pm, 10th October 2014.

DRAFT LOCAL ALCOHOL POLICY (LAP) 299953

30.18

Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name: Jane Mills

Address: 31 West St, Greytown

Telephone: Home: 021 306089

Work:

Email: janelizmills@gmail.com Fax:

If you represent a community group, organisation or business, please state it below:

my personal view

I / we would like to make the following comments on the Draft Local Alcohol Policy.

(Attach additional sheets if required)

I would like our community to have less outlets - more limited hours around selling alcohol.

I would not like to discuss my submission with the Hearings Committee

(Delete as applicable)

Please return your completed submission form by email to mdc@mstn.govt.nz or post to:

Draft LAP Submissions
Masterton District Council
P O Box 444
MASTERTON 5840

10 OCT 2014

PA



44

299954

30.18

Summary of major topics

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DRAFT LOCAL ALCOHOL POLICY (LAP)

Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name: Deborah Davidson
 Address: 27 Coddington Crescent
 Masterton
 Telephone: Home: 063772585 Work: 3795407
 Email: deborah.davidson@wsc.co.nz Fax:

If you represent a community group, organisation or business, please state it below:

Rangatahi to Rangatira

I / we would like to make the following comments on the Draft Local Alcohol Policy.

(Attach additional sheets if required)

- Limit the amount of bottle stores + where they are positioned
- Close bars earlier - 1am
- no alcohol sold in dairies + supermarkets.

I would / would not like to discuss my submission with the Hearings Committee

(Delete as applicable)

Please return your completed submission form by email to mdc@mstn.govt.nz or post to:

Draft LAP Submissions
 Masterton District Council
 P O Box 444
 MASTERTON 5840

Wairarapa Combine Draft Local Alcohol Policy Submission

Proposal

The South Wairarapa District Council, Carterton District Council and Masterton District Council have released a Combined Draft Alcohol Policy that will have a dramatic effect on Wairarapa's nightlife.

Among the proposed changes would see:

- No bars open after 1am
- A one-way door policy at Midnight meaning you can't enter any bar after Midnight
- All off licences must not sell alcohol after 9pm

The policy is now open for public submission. If you don't have your say these rules may come into effect.

A full copy of the Draft can be found at <http://www.mstn.govt.nz/events/latest/news-item.php?id=ln0307>

SECTION 1:

Name: Shirley Hunter
 Address: Empire Hotel Johnston St, Featherston
 Post Code: (required) 5710
 Telephone: 06 308 9540
 Email: empire.featherston@xtra.co.nz
 Age: <18 18-25 26-40 41-60 60+
 Do you wish to speak about your submission to a hearings Panel Yes No

SECTION 2:

1. Midnight One-way door

Do you support the proposal to introduce a one-way door policy whereby people cannot enter a bar after Midnight?

Yes No Definitely.

2. Trading hours of on-licence premises (bars, café, taverns and restaurants)

Do you support the proposal to reduce trading hours for bars from the nationwide default hours of 4am down to 1am?

Yes No

3. Trading hours of off-licence premises (bottle stores and supermarkets)

Do you support the proposal to reduce trading hours for bottle stores and supermarkets to 9pm closing?

Yes No

4. Do you have any other comments in relation to the draft Wairarapa Local Alcohol Policy?

3 When I renewed our Off Licence this year, I reduced our hours down to 11:pm, so I'm seeking clarification that 3 pertains to 1 Bottle stores + Supermarkets not Hotels!

3 John + I fully support 1:am closing, have always closed by 1:am.

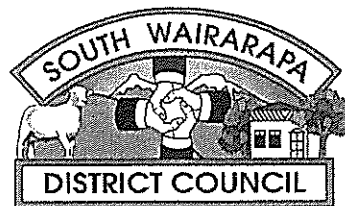
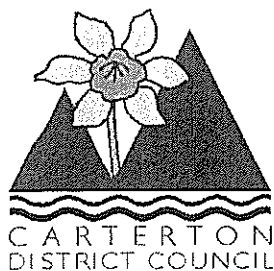
Please note that submissions are public. While all information in your submission will be included on papers which are available to the media and the public your submission will be used only for the purpose of this process.

Hardcopy forms can be returned to either:

Masterton District Council
 PO Box 444
 Masterton
 5840

South Wairarapa District Council
 PO Box 6
 Martinborough
 5741

Carterton District Council
 PO Box 9
 Carterton
 5743



DRAFT LOCAL ALCOHOL POLICY (LAP) Submission Form

Submissions close on 10th October 2014 at 4.30pm.

Name: Logan Bathurst

Address: 204 High Street South, Carterton

Telephone Numbers: Home: Work: 3797176

Email: logan_bathurst@nzf.salvationarmy.org Fax:

If you represent a community group, organisation or business, please state it below:

The Salvation Army, Carterton Corps

I / we would like to make the following comments on the Draft Local Alcohol Policy.

(Attach additional sheets if required)

I am submitting in general support of the draft policy. Especially:

- Giving the community a significant say in the location of places selling alcohol and ensuring the process for the community to have their say is easy to follow and accessible to those in the community most affected. (i.e. perhaps schedule public meetings at local schools or churches etc rather than council or judicial offices.) The list of sensitive sites should be clearly defined, and a reasonable range given for distances away from these places. The sensitive sites list should not be seen as an exhaustive list to allow for other sensitive locations to be considered in the future. Renewing existing licences should also have consideration for these sensitive sites.
- The process for setting limits on the number of places selling alcohol should also be equally public and accessible to the affected communities.
- The proposed licence hours for on and off-licences seem reasonable.

I would / would not like to discuss my submission with the Hearings Committee

(Delete as applicable)

Please return your completed submission form by email to mdc@mstn.govt.nz or post to:

Draft LAP Submissions
Masterton District Council
P O Box 444
MASTERTON 5840

47



MASTERTON DISTRICT COUNCIL
RECD 13 OCT 2014
PA

8 October 2014

Draft Local Alcohol Policy Submission
Masterton District Council
PO Box 444
MASTERTON 5840

299957
30.18

To whom it may concern

Masterton, South Wairarapa, Carterton District Council Draft Local Alcohol Policy – Submission

Thank you for the opportunity to provide a submission on this draft policy. We do not wish to speak to this submission.

Who we are

Liquorland Limited (Liquorland) is a franchised traditional liquor retailer with approximately 80 stores nationally. The shareholding in Liquorland is ultimately owned by the two Foodstuffs co-operatives. The primary business of the Foodstuffs co-operatives is supermarket properties and they operate as a retail cooperative where members are licensed to use the Foodstuffs brands - New World, PAK'nSAVE and Four Square. In 2007 Foodstuffs purchased the Liquorland brand and Franchise.

What we do to ensure our stores are responsible retailers of alcohol

It is Liquorland's stated mission to set the standard for liquor retailing in New Zealand. We take this mission very seriously as is evidenced by the slow rate at which we have opened new stores over the last few years despite other traditional liquor retailers being very active opening new stores. We have been slower purely because our hurdles for a potential site and operator are so high. Liquorland supports and believes in the responsible consumption of alcohol as a legitimate and valuable part of society. Liquorland works hard to ensure that it, and every one of its stores, is a responsible retailer of alcohol. As a business, we ensure our franchisees fully understand their obligations under the current legislation regarding the sale of liquor.

We operate thorough training and induction training for new staff and franchisees, with particular focus on legislative obligations regarding the sale of alcohol.

Our point of sale systems prompt the verification of age when an alcohol product is scanned. All stores have an "Under 25: ID required" policy which requires anyone who looks under the age of 25 to provide proof of their age. Additionally, we have an independent programme in place where all of our stores are 'mystery shopped' to ensure proof of age compliance is being adhered to. There are heavy penalties for liquor audit failures, which include fines, additional training programmes and referring repeat offenders to our Board of Directors which can result in a store owner's Franchise Agreement with Liquorland being terminated.



Proximity to certain facilities or premises

We support Council's proposal not to impose strict proximity restrictions. We do not believe our stores, as responsible retailers of alcohol, should be subject to default restrictions regarding opening close to particular facilities or premises. We believe each application should be considered on their individual merits.

Liquorland is committed to responsible liquor retailing and doesn't believe that the vast majority of our responsible customers should be penalised due to the actions of a small minority of the population. Nor do we believe that Liquorland, as a responsible liquor retailer, should be penalised because of liquor retailers that do not hold our high standards.

We believe that a number of provisions introduced by the new legislation such as improved definition of what constitutes a grocery store, new criteria for licences and renewals including good order and amenity consideration, and the '3-strikes rule' (3 convictions for certain offences and the licence holder cannot hold a liquor licence for 5 years) are likely to be sufficient to address many instances of alcohol related harm arising from irresponsible alcohol retailing.

Council and the Police have other powers that can be exercised to curb issues of alcohol abuse in specific broad public areas. Examples of these initiatives include liquor bans, arresting people who are disorderly in public and enforcing the provisions within the Sale and Supply of Alcohol Act 2012.

Further issuing of off licenses in the District

We support Council's proposal not to impose limits on further issuing of off licenses.

Liquorland does not support density or provisions that restrict or cap the number of licences in a particular geographic area within the Council wards, beyond any zoning provisions in District Plans. We believe that this provides unfair competitive advantage for stores that are pre-existing or happen to be in one particular geographical area over another without necessarily driving an improvement in overall alcohol retailing responsibility.

We believe licences should be considered on their individual merits, rather than being subject to density restrictions. We whole heartedly support the increased hurdles that the Sale and Supply of Alcohol Act 2012 places on new licence applicants and what we believe will be a period of increased retailing standards within the industry.

Opening hours

We do not support Council's proposed maximum trading hours for off-licences, excluding supermarkets and grocery stores, of 7am to 9pm. Liquorland believes the maximum default hours from the Sale and Supply of Alcohol Act, which have the sanction of Parliament, of 7am-11pm are appropriate. As far as we are aware there is no empirical evidence that supports an argument that by restricting off-licence hours that alcohol harm is reduced.

We believe that a reduction in hours below that sanctioned by parliament would inconvenience customers and prejudice responsible drinkers. As such we consider shorter off-licence hours, that have no evidence that alcohol harm is reduced, are unreasonable in light of the first and second object of the Act.

Many of our stores often close earlier than 11pm or even 10pm. However, in order to meet our customers' needs there are certain times of year when stores trade up to 11pm, or their licenced hours, whichever is the earlier. Examples of times of the year when stores may stay open until 11pm, if they would typically close earlier, are the week leading in to Christmas and before certain other holidays.



To the extent Council wishes to amend hours we do support consistent hours across all types of off-licences. Having different hours across off-licence types will lead to people travelling to the 'open' off-licence for their purchase and a competitive advantage for one off licence holder over another, without any evidence of a reduction in alcohol related harm.

Discretionary Conditions

We do not support the proposed restriction on advertisement or display of alcohol that is visible from outside and/or the entrance to the premises. Our stores have strict signage guidelines and in no way exhibit the kind of signage that is associated with some other liquor brands. We have a Store Specification Manual that is very clear on what is allowed and it is consistent with CPTED. Attached are several pages from our Store Specifications Manual that demonstrate the very high level of external signage required. In addition to the AO posters our stores can also have moveable Liquorland and Fly Buys branding flags.

Further, section 237 of the Sale and Supply of Alcohol Act addresses the Irresponsible Promotion of Alcohol. In addition to this the Code for Advertising and Promotion of Alcohol that is administered by the Advertising Standards Authority provides clear and accepted guidelines. Liquorland adheres to the legislation and the code and believes that any LAP provisions regarding advertising that go beyond these are going beyond the intention and object of the Sale and Supply of Alcohol Act.

Yours sincerely

Rod Gibson
CEO

A0 Poster Programme

Overview

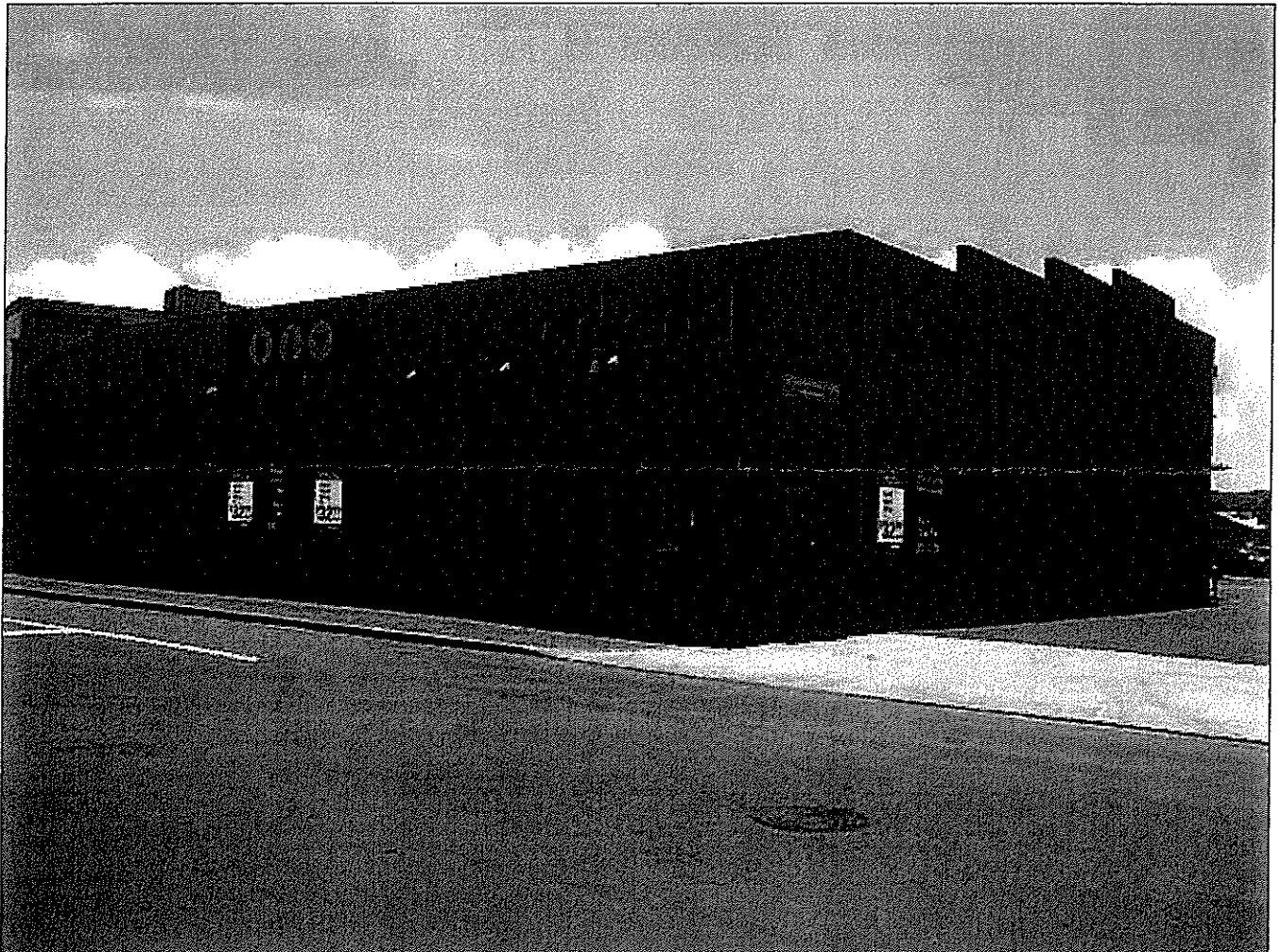
An exterior A0 programme is an effective means of communicating product, price and services. It maximises the use of your real estate and is used very successfully by a variety of retailers.

The Liquor industry, in particular, use this form of promotional communication to promote product and price.

It is critical Liquorland uses this communication opportunity and sets the industry standard.

The A0 poster programme is an essential part of our exterior brand communication; maximising the exterior of the store to communicate key service messages and most importantly, hot product and price deals.

- Each store has a dedicated number of external poster holders installed as part of the external rebrand programme.



A0 Poster Programme

The A0 backer is made of PVC coreflute. It is printed with UV ink. As such, it is weather proof.

The backer has been designed to permanently sit in your exterior A0 frames.

The backer is the base for a flexible change out system of A2 product inserts and cut out numbers. The A2 inserts slide in from the right hand side to the plastic insert cover – both elements are water resistant. This means you can retain the A2 inserts for ongoing use, allowing a flexible library of product at stores for local promotion capabilities.

The pricing area is able to change-out. Cut out numbers fit snugly into cut-out spaces in the backer.

You will be supplied with full sets of number for each slot from 0-9 including blanks.

This will allow you full pricing capabilities.

Use the '2 for' insert that slides into the plastic sleeve for products featuring 2 for pricing.

The A0 backer system is:

- Very easy to change out
- Significantly more cost effective
- Flexible – for local pricing and product offers

Installation

All the A0 frames will require installation.

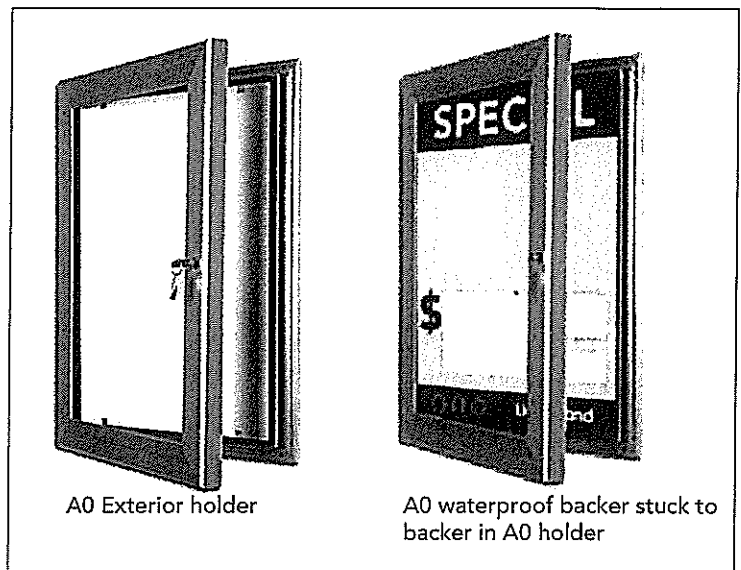
Installation is costed by individual site and is dependent on access and building conditions.

Supplier

- Pizzaz for A0 Holders (This items has an indent order quantity minimum, please discuss with your Regional Manager)
- Boston Digital for A0 Backers
- Order form available on KIT

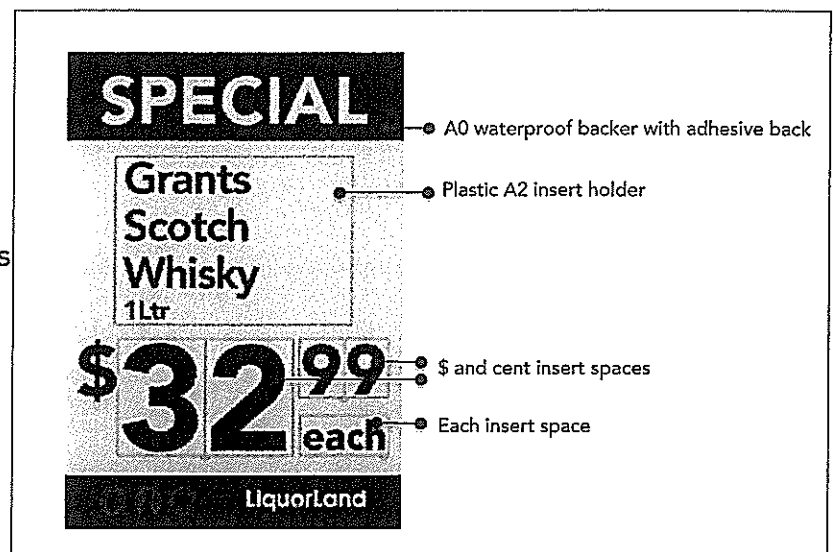
Fit-out Requirement

- New store - required
- Refurb - required



A0 Exterior holder

A0 waterproof backer stuck to backer in A0 holder

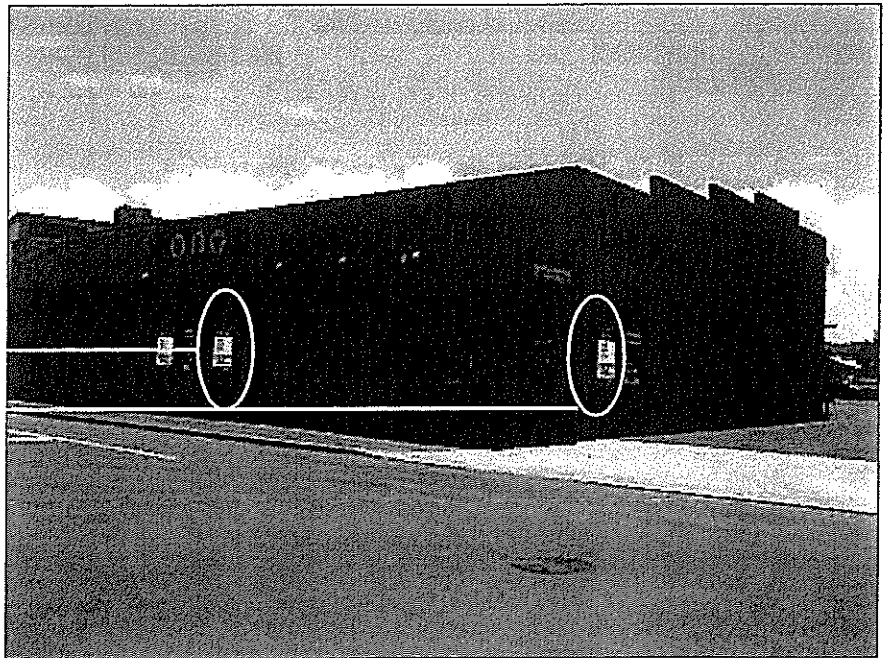


A0 Poster - Locations

The poster holder closest to the door is premium space – a hot spot.

“Hot Spot” locations will differ store by store, every building is unique.

Key hotspots may be around the corner of the building - in drive throughs or carparks



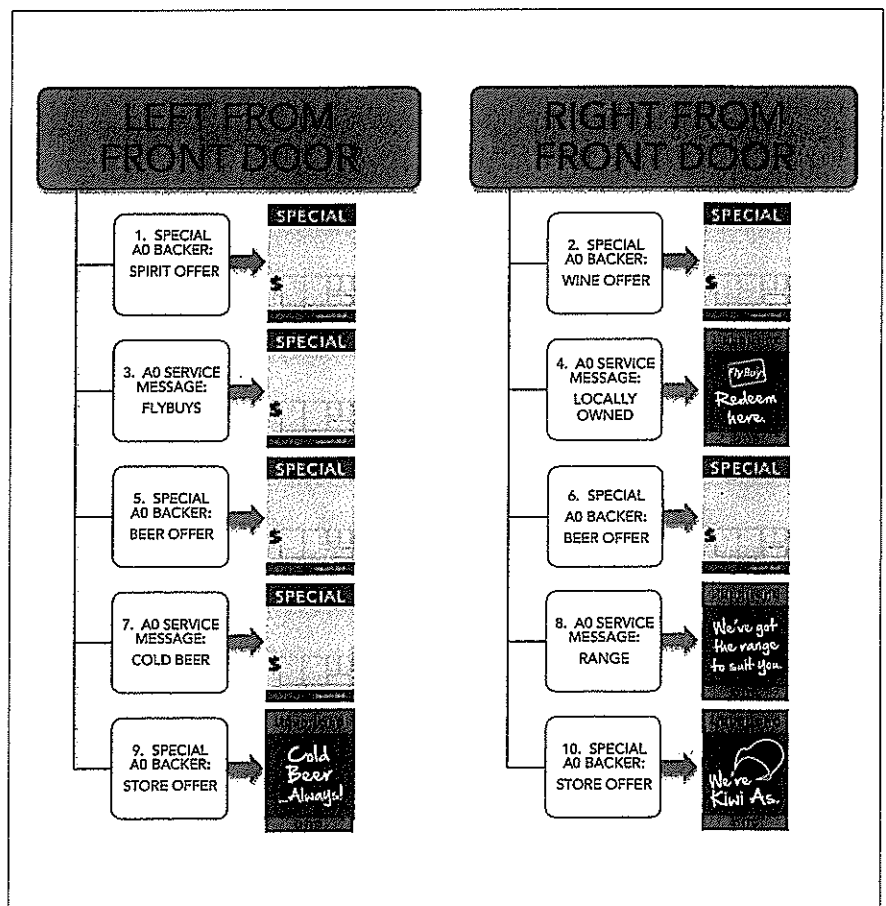
Your Operations team will assist you in identifying your key spots so you can tailor to best suit your local requirements.

This programme is designed to change out with your fortnightly promotional cycle – and will reflect mailer offer dates.

This programme is planned to work with a maximum of 10 x A0 space allocations (stores who have over 10 slots would start again from the beginning).

Your store fronts will be a mix of product and price posters with generic Liquorland service messages.

These messages will change and update from time to time.





10 October 2014

Draft Wairarapa LAP Submission
Masterton District Council
PO Box 444
MASTERTON 5840

Dear Sir / Madam

Thank you for the opportunity to provide a written submission on the Wairarapa Draft Local Alcohol Policy (LAP). This is a joint submission from Wairarapa District Health Board (WDHB) and Regional Public Health (RPH).

WDHB has a statutory responsibility to improve, promote and protect the health of its residents and more specifically to implement the New Zealand Health Strategy, which has goals and objectives relating to minimising the harm caused by alcohol. As such, members of the Board have voiced concern about the harmful impact of alcohol on communities within its district.

Currently 41,115 people live within the Wairarapa region. WDHB receives funding to improve, promote and protect the health of the people in our communities and ensure health services are available either by contracting with external providers (such as primary health organisations, general practitioners, primary care practices/services, rest homes, dentists, pharmacists, NGOs including Maori and mental health providers) or providing the services directly (such as hospital services).

Health services see first hand the harm caused from alcohol. This harm may be the direct effect of alcohol on individuals and families or indirect through the actions of people affected by alcohol. However, both the direct and indirect harmful effects are avoidable. The DHB is a key stakeholder with respect to policies focused on reducing alcohol-related harm.

Public health services to reduce alcohol-related harm are provided by Regional Public Health (RPH). RPH has a responsibility for the areas of three district health boards (DHBs): Capital & Coast, Hutt Valley and Wairarapa. It is hosted by the Hutt Valley District Health Board.

We are happy to provide further advice or clarification on any points raised in our written submission. We wish to appear before the committee to speak to our written submission.

The contact point for this submission is:

Nicky Poona
Public Health Advisor
Regional Public Health - Wairarapa
Phone: 06 377 9133
Mobile: 027 241 6480
Email: nicky.poona@wairarapa.dhb.org.nz

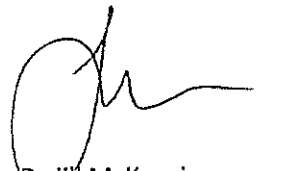
Kind Regards



Dr Ashley Bloomfield
**Director of Service, Integration
and Development and GM
Population Health
Capital and Coast, Hutt and
Wairarapa DHBs**



Peter Gush
**General Manager
Regional Public Health**



Dr Jill McKenzie
**Clinical Head of Department
Regional Public Health**

Structure of Submission

This submission is arranged in three parts.

Section A: Alcohol-related harm and the health sector

Section B: Evidence to support reduced availability of alcohol (hours, density and location of outlets) in reducing alcohol-related harm

Section C: Response to the Wairarapa Draft Local Alcohol Policy

Note that the medical officer of health will be presenting a submission that sits alongside this submission that focuses specifically on the regulatory aspects and responsibilities of the medical officer of health in relation to alcohol-related harm.

Section A: Alcohol-related harm and the health sector

Alcohol use is deeply embedded in the New Zealand culture and the manner in which alcohol is consumed creates significant harm that impacts on the health sector. In the Wairarapa District Health Board area 16.2% of the population over fifteen have been identified as hazardous drinkers¹.

Hazardous drinkers are more commonly aged 15 to 24 years, followed by those aged 25 to 44 years, males more frequently than females. In New Zealand, there is a tendency to not drink regularly and often but to drink excessively when we do drink². This is the so-called 'binge-drinking culture'. Three in every five drinkers will consume excessive amounts of alcohol at least once in the year (binge drink)³.

We are just beginning to understand the far reaching impact that alcohol has on the health of New Zealanders over the life course. New research has shown that alcohol is the cause of more than 1 in 20 deaths for those aged less than 80 years in New Zealand⁴. Alcohol consumption is estimated to have caused 6.1% of all male deaths under 80 years and 4.3% of all female deaths - in total 802 deaths a year. The death rate for Maori was 2.5 times that of non-Maori. Forty three percent of all alcohol-related deaths were from injury, 30% directly attributable to cancers and the remaining 27% from other chronic health conditions. There

¹Ministry of Health (2013) Regional results from the 2011-2013 New Zealand Health Survey [Internet] 2014 March 11 [cited 2014 Sept 24]. Available from: <http://www.health.govt.nz/publication/regional-results-2011-2013-new-zealand-health-survey>

² NZ Law Commission (2010) NZLC R114 *Alcohol in our lives: Curbing the harm*. http://www.lawcom.govt.nz/project/revlew-regulatory-framework-sale-and-supply-liquor?quicktabs_23=report

³ Ministry of Health (2009) *Alcohol Use in New Zealand: Key results of the 2007/08 New Zealand Alcohol and Drug Use Survey*. Wellington: Ministry of Health

⁴ Connor J, Kydd R, Shield K, &Rehm J. (2013) *Alcohol-attributable burden of disease and injury in New Zealand: 2004 and 2007*. Health Promotion Agency. <http://www.hpa.org.nz/sites/default/files/Attributable%20fractions%20Final.pdf>

was also a huge burden of disability from alcohol use. The *Alcohol-Attributable Burden of Disease and Injury in New Zealand* study demonstrates that "... alcohol consumption is one of the most important risk factors for avoidable mortality and disease in early and middle adulthood, and contributes substantially to the loss of good health across the life course"⁵. This study reports only on the range of physical health conditions related to alcohol use. The real extent of harm is much greater when other factors such as the involvement of alcohol in crime and violence, plus other more subtle impacts on communities, are considered.

A University of Otago study found that lower-decile New Zealand neighbourhoods are characterised by greater outlet density than higher-decile areas⁶. Higher numbers of on and off license outlets are associated with higher levels of violent crime. The impacts of the availability of alcohol on health, crime and violence are of major concern and it is something that can be changed.

In the 2013 to 2014 financial year, 704 people living across the WDHB region accessed alcohol and drug services⁷. This is a significant number of people who have accessed health services to get help.

The new object of the Act specifically refers to the minimisation of harm. One of the approaches that will minimise harm is to provide a supportive environment. With this, the environment sets the scene for change, making it easier for people to comply. The benefit of this approach is that it targets all people and whilst the benefit may be smaller for some than others, it will help support change for those whose patterns of drinking is to consume excessively, whether this is a frequent or infrequent behaviour. Evidence-based research in public health reinforces the importance of these approaches and clearly states the limitations of policies that rely on targeting individuals considered at risk⁸.

Section B: Evidence to support reduced availability of alcohol

The most effective methods for addressing alcohol harm are well researched and documented. Three key publications: *Alcohol No Ordinary Commodity*⁹, the *Global Strategy to Reduce the Harmful Use of Alcohol*¹⁰ and the *New Zealand Law Commissions - Alcohol in*

⁵ Connor J, Kydd R, Shield K, &Rehm J. (2013) *Alcohol-attributable burden of disease and injury in New Zealand: 2004 and 2007*. Health Promotion Agency. <http://www.hpa.org.nz/sites/default/files/Attributable%20fractions%20Final.pdf>

⁶ C Hay, P A Whigham, K Kypri and J D Langley "Neighbourhood deprivation and access to alcohol outlets: A national study" (2009) 15 Health and Place 1086.

⁷ [online]. Email to Rebecca Rippon (rebecca.rippon@sdu.org.nz) 2014 Sept 25 (cited 2014 Sept 26).

⁸ Doyle YG, Furey A. & Flowers J. (2006) Sick Individuals and sick populations: 20 years later. *Journal of epidemiology community health*, vol 60 p396-398.

⁹ Babor T, Caetano C, Casswell S et al 2nd edition (2010) *Alcohol No Ordinary Commodity* Oxford: Oxford University Press

¹⁰ World Health Organization (2010) *Global strategy to reduce the harmful use of alcohol*. http://www.who.int/substance_abuse/alcstratenglishfinal.pdf

Our Lives: Curbing the Harm,¹¹ all refer to five key strategies for effective alcohol-harm reduction these being:

- Reduce availability;
- Increase the price;
- Increase the purchase age;
- Reduce advertising and marketing; and
- Reduce the blood alcohol driving limit.

The Wairarapa Draft Local Alcohol Policy does not consider in detail the density of alcohol outlets. Consideration should be given to the reduction of the availability of alcohol through controls on the number of licenses, their location and hours of operation. Below is a snapshot of relevant international and national evidence supporting the reduction in availability.

A. Evidence of harmful consumption patterns

New Zealanders' have increased the volume of alcohol they drink per occasion, in step with the liberalisation of the drinking environment, there being a direct link between policy changes and consumption¹². This was matched by increased levels of alcohol-related problems suffered by the individual¹³. One in three New Zealand drinkers report being harmed by their own drinking¹⁴.

Alcohol-related harm not only affects the drinker but impacts on family, friends, associates and the general public. Many in the population are exposed to, and suffer from, in a greater or lesser degree, the harm from another's alcohol consumption^{15 16}.

Pre-loading prior to a night out is a common behaviour. It is significantly cheaper to purchase alcohol at an off-licence compared with on-licenses and this fuels the behaviour. The volume of alcohol consumed for those who report drinking prior to attending night time entertainment is significant. They are also two and a half times more likely to have been involved in a fight in the city during the previous 12 months¹⁷.

¹¹ Law Commission (2010) NZLC R114 Alcohol in Our Lives: Curbing the Harm

¹²Huckle T, Pledger M, Casswell S. (2012) Increases in typical quantities Consumed and alcohol-related problems during a decade of liberalizing alcohol policy. *Journal of studies on alcohol and drugs*, Vol 73, issue 1, January

¹³Huckle T, Pledger M, Casswell S. (2012) Increases in typical quantities Consumed and alcohol-related problems during a decade of liberalizing alcohol policy. *Journal of studies on alcohol and drugs*, Vol 73, issue 1, January

¹⁴ J Melkejohn, J Connor, K Kypri (2012) *Journal of the New Zealand Medical Association NZMJ* 24 August 2012, Vol 125 No 1360; ISSN 1175 8716 Page 28 URL:<http://www.nzma.org.nz/journal/125-1360/5309/> @NZMA

¹⁵ Connor J, Casswell S. (2009) The burden of road trauma due to others people's drinking. *Accident Analysis and Prevention*, 41, 1099-1103

¹⁶Casswell S, Harding J, You R &Huckle T. (2011) The range and magnitude of alcohol's harm to others: self-reported harms experienced by a representative sample of New Zealand adults. *New Zealand Medical Journal*, 124(1336), <http://www.nzma.org.nz/journal/124-1336/4707/>.

¹⁷Hughes K, Anderson Z, Morleo M, Bellis M. *Addiction*, (2008) Vol.103 Issue 1, 60-65

The cost of alcohol-related harm in New Zealand is significant, ranging from \$735 million to \$16.1 billion¹⁸.

B. Evidence affirming that a reduction in the availability of alcohol will reduce alcohol-related harm

There is extensive global evidence that states that a restriction in the availability of alcohol will reduce alcohol-related harm. The most comprehensive publication finds that, according to all of the independent reviews available, nationally and internationally, studies on the restriction of alcohol availability will contribute to a reduction of alcohol problems. The best evidence comes from studies that change retail accessibility, through the reduction of hours and days of sale and limits on the number of alcohol outlets¹⁹. This is further supported by another multiple study review with findings stating alcohol availability is an effective measure to prevent alcohol-related harm²⁰.

A number of studies have looked specifically at the operation of on-licensed premises and closing hours, and their contribution to alcohol-related harm. In a Perth study, late night trading was associated with increased levels of consumption and violence in the establishments and surrounding areas²¹. Another study in Newcastle, New South Wales, when bar hours were reduced to a closing time of 3.00/3.30am, showed a corresponding large reduction in assault of 37%, in comparison to the control locality²². A review of 10 further studies affirmed that reductions in on-licensing hours of more than two hours had an effect in reducing excessive alcohol consumption and related harms²³. International studies have found a relationship between the type of premises and corresponding harm²⁴.

¹⁸ALAC March 2012. *The Real Story of Kiwis and Alcohol*

http://www.alcohol.org.nz/sites/default/files/useruploads/Resourcepdfs/KiwisAlcohol_0.pdf

¹⁹Babor T, Caetano C, Casswell S et al 2nd edition (2010) *Alcohol No Ordinary Commodity* Oxford: Oxford University Press

²⁰Popova S, Giesbrecht N, Bekmuradov D, Patra J. (2009) Hours and days of sale and density of alcohol outlets: Impacts on alcohol consumption and damage: A systematic review. *Alcohol and Alcoholism*; 44(5), 500-516.

Full article-<http://alcalc.oxfordjournals.org/content/44/5/500.full.pdf+html>

²¹Chikritzhs T and Stockwell TR. (2002) The Impact of later trading hours for Australian public houses (hotels) on levels of violence. *Journal of Studies on Alcohol*; 63(5), 591-599. Full article

http://www.jsad.com/jsad/article/The_Impact_of_Later_Trading_Hours_for_Australian_Public_Houses_Hotels_on_/1260.html

²²Kypri K, Jones C, McElduff P, Barker D. (2010) Effects of restricting pub closing times on night-time assaults in an Australian city. *Addiction*; 106(2), 303-310.

Full article- <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3041930/pdf/add0106-0303.pdf>

²³Hahn RA et al. 2010. Effectiveness of Policies Restricting Hours of Alcohol Sales in Preventing Excessive Alcohol Consumption and Related Harms. *Am J Prev Med* 2010;39(6):590-604 Full article-

<http://www.thecommunityguide.org/alcohol/EffectivenessofPoliciesRestrictingHoursofAlcoholSalesinPreventingExcessiveAlcoholConsumptionandRelatedHarms.pdf>

²⁴Livingston, M. (2011). Alcohol outlet density and harm: Comparing the impacts on violence and chronic harms. *Drug and Alcohol Review*, 30(5), 515-523.

C. Evidence supporting the need for control over alcohol outlet density to reduce crime and reduce excessive consumption.

There is an extensive international body of evidence that supports the strength of the relationship between alcohol outlet density and the incidence of alcohol-related crime, violence, domestic violence, anti-social behaviour, road traffic accidents etc, and harm to vulnerable groups like dependent drinkers, children and young people. New Zealand specific studies have shown that where there are more outlets there is an increase to the levels of drinking and associated alcohol-related harm, irrespective of whether the business is a supermarket, grocery or bar^{25 26 27}. Australian research shows a relationship between the premises type and the category of hospital admission. Where the main business is alcohol consumption on site (i.e. bars/taverns), hospital admissions are more likely to be assault-related; while the off-license alcohol outlets are more often associated with alcohol use disorders²⁸. This is perhaps understandable as the nature of bars is one that puts people in close proximity with one another and simultaneously, alcohol reduces the drinker's ability to make reasoned choices. Heavy drinkers are likely to prefer purchasing from off-licenses where alcohol is cheaper.

Section C: Response to the Wairarapa Draft Local Alcohol Policy

1. Hours

The Wairarapa Councils are able to reduce alcohol-related harm by limiting the days and hours alcohol is sold.

WDHB and RPH **strongly support** a reduction in the days and hours alcohol is currently sold and supplied.

Off-Licence Premises

Proposed off license hours bottle stores & supermarkets of 7am to 9pm

²⁵Connor JL, Kypri K, Bell ML, Cousins K. (2011). Alcohol outlet density, levels of drinking and alcohol-related harm in New Zealand: a national study. *Journal of Epidemiology and Community Health*; 65(10), 841-846. Abstract- <http://jech.bmj.com/content/65/10/841.long>

²⁶Huckle T, Huakau J, Sweetsur P, Hulsman O, Casswell S. (2008). Density of alcohol outlets and teenage drinking: living in an alcogenic environment associated with higher consumption in a metropolitan setting. *Addiction*; 103(10), 1641-1621. Full article [http://www.parliament.wa.gov.au/intranet/libpages.nsf/WebFiles/ITS+-+alco+article+Huckle+08/\\$FILE/alco+article+Huckle.pdf](http://www.parliament.wa.gov.au/intranet/libpages.nsf/WebFiles/ITS+-+alco+article+Huckle+08/$FILE/alco+article+Huckle.pdf)

²⁷Cameron MP, Cochrane W, McNeill K, Melbourne P, Morrison S, and Robertson N. (2012). Alcohol outlet density is related to police events and motor vehicle accidents in Manukau City, New Zealand. *Australian and New Zealand Journal of Public Health*;36(6), 537-542. Abstract- <http://onlinelibrary.wiley.com/doi/10.1111/j.1753-6405.2012.00935.x/full>

²⁸Livingston, M. (2011). Alcohol outlet density and harm: Comparing the impacts on violence and chronic harms. *Drug and Alcohol Review*, 30(5), 515-523.

We **strongly support** the 7am to 9pm maximum trading hours for off-licenses.

WDHB and RPH commend Wairarapa Councils on the off-license hours of closure proposed in the policy.

We **recommend** further consideration be given to all off-licensed stores selling alcohol from 9am.

Two thirds of alcohol consumption is consumed away from licensed premises, therefore measures which restrict the availability i.e. the trading hours, density and location of off-licences, are the first step in addressing harmful consumption. The notion of a responsible drinker has limitations when considering the binge drinking pattern of consumption – the ability to make rational informed decisions decreases as the volume of alcohol consumed increases. A reduction in the hours, particularly the evening trading hours, may assist in moderating such behaviours by supporting planned purchases and reduce impulsive buying. The leading cause of illness and injury in those aged 15 to 34 years is alcohol consumption²⁹. Measures to prevent excessive levels of consumption are a priority for this age group.

We agree that having the same operating hours for bottle stores and supermarkets is a good idea and will reduce the likelihood of people travelling to purchase alcohol in other townships if the hours weren't consistent.

On-Licence Premises

Proposed on-license hours of 8am to 1am the following day

We are **supportive** of the 8am to 1am maximum trading hours for on-licenses, and agree with the one way door policy for all on-licence pubs, bars and nightclubs from midnight.

Club license

Proposed sports club license hours of 10.00am to 11.00pm

We are **supportive** of the trading hours for clubs with a closing time of 11.00pm. Alcohol consumption must be secondary to the club's normal activities or purpose. A special licence application may be submitted in the event of an occasion which requires an extension of the hours.

²⁹ NZLC R114 Alcohol in our lives: Curbing the harm 2010 <http://www.law.com.govt.nz/publications?filters=year:2009/2010>

2. Proximity

We agree that the proximity of licensed premises to certain sensitive community facilities is a neighbourhood issue and needs to be determined by that community. It is also an issue that is best supported through the Local Alcohol Policy.

Public health staff have found that it is often very difficult for communities to engage in the licensing process. To have a say, the people in communities are required to have knowledge of the licensing application, to submit in writing against the application and to make themselves available on any given day and time to attend a public hearing. If they are unable to attend, their contribution is not considered. This can be extremely problematic for employed residents unable to get leave, for those not easily mobile and for those not confident in preparing evidence or speaking in public. In almost all instances these objectors will be representing themselves and are often faced with significant questioning by a lawyer which can be daunting. The process is not supportive or kind to the community.

The intent of a local alcohol policy is to put controls in place that reduce the on going onus of public participation to each and every license application of community concern.

We **strongly recommend** further consideration be given to the inclusion of a clause in the Draft Local Alcohol Policy which states that any licensed premise operating within 200 meters of a sensitive facility is subject to:

- (a) an automatically triggered public hearing to allow for consideration by the broader community, and/or
- (b) consideration by the District Licensing Committee (DLC) who has the discretion to refuse the issuing of the licence based on proximity.

3. Draft discretionary condition for off-licences and on-licenses

We **strongly support** the draft discretionary conditions for both off and on licenses.

We commend Wairarapa Councils for proposing the use of discretionary conditions. Such conditions are of great value as they support excellence in business practice by providing management solutions to identified risks.

We also **recommend** that Wairarapa Councils consider limiting advertising to 25% of shop frontage. This will give the DLC discretion to mitigate amenity and good order issues of bottle stores in suburban areas and restrict alcohol marketing aimed at youth.

In addition, this recommendation is supported by an extensive body of research about the exposure to alcohol advertising and the impact this has on the way, and how much New Zealanders are drinking.

Section 4 of the Sale and Supply of Alcohol Act 2012³⁰ states that one of the objectives is that:

“The harm caused by the excessive or inappropriate consumption of alcohol should be minimised”

Restricting alcohol advertising is one way in which we can reduce alcohol-related harm.

Alcohol in our Lives³¹ states that:

“Babor and others noted that the results of studies examining the link between exposure to alcohol promotion messages and individual levels of consumption are mixed. The research is more conclusive as to the way in which advertising of alcohol generally (as distinct from individual alcohol brands and products) can link alcohol to values and aspirations to which many people, and especially young people, aspire: sophistication, happiness, success, confidence and desirability. Of course, the use of advertising to foster links between a product and positive feelings is used for many products. But what makes the practice of particular concern in the case of alcohol are the consequences of its misuse”.

Yet the precise link between alcohol promotion and consumption is nevertheless complex. A review of alcohol marketing policy suggests that there is an urgent need to respond to the exposure of alcohol marketing to young people³².

Research completed by Gordon et al (2011) looked at the cumulative impact of alcohol marketing on alcohol initiation and drinking behaviours of youth aged between 12-14 years. The researchers concluded that alcohol policies need to severely limit youth exposure to alcohol marketing campaigns³³ as there was a correlation between awareness of, and involvement with alcohol marketing and drinking behaviours.

We **recommend** that the draft conditions remain, and flexibility be maintained, so that other conditions may be adopted as the need arises.

³⁰Dormer, A., Sherriff, A. Brookers Sale and Supply of Alcohol Act 2012 Handbook. Brookers Ltd; 2013. Pg 19

³¹New Zealand Law Commission. (2009). Alcohol in our lives: Curbing the harm. Chapter 10. Pg 179, 10.58

³²Casswell, S. (2012) Current Status of Alcohol Marketing Policy – an urgent challenge for global governance. *Addiction*, 107, 478-485.

³³Gordon, R., Harris, F., Mackintosh, A., and Moodie, C. (2011) Assessing the cumulative impact of alcohol marketing on young people's drinking: Cross-sectional data findings. *Addiction Research and Theory*. 19 (1): 66-75

4. Specials

We **strongly support** the draft discretionary conditions for special licences.

We would also **recommend** that Wairarapa Councils give consideration to including the following point within the discretionary conditions:

- No school fete, gala or similar event held on school grounds at which the participation of children can be reasonably expected shall allow for the consumption of alcohol on the premises.

It is important that child / family centred events not have a focus on alcohol.

5. Density

The policy does not provide an adequate response to density issues.

WDHB and RPH have seen community objection to licence applications. Communities are responding to the increasing numbers of licensed premises by objecting to additional liquor licences being issued.

It is established that Masterton has a high density of off licenses (bottle stores/ grocery stores) in relation to other communities in New Zealand. We have seen several new applications and it would be more appropriate to address this in a managed systematic way through the LAP.

We **recommend** a sinking lid approach to additional new liquor licences operating in low socio-economic areas, and within community wards where there is already high alcohol outlet density.

As a minimum requirement we would support new off- licence applications being subject to an automatically-triggered public hearing. This would allow for consideration by the broader community. However in our experience communities prefer the issue be addressed in an LAP as the hearing process places significant strain on community participants.

Conclusion

WDHB and RPH are pleased to be able to provide to Wairarapa Councils our expert knowledge on the Draft Local Alcohol Policy, and we have an on-going role to play in continuing the development and implementation of the policy. We are happy to provide further advice or clarification on any points in our submission, and we would welcome the opportunity to provide an oral submission.

INDEPENDENT LIQUOR (NZ) LTD

**SUBMISSION ON THE
DRAFT WAIRARAPA DISTRICT COUNCIL
LOCAL ALCOHOL POLICY**

(October 2014)

Email: mdc@mstn.govt.nz

*35 Hunua Road, Papakura 2110, P O Box 72 148, Papakura 2244, Auckland, New Zealand
Phone: 00 64 9 298 3000 Fax: 00 64 9 299 6699*

Introduction

Independent Liquor NZ Ltd

Independent Liquor NZ Ltd is a multibrand liquor company with its headquarters in Papakura. It is the number one player in Ready to Drink (RTD) beverages, number two in spirits and liquors combined and number three in beer. With the recent acquisition of The Mill Liquorsave bottle store chain, Independent Liquor employs over 500 staff across the country and is also a significant exporter. Independent Liquor is part of Asahi Group Holdings Ltd.

Independent Liquor's beverages are sold through a wide range of off licence premises throughout New Zealand. As well, Independent Liquor's beers are sold in supermarkets, bars and restaurants.

Specific Issues

1. Maximum trading Hours

The draft LAP proposes moving from the default option of 7am - 11pm to 7am – 9pm.

We remain very sceptical that this move will actually reduce harm as past experience around the world indicated that consumers will shift their purchasing times and probably the overall consumption levels will not change. As the Police have noted themselves, the majority of offending relating to alcohol occurs in the early hours of the morning in weekends. This is well past when off licence premises have already closed.

At the same time ordinary New Zealanders, wanting to perhaps buy a beer or a bottle of wine on their way home at night or early in the morning on the way out will be inconvenienced. Does New Zealand really want to return to the era when we have to cover up alcohol with a tarpaulin at certain times of the day?

For these reasons, we still support the default option of 7am – 11pm as operating now but would not be uncomfortable with a 10pm limit.

If however the Council decided on restricted hours then it is vital that these apply across the board. Our core business is RTD's and these cannot be sold through supermarkets. Allowing a policy which allowed low priced but high strength wines (13% ABV on average) to be sold in supermarkets until 11pm when a more expensive and lower strength (7% ABV on average) RTD sales outlet has to shut at 9pm, would be manifestly unfair.

We seek that the Council revisit this unusual policy.

Thank you for the opportunity to submit.

I would like to be heard.

Yours Sincerely

A handwritten signature in black ink, appearing to read 'M Unsworth', with a large, stylized flourish at the end.

Mark Unsworth
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FOODSTUFFS
NORTH ISLAND LIMITED
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DX Box CX 15021
Auckland 1440
New Zealand

9 October 2014

Carterton District Council,
Masteron District Council &
South Wairarapa District Council

By email: mdc@mstn.govt.nz

Submission on draft Wairarapa Local Alcohol Policy (combined Masterton, Carterton and South Wairarapa District Councils).

Summary of submission

Foodstuffs is the franchisor of the PAK'nSAVE, Toops, New World and Four Square brands. Foodstuffs takes many steps to ensure our stores are responsible retailers of alcohol,

Foodstuffs believes that Maximum Trading Hours for the Wairarapa District should cease at 10pm.

We do not believe that the Proximity Restriction should apply to supermarket and grocery store off-licences.

Who we are

The franchised stores of the two Foodstuffs Co-operatives employ more than 30,000 people across New Zealand with 137 New World, 50 PAK'nSAVE, 276 Four Square stores and other related brands. This extended footprint means we are an integral component of almost all local communities big and small throughout New Zealand.

As a proudly 100% Kiwi owned and operated business, the Foodstuffs Co-operatives have grown from humble beginnings to become New Zealand's biggest grocery distributor, and one of the country's largest organisations. Stores are active members of their communities and as large employers continuously strive to give back by sponsoring and giving support to a wide range of charitable initiatives, sports teams and schools.

Foodstuffs North Island Limited (**Foodstuffs**) is the franchisor of the Foodstuffs Co-operatives' brands in the North Island. Our stores in the Wairarapa Region are as follows:

Masterton	Carterton	South Wairarapa
Masterton PAK'nSAVE	Carterton New World	Martinborough Four Square
Masterton New World		Jellicoe Street Four Square
Solway Four Square		

We may in the future open more stores in your Region.

Steps undertaken by Foodstuffs to ensure our stores are responsible retailers of alcohol

Foodstuffs works hard to ensure that it, and every one of its stores, is a responsible retailer of alcohol. As a business, we ensure our stores understand fully their obligations under the current legislation regarding the sale of liquor.

Before a new employee can sell alcohol to customers, they must complete induction training which teaches the employee about their responsibilities under the Sale and Supply of Alcohol Act (**Act**). All employees must then undertake refresher courses which they must pass. There are voluntary online courses which store owners can recommend to their staff and, on occasion, Foodstuffs may require employees to complete this online course in addition to their mandatory training. After receiving training, staff are required to sign an acknowledgement stating that they understand their obligations under the Act.

All duty managers and operation managers are required to carry out their Licence Controller Qualification and Foodstuffs requires that all stores have at least two people employed with their General Manager's Certificate, with supermarkets having a much larger number than this.

Our point of sale systems prompts the verification of age when an alcohol product is scanned. All stores have an "Under 25: ID required" policy which requires anyone who looks under the age of 25 to provide proof of their age.

Additionally, we have an independent programme in place where all of our stores are 'mystery shopped' to ensure proof of age compliance is being adhered to. There are heavy penalties for liquor audit fails (both internal and 'police stings'), which include fines, additional training programmes and referring repeat offenders to our Board of Directors which can result in a store owner's franchise agreement with Foodstuffs being terminated.

Due to the seriousness of the consequences of a liquor audit failure, our store owners are vigilant in ensuring that the Act is adhered to, in particular the prohibitions on supply to minors and intoxicated persons.

Foodstuffs' submissions

Foodstuffs appreciates the opportunity to provide feedback on the Wairarapa draft Local Alcohol Policy (**Draft LAP**)

Submission 1 – Sensitive site restriction

There is a restriction in the Draft LAP that "*schools, children's playground/recreation facilities, health/social services and high deprivation areas have been identified as sensitive sites and will be considered when assessing the effects of new resource consent and licence applications*" (the **Proximity Restriction**).

Submission 1.1 - Exemption for Supermarkets and Grocery Stores

Foodstuffs preference is that the Proximity Restriction referred to in clause 3.1 of the Draft LAP does not apply to supermarkets and grocery stores.

Our sales data shows that most alcohol purchased in our stores is part of a customer's wider main order grocery shop. By contrast, purchases from specialist liquor outlets will primarily be purchases of alcohol and much more likely to be for immediate consumption and therefore more likely to lead to any public nuisance. In addition, supermarkets and grocery stores are restricted by the Act in the types of alcohol they can sell. They can only sell beer and wine. They cannot sell spirits or RTDs.

We do not consider that the Draft LAP needs to be so specific about its proximity restrictions for supermarket and grocery store off-licences, as there are already many other 'tools' within the Act that can be used to address a concern about children being exposed to alcohol:

- The 'Single Alcohol Area' restriction will limit children's exposure to alcohol and alcohol promotion both within a supermarket and grocery store, as well as when they pass the exterior of such stores. There will be a compulsory condition imposed in all supermarket and grocery store licences¹ that restricts the display and promotion of alcohol to be within one designated single area of the store. Having a Single Alcohol Area will mean:
 - All alcohol products in supermarkets or grocery stores can only be displayed within the Single Alcohol Area and cannot be displayed anywhere else in the store.
 - No other products can be displayed for sale in the Single Alcohol Area.
 - The promotion of alcohol (i.e. posters and other promotional material for alcohol products) can only be located within the Single Alcohol Area. There cannot be any promotion of alcohol outside of this area. For example, signage advertising a wine special in the foyer of a store or outside of a store will be prohibited.
- The licence decision-makers may consider proximity to childcare centres and schools as part of the wider context in assessing potential impacts on the amenity and good order².
- There are significant penalties under the Act for licence holders who sell or supply alcohol to underage customers.
- We can understand that there may be a desire to protect children from perceived harm from exposure to alcohol outlets and alcohol advertising. However, we are not aware of any research that shows clearly that there is a reduction in alcohol harm due to restricting the location of licenced premises around sensitive sites such as schools.

¹ Imposed for a new licence post 18 December 2013, and for existing licences as they are next renewed after 18 December.

² Section 105(h).

Submission 1.2 – LAPs which provide uncertainty

As it stands, the Proximity Restriction gives no certainty to applicants as to whether they would obtain a liquor licence. We believe that the Proximity Restriction needs to be more certainty to be enforceable. For example:

- Sensitive sites are to be “considered” when assessing new licence applications. It is not clear what exactly is going to be considered. Is it the proximity of the sensitive site to supermarkets or grocery stores? If so, how close will these sensitive sites need to be for an applicant to have their licence declined? Or, is Council intending that licences will not be issued in certain areas with high deprivation. Again, if this is the case, which particular areas will these be?
- Applications for new licences that are assessed as “high risk” may be declined. It is not what exactly factors will determine whether a store is going to be high risk and therefore denied their liquor licence.

Foodstuffs invests a significant amount of time and money in its supermarket sites, and developing stores, a process which often takes many years and millions of dollars. The opening of a new supermarket can create up to 220 jobs for the local community.

In anticipation of population growth and new communities developing in certain areas we often purchase sites for future development into supermarkets many years in advance. If the Draft LAP is in force when Foodstuffs decides to develop a new store, circumstances surrounding the site could change, outside of *both* Foodstuffs' and Councils' direct control. This would mean the new store would be prevented from obtaining an off-licence. An example could be a new day care centre set up in a nearby residence which was not there previously.

As such, Foodstuffs may decide not to make the further significant investment needed to develop and open new supermarkets and grocery stores, if there is any uncertainty as to whether the new stores would be able to obtain a liquor licence. This would impact negatively on the community in a range of ways, including non-creation of jobs and denying the community new facilities.

We note that the onus is on Councils to demonstrate that the Draft LAP is reasonable in light of the object of the Act. We are assuming that the Council believes that the Proximity Restriction would be reasonable in light of the second object of the Act that *“the harm caused by the excessive and inappropriate consumption of alcohol should be minimised”*.

Submission 1.3 - Drafting clarification – does it apply to already licenced premises?

We are unsure from the drafting of clause 1.9, if it is intended that the Proximity Restriction would apply in the situation where a new licence is required to be issued in respect of a currently licenced premise which is changing hands (thereby triggering the need for a new licence as the legal entity operating the business would change)? In most local alcohol policies we have seen, restrictions relating to proximity do not apply when a new licence is required solely as a consequence of a business changing hands.

If Council does intend the restriction to apply when a business with an existing off-licence changes hands, there could be many unintended consequences. These would include:

- Significant value may be lost for business owners with off-licences in the Wairarapa Region as a result of the introduction of the Proximity Restriction. This may cause potential buyers to be put off from purchasing the business if there is uncertainty as to whether the buyer could obtain a new liquor licence.
- Such business owners may then be reluctant to exit their businesses or be reluctant to invest further in their businesses resulting in poorer offerings to the community. The community would miss out on potential benefits of new owners who are enthusiastic with new ideas and innovations.
- The business may be sold by way of share sale rather than business sale, which avoids the need for a new liquor licence to be obtained for the existing licenced premises. A share sale does not require a new liquor licence as the entity operating the business, the company, would not change. However, the owner and manager of the store would change but the normal 'vetting' process that occurs as part of the new licensing process, such as considering the suitability of the applicant, does not need to be followed.

To make it clearer that the restrictions do not apply to existing licenced premises we suggest that the words "new licence" be replaced with "any premises not currently licenced..."

Submission 2 – Alternative suggestion

If our first submission, that supermarkets and grocery stores should be exempt from the Proximity Restriction, is not acceptable to the Councils, rather than a blanket restriction for everyone, we feel that licensees should have the opportunity to prove that they will not have an impact on sensitive sites. As such, we suggest that the restriction be reworded to include "*unless it can be demonstrated to the reasonable satisfaction of the District Licencing Committee that the operation of the premises, as they relate to alcohol sales, will not have a material impact on those facilities*". This concept has been included in provisional Local Alcohol Policies for other Councils.

Submission 3 - Sensitive site restriction in relation to resource consents

The Draft LAP proposes that Proximity Restriction may be considered when considering the effects of new resource consent applications. Section 77(3) of the Act clearly provides that a Local Alcohol Policy must not include policies on any matters not related to liquor licencing. Imposing policies into resource consent matters will be an *ultra vires* action by Council.

Submission 4 – Maximum Trading Hours

We set out below for your reference the current licence and store trading hours for our stores in your region:

Masterton District Council

Store	Opening Hours	Current Licenced Hours
Masterton PAK'nSAVE	7am - 10pm	7am – 11pm
Masterton New World	7am - 9pm	7am – 11pm
Solway Four Square	4.30am – 8.30pm	7am – 10pm

South Wairarapa District Council

Store	Opening Hours	Current Licenced Hours
Jellicoe Street Four Square	6am – 8pm	7am – 9pm
Martinborough Four Square	7am – 6pm (M, T, TH) 7am – 6:30pm (W) 7am – 7pm (F, S) 7:30am – 6pm (S)	7am – 10pm

Carterton District Council

Store	Opening Hours	Current Licenced Hours
Carterton New World	7am - 9pm	7am – 11pm

The Draft LAP proposes that the maximum licenced hours for all off-licences will be 7am – 9pm. We believe that maximum licensed hours for supermarkets and grocery stores should be extended to 10pm.

Our reasons for this request are that:

- Maximum licensed hours are not the default licence hours that licensees can obtain as a right – the licence hours are set by the licence decision-maker after assessment of the licence application (or renewal application) in accordance with the Act. We do not believe that there would be many other off-licence holders in the Wairarapa Region who would have legitimate reasons for needing a liquor licence to 10pm, other than supermarkets and grocery stores which are already open to 10pm and wish to offer their customers the convenience of purchasing the full range of products offered at our stores regardless of the time they choose to shop.
- In reality, prescribing maximum licensing hours which end at 9pm impacts shoppers from 8.30pm onwards. It takes time for customers to select their groceries, go through the checkout and to complete the purchase transaction. We believe customers who enter a supermarket from 8.30pm onwards, and who intent to do a full shop, risk not being able to purchase alcohol because they will arrive at the checkout post 9pm. Our checkout staff then have to deal with the frustrations voiced by these customers who wish to purchase beer and wine as part of their normal grocery shop.

- There are many reasons why customers choose to shop later in the day including they work during the day, they need to take care of children or they prefer to shop when the store is quieter. We do not believe the purchases of alcohol from our stores by such customers between the hours of 9pm to 10pm result in undue harm to the community. We only have one store open from 9pm to 10pm (Masterton PAK'nSAVE) and less than 1% of purchases made during this time are alcohol only purchases³.
- Our sales data also shows that if a customer is purchasing alcohol during this time period they are much more likely to do this as part of a wider shop. The value of the purchases of alcohol made in this time period is also a very small percentage of this supermarket's total sales. We are not primarily concerned on 'missing out' on the sale of alcohol between 9pm and 10pm but are much more concerned about the inconvenience that this would cause for our customers who choose to shop later in the day.
- The proposed maximum licensed hours in the draft LAP are significantly shorter than the default national maximum licensed hours for off-licences in the Act of 7am to 11pm which have the sanction of Parliament. We are unaware of any research that shows unequivocally that a small change in alcohol trading hours results in a reduction in alcohol harm.
- If our stores are prevented in the future by the maximum licensed hours from obtaining a renewed licence to 10pm, the operational inefficiencies that this would create may mean that the owners may decide to close an hour earlier, reducing convenience for the community, and this would also decrease the hours of work available to current employees.

Submission 5 – Discretionary Conditions

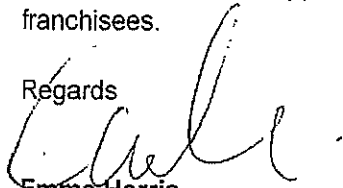
Foodstuffs believes that the discretionary conditions in clause 3.2.2 of the Draft LAP should not apply to supermarkets or grocery stores. The discretionary conditions restrict signage, advertisements and displays of alcohol. As discussed previously in our submissions, supermarkets and grocery stores are already subject to a Single Alcohol Area condition which restricts all display and promotion of alcohol to a single area within the store. There will be no signage, displays or promotions of alcohol outside the single area. We believe that additional obligations and requirements will be onerous and unnecessary.

³ Alcohol only transactions occurring at Masterton PAK'nSAVE between 9pm and 10pm for the period 1 June 2014 to October 2014

Presenting submissions in person

Once again, Foodstuffs is grateful for the opportunity to make this written submission. We would also like the opportunity to present our submission in person with a number of our franchisees.

Regards



Emma Harris

Solicitor

FOODSTUFFS

NORTH ISLAND LIMITED

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SUBMISSION TO THE DRAFT WAIRARAPA LOCAL ALCOHOL POLICY (LAP)

Submitter Details:

Name: Super Liquor Holdings Ltd
Agent: Hospitality Licensing Ltd
Postal Address: P O Box 88
Bay View
Napier 4149
Contact: Georgie Robertson
Phone: 06-836-7297
Mobile: 021-611-844
Email: georgie@LicenceMe.co.nz

I ~~do~~/~~do not~~ wish to be heard at the committee of the full Council.

I request my written submission be considered by the full Council.

Signed:



Date: 9 Oct 2014

1. Other Terms

1. We seek the inclusion of the following:

"New Licence A new licence for premises that have previously been unlicensed"

The aim of this is to remove any ambiguity with the intention of the LAP.

The Council is aware that when licensed premises change hands a 'new' licence must be applied for. It is therefore imperative that these existing licensed premises are not disadvantaged, and have the ability to sell their businesses with the safety that the existing terms and conditions of licence can be maintained.

This is in keeping with the provisions in SSAA in terms of public objections for existing licensed premises.¹

2. We seek the inclusion of a definition for "Sensitive Site".

This is to give a potential licensee more certainty as to the types of neighbouring premises which will be considered by the DLC when determining an application. The current wording in 3.1 location of licensed premises is too broad and ambiguous. There also needs to be a defined distance from the subject site to a potential sensitive site. As it stands the policy could mean 100m from a site or 2km.

3.1 Location of Licensed Premises

The policy needs to be reflective that it does not include existing licensed premises that are changing hands.

The Council is aware that when licensed premises change hands a 'new' licence must be applied for. It is therefore imperative that these existing licensed premises are not disadvantaged, and have the ability to sell their businesses with the safety that the existing terms and conditions of licence *and* location of premise can be maintained.

The sensitive sites as mentioned in this section are too broad and ambiguous. It seeks to incorporate entire areas "high deprivation areas" as being a sensitive site. This needs to be better addressed within the LAP itself and further information provided as to what this actually includes. This also needs to include a specific distance from any proposed new licence premise and be consistent with defined "other terms".

¹ SSAA Section 102(4) – A public objection can only be made on suitability when the applicant applies for the same terms and conditions of a licence already in force.

3.2 Off-Licenses

3.2.1 Maximum Trading Hours:

The policy seeks to limit trading hours to a maximum of:

Monday to Sunday 7am to 9pm

We **disagree** with this condition. We seek that the closing time for all off-licenses be 11pm.

We firmly believe that licensed hours for off-licenses must apply to all off-licensed premises regardless of principal business.

Trading hours for all off-licensed premises should remain the same to ensure that no new or existing off-licence holder will be put at a commercial disadvantage in terms of operating hours.² It offers a fair playing field for all operators and is considered to be a consistent and appropriate approach to be taken by Council.

3.2.2 Discretionary Conditions

a) *Supervised designation for all bottle stores*

We **agree** with this condition.

b) *Restriction on advertisement or display of alcohol that is visible from outside and/or the entrance to the premises.*

We **disagree** with this proposed condition.

The promotion and display of alcohol is already addressed in section 237 of the Act.

The CPTED policies as mentioned as a further condition of licence include ensuring visibility into the store.

Further restrictions are not necessary. The wording of the condition is open ended and would offer no certainty for any operator of licensed business who is planning to refurbish and fit out a store.

c) *Require signage and display of alcohol to be consistent with CPTED guidelines.*

We **agree** with this policy.

² [2011] NZ LLA PH 244 Para 10.

SUBMISSION TO THE DRAFT WAIRARAPA LOCAL ALCOHOL POLICY (LAP)


Submitter Details:

Name: The Mill Retail Holdings Ltd
Agent: Hospitality Licensing Ltd
Postal Address: P O Box 88
Bay View
Napier 4149
Contact: Georgie Robertson
Phone: 06-836-7297
Mobile: 021-611-844
Email: georgie@LicenceMe.co.nz

I ~~do~~/~~do not~~ wish to be heard at the committee of the full Council.

I request my written submission be considered by the full Council.

Signed:



Date: 9 Oct 2014

Background

In May 2013, Independent Liquor NZ, via its subsidiary The Mill Retail Holdings, purchased the existing business of The Mill Liquorsave Limited. This submission is being lodged on behalf of The Mill Retail Holdings. Independent Liquor NZ reserves the right to lodge separate submissions to the various regional LAP processes.

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The Council is aware that when licensed premises change hands a 'new' licence must be applied for. It is therefore imperative that these existing licensed premises are not disadvantaged, and have the ability to sell their businesses with the safety that the existing terms and conditions of licence can be maintained.

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